

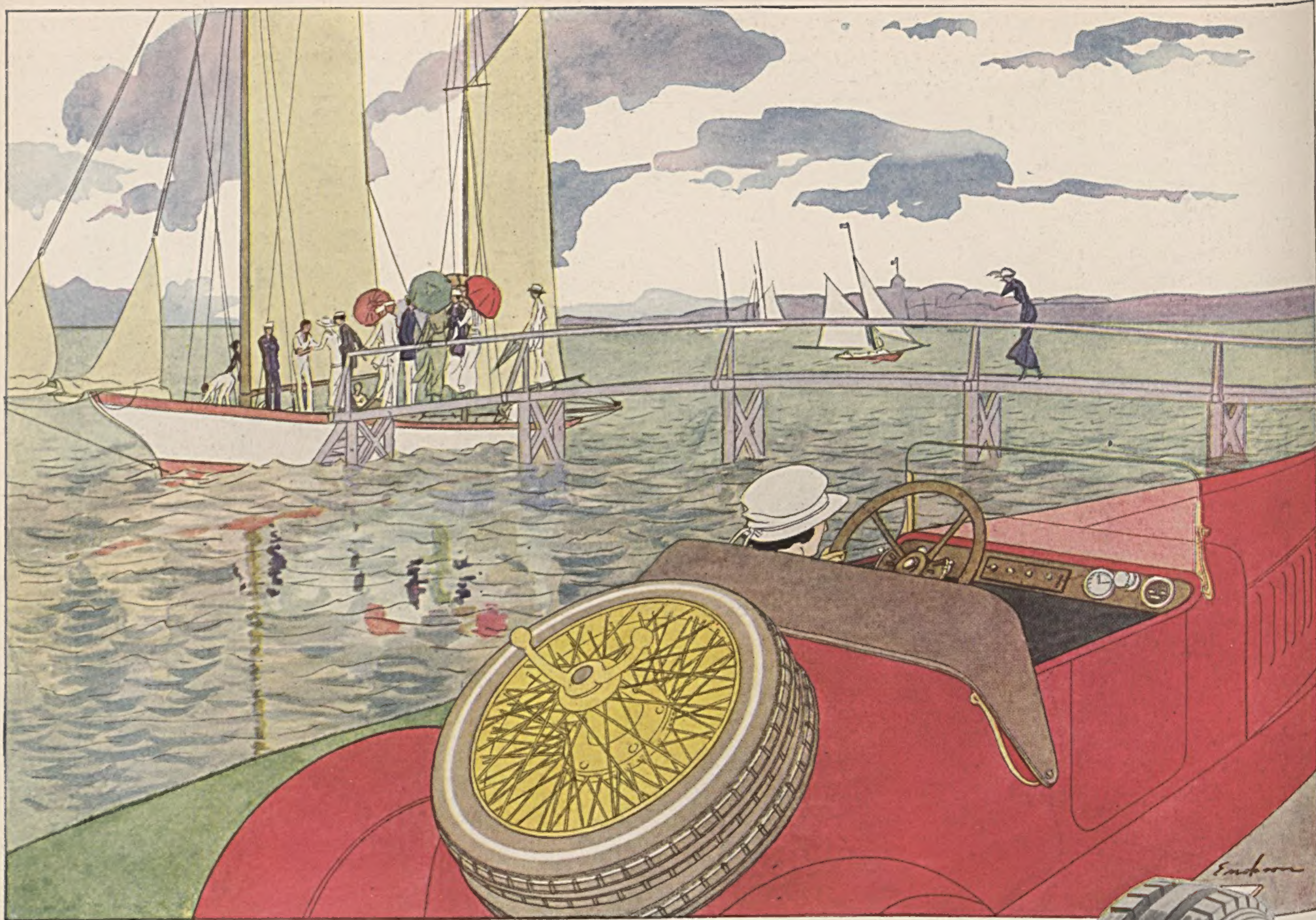
VOGUE



Motor Touring

The Vogue Company
CONDÉ NAST Publisher

July 15 · 1919
Price 35 cts



THERE'S a big "inside story" in the 'Royal Cord'. It's a story of principles and fundamentals—that treats of the heart and the vitals of the tire.

It explains why the 'Royal Cord' is a good tire—how we enforce liveliness, ruggedness, resiliency and phenomenal strength.

The 'Royal Cord' is made *differently*—modelled and molded differently. Which makes a difference in life and wear and service—a difference in *dollars* to the motorist.

No soft spots—no weak points—no crudities—no structural defects. A truly perfected product, built with an excess of care, skill and—*conscience*.

The 'Royal Cord' looks good—and it's just as good as it looks.

United States Tires
are Good Tires



'Royal Cord'
one of the five





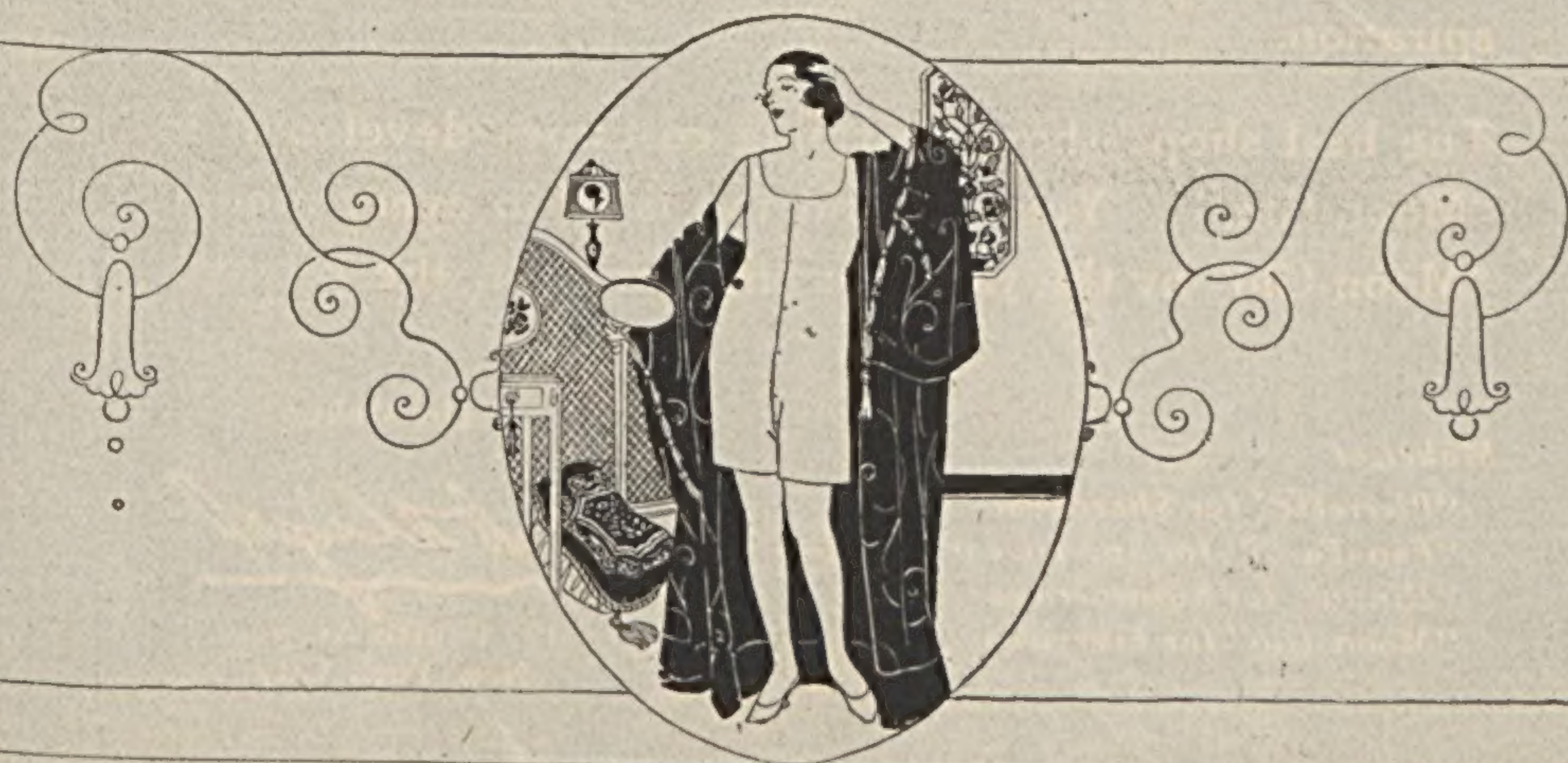
Was ever daintier undergarment designed than Futurist of Jap silk, the hue of peach blooms? Even Madame, The Most Fastidious, cannot but approve the graceful low-cut bodice which marks it as a garment particularly suited to wear with the dancing frock. There are many other textures from which to choose. Among them: sheerest nainsook, soft lingerie batiste, filmy crêpe de chine and mull. You may procure Futurist at the better stores everywhere.

THE FUTURIST COMPANY
310 West Erie Street, Chicago, U. S. A.

New York Office, 130 West 42nd Street
San Francisco Office, 120 Battery Street

FUTURIST

WOMAN'S MODERN UNDERGARMENT
OFFERINGS AT THE BETTER STORES IN THE KNIT UNDERWEAR DEPARTMENTS



This is Futurist A-210 of sheerest white nainsook. It is plainly tailored with elastic ribbing in the back. Price \$1.50. Futurist garments in other textures range in price to \$6.00. Write for the Futurist store nearest you.

"A MIGEL SILK" "MOON-GLO"



Copies of this song may be obtained, free of charge, at the silk departments of the leading stores throughout the United States, or from J. A. Migel, Inc., 422 Fourth Ave., New York City.

"A MIGEL SILK" "MOON-GLO"

There is no substitute for "Moon-Glo." It is an inspiration.

The best shops show charming costumes developed in "Moon-Glo." You will find the label in every model. "Moon-Glo" by the yard has the name on the selvage.

Maker of

"Pierrette" for Sheerwear
"Fan-Ta-Si" for Sportswear
"Hindu" for Summerwear
"Moon-Glo" for Everywear

Sole Maker

J. A. Migel
422 Fourth Avenue,
New York City

For a rainy day



A



B



C



D

A. MISSES' shower-proof tweed raincoat which may be used as a general utility coat. In tan, green, gray or black and white mixtures. Sizes 14 to 18 years. \$21.74

B. GIRLS' Schappe silk raincoat in military style with bellows pockets. Stitched hat to match included. Tan or navy. Sizes 6 to 16 years. \$7.74

C. GIRLS' rubberized cantonette raincape with full front which affords ample protection from the rain. The military style hat is included. Tan or navy. Sizes 6 to 16 years. \$6.74

D. GIRLS' belted raincoat of rubberized cashmere with capacious pockets. Stitched hat included. Tan or navy. Sizes 6 to 16 years. \$6.74

E. WOMEN'S raincoat of rubberized satin in navy, black, brown. Sizes 34 to 46. \$23.74

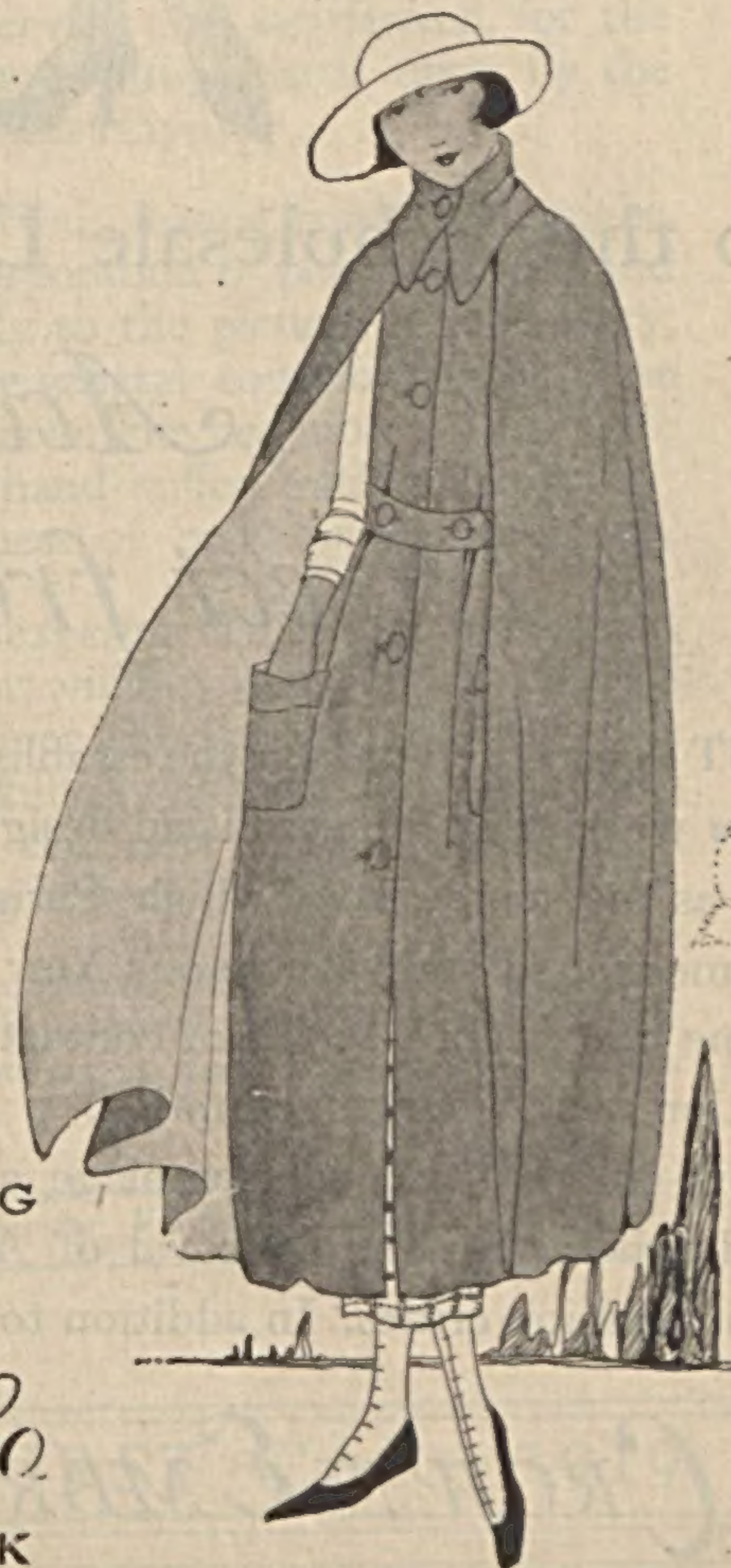
Same model in rubberized changeable taffeta in tones of green, rose, copper, purple, blue or red. \$19.74

F. WOMEN'S swagger English raglan style raincoat of rubberized Schappe silk. It is a full, loose garment, buttoned from the neck to the hem. Tan, navy, black shades. Sizes 34 to 46. \$11.74

G. MISSES' silk canton raincape with full front that affords good protection. Tan or navy. Sizes 14 to 18 years. \$13.74



E



G

R.H. Macy & Co.

HERALD SQUARE

NEW YORK



To the Wholesale Dress Buyer!

Accepted Fall Fashions
Direct from Our Designing Rooms

JUST as surely as Paris is the established fashion center of the world, and our Parisian designing rooms recognized as the source from which Parisian ideas emanate to America, so surely have our New York show rooms become the accepted point of contact between Parisian dictation and American adoption.

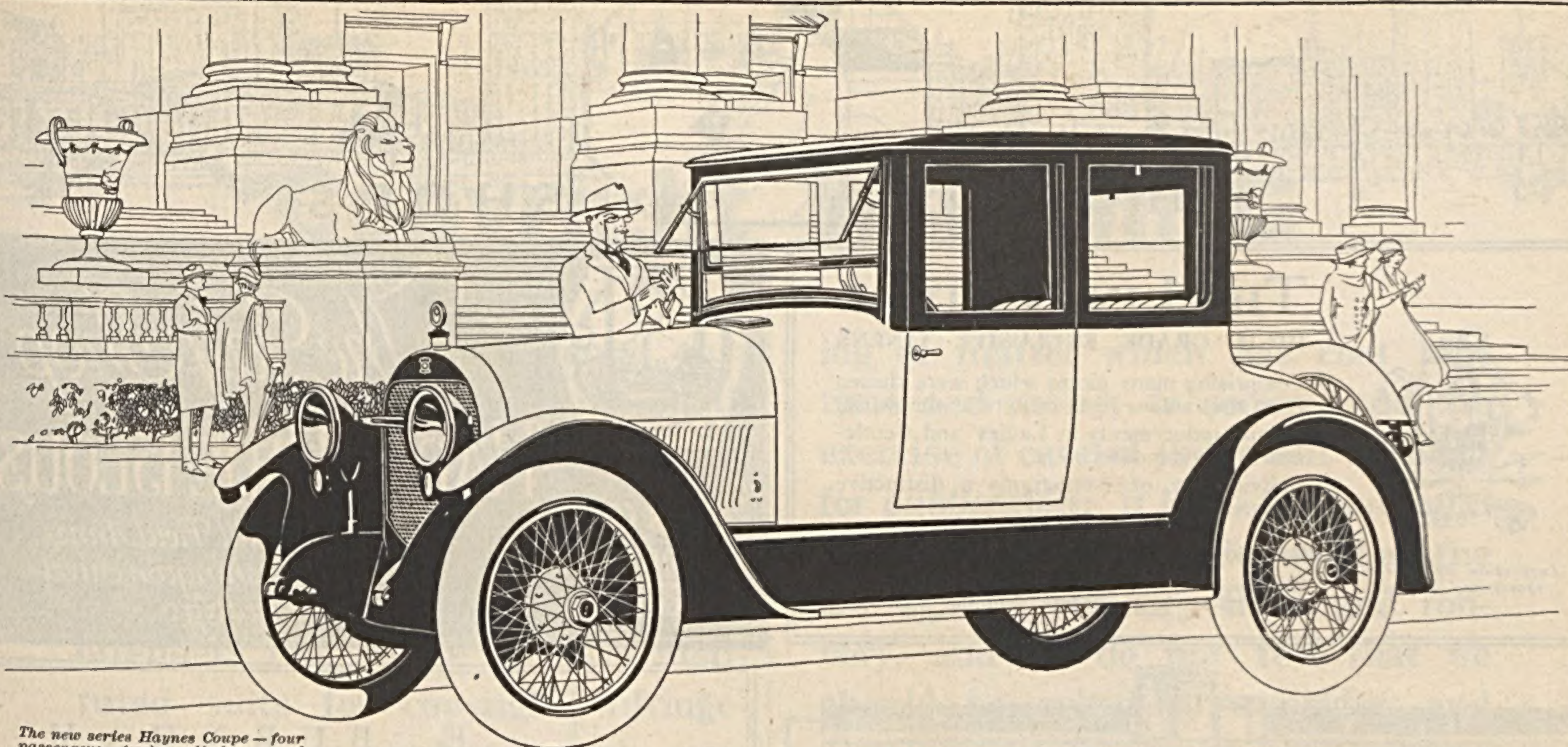
Now on view, is an assemblage of dresses that has already met with the approval of America's most observant fashion critics. In addition to Wool Jersey and

Tricolette, we are featuring for Fall and Winter, 1919-1920, three beautiful new knitted fabrics, each of a distinctive weave, namely *Cord de Laine*, *Tricolaine*, and *Pou de Laine*.

Those better stores whose manifest desire is to show the new styles first will welcome this opportunity; those women who seek dresses of genuine Parisian origin, Parisian newness, Parisian authenticity, will demand MAISON HAAS models by name.

CROWN EMBROIDERY WORKS • NEW YORK CITY

MAISON HAAS INC • PARIS



The new series Haynes Coupe — four passengers — twelve cylinders — cord tires — five wire wheels standard equipment — Price \$3800.

This Advertisement copyrighted, 1919, by The Haynes Automobile Company

FOUR FACTORS OF CHARACTER IN THE NEW SERIES HAYNES



For those who have high motor car ideals—the doctor, lawyer, architect, and business man, or the social woman of taste and appreciation—this coupé is the choice car. The commodious interiors have abundant atmosphere and are refined artistically.

HAYNES

NEW SERIES "LIGHT SIX"

Open Cars

Touring Car—7 Passenger \$2485
Roadster—Four doors, 4 Passenger . . . 2485

Closed Cars

Coupé—4 Passenger \$3100
Sedan—7 Passenger 3350
Limousine—7 Passenger 4000

Wooden Wheels Standard Equipment

NEW SERIES "LIGHT TWELVE"

Open Cars

Touring Car—7 Passenger \$3250
Roadster—Four doors, 4 Passenger . . . 3250

Closed Cars

Coupé—4 Passenger \$3800
Sedan—7 Passenger 4000

Wire Wheels Standard Equipment

Prices are F. O. B. Kokomo.

A new catalog, beautifully illustrated, will be sent on request. Address Dept. 721

BEAUTY—strength—power—comfort—these are the four factors essential to character in an automobile. If one factor is lacking, or if one or two are slighted to secure the others, the result is an incompleteness in service and satisfaction for the owner. These four factors of character are insisted upon by the engineers and designers of the new series Haynes.

The full aluminum body, with its lustrous, lasting finish, its straight, graceful lines and the thoughtful incorporation of beautifications and conveniences, lends itself harmoniously to the picture of car-beauty. The strength of the chassis and of the general construction, and the dependable, velvety power of the famous Haynes motor, accentuate the comfort of the roomy seats and hand-buffed leather upholstery, affording travel-ease without weariness of body or mental strain.

Buying a car today is not a haphazard experiment. It is an investment worthy of serious contemplation. You will buy your new Haynes for a long term of service. It will deliver this service together with honest satisfaction, because in it are skillfully blended the four factors of car-character which distinguish the new series Haynes with twenty-six years of character-building history behind it.

Deliveries are being made as rapidly as is consistent with our factory inspection standards. We urge you to place your order promptly, because of the unprecedented Haynes demand. If you do not know where your nearest Haynes dealer is, please write us and we will advise you.

The Haynes Automobile Company, Kokomo, Ind., U. S. A.

1893—THE HAYNES IS AMERICA'S FIRST CAR—1919



Inspection and correspondence invited.

THE LINEN STORE

HIGH GRADE EXCLUSIVE LINENS

Comprising many pieces which were chosen from the famous linen centers of the world. Special inducements in Ladies' and Gentlemen's fine handkerchiefs. Individuality of monograms a distinctive feature.

I. I. LITWINSKY

University Club Building, 34 S. Michigan Avenue, Chicago

We specialize in complete trousseaux Outfits and give Brides-to-be expert advice in the selections.



AVIS GAY
ANNE GAY
DESIGNERS

The Gay Shop

HAND MADE BLOUSES

1025 Marshall Field Annex
25 East Washington Street
Chicago



OVERNIGHT BAG

In smooth patent leather or box grain cowhide—Silk lined—Special \$20.00

Taylor's

For Everything in
TRAVEL EQUIPMENT
OF QUALITY

CHICAGO: 28 East Randolph Street
OPPOSITE MARSHALL FIELD & CO.
A Marked Convenience for Visitors to Chicago



E. BURNHAM

offers new ideas in Transformations with stylish "dips" and with side or center partings, also the fascinating new "Toupee" for ladies. Send for 1919 catalog and Fashion Supplement, "Burnham Beauties".

E. BURNHAM

138-140 N. State St., CHICAGO, ILL.

Jerome & Co

208 MICHIGAN AVENUE SO.—CHICAGO

WOMEN'S and MISSES'

SUITS
COATS

FURS

WRAPS
GOWNS

Complete showing of new serge and satin street frocks for early Fall



OUR warehouse salesroom offers you interior furnishings of exclusive designs at unusual savings.

Stratford Furniture Shop

17 to 21 East 23rd Street, CHICAGO

BY AUTOMOBILE:
Michigan Boulevard to
23rd Street. One Block West.

BY SURFACE CAR:
State St. to 23rd St. One-half Block East.
Indiana Avenue to 22nd and Wabash
One Block South.

BY ELEVATED:
To Twenty-Second Street.
One Block South.

Write for illustrated leaflet



JEWELLED
WRIST WATCHES OF PLATINUM
COMBINING

DISTINCTIVENESS OF DESIGN, EXCELLENCE OF MATERIAL
DEPENDABLE MOVEMENTS

HELLER-ROSE CO.

25 EAST WASHINGTON ST.

CHICAGO, ILL.

Our Illustrated Pearl Brochure Mailed Upon Request

HERE'S A TIMELY SPECIAL

The JOLLY TAR SUIT

Ages 4 to 10

Of plain blue chambray
with white bias binding
and black sailor tie.

\$2.95

A PRODUCT
of the
CHILDREN'S
STORE

OUR CATALOGUE
of Everything that Children Wear sent to
out of town customers on request.

A&TARR BEST
Madison and Wabash
CHICAGO



For Attention of Chicago Shops

Thousands of Vogue readers in the West who do their shopping in Chicago will look to this page for buying suggestions. Why not have your advertisement here? For rates and other information, address S. C. Rawlins, Western Manager of Vogue, Stevens Building, Chicago.

Visit the
VOGUE
Pattern Room

Vogue's new designs for hot weather frocks are now on show, together with color schemes and lengths of the season's most favored materials.

Add distinction and variety to your summer gowning by unusual and individual color schemes suited to your own personality, made up on correct lines at modest cost, by Vogue Patterns. Price 50 cents and \$1.

932 Stevens Building 20 North Wabash Avenue CHICAGO



Copyright WARNING

IN the past we have found that many business houses and publications have used Vogue's illustrations, sketches, cover drawings, fashion designs, or editorial matter, as their own. This notice is to inform offenders that where we have instituted suits for copyright infringements we have not lost a single case.

In a great many instances, however, we have been asked by the offenders to accept their assurance that they did not use our material deliberately, and to discontinue suit. We have been told, for example, that the material was used by their staff artist, without their knowledge or consent; or that they did not think we would object; or that it was used to advertise the product of a manufacturer who is an advertiser in Vogue, and so on—a variety of excuses which in no way relieve an infringer from responsibility.

The copyright law is intended to protect a publisher against the steal-

ing of matter which has cost him time and money to secure, and the exercise of careful judgment to select for publication: it is as fundamental a law and as easily understood as the law against ordinary theft and robbery, and we do not feel that we should be asked to consider, and certainly not to accept, any excuses when our published material is stolen from us any more than we should if it were an ordinary theft.

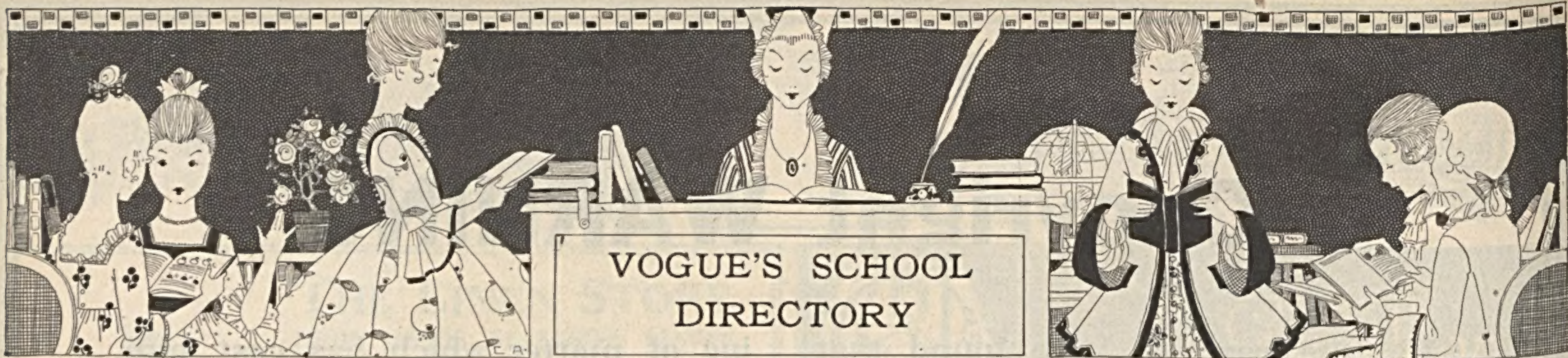
Hereafter, any infringements of Vogue's copyright which come to our notice will be turned over to Vogue's attorney for settlement, and neither the President of the Vogue Company nor any of the executive officers will enter into any correspondence relative thereto. The settlement will be entirely in the hands of our attorney and any correspondence on the subject which may be addressed to the Vogue Company will be turned over to him.

CONDÉ NAST

Publisher

To READERS:

If readers of Vogue will bring to our attention the use by others in advertising or in editorial columns of any sketch or fashion design from Vogue, we shall appreciate their co-operation in our effort to check copyright infringement.



VOGUE'S SCHOOL DIRECTORY

New York—Girls



Oaksmere
MRS. MERRILL'S
SCHOOL for GIRLS

ORIENTA POINT
MAMARONECK, NEW YORK.

L'ECOLE FRANCAISE

A French School for American Girls. Removed from Rome at the beginning of the war. References by permission: Their Excellencies, Mme. Jules Jusserand, French Embassy, Washington; Mme. Barrère, French Embassy; Lady Rodd, British Embassy; Mrs. Nelson Page, American Embassy, Rome. **MME. J. A. RIEFFEL** (diplômée de l'Université de France), Principal. 12 E. 95th St. (overlooking Central Park).

THE DEVERELL SCHOOL

A French Boarding and Day School
57 East 74th Street New York City
Removed from 9 rue de Chaillot, Paris
(next to the American Embassy)

Miss Mary Schoonmaker's School for Girls

345 West End Avenue, N. Y. C.
French taught in Primary through College Preparatory
Membership in the University State of New York.



THE GARDNER SCHOOL for Girls

17 East 51st Street,
New York City.

A thorough school with delightful home life. Fire-proof building. College preparatory, academic, secretarial and elective courses. Music. Riding, swimming, tennis, rhythmic dancing—62nd year.

Miss Eltinge & Miss Masland
Principals.

MARYMOUNT College and School for Women

Superb location, 40 minutes from N. Y. City. Separate College buildings. Four-year course leading to Degrees. Two-year finishing course for High School Graduates. Academic Courses, Pre-Academic, Music, Art, Elocution, Gymnasium, Athletic fields, 5 Tennis Courts, Horseback riding. Chaparrone to Concerts, etc. Write for catalogue to
The Rev. Mother, Tarrytown-on-Hudson, N.Y.



CATHEDRAL SCHOOL OF ST. MARY

Garden City, Long Island, N. Y.
A School for Girls. 19 miles from New York. College preparatory and general courses. Music, Art and Domestic Science. Catalogue on request.
MISS MIRIAM A. BYTEL, Principal.

"DO IT NOW"

We are all familiar with this irritating sign ostentatiously displayed in the offices of our bromidic friends, but the admonition is appropriate in introducing to you the subject of schools.

It is too vital a subject to be decided upon hurriedly and therefore your catalogue requests should be penned almost while you read, so that you may receive the catalogues in time to give them careful study preparatory to making your definite decision.

New York—Girls

New York—Girls



MRS. DOW'S SCHOOL BRIARCLIFF MANOR, NEW YORK

MRS. MARY E. DOW,
MRS. EDITH COOPER HARTMAN, B. S. } Principals

Music Department: Mr. Ossip Gabrilowitsch, Artistic Adviser; Mr. Howard Brockway, Director
Art Department: Mr. Frank V. Du Mond, Director
Junior School and Post-Graduate Department

FRENCH HOME SCHOOL

320 West 107th St., New York City
Planned exclusively for girls wishing to pursue special studies in New York. Exceptional opportunity to acquire fluent French and every advantage of the City provided for. (9th year.) Address
MISS MACINTYRE or Mlle. TALGUEN

Scudder School 244-46-48; 316 W. 72d St. at Riverside Drive, N. Y. C.

High school approved by the Regents. Secretarial training with unusual features, attractive to college and high school graduates. Household arts, practical, timely courses. Gymnasium, swimming, etc. Address V. G. Scudder, 248 W. 72d St., N. Y. C.

The Elinor Comstock Music School

Endorsed by
Paderewski Leschetizky
Boarding & Day Depts. Girl's Club Adjoining.
41 E. 80th St. Catalogues sent on request.

COMSTOCK SCHOOL

Miss Foster's School for Girls

52 E. 72nd St., N. Y. City, Near Central Park

WALLCOURT

Aurora-on-Cayuga, N. Y.

College preparatory. General course includes Secretarial and Spanish. Home Economics, Dramatics, Music. Supervised athletics. 18 acres. Boat house. For folder address Registrar, Wallcourt School.

The KNOX SCHOOL

Formerly at Briarcliff Manor. Country School for Girls. 40 minutes from New York City.
Mrs. RUSSELL HOUGHTON, Principal, Box 12.

Chaperoning

Mrs. John M. Thompson
Twenty-two East Forty-fifth Street
Chaperoning New York Accompanying
References Traveling

Student Homes

HOME in the COUNTRY

30 Minutes from Grand Central Station
For One Little Children
Mrs. Mary Jane Wright, Hartsdale, N. Y.

SCHOOL HOME for SPECIAL STUDENTS

French the language of the home.
Exceptional advantages in Art,
Music, History and Languages.
MISS REBECCA FAWCETT
127 E. 61st St. New York City

New York—Girls

Ossining School FOR GIRLS

WE offer, with diploma,
Academic, College
Preparatory, Art,
Music, Dramatics,
Secretarial and Home-making
Courses.

Certificates are given for
Typing, Stenography, Book-
keeping, Red Cross and Horti-
culture.

Students may enter regular
courses or, with parents' ap-
proval, may specialize as de-
sired.

In beautiful Westchester, 30 miles
from New York. 51st year. Write
for Year Book. Address Box 186,
Ossining-on-Hudson, New York.

CLARA C. FULLER, Principal
MARTHA J. NARAMORE
Associate Principal

Miss C. E. Mason's Suburban School for Girls

"The Castle," Tarrytown-on-Hudson, New York.
Only 40 minutes from N. Y. City. Upper School
for girls 13 to 25; Lower School for girls 7 to 13.
MISS C. E. MASON, LL.M., Lock Box 731.

THE LADY JANE GREY SCHOOL for GIRLS

36th Year. College preparatory and General
Courses. Advanced work for High School graduates.
Music, Business Course, Domestic Science, Gymnas-
tics and outdoor sports.
The Misses HYDE and ELLA VIRGINIA JONES, A.B.,
The Principals. Binghamton, N. Y.

Co-Educational

THE MONTESSORI SCHOOL

(Mrs.) A. RENO MARGULIES,
673 West End Ave., New York.

The Clark School for Concentration

BOARDING AND DAY PUPILS
FOR BOYS AND GIRLS

Prepares for any college. By an intensive system
of individual instruction, enables a bright pupil
to complete a course in much less than the usual
time and trains pupils who have been backward
elsewhere to cultivate alert, retentive minds and
qualify in all subjects.

Write for records made by pupils at this school
and for full descriptive catalog. Summer sessions.
Boys' School, 72d Street & West End Avenue.
Girls' School, 301 West 72d Street,
New York City.

A School Where Records Are Made

The Brown School of Tutoring

241 W. 75th STREET, NEW YORK
FOUNDED 1906. Open all Summer. Also Long
Island, Bar Harbor, Jersey Coast. Both sexes.
"A School with an Atmosphere of Work."

New Jersey—Girls

KENT PLACE

SUMMIT, N. J. 20 miles from N. Y.
A Country School for Girls.
College Preparatory and Academic Courses.
Mrs. Sarah Woodman Paul { Principals
Miss Anna S. Woodman

NEW JERSEY, Orange
MISS BEARD'S SCHOOL FOR GIRLS
A country school, 13 miles from New York. College preparatory, special courses. Music, Art, Domestic Arts and Sciences. Supervised physical work in gymnasium and field. Catalog on request.
Address Miss LUCIE C. BEARD.

THE VOGUE SCHOOL SERVICE

is maintained solely to assist you in finding the right school. Write the manager today.

19 W. 44th St.
New York

Florida

MISS HARRIS' FLORIDA SCHOOL
MIAMI, FLORIDA

Outdoor Classes.
Golf, Swimming
throughout Winter.
Catalogue on Request.
2006 Brickell Avenue

South Carolina

ASHLEY HALL

Charleston, S. C.

A girls' school offering broad variety of courses. College preparation for best women's colleges. Modern equipment. Swimming pool. Northern advantages. Catalogue.

MARY VARDRINE McBEE, M.A., Principal.

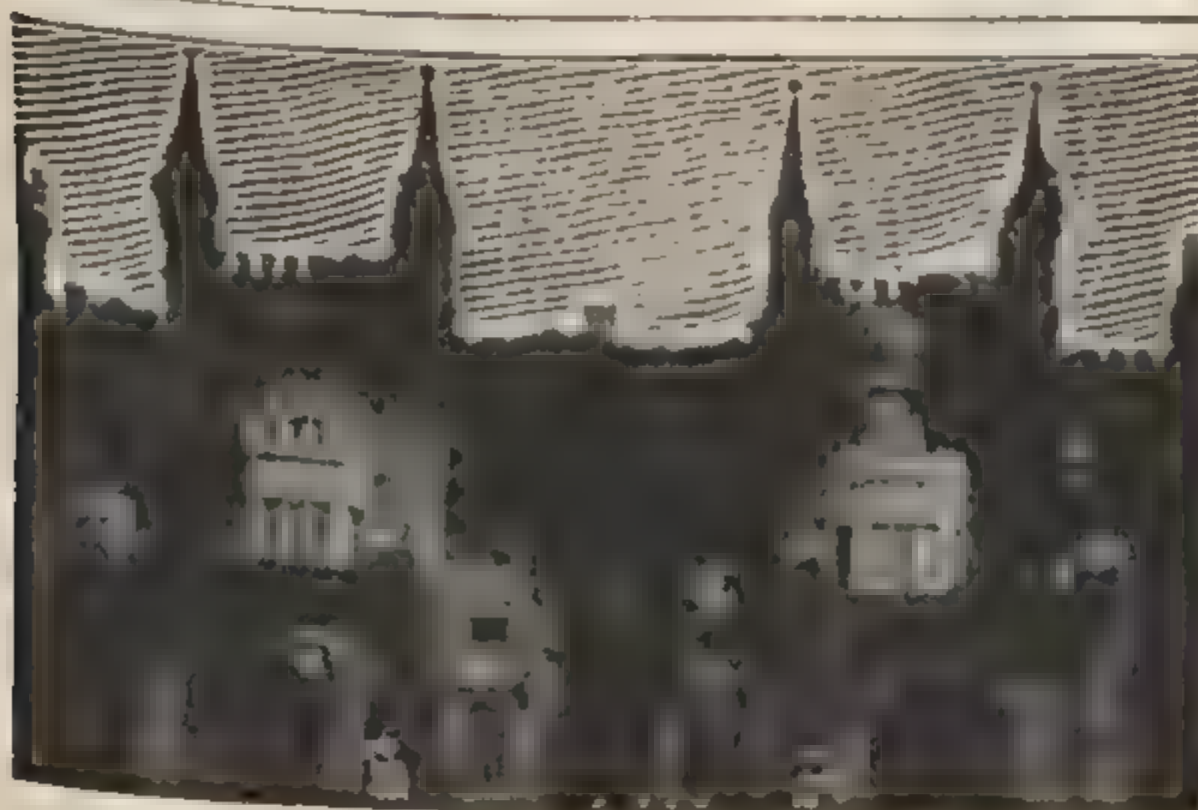
Tennessee

WARD-BELMONT
FOR GIRLS AND YOUNG WOMEN

RESERVATIONS for the coming session are now being made, and should receive the earliest possible attention.

WARD-BELMONT offers a six-year course of study embracing two years of college. Its well-balanced curriculum meets the individual needs of students. References. For literature, Book of Views, and information, address

WARD-BELMONT
Belmont Heights Box P Nashville, Tenn.



1859—Chartered 1858

The Oldest School
For Girls and Young Women
in the South

"A BEAUTIFUL SCHOOL," MARK TWAIN
Honor Medal at Louisiana Purchase Exposition

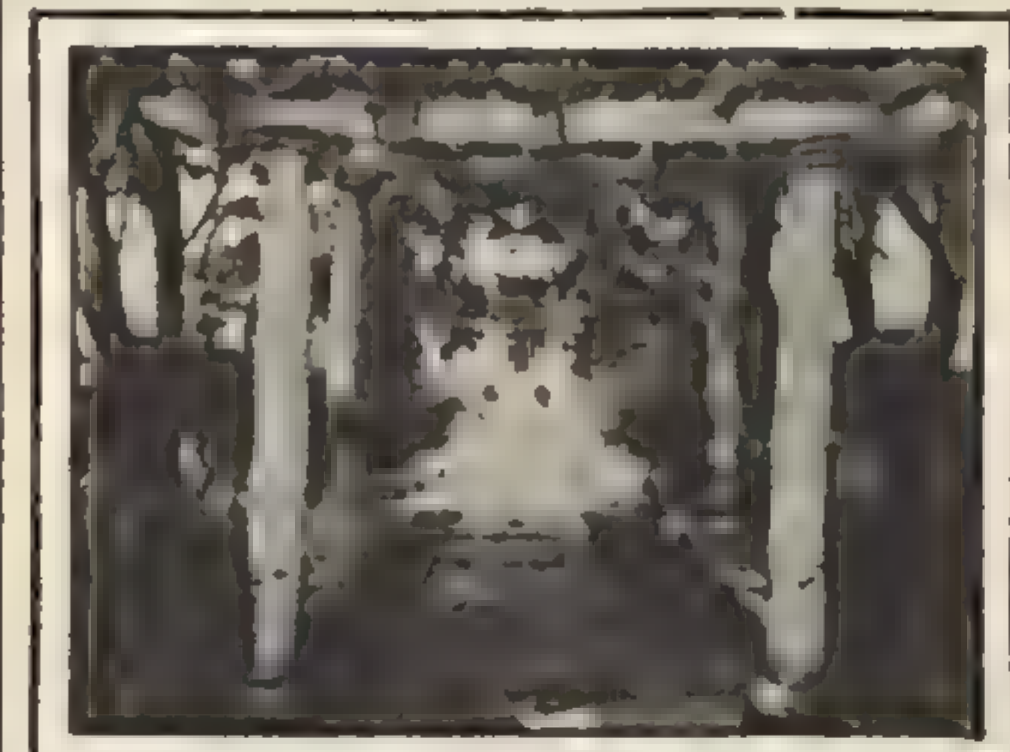
Columbia Institute

A modern curriculum and the ideals of the old South. Site chosen 100 years ago for its beautiful scenery and wonderful climate. Epidemics unknown. Not one case of influenza. Official mean temperature, October to April, 42°—for entire year, 58°. Finishing, college preparatory, and Junior College Courses. Reservations limited. Fees moderate. Six Scholarships to award. Write for catalog.
The REV. CHARLES KENNETH THOMSON, M.A.
Columbia Institute, Dept. B 214 Columbia, Tenn.

New Jersey—Girls

THE SCHOOL OF FOUR SEASONS
PRINCETON CHARLESTON

A MIGRATORY
SCHOOL
FOR GIRLS



GENERAL AND COLLEGE
PREPARATORY COURSES.
MUSIC, EURYTHMICS AND
PAINTING UNDER ARTISTS
OF RECOGNIZED ABILITY.
DOMESTIC SCIENCE.
FRENCH IS THE LANGUAGE
OF THE HOUSEHOLD



AN OPEN AIR LIFE,
WITH VARIED SPORTS
THROUGHOUT THE
YEAR. THE LIMITED
NUMBER OF PUPILS
PERMITS CLOSE
ATTENTION TO
HEALTH AND
TRAINING

Summer session optional.
French Principal will next
season take girls to Europe

For catalogue address
THE SECRETARY
OF THE SCHOOL
OF FOUR SEASONS
PRINCETON
NEW JERSEY

Here are innumerable schools that Vogue cordially recommends. They include a very remarkable variety of institutions.

A visit or a letter to any school that appears in Vogue will—this we know from our own experience—be both interesting and profitable. For any special information that Vogue can give you, address

VOGUE SCHOOL SERVICE

19 West 44th Street

New York City

Pennsylvania—Girls

Pennsylvania—Girls

The Harcum School
FOR GIRLS, BRYN MAWR, PA.

- Q For Girls wanting college preparation a thorough course is offered.
- Q For Girls not going to college the school offers special opportunities to pursue studies suited best to their needs.
- Q For Girls desiring to specialize in Music or Art, there are well known artists from New York and Philadelphia as instructors for Piano, Singing, Violin, Violoncello, Harp, Chamber Music, Painting and Drawing.
- Q Full advantage is taken, under careful supervision, of Opera, Concerts, Theatre, Art Exhibits and other educational opportunities of Philadelphia.
- Q In Bryn Mawr, the beautiful college town, 10 miles from Philadelphia. New stone building, sunny rooms with private bath, home life, large grounds, hockey, tennis, basket ball, riding. Catalog.

Mrs. EDITH HATCHER HARCUM, B.L. (Pupil of Leschetizky) Head of the School, BRYN MAWR, PA.
Miss CORNELIA G. HARCUM, Ph. D., Head of Academic Department.

Pennsylvania—Girls

THE SHIPLEY SCHOOL

Preparatory to Bryn Mawr College. Special educational and social opportunities of situation opposite Bryn Mawr College. College Preparatory and Academic Courses. For circular, address
ALICE G. HOWLAND } Principals,
ELEANOR O. BROWNELL } Box S, Bryn Mawr, Pa.

MISS MILLS SCHOOL at Mount Airy
First Out-of-Door School for Well Children.
Boarding and day school for girls, 4 to 16 years.
Unusual opportunity for French, Riding, archery, all sports. 10 acres. Specialized individual care and training. Limited number.
ELLEN STANLEY MILLS, Box V, Mount Airy, Philadelphia, Pa.

Miss Sayward's School for Girls

Overbrook Phila., Pa.
College preparatory, Secretarial Courses, Junior and Music Depts. Athletics, Domestic Science. Outdoor Department. Carriage calls for pupils in Bala, Cynwyd, Merion, Wynnefield.
Miss S. JANET SAYWARD, Prin.

PENN HALL

School for girls. College Preparatory, Special Courses. Gymnasium and swimming pool. May each year spent at Atlantic City—work not interrupted. Rates \$600. Catalog. Address
FRANK S. MAGILL, A. M., Principal,
Box V, Chambersburg, Pa.



OGONTZ SCHOOL

Founded 1850

A country school for girls in the Rydal Hills, 25 minutes from Philadelphia, on the New York line of the Philadelphia and Reading. Catalog describing and illustrating new buildings sent on request.
MISS ABBY A. SUTHERLAND, Prin.
Ogontz School, Penna.

The Cowles School for Girls

Formerly Miss Marshall's School. In suburb with city advantages 20 min. away. College preparatory, General, Music, Domestic Science, Art. Outdoor sports. Younger girls in their own house. Oliver Denton, Piano Dept. Emma Milton Cowles, A.B., Head of School, Oak Lane, Phila. Pa.



Walnut Lane

62nd Year

High School Graduate; Academic; College Preparation; Language; Music; Expression; Vocational Courses. Athletics; Horseback Riding; Swimming; Basketball; Tennis; Dancing; Military Drill; Calisthenics.
S. Edna Johnston, A.B., Prin.,
Box B, Germantown, Phila. Pa.

The Birmingham School

For Girls, Birmingham, Pa. Thorough college preparation and courses for girls not going to college. Gymnasium, swimming pool, sleeping porch. Catalogue A. R. Grier, Pres., P. S. Moulton, A.B., Headmaster, Box 125, Birmingham, Pa.

BISHOPTHORPE MANOR

South Bethlehem, Pa.

Select school for girls. College preparatory and Finishing courses. 2 years' cultural course for high school graduates. Secretarial. Swimming pool. Junior department. CLAUDE N. WYANT, Prin., Box 243.

THE MARY LYON SCHOOL

A Country School in a College Town
College Preparatory, General, Finishing, Advanced Courses. Teacher to every six girls. Open-air classrooms. SEVEN GABLES, Junior School for girls 6 to 14; separate complete equipment. H. M. Crist, A.B., FRANCES L. Crist, A.B., Principals,
Box 1509, Swarthmore, Pa.

Box 412, JENKINTOWN, PA.

BEECHWOOD

Jenkintown, Pa. School for practical training of young women. College Departments, Music, Art, Domestic Science, etc. For catalog, address as above.

RYDAL

The Junior Department of the Ogontz School, a Home School for Girls from 9 to 14. A teacher of strong personality, who has had unusual success in training little girls, is in charge. Enrollment is limited. Write for catalog. Miss ABBY A. SUTHERLAND, Rydal, Montgomery County, Pa.

Highland Hall School for Girls

Preparation for all colleges. Strong general course. Music, Art, Domestic Arts. Adjoining baths for all rooms. Gymnasium, swimming pool, sleeping porch. Catalog.
ELLEN C. KATES, Head of School,
Hollidaysburg, Pa.

Virginia—Girls

VIRGINIA COLLEGE for Young Women

In the Valley of Virginia, famed for health and beauty. Elective, Preparatory and full Junior College courses. Music, Art, Expression, Domestic Science. Catalogue. Address MATTIE P. HARRIS, President, Mrs. GERTRUDE HARRIS BOATWRIGHT, Vice-President. Box V, Roanoke, Va.

Mary Baldwin Seminary For Young Ladies.

Established 1842. In the beautiful and historic Shenandoah Valley of Virginia. Courses: Collegiate (3 years), Preparatory (4 years). Music, Art and Domestic Science. Catalog. STAUNTON, VA.

SOUTHERN COLLEGE

Historic Junior College, Girls and Young Women. 57th year. \$500. Social Training. Two year college courses. Preparatory and finishing courses. Music, art expression, domestic science, tennis, basketball, gymnasium. ARTHUR KYLE DAVIS, A.M. 209 College Pl. Petersburg, Va.

Warrenton Country School

For young girls. In foothills of Virginia, near Washington. Preparatory and Special courses. French the house language. Inculcates habits of industry, order and economy. Miss. Lea M. Boulghay, Box 18, Warrenton, Va.

Virginia—Girls



Golf—all the year

"A Healthy Body for a Healthy Mind"

COLLEGE PREPARATORY AND GENERAL COURSES—LANGUAGES, ARTS, DOMESTIC SCIENCE, ETC.

Attendance Limited to Fifty Pupils

THE MISSES BUDDECKE
HOT SPRINGS, VA.

Virginia—Girls

The Homestead School for Girls

In the Mountains of Virginia

AN OUT-OF-DOOR SCHOOL, WITH AN IDEAL ALL-THE-YEAR-ROUND OUTDOOR ENVIRONMENT

SPORTS; RIDING, DRIVING, SWIMMING, GOLF, TENNIS, FIELD GAMES, WALKS THROUGH FORESTS AND MOUNTAINS



Indiana—Girls



Elmhurst for Girls

Eleventh Year. Incorporated. A non-sectarian college preparatory school on a large country estate 800 to 1000 feet above sea level. Excellent water supply. Building brick and cement. New hot water heating plant. Electricity. Modern plumbing. Facilities for all outdoor sports, including saddle horses. Pupils limited to twenty-four, so that much individual attention can be given, and a fine home life developed. Tuition \$1100. Address Elmhurst, R. F. D. No. 5, Connersville, Ind.

Saint Mary-of-the-Woods

College for Women. 79th Year

Standard Courses leading to Degrees. Departments of Expression, Household Economics, Conservatory of Music, School of Art, Elective Courses, 12 buildings, gymnasium, natatorium, 40-acre golf links, riding, etc. Member of the North Central Association of Colleges.

Saint Mary-of-the-Woods Academy

Preparatory and Special Courses. For Bulletins and Illustrated Booklet address

The Registrar, Box 150
Saint Mary-of-the-Woods, Indiana

SULLINS COLLEGE

BRISTOL, VA.

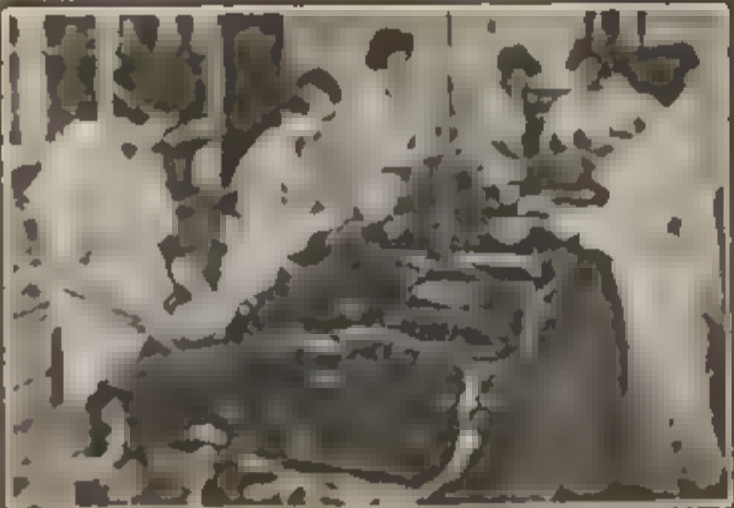
A Healthful Modern College With the Environments of Home.

Located in beautiful Virginia Park, in the magnificent mountains of Virginia. An old established school, founded 1870, rebuilt completely in 1917. The modern, new buildings are newly furnished, and every bed-room has a bath attached. Health record unexcelled. Strong emphasis on outdoor life and health building. Horse-back riding, swimming and gymnastics are given to every pupil without extra cost. Courses are practical, and liberal electives are offered. Good opportunities for advanced work in music, art, expression and domestic science. Refined and cultured atmosphere. Write to-day for the Sullins catalogue and Book of Views. Address:

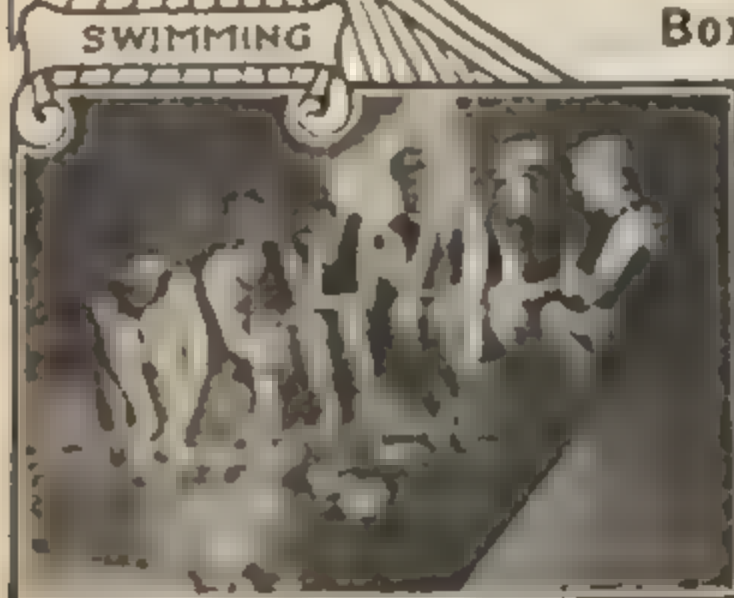
W. E. MARTIN, Ph.D., President
Box B, Bristol, Virginia.



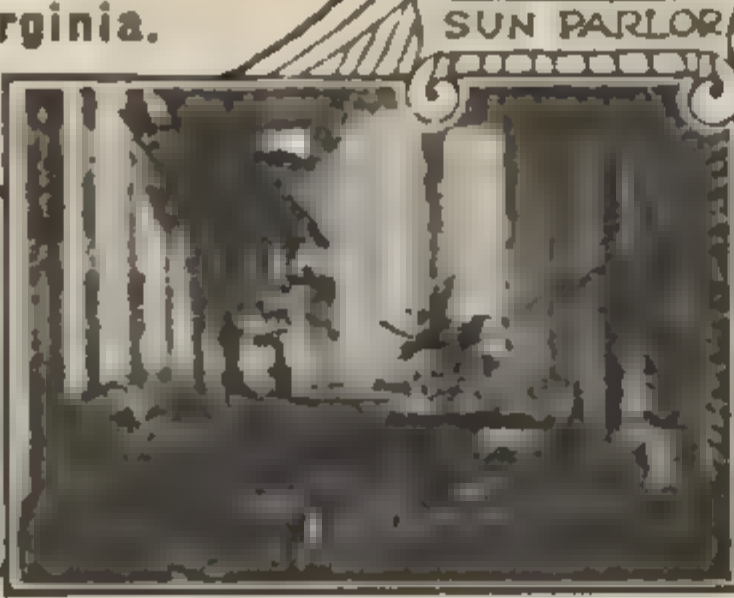
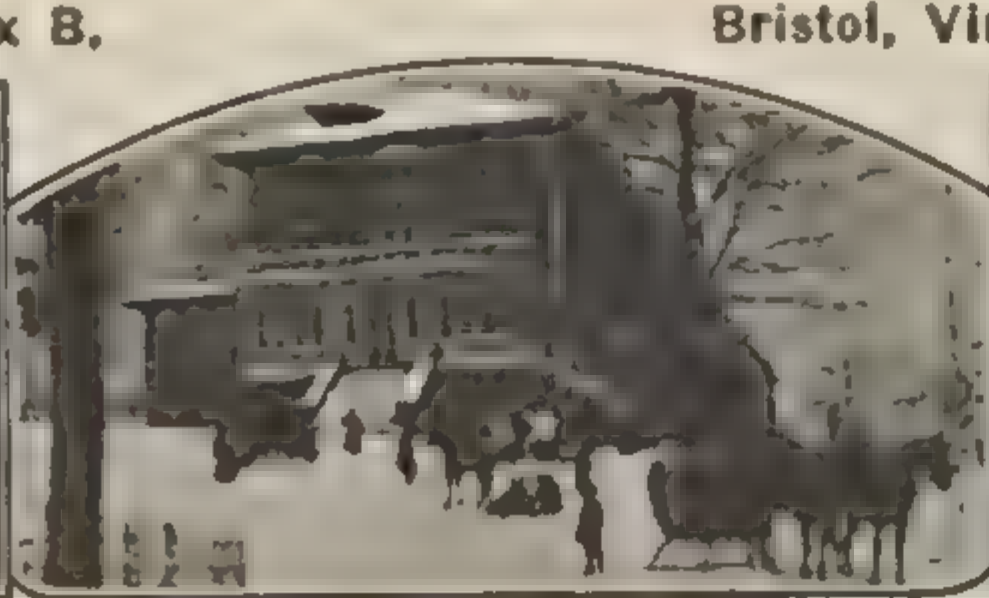
HORSES FREE



COOKING



SWIMMING



SUN PARLOR

The Vogue School Service cordially offers its help in all matters pertaining to education

Indiana—Girls

Tudor Hall School for Girls

Meridian and Thirty-second Streets
INDIANAPOLIS, INDIANA

SEND FOR YEAR BOOK



District of Columbia

Colonial School for Girls

College preparatory. Academic Collegiate Courses in small classes. Music, Art, Expression, Domestic Science, Secretarial. All Athletics. Catalogue. CHARLOTTE CRITTENDEN EVERETT, Principal. 1539 Eighteenth St., Washington, D. C.

NATIONAL PARK SEMINARY Washington, D. C. (Suburbs) Presents the fundamentals of a College Training in a two-year diploma course. Home Economics, Floriculture, Music, Fine and Applied Art, Dramatics. James E. Ament, A.M., Ph.D., LL.D., President. Write for illustrated booklet. Box 173, Forest Glen, Maryland.

District of Columbia

GUNSTON HALL

For girls. Preparatory, Post-Graduate and College work. Music, Art, Expression, Domestic Science, Business and Secretarial Courses. Athletics. Mrs. BEVERLY R. MASON, Principal. 1914 Florida Avenue, Washington, D. C.

FAIRMONT

A Home School for Girls

Our location in the best residential section permits a rare combination of country life with the unique educational advantages of the National Capital. Regular, Special and Advanced Courses. Music, Art, Expression, Domestic Arts and Science. Mr. and Mrs. Arthur Ramsay. Washington, D. C.

SUMMER SCHOOLS AND CAMPS

THE OUT-DOOR PLAYERS

A SUMMER SCHOOL for training in Plays, Interpretive and Ballet Dancing, Pageants, Stage Craft. Peterborough, N. H. Send for Circular. Address MARIE WARE LAUGHTON, 418 Pierce Bldg., Boston, Mass.

Sargent Camps for Girls

Peterboro, New Hampshire. Dr. D. A. Sargent, President. For illustrated catalog, address

THE SECRETARY

8 Everett St., Cambridge, Mass.

WYNONA CAMP FOR GIRLS

Lake Morey, Vt. Saddlehorses, Golf, Tennis, Swimming, Canoeing, Arts & Crafts, Bungalows, Running water, Electric Light, Supervision. Booklet. Lake Morey Club for adults—same management. The Secretary Wynona Camp 263 Summer Street, Fitchburg, Mass.

The TELA-WAUKET CAMPS

Senior and Junior Camps for Girls, 8 to 20, Roxbury, Vermont.

Famous for fine saddle horses, free riding and thorough instruction in horsemanship. A 300 acre "Wonderland" in the heart of the Green Mountains. Write for booklet.

Mr. and Mrs. C. A. Roys, 10 Bowdoin St., Cambridge, Mass.

LUTHER GULICK CAMPS

Sebago Lake, Maine

Mrs. Charlotte V. Gulick, Director, Hotel Hemenway, Boston, Mass.

ALOHA CAMPS for Girls

So. Fairlee, Vt.; Fairlee, Vt., and Pike, N. H. 3 distinct camps—ages 7-13, 13-17, 17-30. Fun, Frolic, Friendships, Sports, crafts and other activities. Illustrated booklet. MRS. E. L. GULICK, Fairlee, Vt.

District of Columbia

Martha Washington Seminary FOR YOUNG WOMEN

In the finest residential section of the National Capital. Combines delightful school life with Washington advantages. Two Year Course for High School Graduates. Domestic Science and Arts, Music, Expression and Modern Languages. Secretarial Course. Outdoor sports. EDWARD W. THOMPSON, Prin., 1601 Connecticut Ave., Washington, D. C.

IMMACULATA SEMINARY

Select suburban school. 2 yr. course for High School grads. Prep. courses. Music, Art, Expression, Domestic Science. Extensive campus; horseback riding. Sister Secretary, Immaculata Seminary, 4300 Wisconsin Ave., Washington, D. C.

FRENCH SCHOOL for CHILDREN

4-16 YEARS OLD
All courses taught in French
THE MISSES MARET
1724 Connecticut Ave. Washington, D. C.

Maryland

The Girls Latin School

30th year. College preparatory and Academic. Faculty of college trained Christian women. Splendid cultural advantages. Beautiful home. Catalog. Miss WILMOT, A.B., Headmistress. BALTIMORE, Maryland, 1231 St. Paul Street.

NOTRE DAME OF MARYLAND

A College for Women—A School for Girls conducted by the School Sisters of Notre Dame. Park of 64 acres. Horseback riding, all athletics. Regular and elective courses. Music, Art. Catalog. Charles Street Ave., Baltimore, Md.

CHEVY CHASE

A school for the girl of today and tomorrow. Courses: Preparatory; two-year, advanced for high school graduates; special. Typewriting. Unrivalled location at the national capital. For catalog, address

CHEVY CHASE SCHOOL, Box V,
Frederic Ernest Farrington, Ph.D.,
Headmaster

WASHINGTON, D. C.

Paul Institute

2101 S Street, N.W., Washington, D. C.

A Boarding and Day School for Girls High School and College Preparatory Courses. Two Years of College Work. Science, Literature, Music, Art. Special Courses: Journalism, Short Story Writing, Secretarial and Business Courses. Kindergarten Normal Training, Domestic Science, Parliamentary Law.

Mrs. Nanette B. Paul
LL.B., President. Author of "Paul's Parliamentary Law" and "The Heart of Blackstone."

Massachusetts—Girls

Rhode Island—Girls

Rhode Island—Girls

Connecticut—Girls

TENACRE

A Country School for Young Girls
From Ten to Fourteen Years of Age

PREPARATORY to Dana Hall. Fourteen miles from Boston. All sports and athletics supervised and adapted to the age of the pupil. The finest instruction, care and influence.

MISS HELEN TEMPLE COOKE
Dana Hall, Wellesley, Mass.



Mary C. Wheeler Town and Country School

A TOWN school offering opportunities for country life and sports. Preparation for all college entrance examinations. Courses in Music, Art, Dancing, Home Economics, Gardening, Secretarial work.

University lecturers and advanced courses for girls not going to college. Country residence for younger girls and week-end house for older girls at Columbine Farm.

For catalog address

MARY C. WHEELER
TOWN AND COUNTRY SCHOOL
Providence, R. I.



SCHOOLS EVERYWHERE

In what part of the country do you want a school? Vogue's schools are classified on these seven pages by States. Not every state is represented; but there are schools in every part of America.

Let us know when you have found a school through Vogue. We are always very much interested in the experiences of our readers with this most exclusive of school directories.

VOGUE SCHOOL SERVICE

19 West 44th Street

New York City

Massachusetts—Girls

MISS McCLINTOCK'S SCHOOL FOR GIRLS

MISS MARY LAW McCLINTOCK,
Principal

4 Arlington Street Boston, Mass.

Massachusetts—Girls

The Burnham School for Girls

Founded by Mary A. Burnham in 1877.
Opposite Smith College Campus.
MISS HELEN E. THOMPSON, Headmistress,
NORTHAMPTON, Massachusetts.

The MacDuffie School of Housecraft Springfield, Mass.

Model practice house. One year Course.
Directors: John MacDuffie, Ph.D., Mrs. John MacDuffie, A.B.

MISS GUILD and MISS EVANS' SCHOOL

29 Fairfield St. and 200 Commonwealth Ave., Boston.
College Preparation. Advanced work for High School graduates. Household Management. Secretarial. Horseback Riding. MISS JEANNIE EVANS, Prin.
MISS AUGUSTA CHOATE, Assoc. Prin.

Massachusetts, Norton. (40 minutes from Boston.)

HOUSE IN THE PINES

A school for girls. Preparatory and finishing courses. Languages—native teachers. Music. Household Arts. Secretarial courses. Close, personal attention. Miss Gertrude E. Cornish, Prin.

HOWARD SEMINARY

A FAMOUS OLD NEW ENGLAND COUNTRY SCHOOL
25 miles from Boston. College Preparation. General Courses. Domestic Science and Home Management. Art. Strong courses in instrumental and vocal music. Modern Languages. The school, home and gymnasium are each in separate buildings. Large new sleeping porch. New Y. W. C. A. swimming pool. Military drill. Horseback riding. excellent canoeing, trips afield. Extensive grounds. All sports. \$300-\$800. Upper and lower school. 50 pupils. For catalog address
MR. and MRS. C. P. KENDALL, Principals 18 Howard Street, West Bridgewater, Mass.



LASELL SEMINARY

Course of study from first year high school through two years advanced work for high school graduates covers a wide range of academic subjects, and electives necessary to individual development. Unusual training is given in various phases of homemaking, from marketing to entertaining.

The school is situated on a thirty acre estate ten miles from Boston. Cultural advantages of the city are utilized. Many forms of outdoor sport and recreation play a part in the school activities. Address
GUY M. WINSLOW, Ph.D., Principal,
126 Woodland Road Auburndale, Mass.

Miss Chamberlayne's School for Girls

General, special and college preparatory courses. Household Arts, Music, Languages—native teachers. Out-of-door sports.

THE FENWAY, 28, Boston, Mass.



ROGERS HALL SCHOOL FOR GIRLS

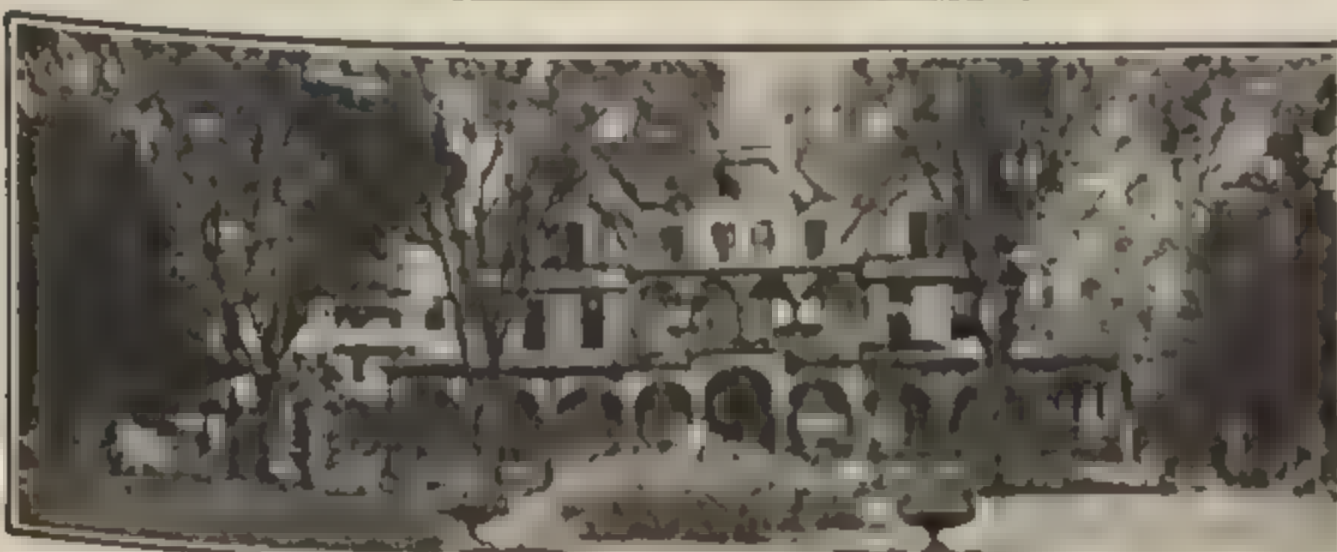
Lowell, Massachusetts. 38 minutes from Boston. Country sports. Gymnasium and swimming pool. For catalog and views, address
Miss Olive Sewall Parsons, B.A., Prin.

Miss Hall's

SCHOOL FOR GIRLS

In the Berkshire Hills, on the Holmes Road to Lenox. Forty-five acres. One thousand feet above the sea level.

Miss MIRA H. HALL, Principal
Pittsfield, Massachusetts



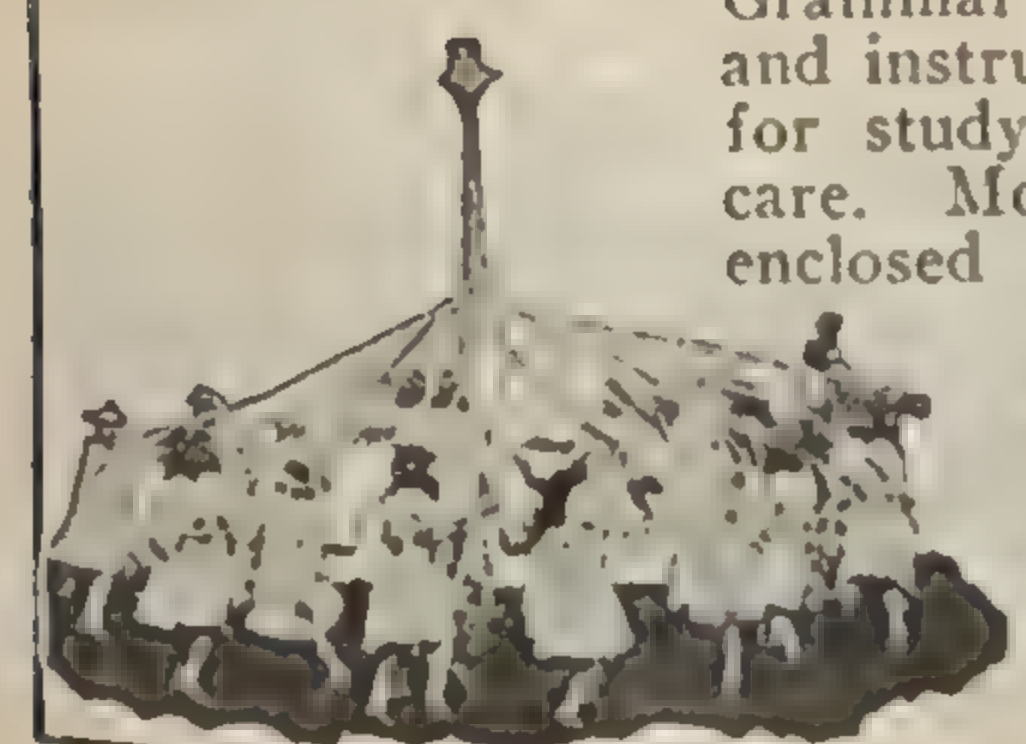
Woodland Park

Auburndale, Mass.

The Junior School of Lasell Seminary

A boarding and day school for girls and a day school for boys under ten. Thorough work in all Grammar Grades. High standards of scholarship and instruction. Pleasant and healthful conditions for study and living. Small classes. Individual care. Modern, homelike buildings. Sunny glass-enclosed class rooms, sleeping porches. Outdoor activities carefully supervised. Privileges of Lasell Seminary swimming pool and athletic grounds. For catalog address

GUY M. WINSLOW, Principal
1755 Washington St. Auburndale, Mass.



The Ely School for Girls

Ely Court, Greenwich, Connecticut

In the country, one hour from New York City. Twenty-five acres, modern equipment. College preparatory, General and Secretarial Courses. Music. Household arts. Daily work in the studio. Horseback riding and all summer and winter sports. Sleeping Porch.

The Junior School

A separate department for girls under fifteen. Work and play planned to meet the needs of the young girl.

WYKEHAM RISE

A Country School for Girls, Washington, Conn.

Fanny E. Davies, LL.A., Principal
Boston Mabel E. Bowman, A.B., Vice-Representative
Principal, Cohasset, Mass.

Miss Howe and Miss Marot's School

Thompson, Connecticut

A COUNTRY boarding School for girls. College preparation. Advanced courses. Special attention to outdoor life.

MARY LOUISE MAROT, Prin.



BY-THE-SEA

Suburban to New York City
Fifty Minutes to Fifth Avenue
Dr. & Mrs. Frederic Martin Townsend's Boarding School for Girls and Young Women. Tenth Year. French chateau buildings of granite—safe, spacious, superb. Immense gymnasium. Beautiful grounds. All studies; no examinations. Riding, boating, surf-bathing. Select patronage. City and country advantages. Membership \$1000. For booklet and views address
Director, Glen Eden, Stamford, Conn.

SAINT MARGARET'S SCHOOL

College Preparatory and General Courses. Household arts and crafts. 44th year. Gymnasium. Happy spirit of good fellowship between teacher and pupil. 50 acre school farm. "Umbertfield." MISS EMILY GARDNER MCNEO, A.M., Principal. Waterbury, Connecticut.

Southfield Point School

For Girls. Situated on Long Island Sound. General College Preparatory courses. Private bathing beach, hockey field, tennis and basketball courts, riding horses, golf link privileges. Address Mrs. Langdon Caskin, Principal, Southfield Point, Stamford, Conn.

Massachusetts—Girls

MASSACHUSETTS, Bradford

Bradford Academy for Young Women

117th year opens September 17th. Thirty miles from Boston. Address the Principal.

MISS MARION COATS, A.M.

Illinois—Girls

Kenwood-Loring

SCHOOL FOR GIRLS

A boarding and day school in the finest residence section of Chicago. College preparatory and general courses.

MRS. STELLA DYER LORING, Principal
4600 Ellis Ave. Chicago, Ill.

FERRY HALL

College preparatory and general high school courses, two years of Junior college work and special instruction in music, expression and domestic arts and sciences. Catalog. Miss ELOISE R. TREMAIN, Prin., Box 326, Lake Forest, Ill.

Missouri

LINDENWOOD COLLEGE

80th year. Distinctive College for Young Women. Two and four year college courses and three year Academy. Strong vocational courses. Exceptional opportunities in Music, Art, Expression. John L. Boemer, D.D., Pres., Box B-1, St. Charles, Mo.

William Woods College

"One of the most heavily endowed Junior colleges of the Middle West."

Fulton Mo.

In the saddle, on the tennis court, in the gymnasium or on the lake, as well as in the class room or laboratory, William Woods' girls attain the highest ideals of cultured, refined, practical womanhood. The facilities of the spacious 13-acre campus lure the girls to an active outdoor life. An accredited Junior College offering exceptional training in music, art, expression, domestic science, commerce, foreign languages, folk dancing, athletics, and swimming. Three

year State certificate to graduates in education. For viewbook and catalog address,

JOSEPH A. SERENA
President
Box 40
Fulton, Mo.

CHRISTIAN COLLEGE

An Ideal Junior College for Women. Send today for beautifully illustrated viewbook and catalog. Mrs. L. W. St. Clair-Moss, Pres., Box 360, Columbia, Mo.

LENOX HALL

develops girls intellectually, physically, ethically, socially.

Preparatory and Junior College. Special courses in Domestic Science and Playground Work.

Beautiful location in suburban St. Louis, Mo. Strictly limited and exclusive attendance. Early enrollment necessary. Tuition \$850. For catalogue, address

MRS. LOUISE THOMAS
Principal, Box 1025
University City, Mo.

BOYS SCHOOLS

New York

The Stone School Cornwall-on-Hudson New York
Healthful and invigorating location, five miles from West Point. Boys 9 to 19. Prepares for college or business. One teacher to 6 boys. All sports under supervision. Swimming pool. Catalog.
ALVAN E. DUERR, Headmaster, Box 31.

CASCADILLA

College Preparatory School for Boys. Individual attention. Small classes. Athletics. Gymnasium. Well-known school crew. Enrollment 125. Summer session. Catalog. A. M. DRUMMOND, M.A., Director, Box 124, Ithaca, N. Y.

Massee Country School Individual attention. Rapid preparation for college. 2 years work in one. 15 miles from New York. New Gym. and dormitories. All sports. Military training. Junior Department for young boys 6 years up. Unusually successful record. Address W. W. MASSEE, Ph.D., Box 400, BRONVILLE, N. Y.

Illinois—Girls



Bridle-path and lake view from school windows

MISS HAIRE'S SCHOOL

The University School for Girls ~ Chicago



Students in Victory Loan Parade

The school home is a new, fireproof, colonial building overlooking Lake Michigan on the Lake Shore Drive. The view from the school windows is of the green boulevard which skirts the drive—shady trees, shrubs, cool grass and a bridle-path especially convenient for school riding.

Both boarding and day students are entered. Preparation for all colleges and universities that admit women, and advanced courses for those not intending to enter college.

Tennis and other outdoor sports on the school grounds. Horseback riding and carefully supervised athletics. Annual charge \$1300.

Miss Anna R. Haire, A.B., Principal, 1106 Lake Shore Drive, Chicago, Ill.

Catalogue on application

"A Boy's Best Friend Is His Mother"

She isn't if she doesn't give generously of her time and devote it to the intelligent consideration of the school which he is to attend,—learning as much as she can first about her own boy and then gathering all the available information about those schools which offer to train him for life.

What do you want life to mean to your son?

You can do much toward making it mean whatever you wish by selecting the right school and the right school is not to be found in a hit-or-miss, casual sort of fashion. It requires careful investigation, but no matter what it requires, remember, mothers, it is *your* job and you don't dare to shirk it!

Your job can be made much easier by consulting

VOGUE SCHOOL SERVICE

19 West 44th Street

New York City

Pennsylvania—Boys

Kiskiminetas School for Boys

Prepares for college or technical schools. Golf course and tennis courts. Football and baseball fields. Gymnasium with swimming pool. Address Dr. A. W. WILSON, Jr., President, Box 818, Saltsburg, Penna.

Missouri



Illinois—Boys

LAKE FOREST ACADEMY

For Boys. College Preparatory. Non-military Regime. Honor ideals. Aim distinctively educational. Preparation for admission to any university. Swimming pool, all athletics. Golf. (1 hour north of Chicago.) John Wayne Richards, Headmaster, Box 147, Lake Forest, Ill.

Missouri

KEMPER MILITARY SCHOOL

BOONVILLE, MO. 76th YEAR

A COMPLETE military and preparatory school. Rated as one of the ten "Honor Schools" of the United States by the War Department. New \$150,000.00 fire-proof barracks accommodating more than 200 additional boys, with new equipment and larger faculty, further strengthen Kemper's position as the largest and best "prep" school in the West.

Military training in charge of U. S. Army officer. Business Courses. Very highly equipped manual training department. All athletics. Fine gymnasium. Large athletic field with large spacious drill grounds and lake. Certificate admits to leading Universities and colleges. Junior and senior units R. O. T. C. Early application advised. Patronage offered last year greatly exceeded capacity. Tuition \$600. For catalog address,

COL. T. A. JOHNSTON, Supt. 748 Third Street, Boonville, Missouri

California—Girls

The BISHOP'S SCHOOL

Upon the Scripps' Foundation

For Girls La Jolla, California
Upper and Lower Schools

Educational and social training equal to that of Eastern Schools. A faculty representative of Eastern Colleges. The advantages of the healthiest climate in the world. The pupil goes to school in perpetual sunshine—sleeps, plays, exercises (at tennis, basketball, riding, swimming, etc.) and studies out of doors the year round. Sixteen miles from Hotel de Coronado. Convenient for parents wishing to spend the winter in California. Write for booklet.

Right Rev. Joseph H. Johnson, President
Marguerite Barton, M.A., Headmistress



CALIFORNIA, Berkeley, 2530 Channing Way.
The Anna Head School

Primary, grammar and high school. Accredited East and West. Outdoor study and school rooms. Gymnasium, tennis, basketball, swimming-pool, etc. 5 buildings. 32nd year opens Sept. 4. For catalogue write Miss MAURY E. WILSON, Principal.

The Westlake School for Girls

LOS ANGELES, CALIFORNIA

Residence and Day School. Location of great beauty and charm. New Buildings. Excellent Faculty. All Departments. Tennis Courts and Swimming Pool. Catalogue sent upon request.

CUMNOCK SCHOOL OF EXPRESSION and ACADEMY

LOS ANGELES - CALIFORNIA
For catalogue and views address REGISTRAR

GIRLS' COLLEGIATE SCHOOL

Adams & Hoover Sts., Los Angeles, Calif.
Twenty-eighth year begins September twenty-fifth. Accredited. College Preparatory, General, Post Graduate Courses.

SCHOOLS OF MUSIC, FINE ARTS, DOMESTIC ARTS, EXPRESSION AND SECRETARIAL TRAINING.
Gymnasium, Athletics, Swimming, Riding, Tennis. Beautiful Spanish buildings, arcades, patios, making out-door life a reality.
Alice K. Parsons, B. A.—Jeanne W. Dennen, Principals

BOYS SCHOOLS

New Jersey

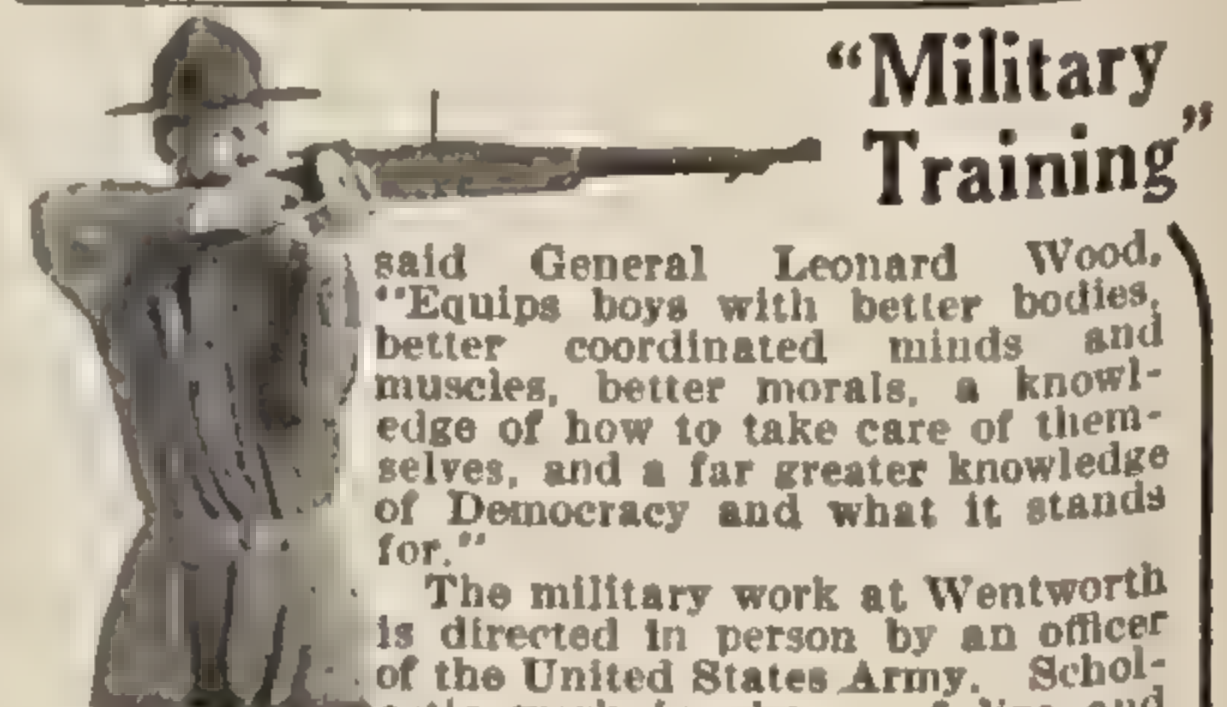
KINGSLEY SCHOOL FOR BOYS

22 miles from New York City in the New Jersey Hills. For illustrated catalog address
J. R. CAMPBELL, M.A.,
Box B Essex Fells, N. J.

PEDDIE

For the all-around education of manly boys. Athletic sports. 60-acre campus. Preparation for college and business life. Conducted without thought of profit. Lower School for boys from 11 to 14. Write for Catalog.
Roger W. Swetland, Headmaster, Box 7-V Hightstown, N. J.

Missouri



"Military Training"

said General Leonard Wood. "Equips boys with better bodies, better coordinated minds and muscles, better morals, a knowledge of how to take care of themselves, and a far greater knowledge of Democracy and what it stands for."

The military work at Wentworth is directed in person by an officer of the United States Army. Scholastic work in charge of live and sympathetic with boys' ideals and who take an active part in the boys' sports and social world. United States Government rates Wentworth one of the ten "honor schools." Oldest military school west of the Mississippi and largest in Missouri river valley.

New barracks, new gymnasium, greatly enlarged drill grounds, two athletic fields and track, swimming pool. System of supervised athletics which reaches every boy. For catalog and information, address

WENTWORTH MILITARY ACADEMY

COL. S. SELLERS, Supt.
1819 Washington Ave., Lexington, Mo.
43 miles from Kansas City.



California—Boys

California—Boys

California—Boys

Maryland—Boys

PAGE MILITARY ACADEMY

A Big School for Little Boys



THE LARGEST OF ITS CLASS IN AMERICA. Everything adapted to meet the needs of the smaller boy. Semi-fire-proof buildings; seven acre campus; seventeen resident teachers. Here a boy is taught self-reliance. Through military training he acquires habits of exactness, the spirit of team work and co-operation and also energy and initiative—the best preparation for life, no matter what profession he may follow. Let our Catalog tell you all about our school.

Boys grow big and strong in California

ROBERT A. GIBBS, Headmaster, R.F.D. No. 7, Box 941, LOS ANGELES, CAL.

URBAN

MILITARY

ACADEMY

Exceptional Faculty. Outdoor Sports and Classes Entire Year

EDWARD C. BURNETT, Headmaster

Exclusively for Young Boys
Emphasizing Home Life
and Character Building

800 S. Alvarado, Los Angeles

Vogue heartily commends for your consideration all schools advertised on these pages

WESTLAKE MILITARY SCHOOL

Santa Monica, California

The best equipped Private School for Boys in California, in an unsurpassed location overlooking the ocean. Two palatial buildings. A home school for boys. Military training.
COLONEL WM. STROVER.

District of Columbia

SAINT ALBANS

The National Cathedral School for Boys. Beautiful campus of 40 acres. College preparatory. Outdoor and indoor sports. Bishop of Washington, President of the Board of Trustees. Write for descriptive catalog and view book.
WM. H. CHURCH, Headmaster, Washington, D. C.

Virginia

Staunton Military Academy

Largest private academy in the East. Boys from 10 to 20 years old prepared for the Universities. Government Academies or Business. Gymnasium, swimming pool and athletic park. New \$275,000 barracks. Charges \$350. For catalogue address Col. WM. G. KABLE, Ph.D., Principal, Staunton, Va.

Indiana

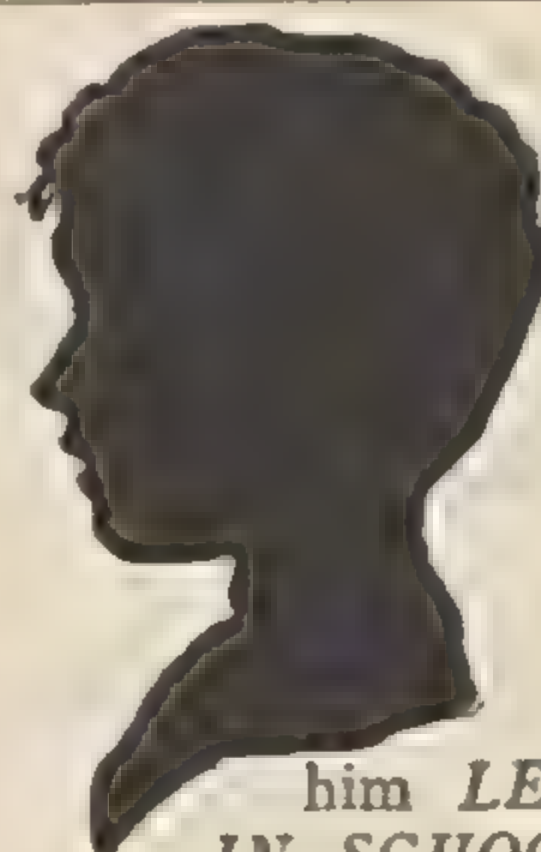
Culver Military Academy

The catalog describes the famous Culver military system, the 500-acre campus on Lake Maxinkuckee, the superb array of buildings. Send for a copy. Applications should be filed now to insure entrance in 1919-1920.
THE INQUIRY BUREAU, CULVER, IND.

Maryland

TOME SCHOOL

On the Susquehanna
PORT DEPOSIT - MD.
An endowed Preparatory School
MURRAY PEABODY BRUSH, Ph.D., Director



Teach Your Child at Home

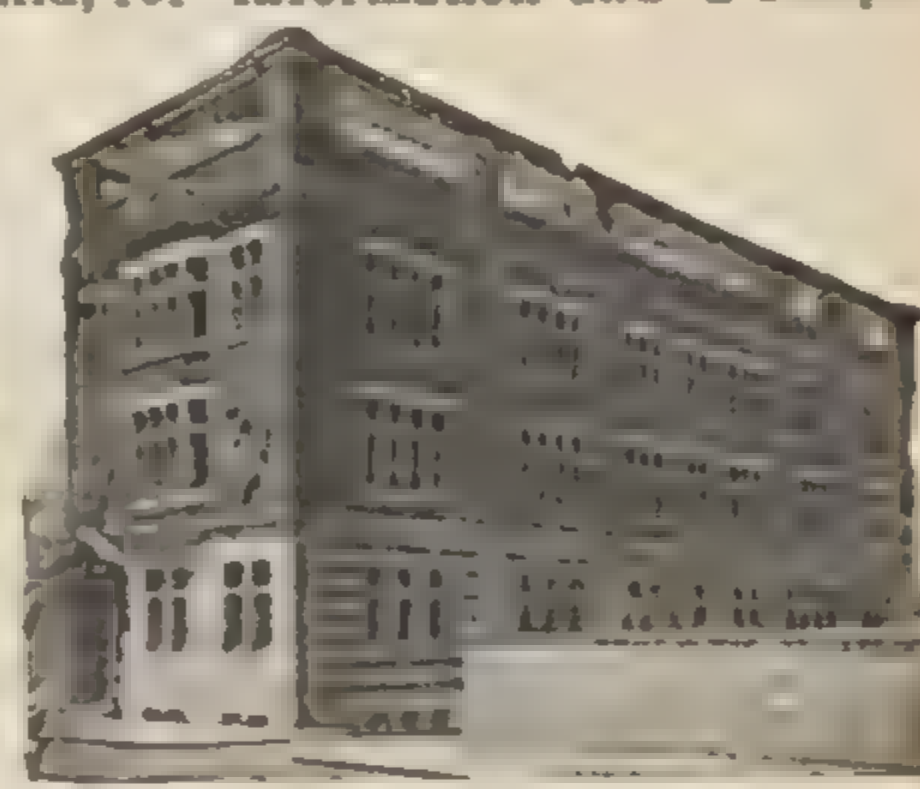
from the time he is four years old, by the latest scientific methods, and **PUT HIM AHEAD OF HIS FRIENDS** and playmates or make him **LEAD HIS CLASS IF IN SCHOOL.**

You can train your own child so that you will be proud of him when compared with others of his age. Detailed lessons of instructions will carry him progressively from the age of four till twelve years, and make it possible for him to enter school a year ahead of those without his advantages.

The leading child specialists in the country will show you how. So write, stating age of child, for information and a sample lesson which is free to

Calvert School

Dept. G
5 W. Chase Street
Baltimore Md.



VOGUE'S SPECIAL SCHOOL DIRECTORY

Fine Arts

Practical Arts

Secretarial

Costume Designing

Mr. C. Howard Walker, Critic and Lecturer in Interior Decorating and Historic Styles, Instructor.
Miss Katherine B. Child, Director.

SCHOOL OF FINE-ARTS CRAFTS AND DECORATIVE DESIGN

Design and Research, Interior Decorating, Illustrating, Drawing, Painting, Silver Smithing, Jewelry, Modeling and Pottery. Mr. Edmond Tarbell will give occasional criticisms. Housing of students under the Director's personal care. Circulars
MISS KATHERINE B. CHILD, Director
126 Mass. Ave. Boston, Mass.

THE Garland School of Homemaking

A special school which qualifies girls to preside over and maintain well ordered homes. One and two-year home-making courses under specialist teachers include Child Study, the Family and Social Problems, Food and its Preparation, Income and Cost of Living, Furnishings, Clothing, Serving of Meals, Stories and hand work for children and many other vital home subjects. Also shorter elective courses. Resident students direct the Home-Houses under supervision. Recreation and exercise receive due attention. Girls attend lectures and plays under proper chaperonage. Catalog. Address
MARGARET J. STANNARD, Director
2 Chestnut Street, Boston Mass.

Information and advice in all matters pertaining to schools or schooling given gladly and freely to all who ask it.

Skidmore School of Arts

A Professional and Vocational College for women. Fine and Applied Arts. Home Economics, Music, Physical Education, Secretarial, General Studies, Athletics. Non-Sectarian. Catalog. Summer Session. Saratoga Springs, N. Y.

RUSSELL SAGE COLLEGE

Founded by Mrs. Russell Sage in connection with Emma Willard School. A School of Practical Arts. Secretarial Work, Household Economics and Industrial Arts. B.A. and B.S. Degrees. Address Secretary, RUSSELL SAGE COLLEGE, Troy, N. Y.

Architecture

The Cambridge School of Domestic Architecture and Landscape Architecture for Women

Brattle Street, Harvard Square
CAMBRIDGE, MASSACHUSETTS

Physical Culture

When looking for a thoroughly trained, experienced teacher of Physical Education or a promising profession for your students, write the Vocational Bureau of the
NEW HAVEN NORMAL SCHOOL OF GYMNASTICS
1466 Chapel St. New Haven, Conn.

Miss Conklin's Secretarial School

Twentieth Year
Sessions continue through the summer.
Commercial Engineers Building
37 WEST 39th STREET NEW YORK

Dancing

ROSETTA O'NEILL
Classic—National—Folk—DANCING
Interpretive—Ball-Room
"To Miss O'Neill I owe my success"—Mrs. Vernon Castle
766 Madison Avenue, New York

HELEN MOLLER

Outdoor Summer School
Greek dancing with Summer sports in the green hills of Westchester—six weeks beginning July 1st. Apply to Secy., 746 Madison Ave., N. Y.

Vestoff Serova Russian School

of Interpretative-Classical and Native Dancing, Inc.
Classes Private Lessons Normal Courses
26 East 46th St. (opposite the Ritz) New York
Telephone Vanderbilt 2399
Booklet "B" descriptive of the School, awaits your inquiry

DENISHAWN

The Ruth St. Denis and Ted Shawn School of Dancing and Its Related Arts. Waiting list for fall of 1920. Pupils accepted for minimum study period of one year. For information address Manager—Denishawn—Los Angeles, Calif.



CHALIF

Russian School of DANCING
GRADED CLASSES and private lessons for children, adults and teachers in Greek, Interpretive, National, Classic, Character and Toe Dancing. Personal instruction by Mr. Chalif.

MODERN DANCING in its latest forms can be learned in private lessons. Please send for catalog. Three beautiful ballrooms are to rent for dances, recitals, weddings, etc. Summer Normal School June 2d to July 25th. 163-165 WEST 57th STREET, NEW YORK Opposite Carnegie Hall Phone Columbus 4167

Costume Design and Illustration

Commercial Arts, Pattern Design, Drapery, Special summer classes. Write for booklet H
Fashion Academy
New studios occupy entire 4 story building at 57th St. & Park Ave.
103 E. 57th St., N. Y. C.

DESIGNING Dressmaking, Pattern Cutting and Millinery taught for Wholesale, Retail or Home use. Open all summer. Call or write for particulars.
McDOWELL Dressmaking & Millinery School
Est. 1876. 25 W. 35th St., N. Y.

COSTUME DESIGN
THE HOME-TUTORING-WAY
ORIGINATED BY CARL N. WERNITZ
20 Illustrated Correspondence Lessons, \$20.00

Everybody who makes, wears, buys, sells or designs clothes needs this valuable and fascinating course.

THE CHICAGO ACADEMY OF FINE ARTS
Department V, 81 East Madison Street, Chicago.

Easy Dress Making
By Mail: Parisian Methods. Original Designing: Exclusive Pattern Making: Art of Finishing and Model Draping Prepares Students teaching business or home use.
Dressmaking and Designing
1581 Franklin St. Oakland, Cal.



Brown's Salon Studios
Costume Design De Luxe with P. Clement Brown
Open all year for "studio and mail" courses
E. S. CLOSE, 599 Fifth Ave., N. Y. C.

Pennsylvania Academy of the Fine Arts
Oldest art school in America. Winter term opens October 6th. Instruction in drawing, painting, sculpture and illustration. Faculty of eminent artists. Circular on request. Address Florence B. Neely, Broad and Cherry Sts. Philadelphia, Pa.

VOGUE'S SPECIAL SCHOOL DIRECTORY

Kindergarten Training

MISS CHAIRES' OUTDOOR SCHOOL
746 Madison Avenue New York City
Normal training in foundational education, fitting young women of culture for a joyous life work. Write for particulars.
Summer Session at Southampton, L. I., N. Y.

LESLEY NORMAL SCHOOL FOR KINDERGARTNERS AND GRADE TEACHERS

By Harvard educators. Prepares for kindergarten, playground, 1st, 2nd, and 3rd grades. Dormitory and house mother. Mrs. Edith Lesley Wolfard, 29 Everett Street, Cambridge, Mass.

Perry Kindergarten Normal School

Mrs. Annie Moseley Perry, Founder
Prepares for kindergarten, primary, and playground positions. Good opportunity for practical work. 22nd year. For booklet, address
MRS. HARRIET HAMBLIN JONES, Principal, Suite 63, 18 Huntington Avenue, Boston, Mass.

Froebel League Kindergarten Training School

2-year normal course. Graduate and special courses. Model kindergarten and primary department. Mission kindergartens for practice pupils. Students' Residence, Circular B.
Mrs. M. B. B. LANGZETTEL, Director, 113 East 71st St., New York.

KINDERGARTEN TRAINING

Pestalozzi-Froebel Training School
A KINDERGARTEN NORMAL SCHOOL
School and Dormitory overlook Lake Michigan.

Three Departments:

I. Kindergarten. II. Primary. III. Playground
Fine Equipment. Central Location.
Accredited 23d year. Opens Sept. 16.

Write: REGISTRAR, Box 14, 616-22 So. Michigan Boulevard, Chicago, Ill.

Journalism

\$100,000. Earned with the Waddell System of Story Writing

Send for Free Booklet
NEW YORK LITERARY BUREAU, DEPT. G
145 West 36th Street, New York City

Training for Authorship

How to write, what to write, and where to sell.

Cultivate your mind. Develop your literary gifts. Master the art of self-expression. Make your spare time profitable. Turn your ideas into dollars.

Courses in Short-Story Writing, Versification, Journalism, Play Writing, Photoplay Writing, etc., taught personally

by Dr. J. Berg Esenwein, for many years editor of Lippincott's Magazine, and a staff of literary experts. Constructive criticism. Frank, honest, helpful advice. Real teaching.

One pupil has received over \$5,000 for stories and articles written mostly in spare time—"play work," he calls it. Another pupil received over \$1,000 before completing her first course. Another, a busy wife and mother, is averaging over \$75 a week from photoplay writing alone.

There is no other institution or agency doing so much for writers, young or old. The universities recognize this, for over one hundred members of the English faculties of higher institutions are studying in our Literary Department. The editors recognize it, for they are constantly recommending our courses.

We publish The Writer's Library. We also publish The Writer's Monthly, especially valuable for its full reports of the literary market. Besides our teaching service, we offer a manuscript criticism service.

150-page Illustrated catalogue free
Please address

The Home Correspondence School

Dep't. 16 Springfield, Mass.
Established 1897 Incorporated 1904

Music

Northwestern University
School of Oratory
A University Professional School

OFFERS a two year professional course for the study of Expression, Public Speaking, Story Telling, Public Address, School Dramatics, etc. For readers and speakers. A diploma course. A four year college and professional course leading to a Bachelor's degree and to the Speech Diploma, Graduate in Speech Arts. For teachers, readers, speakers and students who wish a college education with a maximum emphasis on Public Speaking, Debate, etc.
Address Director Ralph Dennis, Box 14 Evanston, Ill.

Cincinnati Conservatory of Music
Established in 1867

Over Half a Century in the Front Rank of American Music Schools

An unsurpassed faculty of Musicians and Masters of International reputation.

The diploma from this institution carries with it an unusual distinction because of the many conspicuous artists which it has trained.

Departments: Master, Artist, Normal, and Public School Music. Broadest opportunity for advanced work in Repertoire, Theory and Composition, Orchestral Training, Opera, Ensemble, and Appearances with Orchestra.

Attractive residence buildings located in beautifully wooded grounds within easy access of all that Cincinnati offers in Music and Art, afford delightful environment for work.

Professional engagements for graduates.

For Catalog and Terms address

Miss BERTHA BAUR, Directress, Highland Ave. and Oak St., Cincinnati, Ohio

If you do not find the School you want listed here, write us.
VOGUE SCHOOL SERVICE

Institute of Musical Art of the City of New York

An endowed school. - Frank Damrosch, Director. Provides a thorough and comprehensive musical education in all branches and equipped to give highest advantages to most exceptional talents. Address SECRETARY, 120 Claremont Ave., N. Y. C.

MME. GERARD THIERS

TEACHER of SINGING

Certified exponent of Bel Canto Italian (Delle Sedie) Method

805-806 Carnegie Hall, NEW YORK CITY

What the great CARUSO says about MME. BIANCHINI CAPPELLI

who recently opened her beautiful Conservatory of Vocal and Dramatic Arts: "I have always admired your beautiful voice and your consummate artistic attitude, even from the days when we studied together under Maestro Vergerio in Naples, whose excellent method you and I alone—to the best of my knowledge and belief—are now the only exponents."
55 E. 60th St., N. Y. C. Phone 5190 Plaza

Wilson Greene School of Music

Endorsed by world's leading musicians. Voice, piano, violin, harmony, grand opera, accompanying. Concerts by world-renowned artists. \$1200 up. Thos. Evans Greene, Mrs. Wilson-Greene, Principals. 2601-47 Connecticut Ave., Washington, D. C.

New England Conservatory of Music
George W. Chadwick, Director
Year Opens September 18, 1919
BOSTON, MASS.

Located in the Music Center of America. It affords pupils the environment and atmosphere so necessary to a musical education. Its complete organization, and splendid equipment, offer exceptional facilities for students.

Complete Curriculum. Courses in every branch of Music, applied and theoretical.

Owing to the Practical Training in our Normal Department, graduates are much in demand as teachers.

The Free Privileges. Of lectures, concerts and recitals, the opportunities of ensemble practice and appearing before audiences, and the daily associations are invaluable advantages to the music student.

A Complete Orchestra. Offers advanced pupils in piano-forte, voice, organ and violin experience in rehearsal and public appearance with orchestral accompaniment.

Dramatic Department. Practical training in acting.

Address Ralph L. Flanders, General Manager

The "Special Schools" listed on this and the foregoing page afford exceptional opportunities for those who are seeking to develop any special talent or ability.
VOGUE SCHOOL SERVICE

Music

Dramatic Arts

AMERICAN ACADEMY of DRAMATIC ARTS

Founded in 1884
FRANKLIN H. SARGENT, President

The leading institution for Dramatic and Expressional Training in America. Connected with Charles Frohman's Empire Theatre and Companies. For information apply to

SECRETARY, 251 Carnegie Hall
New York, N. Y.

LELAND POWERS SCHOOL OF THE SPOKEN WORD

A school of expression with a building of its own. Distinguished for the success of its graduates. For catalog address
THE TREASURER, Upper Fenway, Boston, Mass.

THE SCHUSTER-MARTIN DRAMATIC SCHOOL

Faculty of 15 Residence Department
Our Own Theatre, The Little Playhouse.
Kemper Lane, Cincinnati, Ohio.

M. BLANCHE TOWNSEND
Voice Expression Acting
Platform Reading
READING FROM THE PAGE
Studio: 13 Gramercy Park, New York

DRAMATIC ART Elocution, Public Speaking, Motion Picture Acting, DANCING, Classic, Interpretive, Toe, Social.
Lowest Prices. Quickest Results. Single Lessons.
GUEST-MONCURE STUDIO, 143 W. 42nd St. (Times Sq.) N. Y. C.

EDITH COBURN NOYES SCHOOL

Oral English Drama
Character Education

Analysis and Interpretation of Literature, Voice, Diction, Debate, Pedagogy.

Costume and Scenic Design, Lighting, Character Delineation, Play Production, Modern Art Technique.

Personal Culture, Poise Individual Development and Balance, Social Service.

French (Yersin Method).
Tuition \$400. Number limited.
Twelfth year opens September 29th.

Edith Coburn Noyes, Principal
Symphony Chambers Boston, Mass.

Nursing

UNITED HOSPITAL TRAINING SCHOOL for Nurses, registered, offers a 2½ years' course to students; affiliation with Mount Sinai Hospital, N. Y. C. New hospital, well equipped, beautifully located; one hour's ride from New York, delightful nurses' residence. Address Superintendent of Training School, Port Chester, N. Y.

Backward Children

STEWART HOME TRAINING SCHOOL for Backward Children
A Private Home and School on a beautiful Country Estate of 500 acres in the famous Blue Grass Region of Kentucky. Five Buildings—Cottage Plan. Write for illustrated Catalogue, Dr. John P. Stewart—Box D.—Frankfort, Kentucky.

School for Exceptional Children

Every facility in a beautiful suburban home for the care and training of children who, through mental disability, are unable to attend public or private schools. MOLLIE A. WOODS, Principal. Roslyn, Penna.

The Bancroft School "THE HOME SCHOOL"

Training of children whose mental development has not progressed normally. Winter quarters in beautiful Philadelphia suburb. Summer Home on coast of Maine. For catalog and full information address E. A. FARRINGTON, M.D., Box 145, Haddonfield, N. J.

WHEN YOU BUY VOGUE PATTERNS—

ATLANTA:

The Smart Shop
203 Connally Bldg.

ATLANTIC CITY:

Braunstein Blatt Co.

BALTIMORE:

Jennings Thomas Shop
526 N. Charles Street

BOSTON:

Vogue Pattern Room
149 Tremont Street

BROOKLYN:

Abraham & Straus
420 Fulton Street

BUFFALO:

Flint & Kent

CHICAGO:

Vogue Pattern Room
932 Stevens Building
20 N. Wabash Avenue

CINCINNATI:

The H. & S. Pogue Co.

CLEVELAND:

Halle Bros.
Euclid Avenue

DALLAS, TEXAS:

Titcher-Goettinger Co.

FORT WAYNE, IND.:

Wolf & Dessauer

GRAND RAPIDS:

Friedman Spring Dry
Goods Co.

HOUSTON, TEXAS:

Foley Bros. Dry Goods Co.

HUTCHINSON, KANS.:

Pegues-Wright Co.

LANCASTER:

The Donovan Co.

LOS ANGELES:

Bullock's

LOUISVILLE, KY.:

Stewart Dry Goods
Company

MIAMI, FLA.:

Burdine & Quarterman

NEWARK:

L. Bamberger & Co.

NEW YORK:

B. Altman & Co. and
Vogue Pattern Room
19 West 44th Street

NORFOLK, VA.:

The Wool Shop

PADUCAH, KY.:

The E. Guthrie Co.

PHILADELPHIA:

Vogue Pattern Room
304 Empire Bldg.
13th and Walnut Sts.

PITTSBURGH:

Joseph Horne Co.

PORTLAND, ORE.:

The Waist Shop
Portland Hotel Court

PROVIDENCE:

Gladding Dry Goods Co.

RICHMOND:

The Gift Shop
320 E. Grace Street

ST. LOUIS:

Vogue Pattern Room
821-22 Century Bldg.
313 N. Ninth St.

ST. PAUL, MINN.:

Mannheimer Bros.

SALT LAKE CITY:

Keith O'Brien Co.

SAN FRANCISCO:

Vogue Pattern Room
Joseph Building
233 Grant Avenue

SEATTLE:

Griffin Specialty Shop
1602 Second Ave.



Waist No. 4663. Especially designed waistcoat blouse to be worn under a box coat. Price, 50 cents

WHEN you buy a Vogue Pattern, you get that elusive, all-important something that has made Vogue the fashion arbiter of America—crystallized in pattern form. You get exclusiveness, distinction, good line, last minute service. Because, behind the pattern, you have the whole staff of Vogue, the only fashion magazine published every two weeks.

Your Vogue Pattern is the result of the direct collaboration of a dozen specialists. There isn't a seam, a fold, a pocket,

that hasn't been studied, criticised, altered again and again if necessary, until the Pattern Editor is absolutely satisfied with it.

You couldn't hire these experts for hundreds of thousands of dollars. But you can get the result of their work—the Vogue Pattern, embodying the latest accredited line of neck, sleeve, skirt, the most charming interpretation of the mode—for \$1, or even for fifty cents.

Visit the Vogue Pattern Room

If you don't know Vogue Patterns—for yourself or your children—run your eye down the list of Vogue Pattern Rooms at the left. If there is one in your city, drop in, the next time you are shopping.

Examine the hand-coloured sketches, the work of the Vogue Pattern artists in New York. Get the advice of the Pattern Room consultant. See the exhibit of new materials and colour schemes, employing the season's most favored fabrics.

If there is no Pattern Room near you, and you want to dress smartly on a limited income, write for the spring pattern catalogue, or for personal advice on your own clothes problem for spring to the

VOGUE PATTERN COMPANY, INC.

19 West 44th Street

New York City



An
example of
THOMPSON
Custom
Coach-Work
&
The
BRUSSELS
Coupe

A Thompson Custom Built Body
is an expression of the owner's individuality

for his taste governs the selection of its fittings, the arrangement of its interior and the creation of its lines.

Our skilled artisans in metal, wood and textiles co-operate in achieving a harmony of

distinctive beauty and mechanical perfection.

Those contemplating the purchase of Custom Coach Work will find the Thompson Portfolio extremely helpful. It will be forwarded upon request.

THOMPSON MOTOR CAR BODIES
E. J. Thompson Co. Forbes Field, Pittsburgh, Pa. 1765 Broadway, New York

"AS-THE-PETALS" M.D.



"AS-THE-PETALS" M.D.

—his specialty is
hot weather comfort

Hot weather discomfort is a confession. If your skin smarts and burns from the slightest touch of your clothing, if you suffer from prickly heat, or the discomforts caused by wind and sun and perspiration—this is a confession that you need more than just an ordinary talcum powder.

The mild medication which *As-the-Petals* Talcum Powder contains is prepared for just such treatment—for it really benefits an irritated skin.

Other *As-the-Petals* toilet requisites are the Face Powder—with the same magic touch that protects, improves and beautifies at the same time!—at 60c, the Extract at \$1.50, the Toilet Water at \$1.50 and the Sachet at 75c. Send 25c for a sample bottle of *As-the-Petals* Perfume—we want you to know its bewitching fragrance, and mere words can't describe it.

Lazell
PERFUMER

Dept 2-Q
Newburgh-on-the-Hudson
New York





BRISCOE

*Touring
and
Roadster
Types*

There are two kinds of motoring satisfaction. The physical is afforded by roomy seats deftly upholstered and supported by resilient springs. The mental satisfaction comes from the pride of possession due to good appearance.

You will find both attributes of enjoyment at their utmost in the Briscoe, and at a remarkably moderate price.

BRISCOE MOTOR CORPORATION
JACKSON MICHIGAN

The Canadian Briscoe Motor Company Limited, Brockville, Ontario



Copyright Life Pub. Co.



Their Shining Eyes

Look out with the same spirit that is reflected each Tuesday in the pages of America's leading pictorial and humorous weekly, the price of which, in spite of the enormous increase in labor, still remains at ten cents. For coming special numbers see

Life

Several sample copies will be sent to any address on receipt of ten cents.

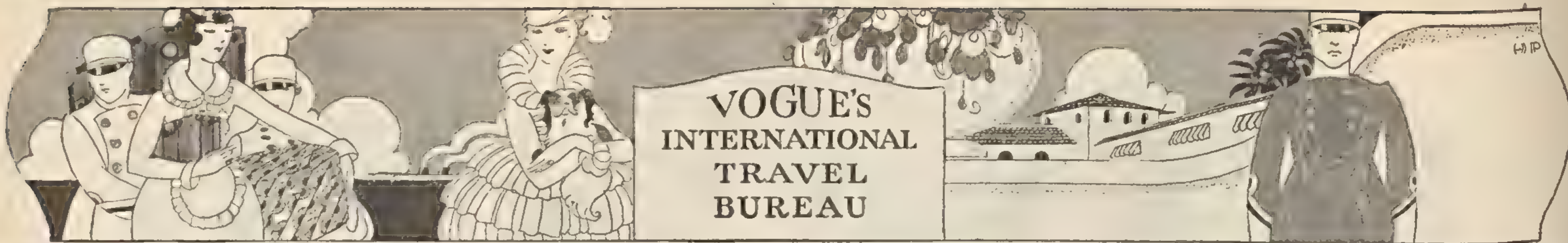
Special Offer

Enclosed find One Dollar (Canadian \$1.13, Foreign \$1.26). Send LIFE for three months to

Open only to new subscribers; no subscriptions renewed at this rate.

LIFE, 67 West 31st Street, New York.

One Year, \$5.00. (Canadian, \$5.52; Foreign, \$6.04.)



HOTEL COMMODORE
GLEW-SWEENEY
VICE PRESIDENT

**42nd ST. AT
GRAND
CENTRAL
TERMINAL**

**ALL THESE
HOTELS
EXCEPT THE
ANSONIA
ARE
CENTERED
ABOUT
PERSHING
SQUARE**

THE BILTMORE
43rd ST. AND
MADISON AVENUE

THE BELMONT
42nd ST. & PARK AV.
JAMES WOODS V.P.

LEADING NEW YORK HOTELS
JOHN MCFE BOWMAN
PRESIDENT

HOTEL MANHATTAN
42nd ST. AND
MADISON AVE.
PAUL BODEN
VICE PRESIDENT

THE ANSONIA
BROADWAY
AT 73rd ST.
EDWARD TIERNEY
VICE PRESIDENT

MURRAY HILL HOTEL
40th to 41st STS. AT PERSHING SQUARE
JAMES WOODS VICE PRES.

The above hotels offer every type of first-class accommodations from one room and bath to housekeeping apartments of any size. A modern garage is operated in connection. Patrons' garage fees may be charged to their hotel accounts, if desired.

Hotel Martha Washington

29 EAST 29th STREET

Famous Hotel for Women PLEASANT ENVIRONMENT
Room \$1.50 per day and upward
Luncheon 50c.—Dinner 65c.—also a la Carte

SHARON SPRINGS, N. Y.

Pavilion Hotel and Cottages

Opens June 28. White Sulphur Springs and Bathing Establishment opens May 1st. Folders sent on application.
THE ANNEX, Adjoining the Famous Baths, opens May 1st and will remain open all year. J. H. GARDNER & SON, W. H. CRAIG, Lessee.

A Girls' Camp for Grown-Ups

Health is alluring. Come to lovely "Rainbow's End" and play. This Camp is for the woman whose health and charm are PRIZED, by herself or by someone else. Inquire.
CLAUDIA JOY TUNIS, Bridgeville, N. J.

Wayside Inn for Tourists

on the famous Shenandoah Valley Pike
five hours from Baltimore and Washington
Pleasant day's drive to Hot Springs
MRS. S. F. RHODES, Middletown, Va.

HOTEL HARGRAVE

West 72nd St., Bet. B'way and Columbus Ave.
One block to Central Park

Comfort and refinement combined with moderate rates. Rooms (\$2.50 per day upward.) The Hotel Hargrave Restaurant offers an excellent cuisine at reasonable prices.

Eugene Cable, Manager

"DON'T COME A' CALLIN' TILL WE GET THE PICTURES HUNG"



All Europe is Singing That Refrain

YOU remember the old song! England, France and Italy are lustily shouting the chorus at the million or more American globe-trotters who want to invade their shores for sight-seeing.

These lands are not ready for visitors; they want to put their houses in order first. So you can't go to Europe just yet.

But, for most of us who want to travel just for the sake of travelling—those of us who crave new sights through our field glasses, the sound of new tongues in our ears, and new labels for Delphine to remove from our luggage,—all we have to do is to choose some other objective and set out as soon as we feel the inclination to travel.

Choose some other way!!

Why, you don't even have to do that if you leave it to

VOGUE'S TRAVEL BUREAU

These experts on travel will lay out a trip, or a choice of trips, plan your journey by rail and water, look after your luggage, and have the best hotels and resorts hang out the welcome sign for your arrival.

Leave the perplexing details to Vogue, and give yourself over to the pure, unalloyed, exhilarating enjoyment of a trip. And whether you want to go to a seaside or mountain resort within a night's ride of your home, or cover the country and then set sail for Japan, the service of Vogue's Travel experts is yours for the asking. No matter how simple your jaunt, or how extensive your journey, Vogue's Travel Bureau will serve you in the traditional Vogue fashion.

All you have to do is check off on the coupon the places you want to know about and mail it.

Free Information Coupon—Does Not Obligate You in Any Way

VOGUE TRAVEL BUREAU, 19 West 44th Street, New York City

I have hardly time to write you a letter, but,—

I Want to Find a Hotel

- ..On the New England Coast
- ..In the White Mountains
- ..In Eastern Canada
- ..In California
- ..InCity
- ..Or

I Want to Motor

- ..Through the Pacific States
- ..Through New England
- ..To Florida
- ..Or

I Want to Play Golf

- ..In Canada
- ..In the White Mountains
- ..In Florida
- ..In California
- ..NearCity

I Want to Take a Cruise

- ..To Alaska
- ..Through the Panama Canal
- ..To the Carribean
- ..To Japan
- ..To the Land of the Midnight Sun
- Or

I Want to Tour

- ..Glacier National Park
- ..The Yellowstone
- ..The Lake Region of Ontario
- Or

I Want to Fish

- ..In Maine
- ..On the Saguenay
- ..In Florida
- ..In the Rockies
- Or

I expect to leave about1919, and be away about weeks.
Will you please plan me a trip based on this slight information?

Name

StreetCityState.....

V-7-15-19



THE MANY ATTRACTIONS

demanded by the modern vacationist are all to be found—at their best—at

MANOIR RICHELIEU

and Cottages

MURRAY BAY, Que.

One you will find at few resorts is the Salt Water Swimming Pool. Good golf, good tennis, bowling and billiards, saddle horses.

To many it will be enough to just sit on the spacious verandah and drink in the beauty of the scenery. A twelve-mile view across the tidal waters of the broad St. Lawrence—on either side the beautiful grandeur of the Laurentian Mountains.

HOTEL TADOUSAC
Tadousac, Que.
Beautifully situated on the lower St. Lawrence at the mouth of the far famed Saguenay. Golfing, etc.

Write for literature
E. D. Booth, Man-
Pointe à Pic, Que.
Canada Steamship
Lines, Limited
9 Victoria Square
Montreal

THE TWIN LIGHTS of CHATHAM

Do you see them at the top of the page?

Do they cast their rays through the fog of everyday bustle into the pilot house of your memory?

If they do, do they spy out memories of Cape Cod days? Can you taste the big blue-green lobsters taken from the seaweedy rocks just for you? The cool oysters still briney from the bay? The tender mackerel tumbled out of the fisherman's dory?

Can you see again you boys and girls moulding forts in the sand, while white sails on white-capped seas clip around the elbow of the Cape?

Can you feel the cool spray tossed from the bow of your sloop, or the vigor that comes from the morning's plunge in the Atlantic?

Vogue can tell you all about it! Just where to go to get these delights if you haven't experienced them. Just ask the Vogue Travel Bureau now, before you have made any definite plans.

VIRGINIA HOT SPRINGS



COME to the Homestead, 2,500 feet above sea-level, for your vacation. At the foot of the timber-girt Alleghany Mountains, where the days are bright and the nights cool and restful. Average temperature 10° lower than in New England. No dampness. No mosquitoes.

Sports in perfection — two hundred Blue Grass horses; tennis, swimming, and golf on a course famed throughout America. Ideal roads for the motorist.

NATURAL waters and scientific baths surpassing Europe's most noted Spas in health-giving qualities and facilities for treatment.

The Homestead is the last word in luxury of appointments, embodying every comfort and convenience. Yet the refined, companionable people whom you find here, appreciate the informal, home-like atmosphere which is, perhaps, the main charm of Virginia Hot Springs.

Write for beautifully illustrated booklet

Christian S. Andersen
Resident Manager

THE HOMESTEAD, Hot Springs, Va.



Conveniently near Colorado Springs which intersects six major railroads, THE BROADMOOR is nestled at the foot of Colorado's Rockies. Here at the hub of America's greatest scenic vistas, in a climate mild the whole year 'round, is a recreation hostelry all the world might envy. Eighteen-hole golf course, enclosed tiled swimming pool, horseback riding, motor-ing. Open all the year.

The **BROADMOOR**
COLORADO SPRINGS

The Home of Sparkling Manitou Mineral Water

Vernon Howe Bailey has illustrated an exquisite booklet on Broadmoor which is yours for the asking



HOTEL
PENNSYLVANIA
NEW YORK

A New York home for those who want the best that New York can provide—and a worthy newcomer to the ranks of the world's hotels that are most famous with the discriminating.

Convenient to everything—shopping, theatrical and business districts. Opposite Pennsylvania Terminal, Seventh Ave., 32nd to 33rd Sts.

The Largest Hotel in the World

Roy Carruthers, Resident Manager

Operated under the same general management as HOTELS STATLER,
Buffalo, Cleveland, Detroit, St. Louis





Freeman's FACE POWDER

A boon to beauty of skin is Freeman's powder with 40 years record of sale to the most fashionable women of the land. Does not rub off. All tints at all toilet counters, and guaranteed absolutely satisfactory or money refunded. Price 50 cts. tax paid. Miniature sample box 4 cts. to cover cost of mailing.

The Freeman
Perfume Co.

Dept. 116

Cincinnati, O.



Mrs. Graham's Hair Color RESTORES GRAY HAIR to its natural color

Perfectly harmless—easily applied—will not stain the skin or scalp. Positively sure in its results. Makes hair rich and glossy.

Sold at all toilet counters—or mailed postpaid, in plain sealed wrapper, upon receipt of price, \$1.50. Booklet Free.

Mrs. Gervaise Graham
25 W. Illinois St. Chicago, Ill.



"KREMOLA" is a medicated snow white cream that does wonders for a bad complexion. Removes Tan, Moth-patches, Pimples, Eczema, etc. The Auto Woman's Protection. Elegant for man after shaving. MAIL \$1.25. Free Booklet

Dr. C. H. Berry Co., 2975 Michigan Ave., Chicago

Reduce Your Flesh

The French Method



CLARK'S THINNING SALT

(Sel Amaigrissant Clarke, Paris)
THE ORIGINAL FRENCH SALT

This treatment consists of twenty-four delightful perfumed baths, which enable women to retain their graceful, slender forms without exercise, diet, drugs or rubber garments. Clark's Thinning Salt has been proven the ideal method of reducing weight. Sold for years to Royalty and European Society leaders.

FOR SALE—NEW YORK:

B. Altman; Lord & Taylor; Macy's; Gimbel Brothers; Stern Brothers; Liggett-Riker-Hegeman. SAN FRANCISCO: Raphael Weill & Co., and at drug stores and exclusive hair dressers in all important cities. Corenson Hair Co., Los Angeles, Cal., Pacific Coast distributor.

A treatment sent in plain wrapper anywhere in the United States upon receipt of \$6.50. Send for Booklet, "The French Method of Reducing."

ORIENT CO., Laboratories, North Wales, Pa.



French Hair Nets

Our Guarantee slip with each dozen
\$1.00 a Dozen; Six Dozen for \$5.00

Cap Shape Hair Nets

in small or large sizes. Self adjusting and invisible, with close meshed edge, graduated to need but a hair-pin or two for entire net, our "Slippon" brand

Straight Shape Hair Nets

usually known as fringe nets in close mesh and full all-over size. Our "Import Special" brand. Quality best obtainable. We are sole agents in America.

Black, all shades of brown, light or dark auburn; light or dark ash blonde; light or dark blonde. Every net guaranteed.

Mailed Free Anywhere by Insured Parcel Post

White or grey hair nets in "Import Special" or "Slippon" cap shape, \$1.50 a dozen. Mention color and shape when ordering

IMPORTERS
Rue Bleue 3, Paris

GEORGE ALLEN, Inc.
1214 Chestnut Street, Phila., Pa.

Established 1829

NO WRINKLES OR MUSSINESS THEN—



TIGHT packing, showers and August damp will come. No matter. She carries a TOURIST PRESSING PAD and a traveler's iron.

In a few moments she can freshen up her dainty blouses and accessories, neat as from the shop.

The TOURIST PRESSING PAD is light and compact, easily tucked away. When in use, it is a bit larger than this magazine spread wide open.

\$1 (the price of the pad) and your address will bring you this convenience.

USE IT AT HOME TOO.

TOURIST PRESSING PAD COMPANY, 4422-4428 Market Street, Philadelphia, Pa.

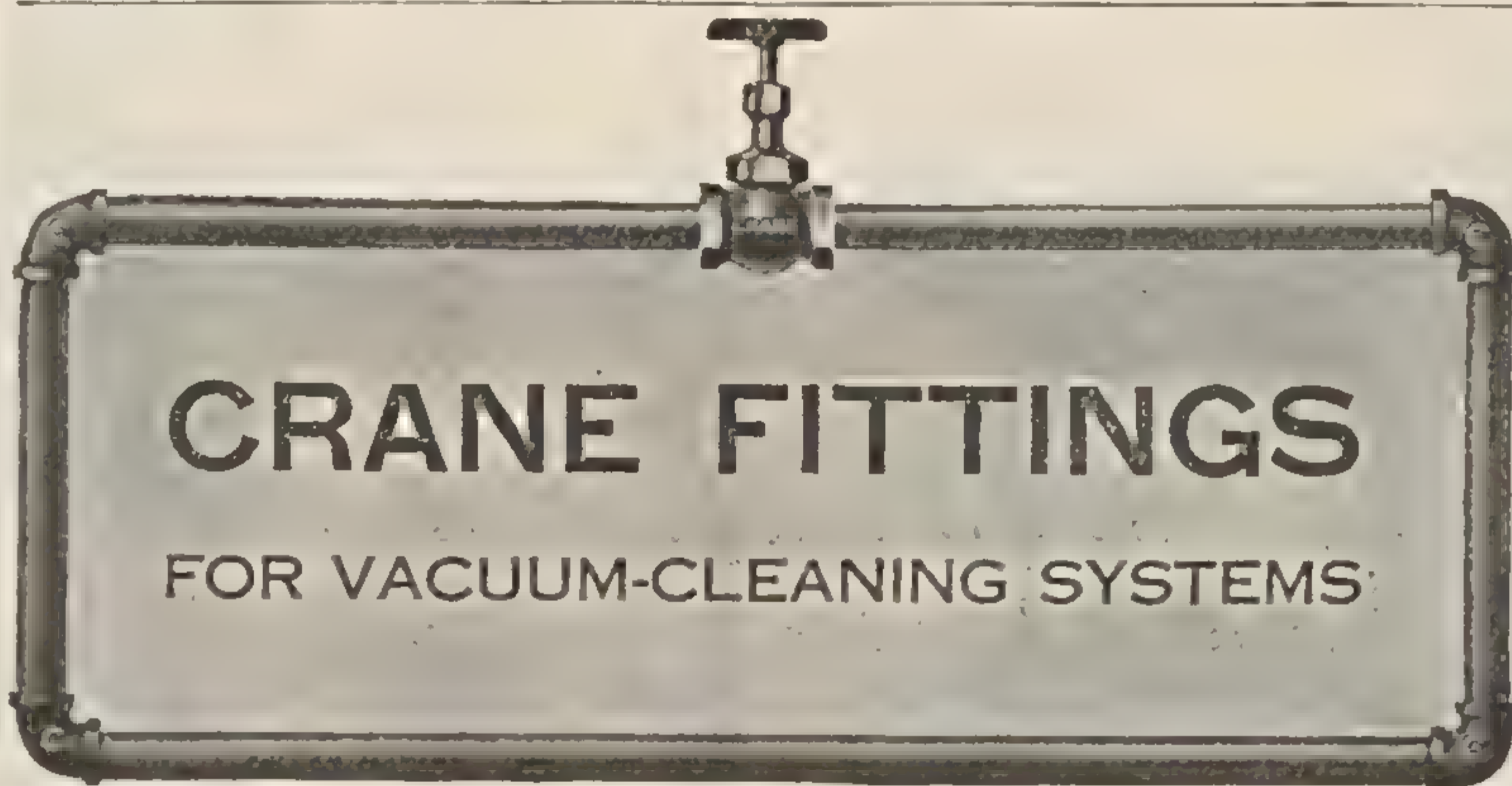
ANGEL FOOD CAKE

Eight inches square
Five inches high

I teach you to make them. Also other cakes. They bring \$3.00 per loaf—profit \$2.00. My methods are original and different. Never fails. Particulars free.

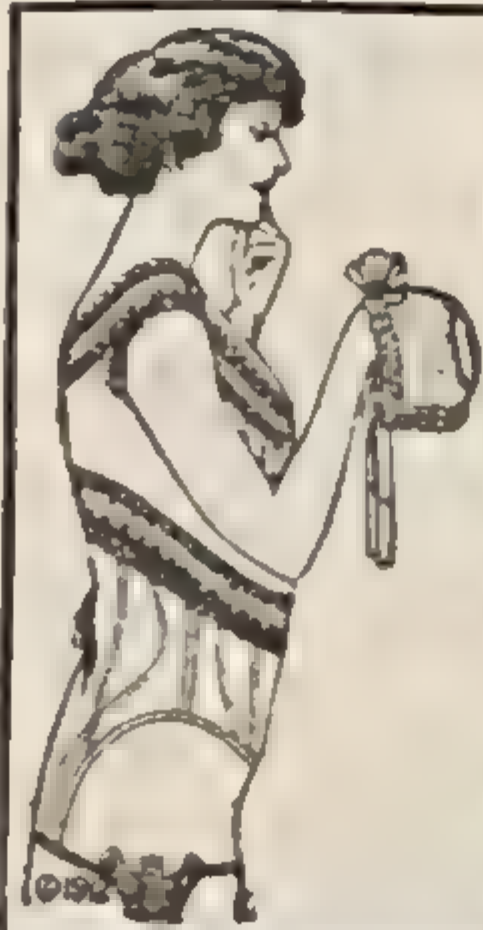
Mrs. GRACE OSBORN, Box 62, Bay City, Mich.

SEND us your discarded jewelry, diamonds, old gold, silver, platinum, false teeth, anything of value—and we will send full value in cash by return mail and hold goods pending your approval of remittance. Ohio Smelting & Refining Company, 220 Lennox Building, Cleveland, Ohio.



CRANE FITTINGS

FOR VACUUM-CLEANING SYSTEMS



Berthe May's MATERNITY Corset and Belt

The Original Since 1900

Comfort, abdominal support. Protection for mother and child. Dress as usual—Normal appearance preserved. Simple and invisible system of enlargement. Both corset and belt can be worn by

Stout Women and Invalids

Call at my parlors or write for Booklet No. 14—mailed free under plain and sealed envelope.

BERTHE MAY 10 East 46th Street New York



HUMP Hair Pins

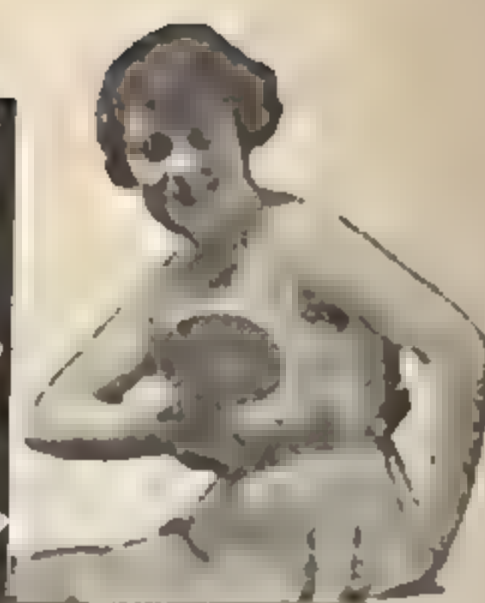


Keep the Hair in Place

5 Different Sizes—5 and 10¢ Packages Everywhere

HUMP HAIR PIN MFG. CO.
SOL. H. GOLDBERG, Pres. CHICAGO

El-Rado Sanitary Liquid Hair Remover



The "Womanly" Way to Remove Hair

WITH El-Rado hair remover lotion it is as simple as washing the skin—and quite as harmless. Apply the clear, colorless liquid with a piece of absorbent cotton, wherever required—on the face, neck, underarms or limbs. In a few moments remove the hair with some dry cotton. The hairfree underarm brings a delightful sensation of comfort and cleanliness, and enables you to wear transparent sleeves without dress shields. Users of powdered hair removers and blades will find an occasional use of El-Rado liquid is good for the skin. Two sizes—60c and \$1.00—at all toilet counters. Money-back guarantee.

Orders filled direct on receipt of stamps if dealer cannot supply you.

PILGRIM MFG. CO., Dept. O, 112 E. 19th St., N. Y.
Canadian Address: The Arthur Sales Co., Dept. O,
61 Adelaide Street East, Toronto.



Maternity

Apparel that is stylish, conceals the condition, relieves the wearer of embarrassment. Costs no more than other clothes. Satisfaction guaranteed or your money back.

Infants' Wear, Too

Everything for the baby from the simplest slip to the most elaborate layette at very low prices. Complete line of nursery furniture.

If impossible to visit our stores in New York, Chicago, San Francisco, Detroit or Washington, write Dept. V8 for Style Book.

Lane Bryant

21-23 W. 38th St. New York

Diabetic Bread

Absolutely Starchless!

—as well as very delicious, entirely starch-free Cookies, Pancakes, Noodles, Muffins, etc., can be made easily in any home from

LISTER'S DIABETIC FLOUR

—peculiarly different from any other Diabetic Flour. Approved by highest medical authorities for its absolute freedom from starch and other carbohydrates as well as for its highly nourishing and sustaining qualities. Unusually convenient—it comes already flavored, is self-rising, and is put up in small, carefully-weighted boxes, one for each day. Each package is accompanied by many interesting, easily-followed recipes that form a delightful relief from the usual monotony of the diabetic's diet.

One Month's Supply, \$4.85

Fifteen Days' Supply, \$2.75

Many interesting recipes furnished free. Mail orders promptly attended to.

LISTER BROS., INC.

405-E Lexington Ave., New York City





Antiques

ANTIQUES and RUSSIAN ART GOODS in Brass, Copper and Bronze. Also an unusually fine collection of linens and embroideries. Call or write Russian Art Studio, 18 E. 45th St., M. H. 4167

BRASS and COPPER ANTIQUES, Russian Samovars, candlesticks, andirons, doorknobs, etc. Also linens and embroidery. Many unique gifts, \$1 up. Russian Antique Shop, 1 E. 28 St., Mad. Sq. 2867.

THE ANTIQUE FURNITURE EXCHANGE Six and Eight East Thirty-third Street, New York. Largest collection of antique and period furniture, at remarkably low prices. Inspection invited.

WANTED—FAMILY PORTRAITS and miniatures painted before 1850, also rare prints and other paintings, etc. De Forest, 2353 B'way, N. Y. C. Tel. Schuy. 4992.

THE CORNER ART SHOP—objets d'art, antiques curios, paintings, engravings, old silver, coloured glass, etc. The Corner Art Shop, 137 E. 57th St. and 700 Lexington Avenue, N. W. corner, N. Y.

Apartments Furnished on Rental

YOU RENT THE APARTMENT and we'll furnish it to your taste, on a Rental basis—with purchase privilege. Antique or modern furnishings. Wm. Birns, 103-105 West 37th Street, New York.

Arts and Crafts

HOME CRAFT looms are simple. "Homecraft" Methods easily learned. Hand weaving is interesting and beautiful. Try it this summer in the country. You will be delighted.

Hand-woven tunics, skirts, scarfs, bags, make attractive additions to your summer wardrobe. Weave them yourself. Call or write. The Weaver's Shop, 41 W. 36th Street, New York.

Auction Bridge

LILLIAN SHERMAN RICE, 231 W. 96th St., N.Y. Author of Auction Bridge in a nutshell. Private & classes. Game taught in 6 lessons. Also by mail. References. Concentration a specialty. Tel. 1464 River.

Baby's Things

BABY FURNITURE—Everything made of wood for layette or nursery. "The Better Things." Free Booklet. Frank M. Sawyer. 3512-14 Independence Avenue, Kansas City, Mo.

HAND MADE baby garments by French needlework artists. Fine materials. Dainty, exquisite. Domestic prices. Inf. to 3 years. On approval. Conway's, 1401 Napoleon Avenue, New Orleans.

VIRGINIA'S AIR OF REFINEMENT daintily expressed in our exclusively handmade "Wee Togs." Infants to 3 yrs. Layettes & French Bonnets a spec. On approval. Ideal Baby & Gift Shop, Roanoke, Va.

LAYETTE Catalogue of "Baby's First Needs" will be sent upon request to The Little Folks Shop 420 Boylston Street Boston, Mass.

Batik

THE CAMOUFLAGE SHOP Original and Distinctive Designs in Batik Instruction—Class or Single lessons. Bryant 9997 Betty Bonner, 62 West 48th Street, New York.

Beauty Culture

FERROL'S MAGIC SKIN FOOD—unexcelled for filling out hollow and wasted necks. Builds tissues, removing large pores and blackheads. Rejuvenates aging hands. \$1.15. 200 W. 72d St., N.Y.

JOHN POST'S BLACKHEAD LOTION eradicates blackheads by absorbing the secretum in the pores; contracts large pores; clarifies the skin. \$1.00. Tested for 20 yrs. 500 5th Ave., cor 42d St., N.Y.

FLESH REDUCING CREAM will reduce from three to five pounds a week. Sample jar with instructions. \$3.00. Leslie A. Goodell, Hotel Langham, Boston, Mass.

V. DARSY—Salon de Jeunesse. Facial Treatments with Preparations of the greatest French specialists. Endorsed by royalty. Send for booklet and advice about home treatments. 630 Fifth Ave., New York.

MME. MAY'S Face Specialties. 50 West 49th St., N. Y. C. Phone Bryant 9426. For freckles, lines, wrinkles and muscles.

NOMA CLEANSING CREAM relieves burning at once. Prevents sunburn from blistering; \$1 per jar. Noma Preparations at B. Altman & Co., Bonwit Teller Co. Prof. D'Irving, 635 W. 111th St., N. Y.

NAZMA WRINKLE CREAM—A new aid to beauty. Eliminates deep lines & wrinkles, renders the skin soft, white & velvety—Nothing can take its place. \$1 & \$2. Florence A. Woodley, 507 5th Ave., N. Y.

NATURA SKIN BLEACH, an astringent antiseptic cream for the removal of tan, freckles & blackheads. Its daily use prevents sunburn. Price \$1.00. By mail \$1.15. Grace Dodge, 21 E. 40th St., N. Y.

HAVE YOU ANY WANTS? A quick reference to the Shoppers' and Buyers' Guide will satisfy them.

YOU SHOULD NOT BE FRECKLED—California's wonderful complexion cream. Fletcher's Bleach Paste, clears your skin in a short time. P'paid \$1. Tom Fletcher Co., Los Angeles.

KIS-MIX, Egyptian Wonder Cream. Nature's Mask of Beauty. Helps to build tissue and eradicate wrinkles. Charming and Dainty. Large Jar \$1.00. Van Chigor, 163 W. 121st St., N. Y. C.

KEEP LOOKING YOUNG. There are several toilet preparations which the dainty woman who is particular about her appearance & health finds indispensable. Olive Chem. Co., 377 B'way, Prov., B. I.

SHOPPERS' & BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Shoppers' & Buyers' Guide, Vogue, 19 West Forty-Fourth Street, New York

Advertising Rates given upon request

Beauty Culture—Cont.

HAIR REMOVED WITHOUT TRACE in few minutes—absolutely harmless—not sold in stores. Liberal trial quantity sent on receipt of 25c. Free booklet. J. K. Caulfield, 5 F. Root Bldg., Buffalo, N. Y.

SOMETHING NEW, Sara scientific facial percussion, restores contour, rebuilds. Tissue food and muscle oil combined fill hollows, remove lines. Treatment by mail. Sara, 665 5th Ave., N. Y.

"MY DREAM" Eyelash, Eyebrow Beautifier. Stimulates the growth. Makes lashes and brows charmingly beautiful. Absolutely harmless. Jar 50c. At your dealer or direct. Du Mars, 40 W. 33d St., N. Y.

LAN-SOL Rheumatic Bath Salts for excess uric & lactic acid. Relieves Gout, Sciatica, etc. Contains active principal of famous curative springs. Double treat. \$1. Druggists or A. G. Lansing Co., 133 W. 72d St., N. Y.

ROSE LAIRD'S REDUCING LOTION for double chin, heavy shoulders, overdeveloped busts, hips, thighs, etc. \$6.00 Quart bottle prepaid. 17 E. 48th St., N. Y. Write for Booklet R. on Care of Skin.

INGRAM'S ROUGE, Three Perfect Shades, 50c. Cannot be distinguished from natural color. Send 6 two cent stamps for 5 samples including above. F. F. Ingram Co., 86 Tenth St., Detroit, U. S. A.

CLARA LEMBERG, P.H.G. Superfluous Hair Growths Permanently Removed through approved scientific method without injury to skin. No scars.

CONSULTATION FREE Hours 10 A.M. to 4 P.M. Tel. Murray Hill 7155 347 Fifth Avenue, New York Suite 707

Blouses

THE GAY SHOP, CHICAGO. Designers of exquisite blouses & outing shirts. (\$18 and upward.) Write for booklet. 1025 Marshall Field Annex Building, 25 East Washington Street, Chicago.

FORSYTHE REGULATION WAISTS for every branch of War service. Also "service" waists for all patriotic work. John Forsythe & Sons, The Waist House, 3 West 42nd Street, New York.

LITTLE AVE DON BLOUSES Distinctive of design and tailored with excellence. New brochure mailed on request. Avedon, 436 Fifth Ave. Also at Madison Avenue, cor 34th St.

Board and Apartments

13-15 E. 54TH ST., N. Y. A place of exceptional advantages where home comforts are enjoyed by its guests. The cuisine and location are unexcelled. Exclusive. Moderate rates. References.

ACCOMMODATIONS FOR THE SUMMER. 244-248 West 72nd Street, near Riverside Park & Drive. Light and airy rooms, some with bath. Home comforts. Electric elevator. References exchanged.

Candies and Delicacies

QUALITY and PREMIERE CHOCOLATES contain so much real value that each piece is an advertisement in itself. To be had only at the better stores at—

75c—\$1.10—\$1.25 PER POUND. If your dealer does not carry them we would be pleased to supply you direct by parcel post. H. D. Foss & Co., Boston. New York Office, 41 Union Square.

ALICE EATON'S REAL FUDGE and PENOCCHI. Home-made of the best materials, also Stuffed Prunes, Dates and Figs. Sent postpaid for \$1.25 a lb. 233 Boardwalk, Atlantic City, N. J.

SALTO-NUTS—The World's choicest nut meats, home prepared; appetizing, luscious; \$2 lb. mixed. Wonderful Italian Chocolates, \$1.25. Booklet, Hatch. He pays parcel post. 35th St., Herald Sq., N. Y.

CHERI Super-Chocolates pound box \$1, parcel post prepaid, insured. Best you ever tasted at any price or the box with our compliments. Cheri, Inc., Philadelphia.

Children's Things

DISTINCTIVE APPAREL For Children, Growing girls, and Debutantes. Special designs for school, afternoon & evening wear. Anne Harmon, 10 E. 47th St., New York.

HELEN SPEER CO., INC., 17 East 48th St., N.Y. Newly designed children's turn, & toys, for the nursery, may be seen now. Our specialty: Designing & furnishing nurseries. Estimates. Cat. on Request.

Children's Things—Cont.

THE CHILDREN'S BOOK SHOP Toys that mean something. Books that nourish the imagination and help the child's progress. Catalogue. 410 So. Michigan Ave., Chicago, Ill.

TOTS TOGGERIE, 55 W. 45 St. Tel. Bryant 2867. Outfitters to Children of All Ages. Swimming and Gymnasium Suits a Specialty. Charming Styles and Superior Workmanship.

THE DOLL SHOP. Dolls with individuality. Dolls accessories. Jolly toys for girls and boys. Doll Hospital, too. 18 West 47th St., N. Y. C. Tel. Bryant 7464.

Chiropody and Massage

DR. COGSWELL, Surgeon Chiropodist. Foot Ointment for bruises, etc. Toilet Powder. Cogswell's Sea Shell Tint (liquid nail polish). 500 Fifth Avenue, New York.

IDEAS FOR ALL OCCASIONS can be found by exploring these pages.

Cleaning and Dyeing

LEWANDOS CLEANERS and DYERS Principal New York Shops 348 Madison Avenue New York City 79 North Pearl Street Albany

LEWANDOS CLEANERS and DYERS 1633 Chestnut Street Philadelphia New Haven Bridgeport Waterbury Providence Newport Fall River Springfield Worcester

LEWANDOS CLEANERS and DYERS Fitchburg Salem Manchester Lynn Lowell Cambridge Brookline Portland Waltham Watertown Malden New Bedford

LEWANDOS CLEANERS and DYERS Boston Shops 17 Temple Place 29 State St. 284 Boylston Street 79 Summer Street 248 Huntington Avenue

SCHWARZ & FORGER, CLEANERS of fine gowns. Sport clothes properly cleaned. Address 425 Fifth Ave. (38th St. entrance) 6-8 Manhattan St. or see New York Phone Book.

WOMEN'S and MEN'S CLOTHING, BLANKETS, Curtains, etc. Branches Newport, New Rochelle, White Plains, Main Office, 402 E. 31st St., N. Y. C. Knickerbocker Cleaning & Dyeing Co.

SADLER'S QUICK, EXPERT SERVICE. Dry Cleaning & Dyeing, garments, fabrics, gloves, etc. Fancy Dyeing, laces, chiffons, feathers, etc. Mail orders. Catalog. Sadler, 17A W. 34th St., N. Y.

ARTHUR CHEGNEY, French Cleaner & Dyer. Formerly mgr. Mme. Pauline. Quick serv. Gowns, Suits, Blouses, Laces, Trimmings, etc., cleaned, dyed, Exp. pd. Mur. Hill 7086. 11 E. 43d St., N.Y.

Corsets

MME. S. SCHWARTZ Custom-made corsets for the woman of fashion. 11 East 47th Street, New York City. Telephone 1552 Murray Hill.

GOSSARD FRONT LACED CORSETS fitted by experienced corsetiers. \$2.50 up. Retail only; brassieres fitted; corsets to order. Olmstead Corset Co., 170 Madison Avenue, at 34th Street, N. Y.

MME. CALDOR SALON DU CORSET The finest stays in America. Mme. Caldor gives personal attention to patrons. 348 Madison Ar., nr. 44 St., N. Y. Mur. Hill 1270.

LE PAPILLON CORSET CO., Mme. Gardner, Mgr. Corsets made to order 45 West 55th Street, New York. Phone: Circle 4387-4388.

ROSO COMBINATION BELT CORSETS. Up to date models for Hernia, Prolapse, etc. (laced front). Send for booklet. Roso Corset Shop, 12-14 East 46th St., N. Y. Opp. Ritz, Dept. B.

LOUISE GREENWOOD, Specialist in CORSETS. Copied, Cleaned, Repaired. Most Reasonable. Made to Order. Ready to Wear. Desep. Booklet Sent. 500 5th Ave., N. Y., cor 42d St. Vanderbilt 845.

TWO HUNDRED AND FIFTY SHOPS A DAY How many shops do you visit in a day's shopping tour? Seldom more than a dozen.

IF YOU MUST REDUCE adopt the famous Margaret Lillie corset. Reduces hips 3 to 7 inches or no charge made. Improves figure. Only one shop. 47 W. 42d St., New York. Vanderbilt 4315

Corsets—Cont.

THERESE HYNDS—CORSETIERE Made-to-order and ready-to-wear corsets moulded to the present demands of fashion. 24 West 46th Street, New York.

MME. L. BROWN CORSETIERE Formerly fitter for the Peetz Corset Co. Front & back laced corsets & brassieres. 45 West 37th St., New York. Phone 4786 Greeley.

REDFERN CORSET SHOP Five-Hundred and Ten Fifth Avenue New York City. Every Corset Fitted.

EMMA E. GOODWIN, INC., Corset Specialist. Only place in N. Y. where genuine models of Mrs. Goodwin's designs are sold. 17 E. 35th St., bet. Madison & Fifth Aves. Phone Murray Hill 5776.

Corset Hospital

ALONSO & BARNARD CORSET HOSPITAL. 500 Fifth Avenue, 6th Floor, New York City. Old Corsets made new. New corsets perfectly made. Corsets & brassieres copied.

Dancing

CHALIF NORMAL SCHOOL OF DANCING; thorough courses in Interpretive, Classic, Racial and Ballroom Dances for Teachers, Amateurs, Children. 163-5 W. 57th St., N. Y. Louis H. Chalif, Prin.

WILMA GILMORE Castle House Graduate Modern Dances Specialized 109 West 57th St., N. Y. Phone Circle 4026.

IVAN TARASOFF, Graduate of Russian Imperial School. All styles of Artistic Dancing; also Normal Courses for Teachers. 637 Madison Ave. (Cor. 59th St.), Plaza 9239.

VESTOFF-SEROVA SCHOOL, 26 East 46th St., N. Y. C. Nature Dancing, Russian, Ballet, Interpretive, etc. Illus. Text Books on Nature or Russian Dancing. \$5 per vol. Descriptive Cat. V on request.

MODERN SOCIETY DANCING taught by refined young lady; hours 9 to 9. Doris J. Durling, 55 West 46th Street, N. Y. C. Classes in the Evening. Telephone Bryant 3025.

ALVIENE—DANCE ARTS (20th year). Classic, Interpretive, Ballet, Technique, Pantomime (Society or Stage); also Teachers' Normal course. 225 West 57th Street, New York. Catalogue.

ILA DERINDA KNOWLES Modern Dancing Specialized. Children, Adults and Teachers. 562 Fifth Ave., Cor. 46th St., N. Y. C. Bryant 6139.

Dress Forms

PNEU FORM—the Pneumatic Dress Form. Gowns fitted without personal try-on. Inflated in fitted lining gives exact figure. Corsets, Fitted Linings. Garland, 16 West 46th Street, New York.

Electrical Conveniences & Decorations

THE ONE UNIQUE ELECTRICAL SHOP in New York, devoted to comfort and beauty in the home. A selection of charm and taste at reasonable prices. Walsh, 3 E. 47th St. (Just off 5th Ave.) N. Y.

Embroidery, Trimming and Plaiting

BUTTONS COVERED, HEMSTITCHING, Plaiting. Hemstitching: plain, picot edge, zig zag, curves. Buttons: customers own material. Plaiting: all styles. Mail order. Catalog. Sadler, 17A W. 34th St., N.Y.

BEADS—BRAIDING—EMBROIDERY Jet beads by the yd. \$1.75 doz. Sample upon request. Madison Embroidery Co., Chicago, Ill.

5 South Wabash Avenue, Chicago, Ill.

Employment Agencies

MISS BRINKLEY, 507 Fifth Avenue, New York. Telephone Vanderbilt 4743. Housekeepers, governesses, nurses and household servants. Houses opened & renovated under our personal supervision.

MISS SHEA'S EMPLOYMENT AGENCY—6 East 41st St., Bet. 5th & Mad. Ave., supplies 1st class servants, male and female. In all capacities for city and country. Ref. carefully investigated.

Entertainment

PUNCH & JUDY SHOW, for Children's parties, including sleight of hand and magic tricks and ventriloquism. Ambrose Jeffries, 44 Eldert St., Brooklyn, N. Y. Telephone 1479 Bushwick.

I FURNISH CLEVER prof. entertainers for all occasions, monologists, musical comedians, jugglers, acrobats, trained dogs, shadowgraphs, etc. Ambrose Jeffries, 44 Eldert St., Bklyn., N. Y. Tel. 1479 Bushwick.

Flesh Reduction

REDUCE WEIGHT & CORRECT THE FIGURE without Diet or medicine. We possess every device—Electrical & Mechanical—for successful treatment. Inspection invited. 56 W. 45th St., (4th floor).

FAT REDUCED: Thermo electric medium; satisfactory results; Swedish gymnastics and massage. No diet; rheumatism benefited. Miss Frye, graduate nurse, 233 West 107 St., N. Y. Tel. Academy 1106.

SUPERFLUOUS FLESH REDUCED by modern scientific method. No dieting or exercising required. Dr. R. Newman, Licensed Physician, 266 5th Ave., (near 30th St.) N. Y. C. Phone Mad. Sq. 5788.

DOUBLE CHIN, bust, hips, abdomen, reduced; absolutely safe. Applied externally. B-Slim, \$5. Large jar, month's treatment. Postage prepaid. Re-Juvenating Co., 2100 Chestnut St., Phila.

Flesh Reduction—Cont.

SHOP FROM YOUR EASY CHAIR

Write these shops today.
They are reliable and ready
to serve you.

BARY-GONE BATH CARTRIDGES. A scientific fat reducer. Originated by Prof. Silvio Plevani. Marvelous results. \$2 twelve baths. P. A. P. Co., 469 Central Park West, N. Y. City.

ELECTRO REDUCING CO.—Superfluous flesh reduced scientifically. No dieting or exercising. Physicians' references. Rheumatism & neuritis greatly benefited. 507 Fifth Ave., N. Y. Tel. Vand. 2340.

PARKINSON AND MARSHALL—Electro Therapy Electro Flesh Reduction Established 20 years 8 West 40th St. Phone Vanderbilt 3726

Florists

MAX SCHLING, 785 Fifth Avenue, New York
Max Schling's Flowers
Max Schling's Service. Nothing Better
Telephone Plaza 7241, 7242, 2022

Fruits

H. HICKS & SON
The Fruit Shop
557 Fifth Avenue at 46th Street
Tel. 1762 Murray Hill New York

Furniture

LEAVENS' FURNITURE. Simple, straight line—unfinished, stained, enameled, ornamented. Illustrated Free. Confer with decorators or Wm. Leavens & Co., Mfrs., Finishers, Boston.

YOU CAN DO A MONTH'S SHOPPING in the 250 Shops of these columns in less time than it takes to make a half day's shopping tour. Inspect them all before you buy.



This writing case is skilfully made of Real Morocco, lined with grey moire. It has separate pockets for stamps and calendar. Also provided with Travelers Correspondence Tablet. The size is 8½ x 6" when closed. Has lock & key. Price \$5.00. May be purchased thru Vogue Shopping Service.

Furniture—Cont.

THE WIDE VARIETY

of goods advertised on these pages is amazing. Read the announcements.

NEW YORK GALLERIES
Grand Rapids Furniture Co., Inc.
Plates of interesting interiors gratis on request. 34-36 West 32nd Street, New York City

"STYLE BOOK of hand-made Upholstered Furniture with beautiful tapestries and velours sent on request. Samples are to be returned." H. A. Kelly Furniture Company, Clinton, Iowa.

THE THONET-WANNER CO.
Wholesalers, Makers and Importers.
The most comprehensive wholesale exhibition in New York. Madison Avenue at 47th Street

BIRNS FURNITURE SHOP—103 W. 37th St., N. Y. We specialize copying antiques from either the original or illus.—preferably in old wood. Also make odd pieces, bedding, hangings & decorations.

MME. NAFTAL WILL PURCHASE your Furniture, Carpets, Rugs, Draperies, etc., at highest current prices. Confidential. Appointment at your convenience. 69 W. 45th St., N. Y. C. Phone Bryant 670

Furs

FUR REMODELING. Specialty of Renovating old fur garments. Prices as low as consistent with good workmanship. A. H. Green & Son, 37 West 37th Street, New York, Greeley 2210.

CHAS. HORWITZ, 21 W. 35th St., N. Y. C. Estab. 1892. Fur remodeling and Repairing equal to new at Summer prices. Expert Workmanship. Stylish Furs on hand. Phone Greeley 4138.

FURS bearing the label of J. O. Tepper are dependable—guaranteed to please. Sold at reasonable prices. Remodeling & redyeing old furs. J. O. Tepper, 12 W. 36th St., nr. 5th Ave., N. Y.

A. FISHER, 36 W. 46th St., N. Y. C. Estab. 1889. Furs taken in storage and Remodeled equal to new at summer prices. Insured against fire and moths.

ALL REPAIRING is done under my personal supervision and at the lowest possible rates. Why not bring your old furs and let me suggest the new styles. M. Tepper, 120 West 44th Street, N. Y. C.

Gloves

GLOVES. Flak's Duplex fabric gloves—washable—outside seam—look like suede—chamois, buck, grey & white. One button & gauntlet. \$2.50 to \$3.50. Hellesoe-Streit Co., 2 N. Michigan Ave., Chicago.

SUGGESTIONS—hundreds of them can be found in this List of America's better class shops. Write to them.

Gowns Bought

MME. NAFTAL, Tel. Bryant 670, will buy your misfit or slightly used street & evening dresses, suits, wraps, etc. Highest cash value. Satisfactory service to patrons at a distance. 69 W. 45 St., N. Y.

MME. FURMAN PHONE BRYANT 1376
Now occupies the Entire Building
103 West 47th Street, N. Y. C.
and is Prepared to Pay the

MOST LIBERAL CASH PRICES
for Slightly Used Gowns, Suits, Wraps, Furs, Diamonds, Jewelry & Silverware. Write, Phone, Send. Mme. Furman, 103 W. 47th St., N. Y. Tel. Bryant 1376

MME. NAFTAL, Tel. Bryant 670, pays highest cash value for fine misfit or slightly used evening & street frocks, furs, diamonds, jewelry, silverware. 69 West 45th Street, New York.

Gowns Remodeled

MY RE-BUILDING OF GOWNS IS THE TALK of New York, because I have made creations out of gowns that seemed hopeless. Homer, 11½ West 37th Street, New York. Tel. 5265 Greeley.

Seldom, in my business, do I have a one-time customer. When I have made over your frocks once, you will wish to have me do it every year. Mrs. B. Gordon, 910-7th Avenue, New York.

ECONOMY DEMANDS that you conserve materials. Garments remodeled to latest creations. Excellent workmanship at reasonable prices. Fittings at home. Mrs. Squires, 203 W. 87 St., N. Y. Tel. Schuy. 7553.

Do not dress like a hundred other women you see every day. Be a little distinctive in your style. The French models are very newest and most attractively becoming creations in Fashion's history.

I am anxious to show you what I can do for you in designing, suggesting and making you a dainty gown. You will be as enthusiastic as the others. Mme. Renee, 74 West 46th St., N. Y.

WE WELCOME INQUIRIES for making and remodeling gowns in latest and advanced styles. Write for descriptive bkt. regarding time required, cost, etc. Mme. L. Brown, 677 Lexington Ave., N. Y.

GOWNTHRIFF—34 West 47th Street, New York. Your Gowns Rejuvenated by Alma d'Harcourt. New Gowns to Order.

"THE MENDING SHOP" Gowns Tailored, Suits Remodeled up-to-date. Shop blouses and Gowns Refitted. Miss H. Redding Coughlin, 17 E. 48th Street, N. Y. No Branches. Phone 5062 Murray Hill.

Gowns and Waists

Made-to-Order

THE MISSES CURRAN will make your street and evening gowns and waists for all occasions and also do remodeling at reasonable prices. 134 Lexington Ave. (29th St.), N. Y. Mad. Sq. 8188.

KATHERIN CASEY, GOWNS TO ORDER
For all occasions. Street and afternoon frocks. Your material used if desired. Remodeling also done. 112 W. 58th St., N. Y. C. Tel. Circle 4451

SMART GOWNS AND SUITS
Made to Order.
Distinctive remodeling.
Mme. Zara, 625 Lexington Avenue, New York.

HELEN HELLER
Exclusive & distinctive models created to individual requirements
15 West 45th Street New York City

"PRINCET" de Paris
creations exclusives.
20 West 46th Street, Elevator 2nd floor.
Reasonably priced.

EMBROIDERED SERGE FROCKS.
Dainty and attractive with youthful lines.
Special price of \$35.00
E. J. Muldoon, 150 W. 57th St., Tel. Circle 3886.

AMERICAN CREATIONS OF LADIES' STYLES
Designed by Roger Pierrot. Directed by Chas. Fasone, one of the well-known ladies tailors in New York. 503 Fifth Avenue, Vanderbilt 6279.

Gowns and Waists

Ready-to-Wear

"WHITE" 46 WEST 46TH ST., NEW YORK.
Gowns—Top Coats—Blouses.
Authoritative Styles for every occasion.
Moderately Priced.

LUCIE
Produces 5th Ave. gowns at reasonable prices. Remodeling a specialty. Hats, dainty underwear. A visit means satisfaction. 75 W. 45th St. Tel. 6140 Bryant.

MAYS SPECIALTY SHOP, 134 West 34th Street.
(Our only store) Gowns, Wraps, Suits.
Newest Fashions at Great Savings.
It will pay you to call. (No catalog.)

MAXON—MODEL GOWNS Estab. 1899.
If you can wear model sizes, you can buy your Gowns, Suits and Wraps at one-half their real value. 1587 Broadway, New York at 43rd Street.

WEISS DRESS SHOP—(Their Only Shop)—will offer at drastic price reductions—commencing July 15th—their entire collection of high-grade Summer dresses. Fabrics, Printed, Plain Georgettes & all other fashionable silks, beside exquisite cottons in all smart weaves and tints. A remarkable chance to build up the vacation wardrobe! 2700 B'way (bet. 103rd & 104th Sts., upstairs.) Acad. 4256.

LITTLE AVEDON DRESSES
Styles of exceptional character & charm. Tailored in the Avedon manner. New brochure mailed on request. Avedon, 446 Fifth Avenue, New York.

GORDON-TORRANCE COMPANY
When in Chicago see our lovely assortment of women's ready-to-wear.
6 N. Mich. Ave., Suite 301, Tower Bldg., Chicago.

SATISFACTORY VISITS BY MAIL
You can purchase anything advertised in these pages by letter if a visit is not convenient.

Hair Goods and Hair Dressing

ROBERT, Permanent Hair Wave Specialist. No kinks, but a beautiful wave, well nigh a marvel. My own Original Method. Write for booklet. Robert, 500 5th Ave., Suite 506, Cor. 42 St., N. Y.

SPIRO'S HAIR SHOPS. Facial, Hair & Scalp Specialists. Bleaching, Shampooing and Manicuring. Eyebrows and Lashes Perfected. 132 W. 23rd St. 26 W. 38th St. 34 W. 46th St., N. Y.

RICHARD, specialist in Permanent Wave. My process gives and meets the test of time and retains the life of the hair. Vanderbilt 4070. Richard, 501 Fifth Ave., N. Y.

REST ASSURED
whether you buy from the shops in this Guide by visit or mail, satisfaction is yours.

Hair Goods and Hair Dressing—Cont.

HAIR NETS — CAP OR FRINGE SHAPE.
One dollar a dozen or six dozen for five dollars; state color and style.
U. S. Hair Net Co., 1204-D Broadway, N. Y. C.

ALEXANDER HAIR DRESSING
1407 Broadway (at 39th St.) Phone Greeley 6339
Permanent wave improved so that it will last
Shampooing Manicuring Marcel Waving.

CALL AT SCHAEFFER'S if you want expert personal attention for a permanent wave. Positively no frizz or kink. J. Schaeffer, 542 Fifth Avenue. Phone: Murray Hill 5772.

THE NESTLE
Permanent
Hair-Waver
Is the Original

THE NESTLE
Home Outfit
for Permanent Waving
Over 3000 in use

THE NESTLE TREATMENT for Children
Apply for illustrated booklet
C. Nestle Co.,
657 Fifth Avenue New York

Hair and Scalp Treatment

EXPERT advice and Scientific Treatment given by the Scalp Specialists of Fifth Avenue.
Waldeyer & Betts,
665 Fifth Avenue, New York.

PERMANENT HAIR WAVE \$1.00 A CURL. Hair goods \$5.00 an ounce. Shampoos and special treatment for hair prematurely gray.
Charles Frey, 11 East 41st St., New York City.

CRUDOL "Nature's Hair Tonic"
Removes Dandruff and prevents falling hair.
50 and 25 cents the Tube.
The Crudol Co., Inc., 1777 Broadway, N. Y. C.

ENGLISH HENNA SHAMPOO powders tone the scalp, color faded or greyish hair, giving a marvelous gloss and bright tints, \$1.
Henna Specialties Co., 505 Fifth Avenue, N. Y.

FRENCH HENNA D'OREAL. Improved Powder tones scalp, giving faded or prematurely gray hair a marvelous, natural gloss and bright tint, all shades, \$1.35 Ppd. B. Paul, 34 West 37th St., New York.

ANDRE—Hair Specialist—57 West 39th St., N. Y. "Herb-Alone" Toilet Preparations. Scientific Treatment for hair falling out. Prematurely grey hair. Scalp trouble. Ladies exclusively. Literature on request.

NEOS-HENNE for grey & faded hair. Any shade from blonde to black. Applied in all up-to-date Beauty & Hair Dressing Parlors; write for information to Neos Co., 368 Fifth Ave., New York.

SHOP FROM YOUR EASY CHAIR
Write these shops today.
They are reliable and ready to serve you.

Hotels in New York

HOTEL WEBSTER, 40 W. 45th St., nr. 5th Ave. On city's quietest street. Most beautiful of N. Y.'s small hotels. Favored by women traveling alone. 4 minutes' walk, 40 theatres; center shopping district.

Household Furnishings

WILKINSON HAND-MADE ART QUILTS. Ideal trousseau gifts. Made only on order. Finest materials used. Illustrated booklet V sent on request Wilkinson Sisters, Ligonier, Ind.

Interior Decorators and Decorations

MRS. A. VAN R. BARNEWALL,
3 East 47th Street, New York.
Interiors—Antique French Furniture.
Murray Hill 3060.

MacBRIDE 3 E. 52nd St., N. Y.
"The House of Three Gables"
New—Italian & Jacobean Dining & Breakfast rooms. Wrought iron lamps, etc.

FROM THE TOP OF YOUR HAT
to the tip of your shoes.
every article of wearing apparel
can be purchased from these shops.

THURBER ART GALLERIES, 75 E. Washington St., Chicago, Ill. Fine paintings of the American, Dutch, Barbizon Schools. Restoration of paintings, frames regilded. Write for catalog.

LORRAINE WINDSOR
Original ideas in decoration. Rare coloring in brocades for draperies and furniture a specialty. Invite correspondence. 675 N. Mich. Ave., Chicago.

OSGOOD PAINTED FURNITURE
343 Lexington Ave., N. Y. C. Murray Hill 6782.
Specially made 5-piece sets, \$175 up. Discarded furniture remodeled using antiques as models.

INTERIORS EFFECTIVELY
Decorated in Modern
Art Batik
Elizabeth Laffon, 14 E. 50th St., N. Y. C.

DECORATIVE SCREENS—Imported. Antique & Reproductions a specialty. Decorative paintings. Discount to Decorators. Plaza 8861. George Roetzel, 500 Madison Ave. cor. 52nd St., N. Y. C.

MARGARETA WILLE
Interior Decorations, Chintzes, Batik
Paintings, Sculpture
63 Washington Square, So., N. Y. Tel. Spring 8233

INTERIOR DECORATORS & FURNISHERS. We carry a full line of fine furniture, drapery fabrics, lamps, shades, mirrors, wallpaper, rugs, etc. Gallup, Inc., 913-15 St. Charles St., New Orleans, La.

MISS HARPER will buy in New York everything for your summer home, specializes in unusual cretonnes, rugs and furniture.
959 Madison Avenue, New York.

ANITA V. FLANDREAUX
Interiors Plaza 2674
Write for Photographs or Sketches
and free booklet, "Everything for the Home"

IDEAS FOR ALL OCCASIONS
can be found
by exploring
these pages.

Jewelry and Precious Stones

ELMER A. RICH—JEWELER—Diamond Pendant watches are entirely new, unusual selection. Also attractive bracelet watches. Write for information. 518 S. Michigan Ave., Congress Hotel, Chicago.

YOU CAN DO A MONTH'S SHOPPING in the 250 Shops of these columns in less time than it takes to make a half day's shopping tour. Inspect them all before you buy.

Jewelry and Silverware Bought

CASH FOR BROKEN JEWELRY. Old Gold, Silver. We pay highest prices for diamonds, watches, platinum. Est. 1886. Goods returned if offer refused. Callmann, 27 W. 37th Street, N. Y.

JOHN DALEY PAYS CASH for Platinum, Gold, Silver, Pearls, Diamonds, Antiques; entire contents of houses. Established 1869. 654 Sixth Avenue, corner 38th Street. Tel. Greeley 3945.

MRS. T. LYNCH'S SON buys Diamonds, Pearls, Old Gold, Jewelry and Silverware; only one price offered, our references. Established 1844. 227 W. 42nd St., near B'way, N. Y. Bryant 1686.

SEND TO A. S. BORG by mail or express any diamonds, old gold, silver, platinum, antiques, pawn tickets, artificial teeth. Cash at once. 146 West 23d Street, New York. Bank references.

WYLER CONVERTS your DISCARDED diamonds, Pearls, other precious stones. Gold, Silver and Antiques, into cash. Established 30 years. Bank Refs. 661 Fifth Ave., at 52d St., New York City.

CASH FOR JEWELRY, Diamonds, Gems, Gold, Silver, new or broken. Prices now exceptionally high. Est. 40 years. Mme. Naftal, 69 West 45th St., New York. Tel. Bryant 670.

SHONGUT, 170 B'way, Cor. Maiden Lane, N. Y. High class jewels of every description. Diamonds, Pearls, etc., purchased for cash. Individual pieces or Estates. Cortlandt 501.

WE PURCHASE HIGH CLASS JEWELS
Diamonds, pearls, precious stones, platinum. Highest prices paid. Expert appraisers. Business confidential. Feingold, 1386 B'way, nr. 38th St., N. Y.

WHITELAW BROS. Full value for Pawn Tickets, Old Gold, Silver, Platinum, Precious Stones. Entire Estates Bought.
Highest Bank Ref.

THE CORNER ART SHOP will buy jewelry, old silver, portraits, & antiques. Will pay highest prices.
137 East 57th St. & 700 Lexington Ave., N. Y. C.

IDEAS FOR ALL OCCASIONS
can be found
by exploring
these pages.



An aid to children's play while at the beach is this basket of "Sand Toys". Every one of these toys contains an interesting story for the kiddies. The basket is substantially made of heavy straw. The price is but \$1.00. May be purchased thru Vogue Shopping Service.

Jewelry and Silverware Bought—Cont.

BENNETT PAYS CASH for Diamonds, Pearls, Platinum, Gold Jewelry, Watches, Silver, etc. Mod. remounting of Diamonds & Precious Stones. Our specialty. Bennett Mfg. Co., 175 B'way (2nd fl.).

A. FRIEDMAN, 771-6th Ave., N. Y. Phone Bryant 6254. Highest Current Prices for Jewelry. Old Gold, Silver and Platinum. Strictly Confidential. References if desired.

SEND BY MAIL OR EXPRESS your discarded Jewelry, Old Gold, Crowns, Bridges, Platinum, Silver to I. B. Cohen, 1229-12th, Wash., D. C. Highest Prices. Cash at once.

WRONE & WRONE, Cash for old Gold, Silver, 45 East 44th St. Platinum, Diamonds and Adjoining Yale Club. Precious Stones, Pawn Estab. 30 years. Tickets & Entire Estates.

SHOPPING BY MAIL IS A DELIGHT
When using this
Guide as your
Directory.

Knitting Yarns

ELSA BARSALOUX, 400-5th Ave., N. Y. Opp. Tiffany. Original Creations in Hand Knitted garments. A complete stock of yarns. Corps of instructors.

Laces

MRS. RAYMOND BELL
Old Established firm. Expert in Laces. Appraisers. Collars, Sets, etc., made from customers own laces. Repairing, Cleaning, Estimates. 1 E. 45th St., N. Y.

Ladies' Tailors

J. TUZZOLI, now at 27 W. 46th St., N. Y. makes a suit for \$60 which cannot be duplicated under \$90. Quality and material faultless in make and fit. Furs Remodeled for Summer wear.

Lingerie and Negligees

EXCLUSIVE FRENCH NEGLIGEEES

Marguerite Marie
14 East 37th Street, New York,
Telephone Murray Hill 8434.

ALBERTA SHOP, Georgette Pantees worn with negligees, fancy underwear & novelties—original designs. 25 E. Washington Street, Chicago. 104 West 49th Street, Suite 81, New York City.

JULIENNE—500 5th Ave., N. Y. Tel. Mur. Hill 5496. Excep. values in dainty silk underthings, exclusive designs, superior workmanship & material. Mail orders invited. Send for Booklet "E."

Maids' Uniforms

TRIM, SMART UNIFORMS (nurses, maids, etc.) of strong materials that hold their graceful lines. Accessories of dainty simplicity.

Nurses' Outfitting Ass'n, 425-5th Ave. (38 St.), N.Y.

Dresses Ready-made Aprons
Caps & Bonnets and Collars & Cuffs
Coats to order Bibs

Nurses' Outfitting Ass'n, 425-5th Ave. (38 St.), N.Y.

THE AIM OF THIS GUIDE is to help Vogue readers to purchase both useful and unusual articles from the Best Shops in America.

Milliners

LANG MILLINER—though showing the newest French designs we specialize in remodeling. 13 East 86th Street, New York. Just off Fifth Avenue.

GERHARDT HATS Exclusive and Distinctive Hats. 12 East 46th Street, New York. Opposite Ritz-Carlton.

GUIRY 7 East 48th Street. Smart hats correctly priced. New York. Saratoga.

ROSS HAT SHOP Chicago. Best models for your individual style. Importations—Dress—Street—Sport. 25 E. Washington St., Marshall Field Annex Bldg.

Monuments

CEMETERY MEMORIALS of exclusive design for discriminating clientele. Individual consideration in every case. Twenty years' experience. The Davis Memorial Co. Syracuse, N. Y.

THESE ANNOUNCEMENTS change with the seasons and even oftener. In this issue are "Summer's" offerings in every line. Read them over carefully.

Mourning Apparel

MULLEN-SHAW Everything smart for mourning. Hats, Vells. Gowns, Blouses, Neckwear & Furs. No catalog. 16 West 37th Street, New York. Greeley 625.

Patterns

PATTERNS CUT TO MEASURE from illustrations, description of model. Fit guaranteed. Special attention to mail orders. Mrs. W. S. Weisz, 111 Lexington Ave. at 28th St., New York.

Perfumes

BICHARA de PARIS PARFUMS—Complete stock just received. Sample of Ambre Chypre or Nirvana \$1.25 postpaid. Natura, Agents. 21 East 40th St., N. Y. C.

YOU CAN DO A MONTH'S SHOPPING in the 250 Shops of these columns in less time than it takes to make a half day's shopping tour.

Photography and Photographers

MARY DALE CLARKE "That illusive something", your psychological self. I shall not be satisfied unless you are. No appointments made between July fifteenth and September first. Telephone Plaza 1492. 665 Fifth Avenue.

MRS. HOWARD COLBY THE SAVOY STUDIO Home Portraiture and Interiors. 500 5th Ave., N. Y. Phone Murray Hill 3332.

Rugs and Rug Repairing

ORIENTAL RUGS, any conditions, size or quantity bought for highest cash or exchanged. Appraising, renovating & repairing by experts a specialty. Basnajian, 30 W. 46th St., N.Y. Tel. Bryant 5101.

Schools and Instruction

ITALIAN LESSONS AND CONVERSATION AT pupil's residence. Grazia Durante. Write or call 29 East 54th Street, Studio of Antiques and Arts.

NEW YORK SCHOOL OF EXPRESSION Summer Course Oral English, Diction, Drama. Pantomime, Dancing. 318 W. 57th St., N. Y. C.

Shoes

"SHOECRAFT" SHOP, 27 West 38th St., N. Y. Fifth Avenue Footwear in sizes 8½, 9, 9½, 10. Widths AAAA, AAA, AA, to D. Send for catalog VS and "Fitting the Narrow Foot."

E. HAYES, INC., 582 Fifth Avenue, New York. Individual style in ladies' shoes to order in materials and color of costumes. Write for booklet and directions in self-measurement.

\$6.95 & \$7.95 NATTY BOOT SHOP—Graceful pumps, shoes & oxfords; honestly made of finest popular leathers. Hose to match—also buckles & garters. Cat. Natty Boot Shop, 62 E. 34th St., N. Y.

SHOES built on scientific principles. Recommended by highest authorities for all foot trouble. High arch, narrow heel, Genteel in appearance. The Pediforme Shoe Co., 224 Livingston St., Bklyn., N. Y.

Shopping Commissions

MISS EDITH V. STOVEL Successor to Mrs. H. Goodale Abernethy. Personal shopping—No charge. 20 Morningside Ave., N. Y. Tel. Morningside 214.

MRS. E. F. BASSETT, 143 W. 105 St., N. Y. Ten years' experience and intimate personal acquaintance with N. Y. shops at your disposal. Will shop for or with you without charge. Tel. Academy 2253.

MRS. SARAH BOOTH DARLING Purchasing Agent. Accompanying out-of-town patrons. No charge. References. Chaperoning. Write for circular. 155 W. 78th Street, N. Y.

Specialty Shops

SPORT SKIRTS, HATS, SMOCKS & BLOUSES. Attractive models in children's frocks. Simple summer tub dresses for women, garden aprons. The Commission Shop, 366 Mad. Av., N.Y. M. Hill 8296.

IMPORTED BEADED BAGS Marguerite Marie 14 East 37th Street, New York. Telephone Murray Hill 8434.

"STEPPING STONES" to the best and most unusual Shops are these little advertisements. Vogue recommends their service to you.

Sport Things

Visit the **SPORT SHOP**. Unusual and Pre-advanced Sports Suits, Sports Waistcoats and Hats, Skirts, Blouses, etc. Exclusiveness & Utmost Value. 500 Fifth Ave., (42nd St.), 6th Floor, New York.

WOMEN'S STOCKINGS. Imported Scotch Wool. White with colored Clocks, Oxford, White, Lovate, Heathers, White Ribbed Cotton Colored Clocks, \$3. Stewart Sporting Sales Co., 425 5th Ave., N. Y.

LADIES RIDING HABITS Designers of distinctive riding costumes. Anderson & Christiano 202 South State St., Century Bldg., Chicago, Ill.

SATISFACTORY VISITS BY MAIL You can purchase anything advertised in these pages by letter if a visit is not convenient.

Weaving (Hand)

THE RUTHANA WEAVERS 2 West 47th St., N. Y. C. Bryant 9093 Hand woven Interior Decorations. Bags designed to harmonize with costumes.

HAND WEAVERS—we sell looms, warping frames, spoolers and hand-dyed materials. We teach new methods in design weaving. A most attractive art.

Special Course for teachers (institutional and craft-workers). "Homecraft" Methods can be used on any hand loom. Call or write. The Weaver's Shop, 41 West 36th Street, N. Y.

JUNIOR LEAGUE WORKSHOP Handwoven bags, Table runners and Baby Blankets in delightful old world patterns. Sample sent on request. 500 So. Kingshighway, St. Louis, Mo.

YOU CAN TRAVEL AT EASE through miles of interesting shops by following the Shoppers' & Buyers' Guide.

Wedding Stationery

100 WEDDING ANNOUNCEMENTS \$6.75 or invitations, hand-engraved. 2 sets of envelopes, 100 Calling Cards, \$1.75. Write for samples. V. Ott Engraving Co., 1041 Chestnut St., Philadelphia, Pa.

ENGRAVED Wedding Invitations, the name Everett Wadley Co. has for a generation insured highest quality. 100 del. anywhere \$8.50. Book "Wedding Etiquette" Free. Address 5 S. 11 St., Richmond, Va.

A SHOPPING TOUR Through these pages will be fully as interesting and satisfactory as a day on Fifth Avenue.

THE BUYERS DIRECTORY WHOLESALE ONLY

Blouses

IMPORTED HANDMADE BLOUSES, Paris Models. Italian workmanship. American patterns. Outing Hats, Collars, etc. Wholesale & Retail. Heath & Mills, 18 State Street, Schenectady, N. Y.

THE STERLING QUALITY of these shops is attested by their presence in this Guide.

Gifts

BOAG RIBBONCRAFT CO. Gifts for Milady and Baby. Vanity, Opera & Work Bags, Sachets, Boudoir Slippers, Garters, Lingerie and Infant Novelties. Embroideries & Flower Trimmings. 31 Union Sq., N.Y.C.

FO SING YUEN & COMPANY 104-106 East 16th Street, New York City. Headquarters for Chinese goods, Bamboo, Italian and fancy trimmed Baskets; Beads; Tassels; Old Embroideries, Kimonos, Porcelain and Antique Novelties. Everything in stock. Visit us while in the city.

BABY GIFTS that are different. Something always new. Dolls, animals, roly-poles, plates, carriage sets, rattles, bath toys, laundry bags, etc. Bailey & Bailey, 27 East 22nd St., New York City.

ORIGINAL TOYS. Distinctive wholesale line for Gift Shops. Britany Knitting Baskets, \$5 per doz. "Magic Clock" \$9 per doz. Mittendorfer Straus. "The Studio Shop", 96 Fifth Avenue, N. Y. C.

SIX FAMOUS INCENSES. Bethlehem, Arabian Nights, Rajah, Fir Balsam, Pyramid, Bayberry. One gross cartons asst. Attractively boxed, \$21.60. Charles Zinn & Co., 843 Broadway, New York.

E. & G. QUACKENBUSH, formerly at 100-5th Ave., have opened a new showroom at 334-5th Avenue, where buyers will find real pleasure and delight in looking over their complete line of up-to-the-minute Gifts. Phone. Mad. Sq. 9123. 334-5th Ave., N. Y.

THESE SHOPS ALL GIVE excellent services, excellent values. Patronize them.

Knitting Yarns

KIMMO SILK—The new pure Kimmo Silk extensively used for knitting sweaters, socks, scarfs. Also adapted for fllet. All shades. Kimmo Silk Co., Phone Mad. Sq. 8960. 390-4th Ave., N. Y.

Underwear and Negligees

ANTOINETTE NEGLIGEE CO. Telephone 3059 Greeley. 40 West 37th Street. Negligees—Dressing Sacques and Novelty—Creme de Chine and Satin Underwear.

PURCHASING INSTRUCTIONS

THE names and addresses of the shops selling the special articles pictured on this page will be gladly furnished you on request; or, if you prefer, the Vogue Shopping Service will buy any of these articles for you on receipt of your check and instructions. Each inquiry or order should contain a stamped and addressed envelope.

VOGUE SHOPPING SERVICE

19 West Forty-Fourth Street New York City

Shopping Commissions—Cont.

MRS. S. D. JOHNSON Telephone 2971 Bryant. 66 West 49th Street. Formerly at 347 Fifth Avenue. Shops for and with you without charge.

MRS. C. B. WILLIAMS, New York Shopper. Will shop with you or send anything on approval. Send for bulletin. 366 Fifth Avenue, New York.

MRS. CAROLINE PLOWS. Experience has taught me that certain shops excel in certain lines. I will shop for or with you. No charge. References. Goods sent on approval. 14 W. 92nd St., N. Y.

ELIZABETH C. MALADY—A personal acquaintance with New York's shops enables me to buy with taste and discrimination. Prompt service. Goods on approval. 33 Convent Avenue, New York.

MRS. GEORGETTE DUNBAR EVANS will keep you in touch with N.Y.'s advanced modes. Will shop for or with you gratis. Chaperoning. References & bklt. Holland House, 5th Av. at 30th St., N.Y. Mad Sq. 4300

"BEAUTIFUL THINGS I SEE" Write for Free Fashion Letter with list of bargains. Shops free for or with you, wholesale or retail. Booklet. Irene Stephens, 334 Fifth Avenue, New York.

MRS. EDWIN McALLA DAVIS, Interior Decorator. Will buy for out-of-town patrons—furniture, wall covering, draperies, rugs. Everything for the home. 831 West 83rd Street, New York City.

MRS. L. A. WILSON—Shopper of long exp. Shops for or with customers without charge. Can be seen in office every morning—mail orders promptly executed. 373-5th Ave., R. 505, Phone 3645 Vandblt.

EXCLUSIVE SHOPPING SERVICE in New York City. No cost to you. Will shop with you or for you. Mail orders filled promptly. Mrs. F. M. Parcells, 749 E. Parkway, B'klyn, N.Y. Decatur 2857

HOW TO LOOK YOUR BEST and what to wear. General shopping. Office Hours 12 to 2. Mrs. Era. 1 W. 34th St., N. Y. Phone Greeley 6237

MRS. F. M. MONTE Shopper. Twelve years' Experience. Paris and New York. No charge. References. 144 East 40th Street. Tel. Murray Hill 9766.

A UNIQUE SERVICE—The Selection of Distinctive gowns, wraps, trousseaux, & furs from New York's unusual shops. Mrs. C. R. Myers, 416 Madison Avenue. Phone Vanderbilt 4337.

Tea Rooms

DINE AT THE MARY FANT TEA ROOM Luncheon—Tea—Dinner Special Sunday Night Dinner \$1.25 20 West 43rd St. Phone Murray Hill 2021.

Toilet Preparations

TWO WEEKS' GLOSS BY STROKE OF BRUSH. Empress Nail Gloss lasts 2 weeks or money refunded. Non-injurious. \$1 from dealer or by mail. Samples 10c. Empress Mfg. Co., Dept. 70, 36 W. 20 St., N.Y.

WHEN YOU PLAN YOUR SHOPPING Tour, consult this Guide. Cut out ads that interest you and pin them to your shopping list.

Unusual Gifts

USEFUL — RELIABLE — PROFITABLE. The Shoppers' & Buyers' Guide offers you a direct road to whatever you may desire. Use it today. Save yourself trouble and worry.

THE BANKOGRAPH CO., INC. The Leading House for Leading Houses. Novelties, Souvenirs, Noise Makers & Paper Hats. 619 Sixth Avenue, N. Y. C. Phone Greeley 6071.

PERSONALLY INVESTIGATED—Here are over 250 shops personally investigated by Vogue and conveniently grouped on these pages to simplify your shopping.

Wanted

WELL ESTABLISHED BUSINESS of Interior Decoration wishes to obtain assistance of a woman whose acquaintance with fashionable society might lead to business, on which liberal commissions would be paid through confidential arrangement. No experience & little time is required. Correspondence. Identity of applicant need not be disclosed. Miss Barry, 23 E. 57th Street, N. Y. C.

Refined young lady, musical, excellent entertainer, good player of tennis & other games, desires position as companion. Will travel. 1st class ref. Miss E. A. St. John Wittingham, 564 W. 183rd St., N. Y.

The Herter Looms Inc.
841 Madison Ave., New York City

Manufacturers of
Lamps
... and ...
Shades

Wholesale and Retail



Jade-white, Chinese porcelain figure mounted as lamp. Batik shade of fuchsia color with Chinese medallion in contrasting tones



A Rebuilder of Gowns
and
Maker of Gowns
To order

New York's exclusive and most unique Dress-making establishment where simply WONDERS are wrought with your passe frocks.

A visit to my establishment will reveal to you what great possibilities lie in those many out-of-fashion frocks that you have laid aside. Here they will be transformed into the styles of today and tomorrow, with all the charm of your own individuality. GOWNS REBUILT Successfully for Out of Town Customers.

Perfect Workmanship
Homer
11½ West 37th St. New York
Telephone 3763 Greeley

Prices Reasonable

Try this famous treatment tonight

Wring a soft cloth from very hot water, lather it well with Woodbury's Facial Soap, then hold it to your face. When the heat has expanded the pores, rub in *very gently* a fresh lather of Woodbury's. Repeat this hot water and lather application several times, *stopping at once if your nose feels sensitive*. Then finish by rubbing the nose for thirty seconds with a *piece of ice*. Always dry your skin carefully.



Conspicuous Nose pores – *How to reduce them*

DO you know what it is that causes conspicuous nose pores, the bugbear of so many girls? The pores of the face are not as fine as on other parts of the body. *On the nose* especially, there are more fat glands than elsewhere and there is more activity of the pores.

These pores, if not properly stimulated and kept free from dirt, clog up and become enlarged. That is the reason why conspicuous nose pores are so common.

Try the special treatment for this trouble given above and supplement it with the steady, general use of Woodbury's Facial Soap. But do not expect to change immediately a condition resulting from long-continued exposure and neglect. Make this special treatment a daily habit. Before long you will see how it gradually reduces the enlarged pores until they are inconspicuous.

Get a cake of Woodbury's Facial Soap and begin tonight the treatment your skin needs. You will find Woodbury's on sale at any drug store or toilet goods counter in the United States or Canada. A 25 cent cake will last a month or six weeks.

Sample cake of soap, booklet of famous treatments, samples of Woodbury's Facial Powder, Facial Cream and Cold Cream sent to you for 15c

For 6c we will send you a trial size cake (enough for a week or ten days of any Woodbury facial treatment) together with the booklet of treatments, "A Skin You Love to Touch." Or for 15c we will send you the treatment booklet and samples of Woodbury's Facial Soap, Facial Powder, Facial Cream and Cold Cream. Address The Andrew Jergens Co., 1407 Spring Grove Avenue, Cincinnati, Ohio.

If you live in Canada, address The Andrew Jergens Co., Limited, 1407 Sherbrooke Street, Perth, Ontario.



If your skin is marred by blackheads

It is because the pores have become clogged with oil, dry cuticle and the dirt and dust of the air. A special treatment for this skin trouble is given in the booklet wrapped around every cake of Woodbury's Facial Soap.





M O T O R I N G A L A M O D E

IT seems just about impossible to get very far in this spinning twentieth century without being an enthusiastic motorist. Everybody motors. Everybody talks about motoring. One certainly can not qualify for great popularity at tea fights, dinner dances, or theatre-parties, if one is not ready to chatter merrily about roads, carburetors, chauffeurs, and blue books. The sound of these simple poetic words is as the music of the spheres to the yearning motorist. The woman who can not converse—easily—upon such enthralling topics is considered positively archaic. One thinks of her as belonging to the period of spinning wheels, and grandfather's clock, and pious ancestors of another day.

REVISED MOTOR TOGS

And then, besides, there is the soul-satisfying matter of motor togs. Past, long past, is the time when one eclipsed a fatal gift of beauty under a sack-like duster and a sort of boudoir cap. There is no longer any necessity

for looking like a charter member of the Klu Klux Klan. Nimble wits have devised wonderful motor hats that would have made Cleopatra weak with envy. These bits of headgear capture all flyaway curls and wisps in the most becoming fashion. Some of them have pert brims to shadow wicked glances, and others have no brims at all to reveal glances equally wicked. Some of them—for Paris has an eye for the fair motorist—fly little veils to protect a rose petal skin and to keep teasing winds away.

Or, if one likes, one can tie on demurely one of those I-was-made-for-flirting scarfs; or one can slip into the soft attractive motor wraps that are as far away from the oblong duster dear to the good old days, as heaven is popularly supposed to be from a frivolous world. If one makes up one's mind—pouf! there is absolutely nothing one can not do while motoring. And that, of course, is saying a lot.

Naturally enough, motor liveries are not to be passed over lightly. Thomas or John or Henry must be smartly groomed and attired.

He, too, must be made a thing of beauty and a so-called joy forever. The chauffeur is to the motor-car as the tower is to the Singer building. Smart liveries make smart chauffeurs, and, fortunately, he who drives your car can be the pink of perfection, or rather the blue, maroon, or Oxford grey of perfection. Liveries now are so ultra smart that they may well be called the perfectly good reason why chauffeurs leave a happy home.

MOTORING THROUGH SUMMER

Motoring is really the pastime of the nation, and summer is the pastime of all motorists. Roads and wayside inns and resorts and the cars themselves have all been perfected to such a degree that there no longer seems any aching void to be filled. One can see America first, from the wind-swept Northwest to the historic East, with all the comforts of home in one's own car. And she who steps from her motor may look as though she came from a massage and a henna shampoo.

VOL. NO. 54 NO. 2

WHOLE NO. 1123

Cover Design by Georges Lepape

For Motorists

<i>Accessories for the Well-Dressed Motor-Car</i>	32-33
<i>The Sports Coat as a Motor Coat</i>	34-35
<i>Motor Hats Take the Veil</i>	36-37
<i>Friendly Taverns by the Side of Motor Roads</i>	49
<i>Following Gypsy Trails in Touring-Cars</i>	55
<i>Motoring Through Washington and Oregon</i>	56-57

Special Features

<i>Paris Takes Its Summer in a Sporting Way</i>	27-30
<i>Lovely Woman as the Honest Labouring Man</i>	31
<i>Summer in the Land of Dream Castles</i>	45
<i>A Green Memorial to the Men Who Died</i>	49
<i>For the Modern Lucullus</i>	58-59

Costumes

<i>Paris Forgets the War and Considers the Mode</i>	38-42
<i>Paris Throngs to the First Races in Five Years</i>	43
<i>Smart Fashions for Limited Incomes</i>	60

Miscellaneous Fashions

<i>Blouses That Are Tailored and Yet Feminine</i>	44
<i>Seen in the Shops</i>	62-63
<i>The Younger Generation</i>	64
<i>Vogue Pattern Service</i>	65-66

C O N T E N T S

for

J U L Y 1 5 , 1 9 1 9



Copyright, 1919, by The Vogue Company
Title Vogue registered in the U. S. Patent Office

VOGUE is published on the first and the fifteenth of every month, by The Vogue Company, 19 West 44th Street, New York. London address: Rolls House, Breems Buildings, London, E. C., England. Paris address: 2 rue Edouard VII, Paris, France. Condé Nast, President; Barrett Andrews, Vice-President; W. E. Beckerle, Treasurer; Edna Woolman Chase, Editor; Heyworth Campbell, Art Director; Philippe Ortiz, European Director.

Manuscripts must be accompanied by postage for their return if unavailable. Vogue assumes no responsibility for unsolicited contributions except to accord them courteous attention and ordinary care. Vogue does not accept or pay duty on drawings submitted by foreign artists, unless the drawings are sent at the order of Vogue or by arrangement with its New York office.

Subscriptions for the United States, Panama Canal Zone, Porto Rico, Hawaii, and the Philippines, \$5 a year in advance; west of the Mississippi, 50 cents extra for zone postage. Single copies, 35 cents. Subscription price for Canada, \$6.25 per year; for other countries, subscription prices will be furnished on request. Remit by cheque, draft, or postal or express money order. Other remittances at sender's risk.

Change of Address.—The address of subscribers can be changed as often as desired. In ordering a change please give both the new address and the name and address exactly as it appeared on the wrapper of the last copy received. Three weeks' notice is required for changing an address or for a new subscription.

Entered as second-class matter February 16, 1910, at the Post Office at New York, N. Y., under the act of March 3, 1879. Cable address: Vonork.

<i>Dainty Lingerie for Summer</i>	70
<i>Sheer and Dainty Waistcoats and Blouses</i>	74
<i>At the Foot of the Mode</i>	80

Society

<i>H. M. The Queen of Roumania</i>	Frontispiece
<i>Mrs. Courtlandt Field Bishop</i>	48
<i>Society Throngs Benefits, Races, and Garden-Parties</i>	50
<i>The Belmont Races Are Welcomed by Society</i>	51
<i>Society</i>	76

Decoration

<i>Mrs. John S. Newberry's Garden Near Detroit</i>	46
<i>The Newport Garden of Mrs. Hugh D. Auchincloss</i>	47
<i>Charming Furnishings for Country Dining-Rooms</i>	54
<i>Simple Decorations for Summer Luncheon Tables</i>	61

The Fine Arts

<i>Famous Curls and Faces of Three "Mocie" Stars</i>	52
<i>Dancers Who Bring Fame to "Denishawn"</i>	53
<i>American Singers' Society</i>	76

Regular Departments

<i>On Her Dressing-Table</i>	68
<i>What They Read</i>	82



Bertram Park © International Film Service

H. M. THE QUEEN OF ROUMANIA

Queen Marie of Roumania has left a glowing impression in London and Paris where she has been visiting. Not for a moment since her arrival have the French people ceased to acclaim and fête her, and she is one of the loveliest and most beloved figures in Paris. Rumours reach us that she will soon be coming to America for a short visit, accompanied by her very lovely daughter, the Princess Elizabeth



In Versailles, the city of kings, so full of tradition and beautiful old dignity, the German delegates were sheltered in one of the corners most beloved by Parisians, while they awaited the world's terms of Peace

PARIS TAKES ITS SUMMER IN A SPORTING WAY

THE sun has burst out like a fanfare of trumpets; the trees, in spite of the late storms, are heavy with blossoms, and Paris, crowded, filled with activity, presents the appearance of a city *en fête*. Women have been deprived of their outdoor sports life for more than four years, and so this spring they have gone back to it with more than usual enthusiasm. Yachts, automobiles, and horses have been at the service of the Government; and we have been forced to pass the most exquisite of the spring days shut within the four walls of a hospital. We know very well that sports and open-air living are the best of all ways of preserving our youth and the suppleness of our figures; so one can imagine the joy with which one regains her yacht, the other her Rolls-Royce, while the third buys a pure-bred

Four Years of Deprivation of the
Joyousness of Outdoor Life Causes
The Ardent Revival of Sports and
The Strict Severity of the Tailleur

suit and in the big serge coat which she wears on stormy days, both of which are sketched on page 29. Her coat with the black buttons of the Yacht Club of France, comes down to the ankles and allows her bare feet to be seen; for Madame de Vilmorin is always barefooted on the bridge of her own yacht "Nymphéa" or on the "Cariad," which is the name of her husband's yacht. At San Sebastian, she won two cups given by the King of Spain; at San Remo, the cup of the King of Italy. Her own yacht, the "Nymphéa," has raced at Cowes under her own racing colours, which are red and blue. On her head, Madame de Vilmorin always wears a regulation "sou'wester" of black oilcloth lined with white; in fine weather, with her coat and skirt of white flannel decorated with the black Club buttons,



Mlle. Gabrielle Dorziat spends her time away from the theatre in open-air diversions, among which is walking. The severe black tricorne was made for these occasions by Rebouv

hunter from the cavalry of the English Army.

I have just spent an hour with Madame de Vilmorin looking over her album of photographs taken on her voyages before the war. In a few weeks, she will once more be in possession of her yacht "Nymphéa." She has made a tour of the globe in it, visiting Asia five times and Australia several times; and she knows better than to go to sea like the amateur with nothing but pretty impractical frocks made for pleasure and amusement. Like a true "old salt," Madame de Vilmorin has her sea clothes made at Cowes by navy tailors. They are of conventional materials, flannel or heavy serge in dark blue or white and of a special character and cut. She has consented to pose for us in her white fair-weather

Doucet has invented a tailleur with a Louis XV jacket to accompany Mlle. Gabrielle Dorziat on her walks and given it the necessary vest in an English stuff of canary yellow

Madame Théodore Mante sponsors the new severe tailleur in the simplicity of her Busvine costume of black serge. High stock and jewelled pin are also smart





Essentially French is the Bois, that grand green boulevard so beloved of all Parisiennes

she wears a white felt, turned up in front and ornamented with the ensign of her yacht. Never gloves on board, and never the least bit of a veil; feet and hands bare in the worst storm and under the hottest sun; but in her severe adherence to regulations, Madame de Vilmorin presents a charming silhouette which one must needs admire. The Countess de Saint-Senoch, née Heriot, also proposes to put to sea from a little Breton port in a month.

But even if one can not go down to the sea in ships, there are sports in which one can indulge in Paris itself. Any one who commands an automobile can spend a fine afternoon in driving out to Versailles, Saint-Germain, or Rambouillet for tea. Many women use a limousine, which enables them to



Mlle. de Landa wears the informal bérêt on her strenuous golf journeys. Its dull blue material is a steady and becoming covering for her head

For sports wear, Mlle. de Landa wears a soft bérêt. This one, like a student's tam, is of black velvet caught in front by a diamond arrow

Riders display their sleek mares and chic habits under the generous shadow of the Bois trees

by the men of that period, which opened over waistcoats of heavy stuffs imported from London. They are in brilliant colours printed with English hunting scenes of the eighteenth century. Mlle. Dorziat has a series of them. It is chic to take tea at Versailles or at Saint-Germain and also smart to meet friends at La Boulie, the golf club. Here we may find Madame Froment Meurice, Madame de Jouvenel, Madame Gillou, or the Princess de Broglie all dressed as is Mlle. de Limantour who is shown in the photograph on page 29. A light hat or cap covers the hair. Mlle. de Landa wears either one or the other of the bérêts shown on this page; Madame de Mier, the Countess Suberbiele, Mlle. de Yturbe, wear the bérêt or a man's hat of white or

wear the toilette they have worn for a waltz. Others are dressed with an eye to a sudden run in their open car which they prefer on account of the rush of fresh air which makes up a part of their programme of hygiene. Such women are usually in a simple costume, and it is they who are responsible for the revival of the correct and neat tailleur such as we wore ten or fifteen years ago. One might even say that there is no difference in the cut, either in skirt or jacket. The little handkerchief in the side pocket and the flowers in the buttonhole have resumed their place. Often a waistcoat in colour or a white border coming below the vest adds to the smartness of this costume. The only difference between the severe tailleur of to-day and that of the older mode is the insistence on the wide waist; there is no indication of corseting or of girdle.

THE RETURN OF THE SEVERE TAILLEUR

This return to the strictly tailored costume for street wear, the resumption of the clear definite lines, and the desire to be free, on street costumes, from encumbering folds and restless fringes and floating panels is very decidedly marked among the women of the smart world. Among the women who sponsor this new mode are Miss de Wolfe, Madame de Mier, Countess de Saint-Senoch, Madame Théodore Mante, any of whom one may see jumping out of their cars in front of the Hotel des Réservoirs or the Grand Trianon, looking as if they were ready for horseback, with a flowery buttonhole in the left revers, or perhaps a Spanish carnation.

It is with this idea in mind that the great dressmakers are thinking of bringing back the Louis XV jacket, that is to say the jacket worn

Madame de Mier is a devotee of motoring and undertakes lengthy campaigns across Spain and Southern France. Her costume is always novel, as is this one of dust grey knitted wool

Useful simplicity in clothes for sports wear is the creed that guides all Frenchwomen of to-day. Gabrielle Chanel has made a simple motor coat for Mlle. Dorziat of dark blue tricot





In the mornings, it is the custom to walk in the Bois with one's children, one's friends, or one's dogs

grey. A cape of tweed, matching the skirt, covers the blouse of linen or silk jersey, giving a clever air of smartness to these young girls and young women who mean never to lose their supple figures if a life of hygiene, constant care, and absolute rationalism can preserve them. The last chic touch for golf or tennis is the woollen stocking imported from London, of a pretty sand colour which does not show the dust. The shoe with fringed tongue, called "Sioux," is usually of buckskin or of heavy tan leather as shiny as a horse-chestnut. The gloves are of dogskin, also imported from London, and sewed by hand with big black stitches. Veils do not exist at all.

Some of the younger women arrive at the Golf Club of La Boulie in a tailor suit and change at the club-house, where they keep their playing clothes; others prefer to arrive from Paris dressed for the game without losing time in changing. In short, sports are now as popular with Frenchwomen as they have long been with the Anglo-Saxons. Many of them drive their own

From morning till night, this is the scene of the most incessant and charming of Paris activities



Mesdemoiselles de Limantour, each dressed entirely differently but both on their way to golf, are here snapped just as they reach the golf club

ages of an older generation who have remained faithful to their daily drive behind horses in an age of gasoline. In the morning, from eleven o'clock to one, these form one constant procession, to say nothing of the stream of pedestrians on the paths reserved for them where one may see a crowd of well-dressed women walking for the sake of the exercise. Here we may meet Madame Théodore Mante in her walking costume which recalls the correctness of her riding clothes; or Mlle. Dorziat in her Louis XV jacket from Doucet, or Mlle. Petit Delchet in a black *trotteur* fitted at the waist, with her big black hat tied with a flat bow; Mesdemoiselles de Limantour on their way to golf, both dressed entirely differently. Mrs. Walkers drives her own Rolls-Royce, wearing a little hat of jade green straw with just a touch of ornamentation in the chiffon ribbon which matches it in colour; or we may see Mlle. Beatrice de Yturbe driving her cob, in a simple frock of black tricot lightened by a guimpe of white chiffon. Like her father Mlle. Beatrice de Yturbe is passionately de-



Madame de Filmorin is the most devoted of yachtswomen and has won many prizes with her "Nymphéa." Barefoot and in long coat and sou'-wester she meets the storms

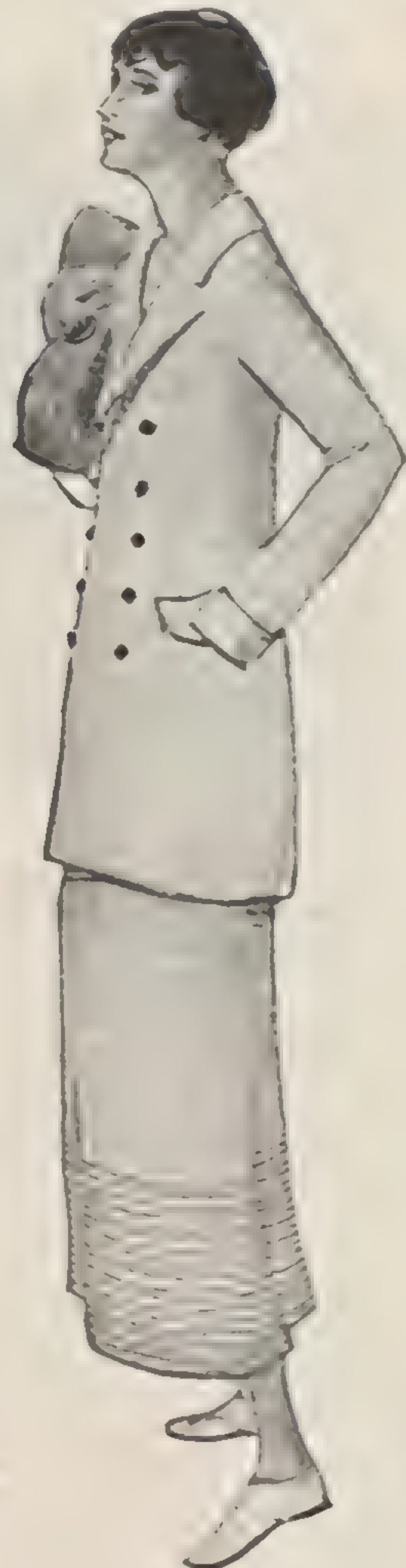
cars, borrowing for their costume a certain liberty from the dress of their men friends. If a woman is very young, mannish clothes give her an attractive air of pretty boldness; on an older woman, the effect is perhaps even more pleasing, as her studied severity gives her the appearance of having outgrown all ridiculous coquetry.

Riding has become the rage since the armistice. It has become possible to have horses now, so all those who hunted and rode in the Bois before the war have taken to it again with enthusiasm. Madame Allez, the Marquise de Chabannes, the Countess de Pange, and many others whom I have not space to name ride regularly every morning from ten to twelve.

THE RENEWED LIFE OF THE BOIS

In the Bois, in the environs of Paris, everywhere, there is incessant activity from morning to night. Dining at the cabarets of Ville d'Avray, Saint-Cloud, or of the Bois itself is once more in vogue. There are as yet no big dinners in evening dress, but on the way back from an auto trip, or from golf, one stops for a gay little dinner on the edge of the lake or in the woods. The Bois at this moment is the best indication of the revival of the joy of living. What a pleasure for the confirmed Parisian to find his beloved Bois again the scene of incessant and charming activity. Here are riders, motors, dog-carts driven by women or young girls, the out-of-date equip-

Like the thorough seaman she is, Madame de Filmorin has all her yachting clothes made at Cowes by smart navy tailors. This suit of white flannel is her "fair-weather" costume





Mlle. Moreau rides cross-saddle, which is unusual in Paris, in a habit of dark grey and the favoured black derby

voted to horses and spends as much of her time with them as she can spare from her hospital work, to which she is equally devoted.

Among the equestriennes in the Bois are many who look perfectly charming. Riding clothes seem to be on their way back, like many other forms of dress, to severe lines. We see few eccentricities, but many fitted coats, more becoming to a good figure than the vague sack-like jacket which has long been worn. Black, very dark blue, or oxford grey are the preferred shades, unless a rather light grey tweed is chosen. A little edge of colour or of white runs around the collar with a very high and very voluminous white cravat; the glove is wash leather with hand-sewed seams. The derby is the hat which I have seen worn more than any other, until sunnier days bring the lighter sailor.

Mlle. Dorziat, whose restrained taste loves "line" above all else, indulges in sport as the most rational sort of relaxation from work. She spends her spare time riding, playing golf, or walking in

the rain in her mackintosh. She also loves her car and drives as often as her duty at the theatre leaves her leisure to enjoy it. We saw her leaving her house for a trip in it, dressed in a dark blue coat and skirt of heavy blue serge, and instead of a blouse, a sweater of thin threads of wool and silk, very short so as not to thicken the silhouette. Her coat was very ample with a buttoned belt and closed in front with a double row of buttons, and with a big collar of mole turned up to the chin and buttoned under the left ear with two buttons. Mlle. Dorziat is another who has no love for a face veil. This is the way she avoids the use of one: she wears a little hat of navy blue satin trimmed at the side with a cockade; over this hat which she pulls down to her eyes, she places a veil of lace which passes the edge of the hat in front by an inch or so; the veil is then gathered on the nape of the neck, where it is crossed and passed back around the hat and ties in front with a little bow. This makes a sort of bonnet of the hat. The veil is of smoke grey lace matching the mole collar and her gaiters which she wears over shoes of black or tan with straight Spanish heels suitable for walking. For auto wear, she adopts the same gloves which she wears on horseback, gauntlets of dogskin closed with a strap at the wrist. These gloves are drawn up over the cuff, keeping out the dust. Have I said that her coat was long enough to wrap well about the legs if the temperature should fall?

Madame de Mier is devoted to her automobile.



The Countess de Taverny wears a beige riding-habit of tailored simplicity, and gloves and a flower of white

She is not content with little trips to Rambouillet or Versailles whenever she can manage it, but we may say that she undertakes real campaigns. She made a famous trip across Spain from which she brought back wonderful photographs, proving that her taste and her smartness are invincible. Everything that she wears or does is not only an indication of the present vogue, but often of the future. The tricot costume which is shown on page 28 is original enough to merit attention. This garment is made of heavy knitted wool in cloudy grey and of brushed wool of the same shade, the latter arranged in flat panels on the sides, forming pockets and a big collar which may be turned back in a cape on the shoulders. When the motor is running, she turns this collar up to her ears and pulls her hat down over her eyebrows, showing only a glimpse of her eyes. The trimming of her coat is of little close buttons of tricot, and the belt is also of tricot, very narrow and knotted at the back; (Continued on page 86)



Madame Bihou, known so well as Mlle. Broquedis, the tennis champion of 1913 and 1914, drives in her dog-cart to the place where she mounts her horse



Madame Bihou rides her horse in a habit of the approved severe lines. It is of a grey English cloth with a vest of yellow serge for added smartness



A pause before the Chinese pavilion gave a watchful photographer the opportunity to snap Mlle. de Limantour mounted beside her brother



Mlle. Beatrice de Yturbe is ready to start to the Bois on her daily drive in her smart little dog-cart of black with gay red trimmings

LOVELY WOMAN as the HONEST LABOURING MAN

He Who Returns from the War May Find That the Only Profession Left Him Is That of a Female Impersonator

By DOROTHY PARKER

DO you ever stop and wonder what has become of the old-fashioned girl, the heroine of the sweet clean love-story, which you could read aloud to your maiden aunt without having to skip a paragraph? Surely you remember her, the before-the-war heroine. She wore checked gingham frocks that she made herself, and she used to go around the house all day long giving it little homelike touches. When evening fell, she put on a simple little white muslin dress, modestly, not to say uninterestingly, high of neck—this gown, too, was her own original model—and tucked a single rosebud in her hair, just over the left ear, where it used to drive the hero wild. Thus attired, she would run down to the garden gate—that was as far away from home as she ever got all through the story—and wait there, in the sunset's rosy glow, for the hero to come home from his day's work in the factory. Then she called it a day, and began all over again with her famous and unfailing cheer.

DECEASED HEROINES

Gentle reader, that heroine is no more. No longer does she putter about, touching the house, all day long; no more does she wait at the gate of an evening. But shed no tears for her; if her sequel were written, you would see that she is getting along very well indeed. If the gifted authors who described her so tenderly would only sit down at their typewriters and bring her up to date, you would see how completely she has altered. Those little gingham and muslin frocks of hers—she has long ago packed them up and sent them to the Armenians. She no longer hangs around gates, in the evening, waiting wistfully for the hero to come home. No,—it's the hero who is waiting for her, these days. You see, she has taken his job in the factory.

For the style in heroines has changed completely. In fact, the style in all women has changed. It is all directly due to the war—the

war, which started so many things that it couldn't possibly finish. When the men went to war, the women just naturally went right into men's jobs; when the men came back from the war, the women just naturally stayed right on doing men's jobs. It is, according to them, the only life.

THAT AGONIZING PROBLEM

Have you, at any recent date, striven to entice some woman into your employment? If you have, the mere mention of it has probably caused you to break down and sob. If you haven't, you are undoubtedly one of Heaven's anointed, and good fortune is your maiden name. Of course, it would be a simple matter, if you were only in need of the services of a conductor, porter, steeple-jack, pharmacist, dog-catcher, sign-painter, or ticket-chopper. Your appeal would be answered by so many women experienced in those professions that the militia would have to be called out to keep the mob in order. But for such gracious and womanly positions as those of cook, nurse, laundress, seamstress, and maid—not so much as a single applicant will come to fill the aching void. That sort of thing simply isn't being done, any more; it is considered positively unfeminine.

There is no more pathetic figure than that of the woman who ventures out into the cruel world with the pitiful hope of securing the services of a willing laundress or a condescending cook. With a childlike faith, she expects to realize her hopes. She has no idea of the bitter disillusionments that lie in wait for her. Poor soul, she does not even know that her desire is in any way out of the ordinary; she thinks, in her blissful ignorance, that it is a perfectly natural thing to do. So, all unknowing the jeers, the contempt, the rejections that will greet her she starts cheerily out on her mad quest.

Spent and broken, she staggers back to her house at the end of her hideous day of hunting,



No longer does she hang wistfully around the gate in the evening, waiting for the hero to come home. That erstwhile pastime is left to the hero, for she has taken his job at the factory

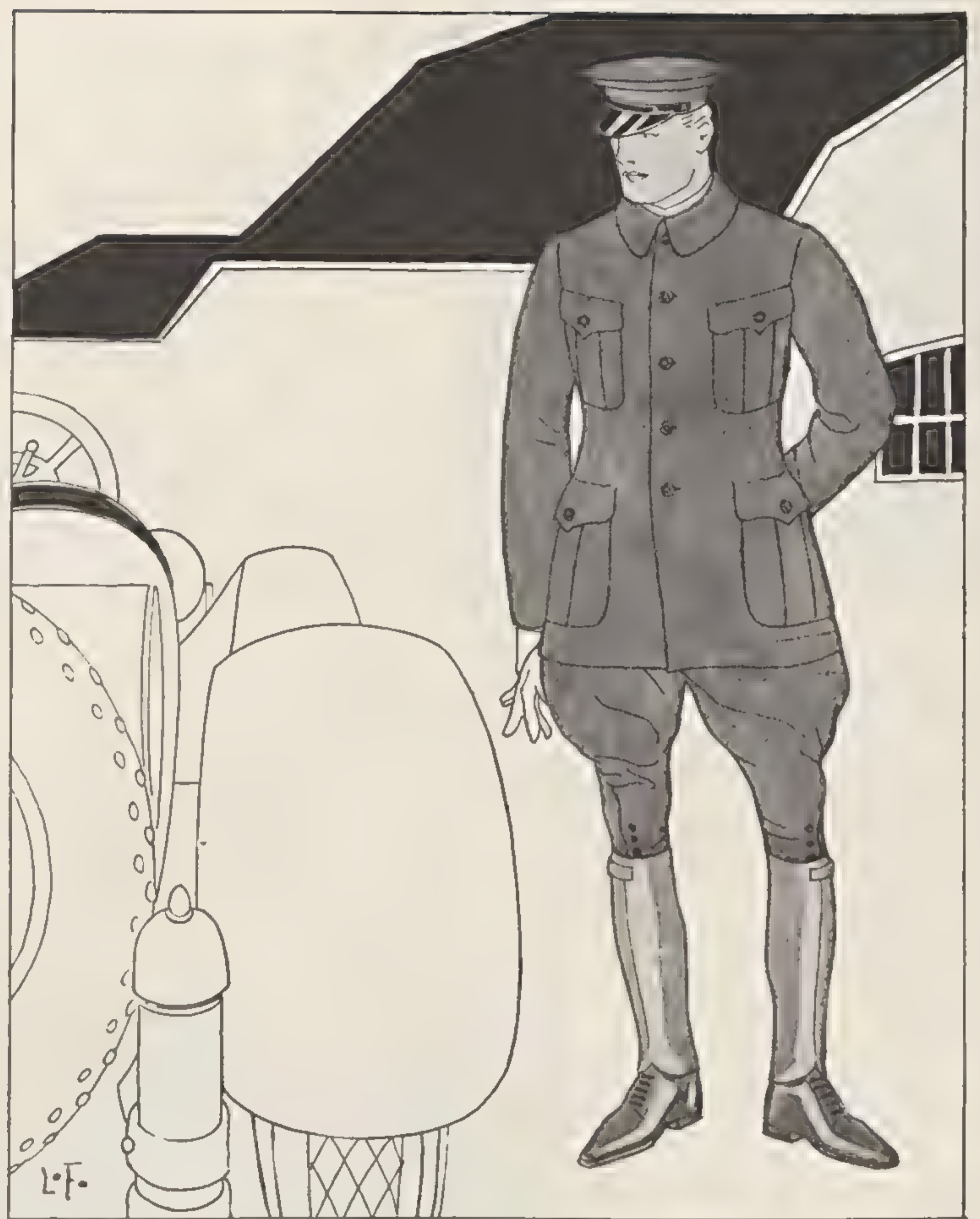
her head reeling from her dizzy round of the employment agencies. Everywhere her reception has been the same—a patronizing smile, a pitying shake of the head, a bored turning away. She has offered all the inducements that she can think of—she is willing to meet, or to offer any terms, if the enemy will only have a heart. In her desperation, she tearfully has offered a monthly wage equal to what a king's ransom used to be when anybody cared anything about ransoming kings; she has hysterically promised to give away the children, to dispense with guests, to lend her limousine, her opera box, her pearls, her sables on any occasion—anything, if only the haughty lady will come to launder for her, or to cook for her. It is all worse than useless. The haughty one merely announces coldly that it can't be done—she is wedded to her art of house-painting, (Continued on page 84)

In vain one promises to give away the children, to dispense with guests, to lend one's pearls or sables on any occasion. The haughty lady will not come to launder or to cook; she is wedded to her art of painting houses



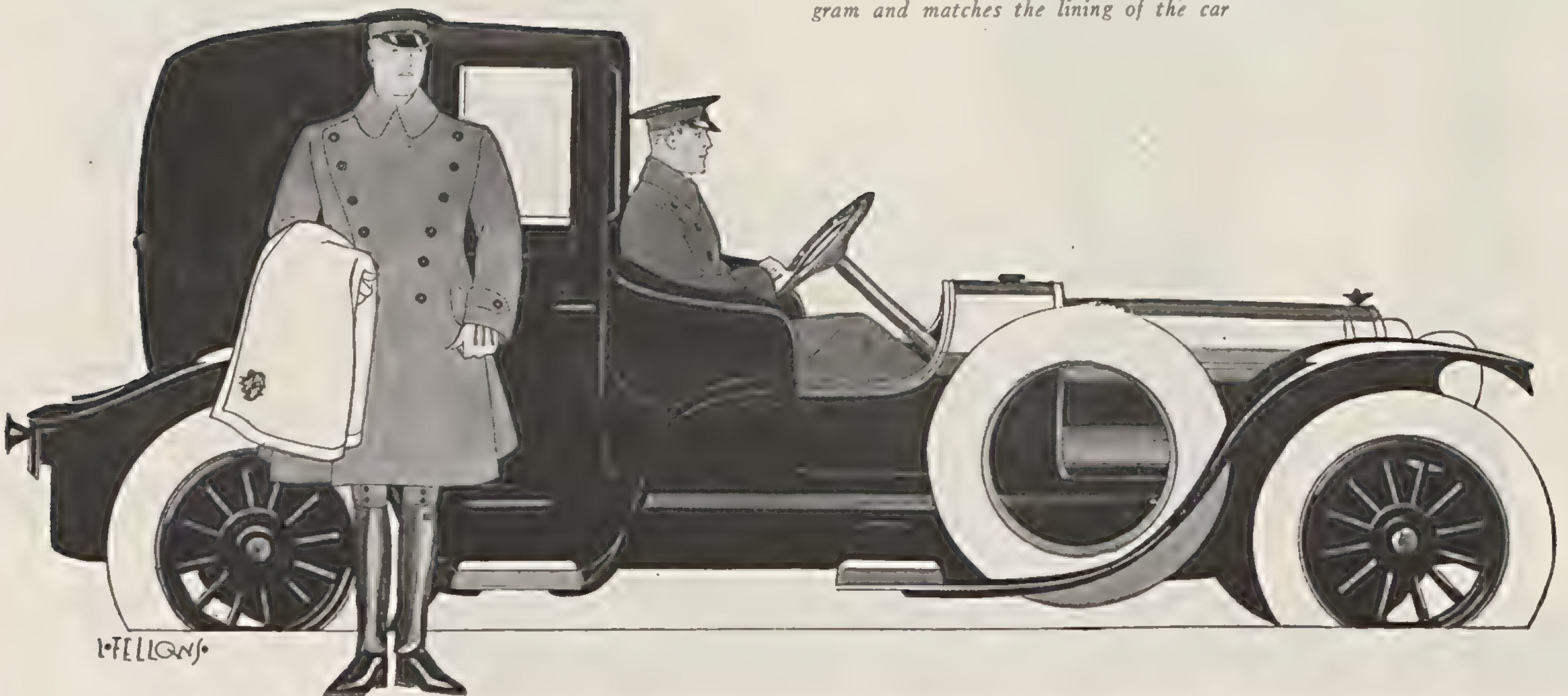


Correctly smart from top to toe is this French chauffeur liveried for town in either deep maroon, dark blue, green, or oxford grey, buttoned with black bone buttons. The cap matches the livery; the gloves may be black or tan. Over plain black laced boots are worn black leggings, pigskin or polished calf



The country livery may maintain its quiet dignity with a little less formality. In either whip-cord or sharkskin of light or dark oxford, it is equally smart. There may be a larger spattering of pockets than on the town livery, but those extreme details of cap and shoes and leggings usually remain the same

The footman and chauffeur should be as nearly twins as identical livery can make them. For town wear, their top-coats should be of heavy cloth with cap to match in one of the correct shades. Over his arm, the smart footman holds the smart lap-robe which bears a simple monogram and matches the lining of the car



ACCESSORIES FOR THE WELL-DRESSED MOTOR-CAR

ONCE more the peaceful pursuits of life permit to our motors the luxury of "two men up," and the footman has reappeared to take his place beside the chauffeur. The motoring world is swinging along towards its comfortable, indulged, pre-war state, and old luxuries are welcomed back in even more extravagant form.

The motor-car is one of the most finished forms of comfortable indulgence. It has long since developed from the jerky snorting affair of high springless seats and topless tonneau into an easy-riding closed-in car with soft cushioned seats and every possible accessory, from telephones to complete writing equipment. One steps as immaculate from the charming interior of one's car as from the boudoir. Modern ingenuity has done its best with springs and engines, and speed no longer destroys even so much as the contour of a smooth coiffure.

THE IMPORTANCE OF LIVERIES

Designers of motor-cars are becoming greater and greater artists—if art may be defined as doing a thing well and beautifully—and both the exteriors and interiors of the latest models are as perfectly and pleasingly comfortable, sleek, and appointed as the luxurious tastes of the present day could demand. One may feel sure that one's car will emerge from the salesroom in a high state of perfection as to mechanism and line. Yet there remain for personal attention many matters of detail, and since true smartness is essentially a matter of detail, too much importance can not be given them. Perfection of detail is a rare thing indeed, but it is the accurate index of the smartness and good taste of the motor. It is surprising, in view of this fact, that many people neglect these details. Particularly strange it is that motor owners are so often satisfied to have a car, exquisite outside and in, driven by a chauffeur whose costume may not, with exactness, be called even a livery—and there are liveries and liveries.

Town liveries, especially, should be matters of careful consideration, and the planning of them requires a good working knowledge of the correct materials, colours, cuts, and accessories to be worn by the "two men up." Both footman and chauffeur should be liveried alike. Perhaps no other detail gives so thorough an impression of distinctive smartness as the harmony of men and car. The Rolls Royce of one fashionable New York woman is painted a dark blue, and both the chauffeur and the footman by the door wear a dark blue livery, correct in every detail and trimmed with the right number of buttons of the same cloth, rimmed narrowly with a perfectly plain band of dull silver.

COLOURS AND CLOTH

Dark blue is, of course, one of the quiet inconspicuous colours best suited to a

A Motor-Car—To Be Correctly Smart—Must
Look Exactly to Its Many Details, Which
May Be Very Large and Important, Like Liveries, or Very Small and Important, Like Monograms

smart livery. Other correct colours for town liveries are maroon, dark green, grey, black, or oxford. These colours may be had in a fine English cloth which goes by the name of "refine" cloth. Whip-cord and sharkskin are also much used, but may be had only in oxford grey or black. The cap should match the livery in material and colour and should be worn by footman as well as chauffeur; under no condition is the top-hat considered correct for the footman.

The overcoats of the two men differ only in the matter of length, the footman's being shorter in order that he may descend and mount with ease. It should reach to within an inch of his legging, while the chauffeur's coat should come to the middle of the calf. In winter, the collars of these top-coats may be finished with velvet or with fur, but the liveries themselves should invariably remain plain.

Thus far, perhaps, does many a chauffeur's liv-

ery go and consider the matter successfully finished, but the livery that is flawless to the trained eye must also be flawless in such things as accessories. There is not only the beginning but the ending of a livery to be considered, and finishing touches have a way of being vastly important. Shoes for both men should be black and dull and plain. They should also lace with eyelets from top to bottom and have

none of the time-saving knobs that sometimes unduly take the place of eyelets at the top. The correct legging is black in colour and usually of pigskin or polished calf. Gauntlets are not correct for either man. Their gloves must be short, and either black or tan in colour. A white, single, standing collar without a tie is the required collar.

LIVERY FOR COUNTRY USE

In the country, however, the livery may retain its dignity in a little less formal manner and be in good taste still. A double white collar may be worn with absolute correctness, and a black four-in-hand tie completes this neck arrangement. Leggings may be discarded and long trousers worn with a simple sack coat to match. The trousers may be finished with or without a cuff, and the buttons of the suit should be dull black bone. This livery is for country use only.

When the matter of liveries has been settled and the exterior of the car is ready for the sternest inspection, the eyes naturally turn to rest on the upholstery and robes. Simplicity and quietness are the keynotes of elegance here, and their presence or absence determines the character of the interior of the car. Draped curtains, ruffled curtains, or silk curtains at motor windows are unsuitable and undignified. The simplest of roller curtains, matching in colour the car's interior, are the only curtains really appropriate. Such gaudiness as chintz of gay pattern or tapestry in large designs is out of place in the narrow limits of a car and gives the very undesirable impression of elaborateness, besides being unbecoming and confusing as a background for the occupants and their costumes. The smartest upholstery for a town car is a cloth, either a broadcloth or one of the Bedford cords. These cloths have always been imported and are becoming very scarce, but their place is being filled now by similar cloths of American manufacture. Both the imported and American cloths are obtainable in all the quiet neutral shades of grey and tan or in the darker tones of blue and green. The robes should match the upholstery in colour and material. They may be lined with fur or suède and be marked with a monogram on the outside. One effective robe of grey English Melton cloth has a lining of grey suède and a small monogram in cloth.



For country wear, the chauffeur may have his overcoat made along these simple lines. In a light-weight gabardine of oxford or black, it is suitable for spring weather. The same model in a heavy alpaca may be used for a summer dust-coat



This short little coat in natural camel's hair, sometimes called polo cloth, flares undisturbedly from shoulder to a hem which is finished with a wide band of material corded onto the main part of the coat. Then to be quite snug, it overlaps into a double front, and, to be even more snug, it winds a scarf collar tightly about the neck. The middle coat with an English air is a black and white tweed with a dashing front of black and white checks bound in black leather

The leather belt makes an unexpected turn, while pockets and sleeves think of no better ending than a band of black leather. The coat at the right is short and soft and very jaunty. It is short because it is a box-coat, soft because it is of suede, and jaunty because of—its olive green colour, the cut of the two pieces that wrap across the front of the body and button to one side, and the frisky scarf that curls about the neck and ends in a flying wool fringe of many daringly vivid colours

MODELS FROM BALCH PRICE

THE INDISPENSABLE COAT FOR SPORTS MAY BE THE SUITABLE COAT FOR

MOTORS AND MAY ALSO BE SHORT AND ROOMY AND UNDENIABLY SMART



When a scarf acquires enough assurance to usurp the place of a broad shawl, there is inevitably some reason, and obviously it must be that of the newness and cleverness of its making. It is of angora in white with a wide blue and white diamond-checked border, and either tight about the neck or hanging, it proves equally daring. The middle coat of tan angora has sloping kimono lines and sleeves that may be worn either long or turned back short. And there is the matter of a belt.

It is a smart and slender belt and a worthy companion for the unusual scarf collar which fastens to the coat in back and can do any number of things with its gay sapphire blue and tan plaid ends. Last of all is the very wide scarf of dark olive green wool, bordered on the inside with a vivid plaid that fairly dazzles the eye with its brilliant blue, red, and yellow colours and its bright fringe to match. All of this gayness is belted beneath a narrow olive green suede belt

MODELS FROM BALCH PRICE

THE NEW SCARFS, COATS IN THEMSELVES, WIND INTIMATELY ABOUT THE
NECK OR FLUTTER JAUNTILY FROM BENEATH WOULD-BE RESTRAINING BELTS



Strips of navy blue and tan taffeta (left) form the crown, while the brim is faced with plain navy blue. A navy blue chiffon veil drapes the crown and hangs over the face. Navy blue ribbons (middle) run into a peak, fly streamers, and rim themselves with wooden beads. A dapper hat (right) is fashioned after those worn by officers in the tropics; it has a crown of grey faille, a brim of green and grey silk, and a hanging veil.

SKETCHED HATS FROM
MARY'S HAT SHOP

(Below) If one is very young, one will wear, of course, this close fitting hat of navy blue Georgette crêpe checked across a turned-up brim and weighted with a silk mesh veil. Polo cloth found its fate in this coat with fulness shirred in across the shoulders, and a high collar of brown kolinsky.



(Left) Pale beige Georgette crêpe is coaxed into a becoming untrimmed Persian turban over which is worn a wide-open plain mesh veil of threads of navy blue. To travel with it, made of camel's hair cloth and held together by unexpected crocheted loops, is a loose wrap lined in a combination of tan silk, French blue, and navy blue. A shawl collar does the rest for this most becoming of companions on a summer's day.

PHOTOGRAPHED HATS
FROM BRUCK WEISS

(Below) Designed to brave all winds becomingly is this turban made of navy blue silk threaded with silver and gold. The hat is particularly comfortable to wear motoring, and is veiled with a combination veil of silk mesh bordered all the way around with a deep band of navy blue chiffon.





BLMEYER

(Above) Flyaway curls and will-o'-the-wisp locks may all be captured in trim security under this close turban of grey straw banded with a shirring of grey chiffon and veiled with a sheer grey mesh with a fancy border of silk threads. The back of the veil, which blows into grey clouds of chiffon, is attached to a fine mesh veil used across the face

PHOTOGRAPHED HATS

FROM BRUCK WEISS



(Left) A pert and smart up-turned sailor in grey Georgette crêpe has a brim finished with grey silk embroidery and a crown veiled in draped Georgette crêpe which, hanging to the knees, may be adjusted to hold the hat on or to act as a protection. The cape is in pale grey wool jersey, has a collar of grey squirrel, and ties with cords

POSED BY GRACE FISHER

WRAPS FROM BONWIT TELLER

MOTOR HATS THAT TAKE THE
VEIL WITH SHYLY DOWNCAST
BRIMS OR FLIRTATIOUS TILTS

WARM AND BECOMING WRAPS
WITH WHICH TO MOTOR
THROUGH MILES OF SUMMER



It isn't so much what one wears in Paris at present as what one wears with it,—a hat and bag all grey ribbon roses, for instance, and gloves stitched and lined to match the costume

PARIS FORGETS *the* WAR and CONSIDERS *the* MODE

WITH the renewal of her Salon and her race-meets, Paris once more presents her pre-war exterior to the world. These typical activities were necessarily suppressed during the war. The artists were mobilized almost to a man; some of the hardy few among the painters sent back vivid impressions of the front, but these were the exception rather than the rule. Indeed, the absence of "war stuff" is a remarkable feature of the present Salons; of course there are some immense battle canvases and paintings of devastated regions, but the great majority of the subjects are non-military. The determination to forget the war is once more demonstrated, this time by the artists of France. Later there is sure to be an avalanche of "Memorials" which have not yet had time to reach the exhibition stage. The modernists, realizing that few of the State orders will fall to their share,

The Salon and the Races Presage the Return of
The Good Old Days—The Parisienne Adds Metal
Threads to Jersey and Honours the Silk Sweater

are exceedingly pessimistic about the resultant effect, declaring that Paris, at least, is overburdened with sculptural atrocities already; but their protests will fall on deaf ears.

As for the resumption of racing, the heavens appeared to smile upon it, for a succession of exquisite days during the opening week contrasted vividly with the preceding weather, succinctly described by the A.E.F. as "hell with the fires out." The first meeting after five years was held at the pretty track of Maisons Laffitte, and the opening of the Auteuil and Longchamp

courses followed on succeeding days. While there may have been an absence of pre-war gaiety and smartness, there were large crowds and heavy betting. The lack of smartness was due in great measure to the preponderance of men, both in uniform and out of it, and the guess was hazarded that the dressmakers and

tailors, having been hindered by the strike, had not managed to provide the Flora McFlimsies with anything to wear. Such women as were present wore simple clothes, depending upon their accessories for originality. There were many "little" frocks of satin or silk jersey, sometimes of serge, and often embroidered. The colours were sombre, and the great majority were in black or dark blue and often covered with enveloping capes or coats with huge collars, or half concealed by sumptuous furs; for though the weather was unusually warm for the



PAQUIN

One of the far-reaching results of our President's visit to Paris is "Wilson," a motor coat in heavy golden brown velours de laine, unlined and unfastened and touched with squirrel, to emphasize its prediction of autumn



de Givenchy

The extremes to which the narrow skirt may go and the means by which Paquin aids the wearer to escape the consequences find illustration in the Bois



PAQUIN

Among the sports costumes which the Parisienne favours for motor touring is this grey and white English flannel frock with a gay green serge coat, which makes a notable use of godets plaits to give a rippling fulness

season, no one seemed to feel any confidence in it. In her brave effort to forget, Paris seems to have undertaken almost more than she can manage, and the determined resumption of racing with but few horses to be entered for each event and with the most inadequate facilities for transporting the crowds, is another illustration of her determination to let no obstacle prevent her return to the normal.

My impression of the first Sunday at Longchamps might be summed up in this,—a blue and silver sky, trees full of bloom, and lawns as green as those of England; an immense crowd in which a sombre note predominated both in the stands and in the paddock; few women in the members' boxes; and everywhere, undulating to the tiniest breeze, swaying to the movement of walking, capes and fringes. Fringes black and fringes white, fringes from the neck-line to the hem of the skirt and held by a ribbon at the waist; grey fringes forming only an apron; fringes of blue veining a black frock; brown fringes arranged around the shoulders of a cape; fringes, fringes, fringes—in short, much too many fringes.

CAPES AT THE RACES

As for the capes, they were almost all of the same cut in three sections one over the other and rounded in the front. One of the varieties has a big collar which enfolds the shoulders as do those of the Brittany fishwives, except that their collars are not edged with fringes. Scanty mantles in black satin which were really nothing more than a very long jacket, were arranged at the neck in an amus-



CHANEL.

Shall we look for Second Empire modes? Here, at least, is the hoop, though it spreads but sheer black lace, and very much here are the pantalettes in plaited black tulle

ing way—encircled with a stiffly standing collar covered with a finely plaited frill of foulard or of some light coloured material.

The Princess de Broglie, née Decazes, wore one of these long jackets with a single line of jet beads for a belt. Madame Marghiloman in a frock of very dark blue satin had the same sort of collar, and her hat was of draped blue satin like her dress and held in front by a great Cartier arrow of diamonds. The Countess d'Hautpoul, who is very young and very blonde, was wrapped in a cape of black satin and wore a hat which differed from every other one on the grounds. It was a big "English School" affair; half straw and half black satin, encircled with a black velvet ribbon tied at the side. The Countess de Viel Castel wore a very pretty arrangement of smoke grey crêpe de Chine with corsage and skirt both draped, over which she had a black satin cape, open in front and trimmed with a collar of grey crêpe in the form of a fichu. The Baroness Henri de Rothschild was very simply dressed in black with a wreath of green aigrettes around the hat, which was high crowned and inspired by the Directoire. Madame Michel Ephrussi was also in black satin, trimmed with blue fringes. On her big tall hat with its wide brim, she had a mass of black and blue feathers. The Marquise de Jaucourt was in black silk jersey with a little hat of black satin ornamented with falling osprey. Near her stood a young woman who was very smart in a redingote of black satin, cut very narrow and crossed to fasten at the side, with a fichu collar of silk tricot striped in black and white and tied like a peasant's neckerchief. The Baroness Edouard de Rothschild was draped in a black satin cape.

OF SOBER DISTINCTION

In short, the women of the world went to the races to manifest their desire to contribute to the reestablishment of normal life. They were dressed with elegance, but they kept the discreet and reserved note imposed by memories of the

past. Of course, here and there in the crowd, one saw the eccentricities without which no race-meet would be complete, but which one never expects to see widely adopted. However, no chronicle of these first race days would give an adequate picture without mention, at least, of such oddities as the costume of one young woman who was draped from head to foot in Paisley shawls, frock, cape, and tiara-shaped toque. Everything was made of Indian cashmeres with brilliant pattern on a black ground, such as used to form a part of every trousseau in our grandmothers' time. If this mode should take, there will be very little for the fashion reporter to say about it, for a crowd of women dressed in Paisley would be terribly monotonous.

PARIS ADOPTS THE BABY-BUGGY

Getting out to the race-tracks is a real problem. There are not yet nearly enough private cars to supply the demand of those who are willing to pay the present immense prices; taxis cannot accommodate all the people who throng to take them. The trains and bus services are packed to suffocation; and the *bateaux mouches*, those delightful little steamers beloved by the poets, which used to ply up and down the Seine and formed the pleasantest if the longest route to Longchamp, are all tied up below the bridge at Auteuil where lack of coal threatens to cause them to remain.

As a solution of the problem, the use of "side-cars" fitted with taximeters has been suggested, and we are promised a fleet of them before



CHANEL.

It needs no prophet to predict that the motor wrap of autumn will be a warm and enveloping cape. One of the present versions of this "cape-manteau" is of grey and black satin



CHANEL.

The great American cowboy (as known to the movies) was the inspiration of this clever black satin coat, fringed with black silk and collared with just a flowing handkerchief tie



LEBRETON

Paris accords to the silk sweater a favour far above that granted it in New York. This model rises to the distinction of a gold cloth ending to its black-silk beginning, and the old-gold felt hat matches it exactly



LEBRETON

"Scotch" silk takes its name from the purple, red, and blue which it twists into a heather mixture, and its little blue fringes are there because there's a fringe on every edge in Paris

the end of the summer, at a tariff which will be much lower than that of the taxis. The dough-boys have named them "baby-buggies," for there are hundreds in use by American officers on official business. If they come into general use, women will have to add an adjustable veil and veil-case to the formidable number of essential objects which they already carry with them, for

"If you want a new blouse," says the Parisienne, "try a sweater." Why should so satisfactory a garment be limited to a single rôle, especially with the new severe tailleur crying aloud for just such a blouse as this in dark blue silk embroidered in light blue, gold, and red

LEBRETON

ing; so that those who have been fortunate enough to be able to replenish their garages may once more avail themselves of this most pleasant means of travel. For those who use their cars for long trips, there is a choice between the two forms of dressing, the tailleur and sports clothes. Whether one chooses the one or the other, one must add a comfortably heavy wrap in this section of the



LEBRETON

The knitted frock has recently taken to itself metal threads. Very many silver bands counter-balance the great simplicity of this smoke grey frock knitted of alternate threads of silk and wool. Matching hat from Valentine About

no one thinks of leaving the house nowadays without powder and lip-stick, purse, notebook, and smoking paraphernalia, to which the latest addition is the little gold "briquet" shown on page 41, for lighting the perpetual cigarette in these days of scarcity of matches.

The accessory is most important at the present moment and very interesting, making possible a series of variations upon the serge or tricot theme, which prevents monotony in dress. I saw the other day a simple serge frock which had been turned into a "costume" by the care with which the accompanying trifles had been chosen. The hat, foot-gear, furs, gloves, and bag were all of that shade which the French call "blond," and each was quite perfect. The hat was a little toque of silk flower petals with a short embroidered veil, the pattern just covering the eyes, darkening and giving them mystery. The fur was a long-pelted fox; the shoes were of suède with Cuban heels and square suède-covered buckles, and the stockings matched them exactly and were very sheer. The bag was the favoured one of the moment, that is to say large, of blond suède mounted in tortoise-shell and with a monogram in tiny brilliants. The gloves were like those shown at the top of page 38 at the left, of white kid with a gauntlet cuff buttoned at the side with one button and stitched and lined in blond. Most noteworthy of all, the wearer had made up with a "blond" powder which exactly matched the rest of the details of her attire.

Certainly the makers of bags must be working overtime; for besides the favourite and very expensive suède variety, there are jewels in bead-work in every shop dealing with such costly trifles, which must have taken days and days of labour to complete. At the right of the group on page 38 is shown a little evening trifle made of looped fringes of opaque white beads; and on page 41 there is an evening bag from Martial et Armand of supple gold brocade, the pattern of which has been followed in the tiniest coral-coloured beads ever seen. The mounting of this bag is in ivory, dyed coral red and carved with an elephant for luck.

DRESSING FOR MOTOR TRAVEL

Among the restrictions which are no more, is that of the fifty-kilometer limit to motor tour-



LEBRETON

A frock for formal wear is of black and silver threads knitted on very large needles, giving the effect of a sheer fabric beaded. Silver bands the frock and matching scarf and makes a bow on the matching hat from Valentine About



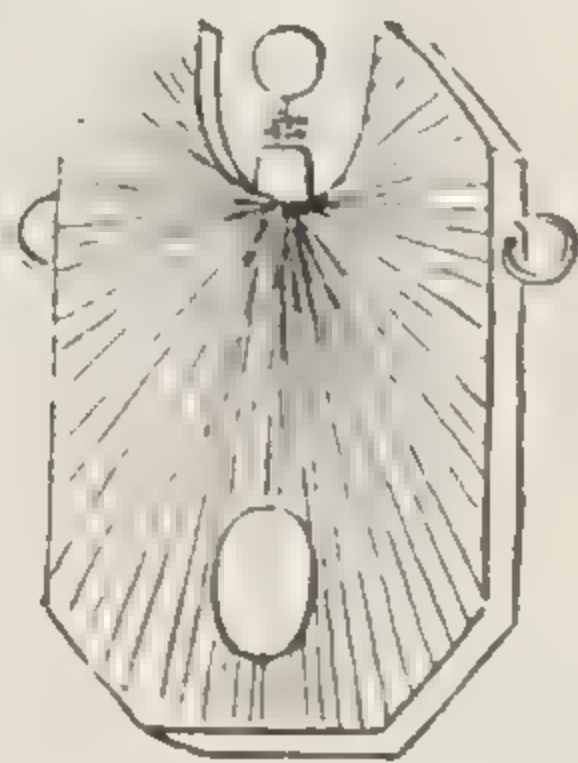
MARTIAL ET ARMAND

The echo from men's modes which finds favour this summer is exemplified in this blouse of fine white linen which takes daring liberties with the lines of a dress shirt, softening them with frills and adding a most informal tie



MARTIAL ET ARMAND

For coolness and smartness, this waistcoat blouse of white piqué for wear with tailored suits, makes its sleeves of white handkerchief linen. Crossing the back in true waistcoat fashion, the belt ends at the sides in front



Who would complain of a scarcity of matches, when the inevitable cigarette may be lighted at this most engaging of gold "briquets"



MARTIAL ET ARMAND

The busiest people in Paris are the bag makers, and endless and delightful is the story of their successes of the day



MARTIAL ET ARMAND

Blue silk, a gay red ribbon plaiting, and bamboo root carved and painted red and blue make the newest "en tout cas"

called "Scotch" in three or four shades all twisted together like a "heather mixture," and the other is the popular combination of a dark silk with metal, either silver or gold.

METAL THREADS IN TRICOT FROCKS

The use of metal threads is a feature of the knitted frocks for which the demand is greater than ever. A simple one shown at the left on page 40, is of alternate threads of silk and wool liberally striped with silver; the combinations include marron and gold, rust and silver, blue and silver, and black and gold. The hat shown with this frock is of stuff woven to match and has a collapsible crown that goes into soft plaits like an accordion. At the right on page 40 is another gown of tricot stuff in

a more ethereal variety. It is made of a thread of black silk mingled with a thread of silver, and is knitted on such large needles that the mesh is very wide and open. The silver thread gives it the effect, at a little distance, of being beaded all over. There are two groups of three silver stripes on the skirt, and the frock is worn over a black silk foundation and has a bias fold of black tulle at the décolleté neck. The effect is really very elaborate, and the gown is to be worn for afternoons with the accessories of scarf, parasol, high-heeled shoes, and long gloves which one would expect to see with a chiffon or satin gown usually worn in the afternoon.

HATS FOR THE MOTORIST

The tricot hats shown with these two frocks are made by Valentine About who also designed the motor hats shown on page 42. Two of these, at the left and right in the middle of the page, are for the woman who drives her own car.—no longer an extraordinary person. One of these little hats is of Italian grey felt, that is to say, the colour of the Italian uniform. It is trimmed with a band of taffeta and a cockade with tassels of the same shade, and the feature of it is that in bad weather the wearer can turn it about and wear



MARTIAL ET ARMAND

The sweater blouse, her newest favourite, delights the Parisienne by endless variations. This model, loose in front, belted in back, is in green silk jersey embroidered in tan wool

globe, for one is almost never too warm while motoring in Northern France. On page 38, at the left, Paquin presents one of these ample garments in a form which is practically a forecast for autumn, when we are promised a hundred versions of the "cape-manteau." The other Paquin model is a sports frock of English flannel and rough serge. The skirt is box-plaited, accentuating the arrangement of alternate grey stripes on a cream ground and cream stripes on grey; the sleeveless waistcoat is of the same material, while the jacket is of serge which is just the green of a roulette table. At each side are placed two "godets," a detail which is an invention of the house of Paquin and is used again at the sides of a most attractive model, a covert-cloth suit which otherwise is almost as conventional as a riding-habit.

The popularity of tricot or jersey grows rather than diminishes. Every woman can be interested at once in a new sort of sweater, and, contrary to the New York fashion, it is silk rather than wool which claims her fancy. Though it is not considered correct in New York, a silk sweater with a skirt of tweed, linen, or serge, is a sort of dress which is perfectly permissible on the street in Paris, where it appeared last summer with a success which has led to its continuance this year. Silk sweaters, sometimes elaborately embroidered like the example from Lebreton in the middle on page 40 are worn with a tailleur instead of a blouse on chilly days. A favourite combination is a skirt of grey Harris tweed cut very simply with pockets in the front, a grey silk sweater of the slip-on variety, belted with a scarf of itself, matching shoes with straight instead of Louis XV heels (for Paris will not hear of the New York fashion of low heels for morning dress), and for head-gear, either a sports hat to match the sweater, a very simple shape in plain felt, or a straw of some shape borrowed from masculine attire, the sailor, the fedora, or even the derby. Of the two sweaters shown on the same page, one is woven of a novelty silk

it the other way, making a sort of "sou'wester" which perfectly protects the back of her hair from the rain. The second little hat for the woman driver is of fine liséré straw in dark blue with the edges all bound with grosgrain ribbon, bright with little bunches of Dresden flowers on a simple ground of black.

VEILS OF DOUBLE USEFULNESS

The motorist at the top of this page is not a Bedouin, though she looks like one. She wears a close cap of royal blue, and her great veil of the same shade is put on over it and held in place by a double twist of the chiffon. Her eyes are carefully shaded from the glare, and she may do just as she pleases with the two ends, twist them around her neck, tie them behind, or allow them to float at each side. Two drawings of the fourth little motor hat are shown, in order that it may demonstrate its cleverness. It begins with a close cap of fine black straw tied about with a bright pink bow of taffeta ribbon. Over this is draped a veil of thin black net edged with a plaited frill. The wearer may pin her veil around



VALENTINE ABOUT

The harem veil comes again to the assistance of the west in this adaptation in royal blue silk and chiffon designed for the motorist



VALENTINE ABOUT

Wind resisting and sun defying is this hat for the woman who drives her own car, as many a smart Parisienne does. It is in dark blue liséré straw, bound and banded with black ribbon enlivened by little printed flowers



Taima

A close little hat of marron straw with close little rust coloured feathers frames the piquant face of Mlle. Greuze when she drives her motor

LEWIS

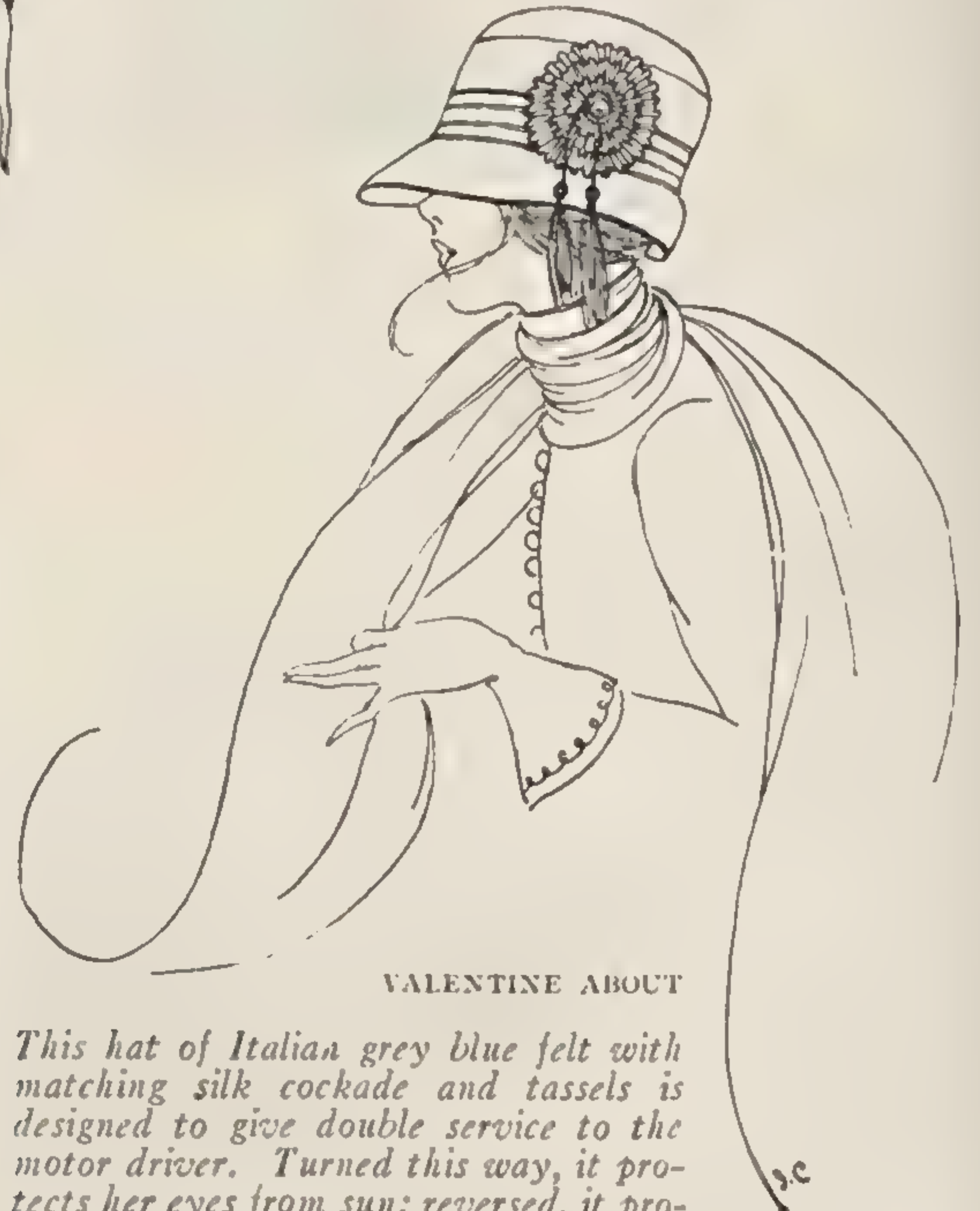


her neck so that the frill forms a Pierrot collar, or she may fold it back over her hat and bring the frill about her face like the daintiest of poke-bonnets, veiling her shoulders like a cape with the rest of the accommodating veil.

BLOUSES AT MARTIAL ET ARMAND'S

Sports clothes and tailleurs both demand blouses to accompany them, and Martial et Armand show us three versions on page 41, from their branch on the rue de la Paix where such things as blouses, parasols, bags, and fine underwear are grown. This house always enjoys the effect of a touch of masculinity in woman's dress. One chemisette is a new version of the "gilet-blouse" which we had before the war and is excellent for wear with a tailored suit. The other is taken from a man's evening dress and is developed in fine white linen with a regular Latin Quarter tie. The third is a novelty in the form of a sweater-blouse, in bright green jersey silk embroidered in fine tan wool in a becoming manner.

M. H.



VALENTINE ABOUT

This hat of Italian grey blue felt with matching silk cockade and tassels is designed to give double service to the motor driver. Turned this way, it protects her eyes from sun; reversed, it protects her hair from rain



VALENTINE ABOUT

In these days when one motors everywhere and welcomes every breeze, it is something of a problem how to arrive in undiminished daintiness. This clever little motor hat and veil were born for just such service. On the way to the garden-party (left), the veil of black net falls over the pink sashed black straw hat, protects face and hair, and forms a Pierrot collar about the neck. Once arrived (right), the wearer changes a pin or two and appears framed in an airy frill like the ghost of a poke-bonnet

PARIS THRONGS TO THE FIRST RACES IN FIVE YEARS



de Givenchy

At Auteuil appeared this blue serge frock with generous sash and waistcoat of white linen, short sleeves, and Chéruit's new insignia, a large embroidered white circle outlined by a black ring



Séeberger Frères

At Longchamp, Gaby Deslys, star of the "Marche à l'Étoile," wore a chiffon draped foulard frock. At her right is Max Dearly, the very popular actor who plays the leading rôle in "Le Roi des Palace"

At the first Sunday meet at Longchamp, this frock of light silk jersey introduced a way of keeping the short sleeve in place with bindings

As might be expected, a motion in favour of the coat-dress was instituted by the races, for which the costume is ideal. The matching hat is of plaited taffeta



Séeberger Frères

The Maisons Lafitte, the very first of the joyously welcomed French races, afforded a "try-out" for this cape of grey velours de laine crossed by two wide bands of matching grey wool



Séeberger Frères



de Givenchy

THOUGH WHOLLY SUITED TO A

FEMININE TASTE, THESE BLOUSES

HAVE A MASCULINE PERFECTION

THE STRICTLY TAILORED BLOUSE

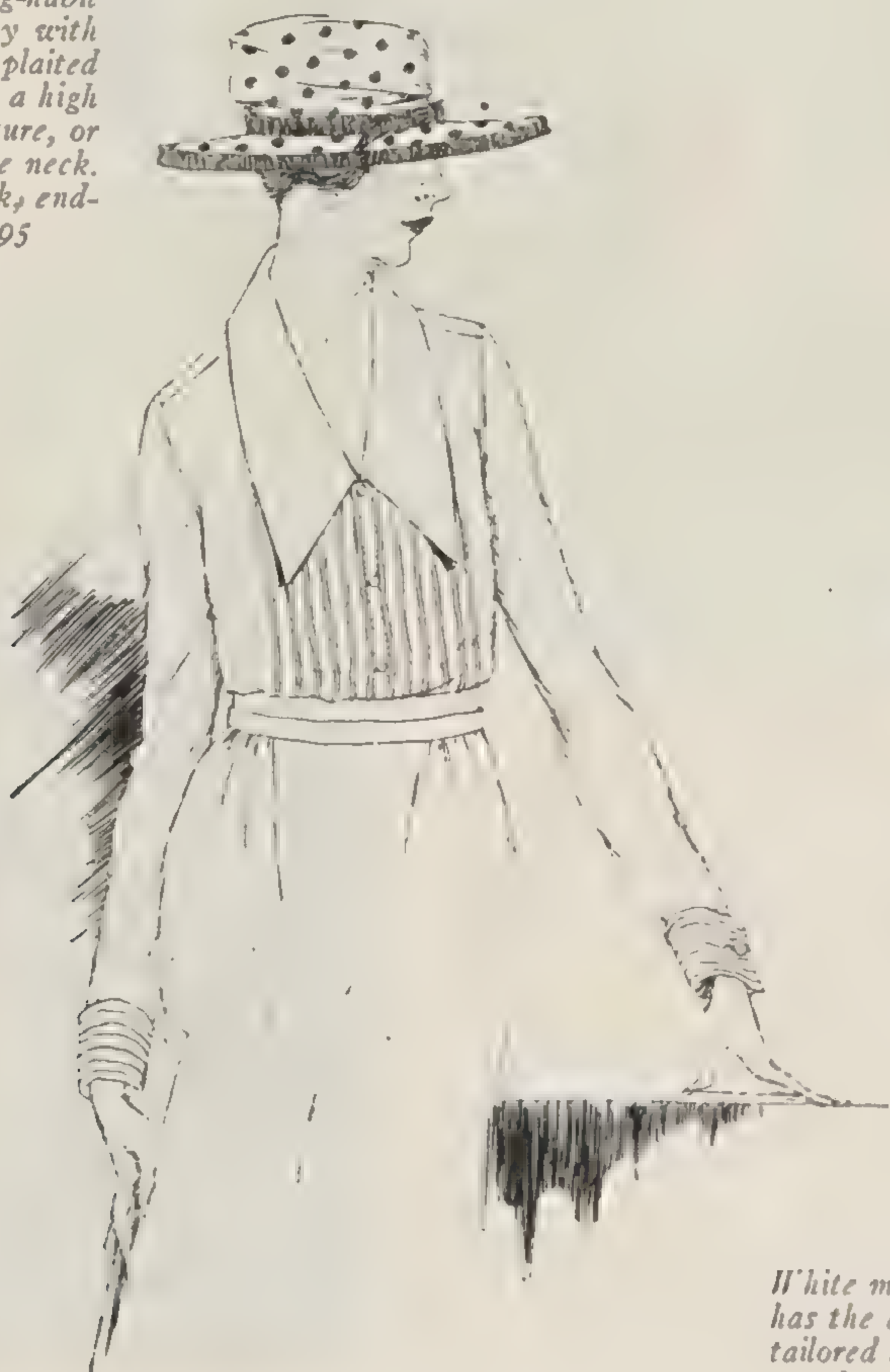
HAS A UNIQUE PLACE IN EVERY

WOMAN'S COMPLETE WARDROBE



The coolest of blouses is made from China silk woven by hand and finely checked in jade green. The lines are exquisitely simple and well cut. Inside the seams are turned and finished, and outside, around shoulders and armholes, they are trimly corded. The collar, cuffs, and front are finished with self-plaitings. This blouse may be made in lavender striped or in plain silk or linen; \$12.75

The very shirt for a riding-habit is made of light cool dimity with a plaited bosom and trim plaited cuffs. It may be worn with a high collar, as shown in the picture, or worn low and back from the neck. The fancy tie forms a stock, ending in crisp loops; \$5.95



For the very very tailored woman of that particularly boyish type who wears Eton collars, is this blouse of dimity or mummy silk in white. The front has three large box-plaits and the back, one. It has the perfection of line that simplicity demands; \$10.50



Latest and smartest among tailored blouses is the "Dixie" shirt which has an imported bosom of white linen marked with tiny tucks and narrow bands of hand-embroidery in white or in colour. The front may be chosen from any number of different models, and the shirts are made to order; price, \$16.50

White mummy silk tucked alternately large and small has the expert finishing and well-fitting lines that the tailored blouse should have. It is fastened with pearl buttons and hand-made buttonholes; \$14.50

SUMMER IN THE LAND OF DREAM CASTLES



At San Sebastian where old and new blend in that most brilliant of Spanish summer resorts, the continental elite gather to bathe, to watch bull-fights in the circular arena, and otherwise to find diversion



(Left) Here at San Sebastian the peasants are flocking to see the fair and, perhaps, to glimpse the King and Queen, if they happen to be on the way to or from their summer palace, La Magdalena, on the hill

THERE are few more delightful spots in which to spend the summer than Spain, but it may be necessary, before one can fully appreciate the truth of this, to furbish up one's traditional ideas on this new-old country, just as one furbishes up the luggage, and to supply what is lacking. Historic tales of the Inquisition have left in our minds the image of a Spain peopled with harsh black-cowled monks, fanatic friars, austere dames, and cruel kings, and set with deep dungeons and racks and Spanish cradles. Instead of dominating the whole picture, however, these long gloomy shades should serve only as a rich, if sombre, background for the gay brilliant present, that strange mingling of fantastic tradition and modern thought, the present with which we are growing increasingly familiar through the books of the great Spanish novelist, Ibañez.

THE ALLURE OF SPAIN

Spain is the land of light as well as shadow, of mirth as well as severity. For this very blend of whatever is most contrary in the human soul and in nature is precisely what has made her so alluring. Nowhere else in the world, perhaps, does one feel as deeply the wonderful elation born of laughter and insouciance and of the very joy of living as in Spain.

This is happily exemplified in her holiday resorts. All down her Northern coast from the mouth of the Bidassoa, that historic little river

which separates her from France, to the extreme end of the Galician Province, the Spanish shores are dotted with pleasure towns of every possible size and description. From the royal residences where throng people of fashion, to the little fishing villages in the shadow of the mighty Northern mountains, every place has a charm of its own.

Coming in from France and once safely through the Customs House of Irún, the traveller finds himself within an hour's distance of San Sebastian, the capital of Guipúzcoa, one of the three Basque provinces and undoubtedly the gayest of the gay Spanish cities during the summer months. San Sebastian first became famous as a bathing resort during the early widowhood of the Queen Mother. With a fine disregard for tradition and for the magnificent but rather gloomy palaces of "La Granja" and "El Pardo," she chose to make it her residence during the hot season in order that the little King and the young Princess should enjoy the full advantage of the sea breeze and pure air. Queen Christina's presence very soon transformed the unpretentious and rather sleepy little town into one of the brightest and most fashionable of watering-places. Everybody who was anybody naturally followed in the wake of the Sovereign, and for

they have carefully preserved the old part of the town in all its pristine and picturesque beauty, and built a new town beside it. To the success of the result bear witness the crowds of gay and fashionable foreigners, pleasure seekers from all parts of the globe, who flock daily into Spain through the French frontier to enjoy the novelty of a bull-fight or a good match of pelota, the famous national sport.

PLEASURES FOR EVERY TASTE

People who are fond of amusement have little time for repose in San Sebastian. Mornings are usually given to a dip in the ocean from the "Concha," that lovely beach shaped like a shell. Then comes a promenade before lunch which is followed by a bull-fight, an afternoon at the race-course, or an excursion to one of the many beautiful haunts with which the city is surrounded. If none of these amusements is acceptable, there is always tennis to be had and golf and boating as well. It is usual to dine at some fashionable restaurant, and the evening is ended at one of the many theatres which are always open, or at the Casino, where one may

(Continued on page 84)

SUMMER IN THE
GARDEN OF MRS.
JOHN S. NEW-
BERRY, GROSSE
POINTE FARMS,
NEAR DETROIT



A latticed pergola encloses one side of the main garden; a stucco wall the other. In the foreground, hemerocallis, or lemon lilies, all nodding with the fairy bloom of columbines in endless array of pastel tints, look toward the bird-bath, on the other side of which grow borders of lavender candytuft and the rising spikes of white and pink foxgloves

On either side the broad walk flanking the sun parlour of the house, grow masses of bloom in delicate colours, — clove-pinks and iris, columbines, foxgloves, and phlox — with boxed hydrangeas for decorative emphasis. The blue of Lake St. Clair gleams through trees in the background

A VARIETY OF
GLOWING COLOURS
IN THE NEWPORT
GARDENS OF
MRS. HUGH D.
AUCHINCLOSS



A teasing, haunting, dawn coloured place is the enclosed rose garden at "Hammersmith Farm," which is entered through fluted columns with lattices on either side bearing the fragrant weight of a riot of roses. Leading from the rose garden is a long gravelled path which ends in a rustic gate and a vista of sea and sky. In this corner, many blossoms flower gaily

Flanked with blue lilies of the Nile, broad stone steps lead from the pergola to a flat green brocade of lawn outlined with the precision of enamel-work by trim privet hedges. Beyond this, the deep colour of a hardy border finds a woody background in a blowing lace of trees and shrubbery





Kazanjan

MRS. COURTLANDT FIELD BISHOP

Mrs. Bishop, formerly Miss Amy Bend, spends her summers at Lenox, Massachusetts. She and her husband, who are both enthusiastic motorists and who have toured extensively in Europe and America, are at present on a motoring trip in California. Mr. Bishop was one of the first devotees of aviation. He and Mrs. Bishop are also lovers of animals and have a collection of pets brought from many parts of the world

A GREEN MEMORIAL to the MEN who DIED in FRANCE

THAT one apple-tree, it is not too much to assert, was the work of the hands of Simon Boudinot. If nature had greatly assisted in its production, Simon refused to credit the fact, as he bargained with the fruit buyers from across the Channel or talked with the garrulousness of age to the latest newcomer to the district.

"For thirty years I make that tree," he said. "In the January Duval was born, I graft it on the stock, I let it grow; and when he was walking in the summer-time, I pruned it. When he was two and a half years old, M'sieu, he walk under that tree and pick the first apple,—of what a fineness, but not so fine as this. I fertilize the soil, I scrub off the blight with a brush, and bind the trunk with tar paper against the weevil. And it grow fine and straight and tall and firm, like Duval, M'sieu. Now, Duval, he won't come back from the war, but that tree, he stand till little Antoine grow big enough for the summer pruning and the apple-picking in the fall."

It took one German and a knife exactly ten minutes to decide the fate of that apple-tree. He cut a neat white girdle about the smooth trunk and right into the heart of it. When the Allied armies occupied that district, its leafy crown had fallen away and it would bear no apples for the small Antoine, although one of the many hundreds of stretcher-bearers who rallied to the aid of the skilled but overwhelmed French gardeners bound it up as carefully as a broken limb.

FRENCH ORCHARDS DIED BY THE SWORD

Wherever dynamite and the ax, though applied with efficiency to the orchards of the liberated regions in France, had failed of their object, healing fingers bound up the wounded trees. But in the Aisne district alone, sixty thousand fruit-trees died by the sword, and very few remained among the blackened ruins of a former garden spot. Old Simon came back with his thousands of fellows after it was all over to find the work of his hands as the Germans left it. The land, bought back at the price of many lives, was stripped, when not actually shell-pitted, and France has very little which may restore the manifold injury.

A group of American women, organized under the name of the New York Bird and Tree Club,



© Underwood & Underwood

To restore such peaceful scenes as this is the aim of the New York Bird and Tree Club, which is expending this summer some twelve thousand dollars raised through its efforts to replace the orchards of France which died by the sword

are now working to aid in meeting this particular need. In direct communication with the French government, they are offering this summer a sum of twelve thousand dollars to aid in restoring the orchards of France, and as a memorial to American soldiers who died on French soil.

"The divinest form that money can wear," was Thomas Hardy's phrase in describing the golden stacks of grain that awaited the flail of the Wessex farms; one is tempted to borrow it. Next spring, by the skill of French gardeners and the kindness of Providence, a sum of American money will wear a form he might have characterized in the same way,—the form of stripling fruit trees blossoming in the battle-scarred regions of France.

It is hard not to say too much about this form of memorial at a time when so many forms are being considered. Scarcely two weeks before his death, Roosevelt expressed his approval of this sort of monument. Trees as tributes to our soldier dead are being planted in many places in this country,—in the West, in Philadelphia, in Louisiana, where along five hundred miles of highway "victory oaks" are to stand.

Beside the hundreds of single trees given for a tribute to the memory of individual soldiers, there will be orchards planted in honour of Quentin Roosevelt and Lieutenant Blair Thaw, and, most appropriately, to Sergeant Joyce Kilmer. It was a poem from this merry hearted and much-beloved poet-journalist that the Bird and Tree

Club chose for the attractive cards given every one contributing a tree.

Even though they had given most devoted energy, the Club members were astonished at the results they had obtained with a small personnel and almost no publicity. After the formation of the plan and the preparation of the cards, they had expected to receive contributions for perhaps a thousand trees. Within six weeks, they had received over eleven thousand dollars, meaning practically the same number of trees. For such a large enterprise, a formal business organization was required; this was provided, with headquarters at 1957 Broadway, where Mr. Gilbert Pearson, the New York head of the Audubon Society, acts as assistant treasurer.

The management of the Club presents an interesting list of names, including that of the famous naturalist, John Burroughs. Among the directors are Dr. George W. Vincent, Mrs. Oliver Harriman, and Dr. George F. Kunz; Mrs. Robert A. Miller is president.

It is hardly necessary to say that American aid meets with thousandfold gratitude from the French people to whom it is offered. Only a very little assistance is enough to put new courage into the French who live by the soil and who are not "downhearted" even yet. "One digs a little everywhere," said old Madame Herbin, who was making her garden at Tartières,— "where there are fewest shell-holes." She was suffering from rheumatism, as one might at the age of eighty, and could only dig in four days what she used to do in a morning; but still she insisted on working, saying with a broad smile on her red weather-beaten face, "One must plant for next winter."

AT THE HANDS OF THE ALLIES

The forest trees of France suffered considerably at the hands of her Allies. It is very difficult to find any Gascon in the district of Dandes who does not regard the American soldier as the natural enemy of his beloved pine forests. While the occupied regions were being deforested by bombardment and vandalism, the pine forests were being levelled by Canadian and American foresters to meet war needs. And because the country gave practically all the available timber, we should be eager to replant it.

FRIENDLY TAVERNS by the SIDE of MOTOR ROADS

IT is nearly forty years since Stevenson, writing from Bournemouth to W. E. Henley, put into his own inimitable phrase one of the eternal longings of mankind:

"I spy a little bright café in one corner of the port, in front of which I now propose we should sit down. There is just enough of the bustle of the harbour and no more; and the ships are close in, regarding us with stern-windows—the ships that bring deals from Norway and parrots from the Indies. Let us sit down here for twenty years, with a packet of tobacco and a drink, and talk of art and women."

It was in the selfsame letter that Stevenson voiced another age-old craving of healthy humanity in the words:

"I do desire a book of adventure—a romance

—and no man will get or write me one. Dumas I have read and re-read too often; Scott, too, and I am short. I want to hear swords clash. . . . I want a book to begin in a good way:

CHAPTER ONE

"The night was damp and cloudy, the ways foul. The single horseman, cloaked and booted, who pursued his way across Willesden Common, had not met a traveller, when the sound of wheels—"

"That," wrote Stevenson, "is how stories should begin." And that—more than ever in these mechanical matter-of-fact days of subways, apartment houses, and prohibition—is the feeling—a good many of us hide away, deep in our starved, adventurous, romantic city souls. Inns—and the

road. Adventure—and a cosy tavern. The faring gaily forth—and afterward, the "bright café in the corner of some port!" Oh that we could find it oftener, that Inn, that cosy, cool-in-summer corner, that place of refuge for our tired, hot, dusty, every-day souls!

And now July is here with roses in the country and blistering pavements in the city; Stevenson's Great North Road is not for us, but there's still the Old Post Road, and automobiles have displaced the coach that used to take three days from the Bowery to the "Roasted Pig." All day the Avenue is like molten lead, the Park a grey dust-coated back-drop by Joseph Urban, the air a fiery choking blast. It's hot for the car and the winding road, a long, sunny, windy day, grey

(Continued on page 78)

A FAMOUS WAR DOG AND HIS

PATRONESSES WHO ATTENDED

A BENEFIT GIVEN FOR ANIMALS

This, of course, is a picture of "Flique", General O'Ryan's war dog. The other people (reading from left to right) are Billie Burke, Mrs. James Speyer, President of the New York Women's League for Animals, Elsie Ferguson, and Miss Beatrice Boerum



Paul Thompson

BETWEEN THE RACES, BENE-

FITS, AND GARDEN-PARTIES,

SOCIETY IS KEPT OUT-OF-DOORS

A special reception was held on May twentieth at the Animals' Hospital on Lafayette Street for the benefit of the summer watering-stations for horses. Many people famous in society and on the stage volunteered their services for the occasion



International Film Service



Paul Thompson

The Annual Garden-party in the Zoological Park in New York gave Mrs. Henry Fairfield Osborn and Mrs. John Sergeant Cram an opportunity to drink tea together out-of-doors



International Film Service

On May 22, Belmont Park was open to the races, and among the most interested of the many interested spectators was Mrs. Joseph Sampson Stevens

The reception held at the Animals' Hospital in Lafayette Street was helped to success by many well-known society women. From left to right are Mrs. John Wolfe, Mrs. Francis P. Sears,



Paul Thompson

Mrs. George D. Widener, of Philadelphia, considered it well worth the trip to come from her home to the races. She is shown with Mr. Wadsworth Lewis

Mrs. Lewis G. Morris, Miss Rosalie Bloodgood, Mrs. Charles Campbell, Miss Genevieve Clendenin, Mrs. Richard S. Emmet, and Mrs. J. Gibson Manpin. The large dog is "Caesar"



Mrs. John Pettit (left), the daughter of Mrs. Van Rensselaer Kennedy, and Mrs. Samuel Willets of Piping Rock (right) were among those who followed the events of the races

SOCIETY THRONGS TO BELMONT PARK TO

WELCOME THE RETURN OF THE RACES

Mrs. Arthur Scott Burden's enthusiasm for horses brings her infallibly to the races held at Belmont Park each year

Miss Helen Hitchcock, the daughter of Mr. Thomas Hitchcock, is a devotee of sports and an accomplished horsewoman



(Left) Miss Madeleine Cochrane (left) and Mrs. Julian Gerard, the sister-in-law of our ex-Ambassador to Germany, (right), attended the opening of the races in spite of the bad weather

(Right) Mrs. William Thaw, 3rd, Mrs. Angier B. Duke, and Mr. Thaw, 3rd, were among the many who felt that not even cold and stormy skies could dim the glory of the races





Alfred Cheney Johnston

Though Mae Murray's last film, "The Big Little Person," was altogether charming, she says very firmly that she is off the screen for some time and onto the stage

FAMOUS CURLS AND FAMOUS ACES

THAT HAVE STARRED REELS AND

REELS OF WELL-KNOWN PHOTO FILM

Baron de Meyer

Mr. Griffith's latest and greatest photoplay, "Broken Blossoms," affords to Lillian Gish an opportunity for out-recording herself—and every one knows what a record she already had



Hoover Art Company

Besides proving herself utterly irresistible in the screen version of "Daddy Long-Legs," Mary Pickford has proved herself so indispensable that William Hart, Douglas Fairbanks, Charlie Chaplin, and David Griffith have taken her into a partnership of five



Arthur F. Kales

(Above) Ruth St. Denis is thus seen in her rôle in "The Light of Asia" which appeared in Hollywood last summer and which will be reproduced again in September in fortunate Southern California. In between times, she and Ted Shawn will appear at Berkeley in another play, "Miriam, the Sister of Moses"



(Left) Mary Caldwell, daughter of Brigadier-General Frank Caldwell, is a pupil of "Denishawn." Her ambitions approach realization, for she has already been offered an appearance at the New York "Cocoanut Grove," which one hopes she will consider, since tales of her talented dancing have travelled eastward

DANCERS WHO BRING

FAME TO "DENISHAWN"

TWO MORE REASONS

TO ENVY CALIFORNIA



Harting

The walls of this picture-book dining-room in an old-fashioned cottage bloom gaily with posies, red and pink, on a white ground with small blue buds and bits of green peeping through. White dotted Swiss sash-curtains and a rag carpet bright with rose and blue checks are just the right setting for all those things dear to the heart of the novelist.—Windsor chairs, a Queen Anne gate-leg table, and an old oak dresser holding blue and yellow plates. Pewter and old-pink lustre china are spread for tea for two; decorations from Wanamaker



Mattie Edwards Hewitt

(Left) Tucked in the corner of another of those fairy-tale dining-rooms—in this instance the one in the cottage of Mr. Amos Lawrence on the North Shore of Massachusetts—is a corner cupboard with shelves bearing the precious and fragile weight of a collection of Lowestoft china. In this room, the walls are covered with paper gay with rambling sprays of flowers, giving a chintz-like effect. Hooked rugs cover the broad boards of the floor across which the feet of Colonial belles might have danced and pattered in times gone by

TRICKS OF CHARM TO

TUCK INTO COUNTRY

COTTAGE DINING-ROOMS

NEW WAYS OF USING

THE SIMPLICITY OF OLD-

FASHIONED SETTINGS

FOLLOWING GYPSY TRAILS IN TOURING-CARS

INDIVIDUALITY is the keynote of the summer motor-cars. The motoring public has definitely and entirely turned away from the stereotyped, cast-in-the-mold form of car with which we were all too familiar two or three seasons ago. An effort is now being made by the designers of new cars—even by those who turn out multiples of thousands—to strike a note of individuality and distinction in the models which they create. Thus the influence of the custom-built car is plainly seen. For a long time it has been the practice in Europe, where the production of motor-cars has been on a scale far less ambitious than in this country, to buy the chassis and body separately and, in so far as possible, to seek expression, in the latter, of one's individual taste in motor design. In this country as well, this has been a growing habit that has been noticed for the last few seasons.

INDIVIDUALITY IN CARS

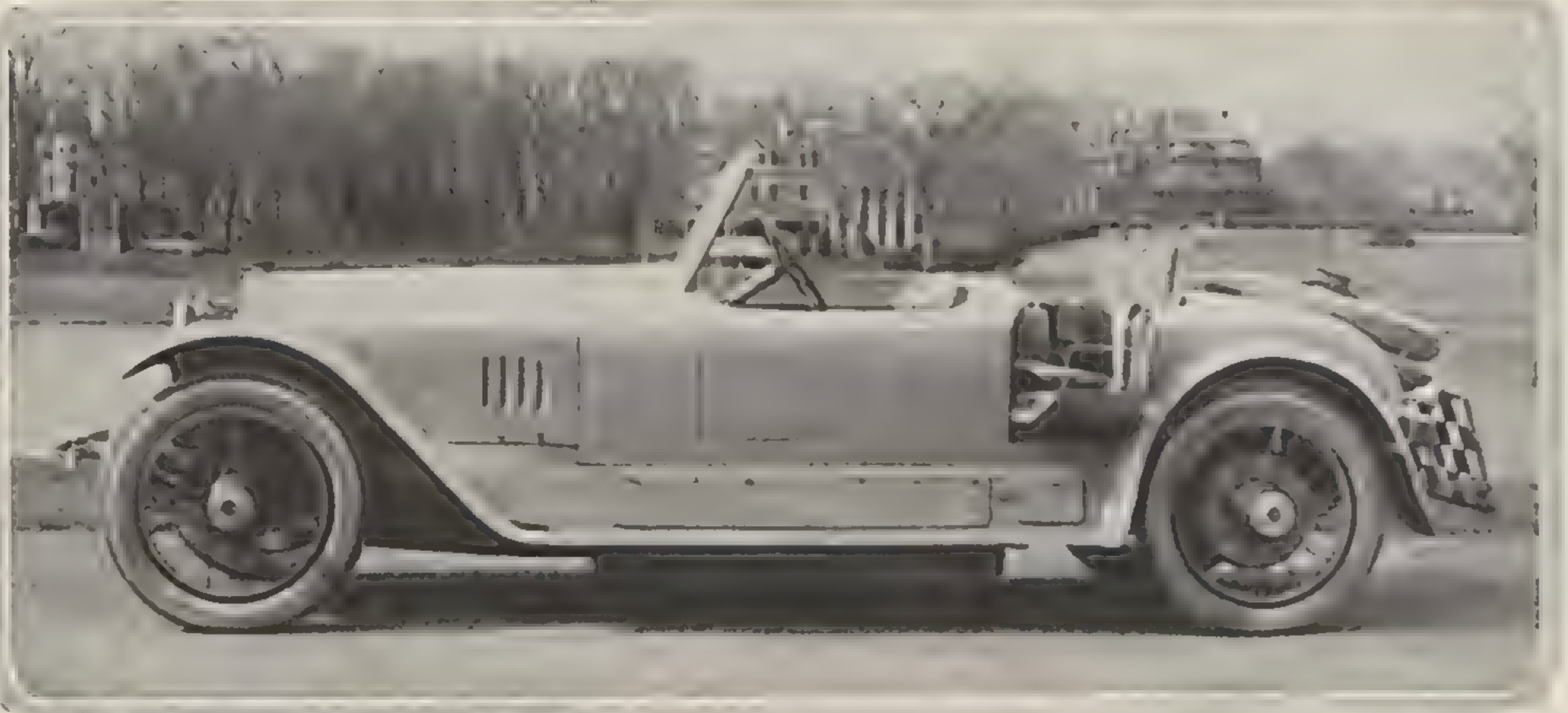
It is not surprising, therefore, that the effect of the custom-built body should be strongly felt in the cars which one meets upon the roads this summer. Not only are there more motors than ever before for which the bodies have been individually designed, but the influence of this kind of design has had a marked effect on the so-called "stock" bodies which come with the cars and which, like the chassis, are products of the factories. They are showing a marked refinement of line.

In general line, the cars of the year may be said to seek an effect of length and lowness to the ground. There is a very distinct trend toward the high hood and the long deep cowl which, combined, give the impression of force and power. In several cases, the double cowl idea is carried beyond the usual point, as in one of the illustrations on this page. So expressed, it undoubtedly adds a dignity and finish to the car which are difficult to obtain otherwise.

The open bodies can not be said to tend either to straight lines or to rounded lines, as the field is fairly equally divided between these types of design. Perhaps the gain is in the camp of the straight line adherents. There is certainly much to be said in favour of this kind of treatment, in which all curves are eliminated and hood lines, fenders, mouldings, and cowls are all handled with directness and in flat effects. When this type of design is carried to an extreme and accentuated by pointed lamps and unnecessary angles, it becomes freakish and is to be avoided. But when it is held in restraint, it seems essentially suitable as a method of treatment for a vehicle like the mo-

In this Mercer raceabout, disc wheels, step pad, and slip-cover design are interesting features

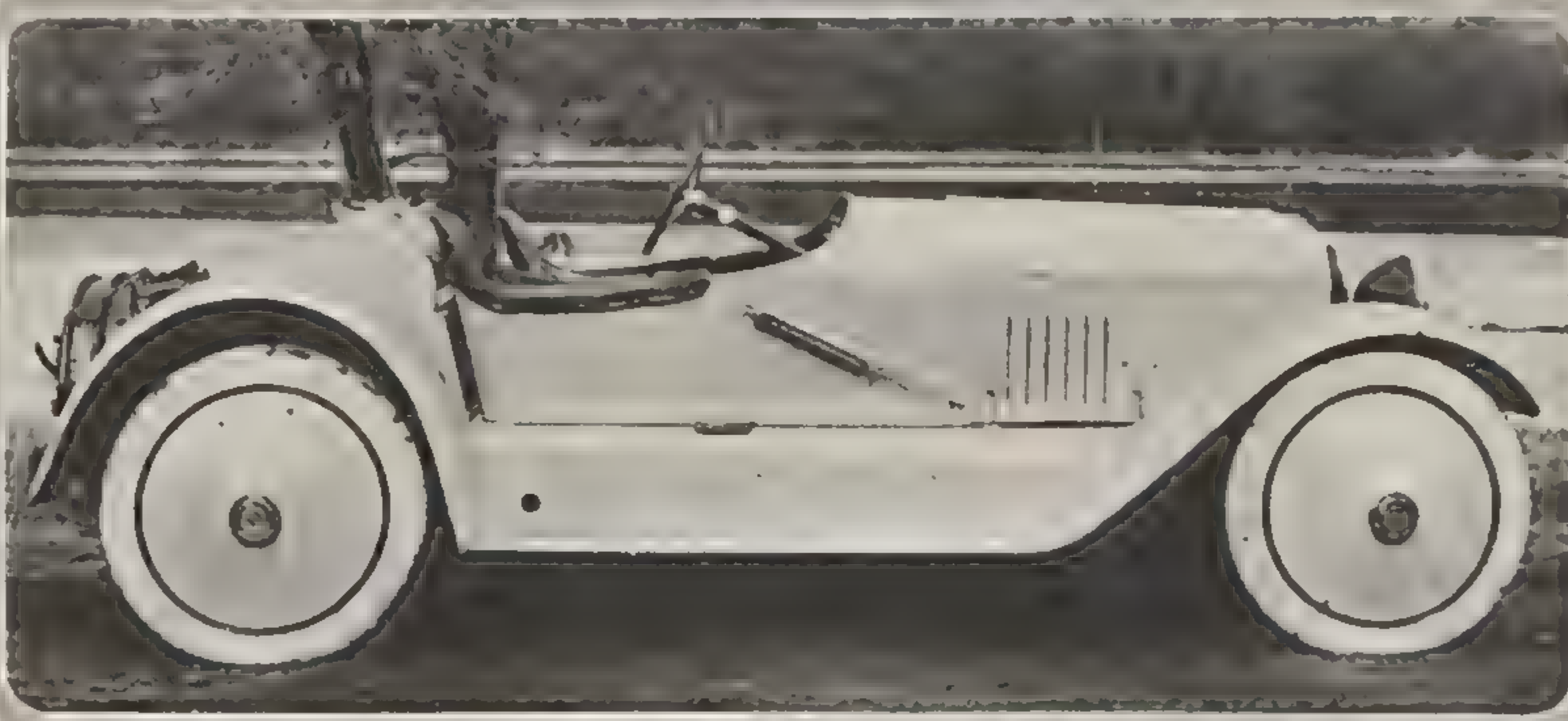
(Right) One can ride in a chair, vis à vis with those on the rear seat, in this Franklin four-passenger coupé



Seats in the rear doors of this Locomobile roadster expand it from a two to a six-passenger capacity



A handle to grasp when getting into the front seat is a convenience on this new Mitchell model



The fact is that, under nearly all conditions, the enclosed type, such as the sedan and the suburban and touring limousine, is cooler and more pleasant to ride in in hot weather than the open car. By the lowering of windows and the adjustment of the wind-shield, one may have as much air as one likes in the closed models, but the permanent top is an ever-ready protection from the heat of the sun. The partial enclosure of the body walls also brings with it escape from disagreeable dust and road dirt.

THE POPULARITY OF CLOSED BODIES

There are many signs of the realization of this fact on the part of both the manufacturer and the public. The types of closed bodies are multiplying in number to meet individual requirements. For example, one sees not a few inside-drive models for three or four passengers. There are many motorists who do not have occasion to use a full sedan, but who desire, nevertheless, more passenger capacity than is afforded by the ordinary coupé. They can secure readily enough a four-passenger roadster or close-coupled open car, but not until this season did they have range of choice if, as was frequently the case, they desired to join the advantages of the inside-drive with those of the car designed for four persons. Oddly enough, this type of car is one which lends itself particularly well to long touring. It has the protection and coziness afforded by enclosure, combined with the ease of riding which can only be attained when the passenger weight is carried pretty well between the axles. In addition, it is usually designed—and should always be designed—to leave protected space for luggage.

Straight lines and the decoration given by body mouldings mark this seven passenger inside-drive body by Holbrook on a Packard twelve chassis





Brown and Dawson

Sloping its perfect length of smooth hard surface up and up, the Government road in Paradise Valley leads to Mt. Rainier National Park. Presiding over the beauties of forest and prairie looms the great jagged mountain itself, second highest in the United States

In a country where great glaciers gnaw their way down the mountain sides, Taylor Glacier holds a place of fame. It lies between Thatchtop Mountain and Taylor Peak



Publishers Photo Service

The ragged cliffs of the Continental Divide serve as lonely thrones for the great bleak eagle, our National bird whose haunt is the Rocky Mountains

BROAD AND PERFECT HIGHWAYS LEAD THE

EAGER MOTORIST THROUGH THE VARYING

WONDERS OF THE SNOWY CASCADE MOUNTAINS



Publishers Photo Service



Brown and Dawson

Among the many unforgettable pictures nature has given the motorist in Seattle, lingers alluringly this bit of rushing stream and wooded park

Queen among roads is the great Columbia River Highway that winds its smooth hard surface gently up and up into the mountains. One side rests upon the base of the mountain promontory, the other on the perfect walls of solidly constructed dry masonry

From Sunset Highway, as lovely as its name signifies, one may gaze upon Snoqualmie Falls that drop in a thundering breath-taking sheet for two hundred and eighty-seven feet



THE MOTORIST IN THE FAR WEST MAY ENJOY THE

SMOOTH RIVER HIGHWAYS OF OREGON AND WASH-

INGTON WITH NATURAL BEAUTY ON EVERY SIDE



DEMEYER

A beautifully modelled bird of ice may form the central decoration of the buffet around which are grouped viands. The guests may be served from this table, and sufficient accessories should be conveniently at hand

NOW that food restrictions no longer govern our entertaining, we may dwell again upon the æsthetic possibilities of foods and seek again to make our tables a feast for the eyes as well as the palate. One of the best of opportunities for thus making the dishes served a part of the decoration is afforded by the buffet supper, the cold dishes for which may be used to make a delightful decoration for the long table from which the supper is served. An authority on the subject who has originated many palatable and delicious dishes, is Louis Diat, head chef at the Ritz-Carlton, from whom Vogue has obtained the following rules for making the dishes which, in their final perfection, have been photographed for these pages.



PLATS FROIDS FROM THE RITZ-CARLTON

(Left) "Caneton Montmorency" is the "nom de guerre" of duckling with garniture of truffles and egg daisies. Silver and glass are a sparkling accompaniment; silver, Reed & Barton; glass, Higgins and Seiter

These dishes are particularly appropriate to serve at a buffet supper during a dance, at a wedding-breakfast, or at a buffet lunch. On a long table covered with a lace cloth should be arranged a few of the most tempting dishes, such as cold meats in aspic, cold salmon, salads, and sweets. Flowers and decorative decanters add to the beauty of the table, and on a smaller table should be an ample supply of plates, napkins, and silver. Servants, of course, are always in attendance to assist the guests.

SAUMON NORVÉGIENNE

This is one of the most delicious of cold dishes. The salmon is boiled in a wine sauce and allowed to cool in it. When it is perfectly cold, the skin (Continued on page 86)

For the Modern Lucullus, the French Love of Beauty Is
Expressed by the French Chef In Foods Which Make Appeal
Not Less to the Aesthetic Eye Than to the Epicurean Palate



"Galantine de Volaille" would be an attractive feature of a wedding-breakfast. The design of black truffles on a lustrous white surface and the varied colours given to the slices by the mixture of tongue, truffles, and pistachio nuts lend an attraction; glass from Ovington

(Below) A tempting cold dish to be recommended as a course to serve at a buffet supper or a luncheon is "Poularde Vendôme" with a delicate tracery of truffles on the white jellied surface



(Left) Especially in hot weather, much of the success of the table is its appeal to the eye. Salmon served ice cold in jelly in the Norwegian fashion, is as satisfying to the eye as to the appetite. It is decorated with tarragon leaves, chervil, and other garnishings

(Below) A mousse of foie gras forms the base of the delicious "Poularde Vendôme." It is served on an oval dish surrounded by little shells filled with iced foie gras and glazed with jelly



DRESSING ON A LIMITED INCOME

Note.—Vogue conducts this department to meet the needs of the woman with a limited income. If any special problem confronts you, write to Vogue, 19 West 44th Street, enclose a three-cent stamp, and it will answer without charge any individual question on dress, will suggest ways of altering frocks, assist in planning a wardrobe, and suggest patterns. Vogue will cut a pattern of any costume shown in this department at the special rate of \$3 in size 36; other sizes, with pinned patterns, \$5.

THERE is no better time to replenish the country wardrobe than the present. The season is well advanced, and at this late date one is sure to know one's actual needs for the sort of occasions afforded by the country place where one has chosen to spend the summer.

There are numberless bargains to be picked up in the shops. Separate skirts and coats, one-piece dresses, sports hats, and the season's smartest models are offered at greatly reduced prices. If it is the good fortune of the woman dressing on a limited income to live within shopping distance of New York or another large city, there is an excellent opportunity in these sales to acquire a complete stock of sports clothes of the most distinguished character and for very reasonable prices.

Grouped on this page are suggestions for country fashions that may guide the midsummer shopper. The three costumes sketched here are all useful and attractive and are in combinations that are new and extremely smart.

From a small and exclusive dressmaker just off Fifth Avenue, come the cape and checked skirt sketched at the lower left; these have been especially designed for motoring. The cape has a graceful jacket front and is of navy blue gabar-

dine lined with silk to match or in colour. The jacket part is made like a waistcoat, fitted ever so slightly at the waist-line and over the hips. A long shawl collar of the material runs to the fastening point. Two large white pearl buttons are used to close it at the waist. The cape hangs in rippling circular lines, longer at either side than at the back. Black and white checked material is used for the skirt. Cut in two pieces, the slight fulness is shirred in under a straight belt of checked material. The design is an unusual one and is as pretty as it is striking.

At the left in the same sketch is shown a smart grey tweed coat for country wear. It is worn with a woollen skirt diagonally checked in grey. The simplicity of the design and the subdued tones used accent the charm and the distinction of this costume. The jacket with narrow rolled collar has double pockets above and below the belt, while the straight belt of the material crosses only the back and front and holds the fulness by softly shirring it in at either side.

Very little has been said of the sleeveless jacket this season, but it is a charming fashion when carefully thought out in connection with a particular dress or costume. In the sketch at the upper right, a sleeveless jacket in burnt orange



An effective sports costume is obtained with the simplest of white linen frocks, a smart sleeveless coat of burnt orange velvet, and one of the new angora scarfs of tan marked with dark brown stripes

velvet is shown with a simple dress of white linen. The effect is most attractive and smart. This jacket has a perfectly plain back, but each side of the front is finished with a deep band of the velvet that turns back from the bottom to form side pockets. The pockets are marked with rows of stitching in colour to match the velvet. A narrow belt marks the waist and is also of the velvet. The neck has neither collar nor stitching, thus leaving the collar of the dress to make a dainty finish. The dress of white linen is very simple, trimmed only with groups of stitching at the bottom. There are full three-quarters sleeves and a narrow turn-over collar to finish the neck. A narrow black ribbon tie adds a bit of chic emphasis. The angora scarf is one of the newest fashions for country wear and may be had in a wide variety of colours and colour combinations. This one is shown in tan angora marked with dark brown stripes, and the deep fringe is formed of the same two colours.

(Left) A suit of dull grey for the country has an unusual dash for all its quiet colour. The coat is of light-weight grey tweed, simply tailored. The skirt is checked diagonally in grey. The cape and skirt at the right are designed especially for motoring. The cape of dark blue gabardine hangs in folds over a striking black and white checked skirt





(Below) Gay, picturesque, and quaint is the dining-room in the New York apartment of Mrs. Price Post with its brilliantly coloured wall-paper, called "Scenic America," printed in Alsace Lorraine in 1840 from five thousand wood-blocks. The refectory table, side table, and chairs are all emerald green, a colour reflected in the taffeta hangings. The luncheon table has a fluted lace cover and a silver tankard for its decoration

SUMMER LUNCHEON TABLES MAY WEAR

A SILVER TANKARD FOR THE SAKE OF SWEET

SIMPLICITY, OR GLASS OF ROSE AND GREEN

(Above) For the dessert course, old apple green Bristol glass and rose coloured French faience give cool colours. Green moss wreathes the centre mirror on which stand a low flower bowl and two boat-shaped dishes with a cargo of green grapes. In the black marbleized top of the table are reflected the brilliant green of the glass and the impudent faience roosters which are seen but not heard; table decorations by Wanamaker





Silver brocade slippers; \$12.75, inc. 25 cents tax; plain silver; \$12.20, inc. 20 cents tax. Silver stockings, openwork, \$4.48, inc. 23 cents tax; plain, \$3.65, inc. 15 cents tax

SEEN in the SHOPS

Note.—Addresses of the shops will be furnished on request, or The Shopping Service of Vogue will buy for you without extra charge. Address Vogue Shopping Service, 19 West 44th Street, New York



The filet mesh which has transformed the sweater this season is here embellished with roses worked into the pattern; in aquamarine blue, henna, and jade; silk, \$32.50; wool, \$17.50

THE summer exodus this year is attended with more formality than for many seasons past. Instead of stealing a few weeks away from war work, there are to be three or four long lazy months beside the sea or in the country.

To be in keeping with the spirit of the times, the summer wardrobe must be well supplied with those things for which comparatively slight need has existed for several seasons past. There must be, of course, a considerable number of dance frocks, and the rather formal evening gown, too, is no longer to be dispensed with. The shops at the present time have rallied for last-minute purchasers a modicum of new clothes which speak familiarly of the

present French fashions. One of the most interesting of these new gowns is the evening frock sketched at the lower left on this page. It is fashioned of brown net over a foundation of brown satin and is trimmed with horizontal bands of brown paillettes. The bodice cut low front and back and a soft brown bow at the belt and at the bottom of the skirt are smart details. A band of orange coloured satin in the lower part of the bodice gives the required note of colour.

The summer wrap sketched at the bottom of the opposite page is also distinctly new. It is made of two layers of Georgette crêpe in contrasting colours with the darker on the outside and the lighter beneath. Purple



Soft and white and cool is a hand-made batiste overblouse with rose colour flowers inserted with hemstitching and a rose girdle through the eyelets; white, white with blue; \$19.13, inc. 38 cents tax



Distinction of colour and line win credit for a gown in brown net over brown satin that promises to reflect French modes at American resorts; \$69.50



For Miss Sweet-and-Twenty (and on down to fourteen), there is this bit of daintiness in white cotton voile with a net gilet and voile bands of pink or orchid; \$21.50



The midsummer motorist will find protection without warmth in a well-cut wrap of pongee designed to shed the dust and stand the wear; \$29.50



For summer afternoons, one may, by giving the maker two weeks' notice, have a fine cotton net frock in orchid, shell pink, yellow, or light blue; \$39.50



On summer days devoted to the practical affairs of life, an impression of cool freshness is given by a frock of printed voile in dark blue and white; misses' sizes, \$10.75



The fine heavy quality of habutai silk makes this simple costume suited either to youth or to mature years; tailored blouse, \$14.50; skirt, \$12.75

and orchid, black and white, Liberty blue and chartreuse, rose and blue, and pink and yellow are the tones which have been selected. Deep shirrings form the yoke at the back, and three rows of shirring hold the fulness in place in the front. The shoulder seams are outlined by narrow box-plaited ruffles with picot edging, and the ruchings at the front and arm openings are made in the same way. At the bottom, the two layers of the material are not caught together in any way, but are permitted to float free.

A SIMPLE AFTERNOON FROCK

A frock of dyed cotton net which may serve, at need, for both afternoon wear and informal evening wear is sketched at the upper left on this page. It may be obtained in orchid, shell pink, yellow, or light blue, and while it requires two weeks for the making, it is well worth waiting for. The frock is trimmed with Valenciennes lace dyed to match. Bands of satin ribbon give a bit more substance to the edge of the sleeves and the fichu. The blouse has an underbodice of net and a girdle of satin ribbon in two tones. Silver slippers, which are still much in favour, appear in an attractive model in silver brocade at the top of the opposite page (left). At the right in the same sketch is a plain silver slipper of excellent lines. Stockings to match appear in the same sketch. The openwork stocking at the left has a fineness and a daintiness which are very attractive. The plain silver stocking at the right is of excellent quality.

In the sketch at the top of this page in the middle and also at the bottom of the opposite page in the middle are shown two sheer cotton dresses in models which are generally becoming. The frock on the opposite page is of white cotton voile with deep bands of pink or orchid voile. The



The summer evening wrap is a very dainty affair when made of two layers of Georgette crêpe in contrasting colours, one above the other and floating free at the edges; \$65

blouse is draped softly and has well-fitting cuffs. There are crocheted buttons, and the gilet is of net with three rows of fine lace. Hemstitching joins the bands onto the skirt, and all the edges are picot edged; misses' sizes.

The frock on this page is an extremely practical dress of printed cotton voile in dark blue and white. The collar and cuffs and small bib are of net and Valenciennes lace, and the sash which fastens with a small bow at the back, is of dark blue taffeta. The long tunic is smartly scalloped and has a white picot edge; misses' sizes.

A very smart example of informal dress for midsummer is illustrated in the sketch at the upper right on this page. Both skirt and shirt are of an exceptionally fine heavy quality of habutai silk. The blouse is very well tailored; the yoke is hemstitched at the edge and fastens with pearl buttons. The skirt is a plain shirred model finished with a belt which buttons with a pearl button, and the pockets are marked by straps and pearl buckles.

A MOTOR WRAP OF PONGEE

For midsummer motoring, a pongee wrap such as that illustrated at the right on the opposite page is ideal, for it sheds the dust and is durable and cool; this enveloping model with facing of blue or black satin at the inside front and with deep pockets tailored with stitching is very smart.

A hand-made overblouse of fine white batiste with conventional rose coloured flowers hemstitched into the material is shown at the upper right on page 62. The pipings and cord are of rose coloured batiste, and the blouse fastens down the back with tiny pearl buttons and loop buttonholes. At the upper left on page 62 is a crocheted silk sweater in filet design with roses worked into the pattern. It may be had in various smart colours.

THE YOUNGER GENERATION

The very best recipe for making a little girl in summer is to mix bangs, blowing hair, a sunny hour, and a play-with-me frock of blue serge made on picturesque smock-like lines. Collar, cuffs, and pipings are all of navy blue silk, and two narrow patent leather belts run in and out around the dress before fastening in front



This pensive downward gaze travels over a vestee of tan rajah silk tucked in the smart front of a blue serge dress which is just the right companion to take to school. The vestee is removable and is finished with a narrow turn-down collar. Underneath the short box-coat hangs a bit of a skirt with two pockets for pennies

MODELS FROM MISS STICKNEY



Two saucy eyes, two big pockets, and two bone buckles—these are the decorative details worn with a coat in French blue broadcloth trimmed with navy blue velvet and fastened with bone buttons



Cream coloured challis, figured in yellow and bound in plain yellow, makes just the right sort of wee skirt, collar, and cuffs to companion a pert jacket of tobacco brown velvet on a jaunt with a hoop



Suitable for the small person older than twelve, but not as old as fourteen, is this coat of cocoa coloured velours. With the straight coat, there is a cape shaped like an Eton jacket and a snug collar



One must have a suit, and here is one in jade green velours with a straight Russian blouse coat which slips on over the head and a little skirt which is part of a one-piece dress that is belted at the waist

VOGUE PATTERN SERVICE



Waist No. N4843. Skirt No. N4844. This frock which is similar to the petal gowns of Paris, is made of coloured organdie or taffeta

THE patterns on this and the following pages are in sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, unless otherwise specified.

Vogue patterns are 50 cents for each waist, short coat, skirt, smock, lingerie, or child's pattern up to 14 years; \$1 for complete costumes, one-piece dresses, long coats, and long negligées. An illustration and material requirements are given with each pattern. When ordering Vogue patterns by mail, please state size.

VOGUE PATTERN SERVICE.

19 West 44th Street, New York City

Vogue patterns may be purchased direct or ordered by mail from the Vogue Pattern Rooms and from the shops listed below:

ATLANTA, GA.: Vogue Pattern Room, Connally Building, Room 203
 ATLANTIC CITY, N. J.: Braunstein-Blatt Company
 BALTIMORE, MD.: The Jennings-Thomas Shop, 414 N. Charles Street
 BOSTON, MASS.: Vogue Pattern Room, 149 Tremont St., Room 605
 BROOKLYN: Abraham & Straus
 BUFFALO, N. Y.: Flint & Kent
 CHICAGO, ILL.: Vogue Pattern Room, Stevens Building, 20 N. Wabash Avenue, Room 932.
 CINCINNATI, O.: H. & S. Pogue Company
 CLEVELAND, O.: Halle Brothers
 COLORADO SPRINGS, COLO.: The Ann Curtis Shop, Chamber of Commerce Building
 DALLAS, TEXAS: Titcher-Goettinger Company
 FORT WAYNE, IND.: Wolf & Des-sauer
 GRAND RAPIDS, MICH.: Friedman-Spring Dry Goods Co.
 GREAT FALLS, MONT.: The Art Shop
 HOUSTON, TEX.: Foley Brothers Dry Goods Co.
 HUTCHINSON, KAN.: Pegues, Wright & Company
 INDIANAPOLIS, IND.: L. S. Ayres & Company
 LANCASTER, PA.: The Donoran Co.

LONDON, E. C., ENGLAND: Vogue Pattern Room, Rolls House, Brems Building
 LOS ANGELES, CAL.: Bullock's
 MIAMI, FLA.: Burdine & Quarterman
 NEWARK, N. J.: L. Bamberger & Co.
 NEW YORK CITY: B. Altman & Co., Fifth Avenue and 34th Street
 or
 Vogue Pattern Room, 19 West 44th Street
 NORFOLK, VA.: The Wool Shop
 PADUCAH, KY.: The E. Guthrie Co.
 PHILADELPHIA, PA.: Vogue Pattern Room, Empire Building, Room 304, 13th and Walnut Streets
 PITTSBURGH, PA.: Joseph Horne Co.
 PORTLAND, ORE.: The Waist Shop, Lennon's Annex, Portland Hotel Court
 PROVIDENCE, R. I.: Gladding Dry Goods Company
 RICHMOND, VA.: The Gift Shop, 320 East Grace Street
 SALT LAKE CITY, UTAH: Keith & O'Brien
 SAN ANTONIO, TEXAS: The Specialty Shop
 SAN FRANCISCO, CALIF.: Vogue Pattern Room, 233 Grant Avenue
 SEATTLE, WASH.: The Griffin Specialty Shop
 ST. LOUIS, MO.: Vogue Pattern Room, Century Building, Room 821, 313 North Ninth Street
 ST. PAUL, MINN.: Mannheim Brothers



Frock No. N4845. The new silhouette is achieved in this design by cutting the underarm gore, belt, and pocket facings in one piece



Frock No. N4846. Gingham, linen, tricolette, or serge makes this frock which has a Shirred tunic and three-quarters length sleeves



Frock No. N4848. The redingote lines are favoured by this frock of linen or serge, and the vestee and collar give a dainty finish to its graceful lines



Frock No. N4847. Suitable for soft materials is this frock with short or long sleeves and a blouse draped loosely over a sheer vest



Waist No. N4740. Skirt No. N4741. The charm of this frock is heightened by the skirt which tapers into three tiers and by the simplicity of the surplice collar.



Frock No. N4306. The underarm sections and yoke of this linen or wool jersey frock are cut in one piece with the back panel. It requires $4\frac{7}{8}$ yards of 36-inch material.



Frock No. N4705. The blouse of this dainty frock, requiring $5\frac{1}{4}$ yards of 40-inch material, is cut in kimona fashion, and the skirt has two large and very becoming tucks.



Waist No. N4684. Skirt No. N4685. Dotted Swiss may be used for this gay summer frock which is simply and charmingly trimmed with an unusual scalloping.

DURING MIDSUMMER, THERE MUST BE A PLENTIFUL SUPPLY OF

FROCKS TO PRESERVE THE FRESHNESS OF ONE'S APPEARANCE



Waist No. N4577. Skirt No. N4578. Depending upon the softness of its material, of which $6\frac{1}{4}$ yds. 38 ins. wide are used, this frock is cool.



Waist No. N4562. Skirt No. N4563. This frock of Spanish linen is particularly suitable for travelling, as it has the appearance of a coat-frock.



Waist No. N4554. Skirt No. N4555. With two or three waistcoats, one may vary the smart appearance of a coat-frock of taffeta tricolette.



Frock No. N4487. Slender and trim is the silhouette of this frock which may be made of $4\frac{7}{8}$ yards of 40-inch linen or quaint English print.

"This lesson so aptly expressed
I inwardly long to digest
I thrill with a yearning
To master such learning
And follow the study with zest."



A study in food values

Dietary science teaches that food does three things—Builds body-tissue, yields energy, regulates the body processes. But few people realize that the last is often the most vital point of all.

Food rich in tissue-building properties or of high energy-yield may be useless or even harmful if not properly balanced by regulative food. Here is one chief value of

Campbell's Tomato Soup

It is not only delicious and nourishing, but it supplies basic elements—salts, sugars, and organic acids—which are positively necessary to the normal production of tissue and energy.

This is the reason for its appetizing zest.

The New Campbell's Soup—Vegetable-Beef

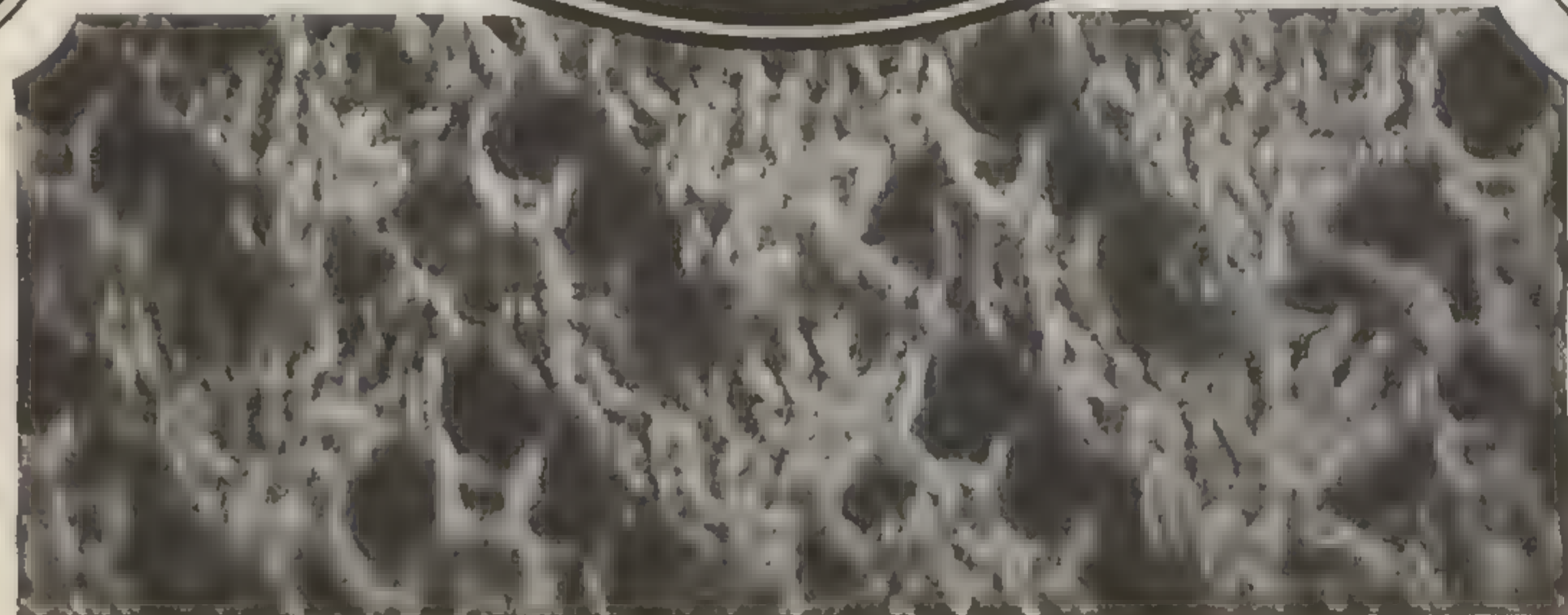
In this latest Campbell's kind we combine delicious vegetables and selected beef with a hearty meat-stock, making an especially substantial dish. A meal in itself.

21 kinds

12c a can

Campbell's SOUPS

LOOK FOR THE RED-AND-WHITE LABEL



The "Griswold" Sweater—the latest Fleisher creation

A Novelty Sweater Easy to Knit The Latest Fleisher Creation

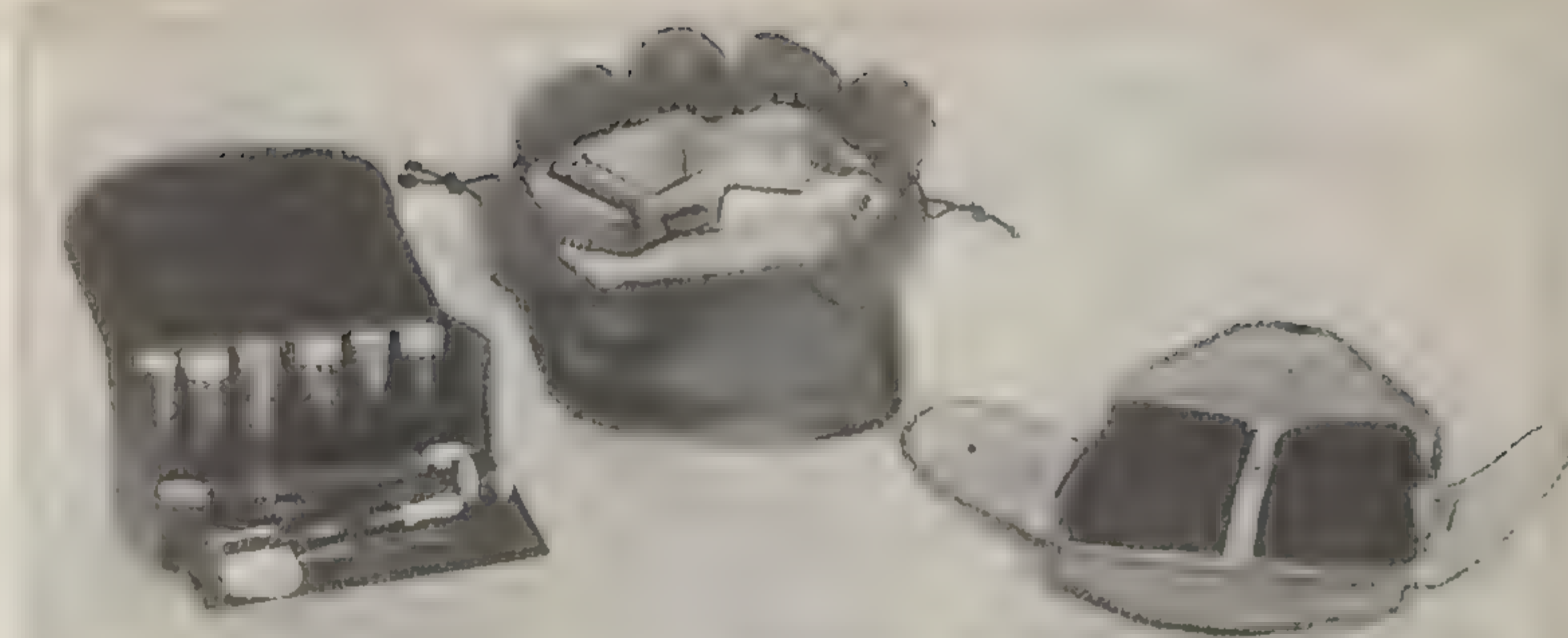
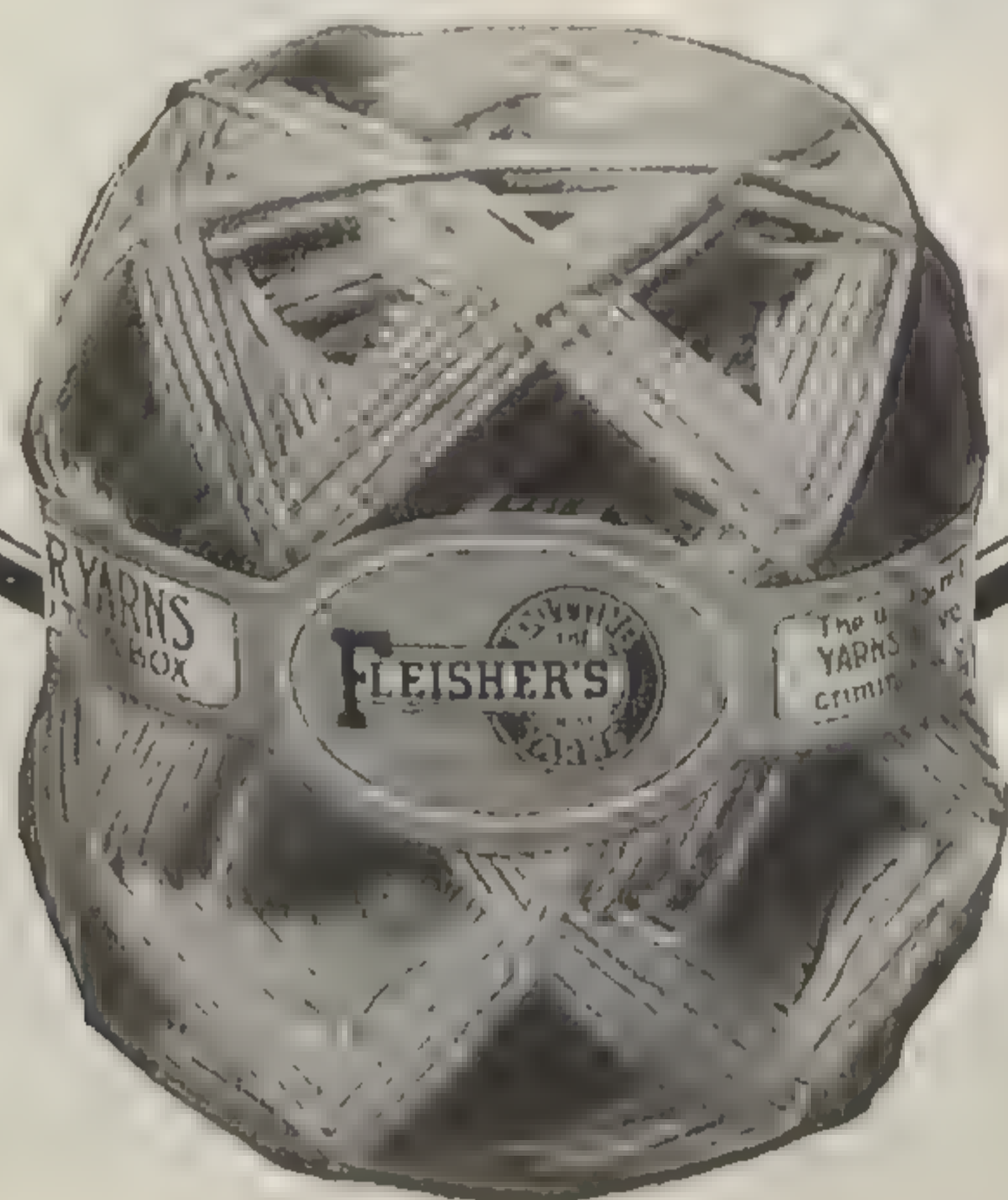
THE Fleisher Yarns make the beautiful effect of this smart sweater possible. Their softness, evenness and elasticity bring out all the delicate charm of the stitch and the unusual lines of the sweater and assure lasting satisfaction.

The large variety of distinctive new Fleisher shades appeals to all women. Learn how to make this—and many other exclusive Fleisher designs—shown in the newest Fleisher Crochet and Knitting Book. 10c at your dealer's. Or sent direct by mail for 12c.

S. B. & B. W. FLEISHER, INC., Dept. 256B, Phila., Pa.

The Fleisher Yarns

"Every Color in the Rainbow"



(Left) The leather emergency case costs \$8.25. (Middle) A Pullman silk bag, rubber lined, contains toilet details; \$14.82. (Right) Lined with white satin, a green leather case holds a veil and a bar pin in green stones and brilliants; \$12.34

ON HER DRESSING-TABLE

"**M**ADAME has been sitting too much in her motor," is the discouraging remark of the masseuse who sets to work once more to reduce "*les hanches de Madame*."

It is the woman who is not clever who abuses this most delightful of all pastimes by not observing some of the most elemental rules in the care and preservation of her beauty. For instance, there is a great art in the mere act of sitting. Some women relax all the muscles, sink into the cushions, and spread with every jolt of the car. But the woman who has trained her body, as she has her mind, can relax without losing control, which is the real secret of keeping the figure in form.

Training the body, however, means practising exercises that will affect all the muscles. Therefore, the woman who goes off on delightful motor tours must not fail to exercise in the morning before the bath, and, whenever it is possible, she should take a walk or a swim. Above all, the diet should be looked after with care. This does not mean that one should go without food, but rather that the proper kind should be chosen, omitting starch and sugar.

DISPELLING MENTAL CORWEBS

A soothing pine-needle bath at night before retiring, a few exercises followed by a tepid or cold sponge in the morning, and a nourishing but well-chosen breakfast are aids in maintaining "a right seat"—to use the equestrienne's term—in the car and in keeping the figure in form.

After the figure, the next important point is the complexion. The first step is cleanliness, the next a softening process, and the last a protection.

One laboratory has specialized in a series of remedies that are especially adapted for motoring. There is a cleansing cream which should be applied when one arrives at a destination, since it frees the pores at once of dust, powder, or any other injurious foreign matter. This cream has been

most carefully compounded and is composed of ingredients that have been purified for even internal administration. It does not become rancid and may be used as often as necessary without growing hair. It costs \$1 for a four-ounce jar or \$1.80 for an eight-ounce jar; sample jars, 50 cents.

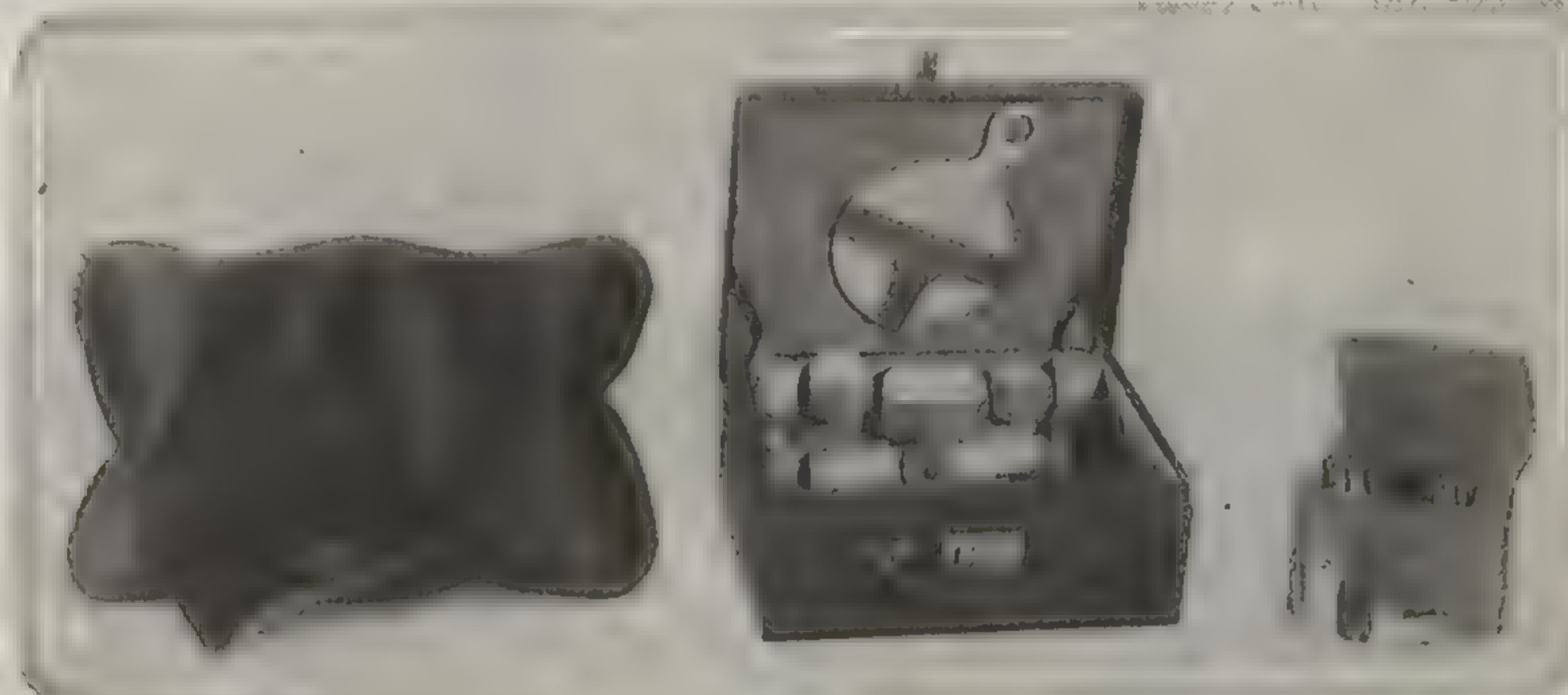
AN EXCELLENT MASSAGE CREAM

Tepid water and a mild soap may be used if the skin is not irritated by this process, but the oversensitive skin may be cleansed with the cream which is wiped off very thoroughly afterwards. Incipient wrinkles and lines, the result of wind and rain, may be removed by the massage cream of this series, which has become quite famous for its healing and building qualities. One should use the cleansing cream first, then bathe the face in tepid water, using a pure castile soap, and, after thoroughly drying the face, the massage cream should be applied by a gentle rubbing with the tips of the fingers and left on all night. This cream costs \$1 for a four-ounce jar, and \$1.80 for an eight-ounce jar.

In the morning, the cleansing cream should be used, and then the face should be bathed in rather cold water. Last of all, the finishing cream of this series should be applied. The use of this simplifies the cleansing process, and it is also a soothing remedy for sunburn. It is guaranteed not to grow hair; a two-ounce jar costs 75 cents.

The face powder contains no harmful or poisonous substances, nor any that will paste and clog the pores. It is pure, invisible, adherent, and refreshing, and may be had in three colours, flesh, white, and cream. The price is 50 cents a box. It is well to apply these creams to the hands as well.

Note—Readers of Vogue inquiring for names of shops where dressing-table articles are purchasable, should enclose a stamped and addressed envelope for reply, and state page and date of Vogue.



An air-pillow folds in a morocco case; \$8.50. The morocco dressing-case has celluloid fittings; \$52.50. A pigskin-finished goat case holds three nickel-cased bottles; \$7.50; patent leather, \$7; larger bottles, \$8.25 and \$7.75



Perspiration hurts fabrics

Laundry your blouse the moment it gets soiled

YOU had a very precious little blouse, and you laid it away so carefully—and yet it wore out almost before you knew it!

Your soft taupe crêpe de Chine, your dull yellow chiffon, your latest lilac voile—how promptly the threads grow weak and break when you lay them away without washing them.

If you only knew how to make them last longer!

When you put away a blouse that is even slightly soiled, have you ever stopped to think what happens to it? Perspiration contains acids—acids that attack the fabric and make it “tender.” Leaving your blouse like this even for a day will damage it.

The moment your blouse gets soiled, dip it into pure Lux suds!

Lux comes in dainty white flakes—pure and transparent. They melt instantly in hot water. You whisk them up into the richest, foamiest suds, the most wonderful suds there are for dainty things!

You add cold water till lukewarm, and dip the fabric through the delicate suds again and again. Then rinse in clear water once, twice,

three times—and the blouse is as fresh and fair as the day you bought it! Not a color dimmed, not a fibre torn or weakened in any way!

Use Lux the moment a thing becomes soiled. The gentle Lux way of washing saves it from the damage even a trace of perspiration does to delicate things.

Lux won't hurt anything pure water alone won't injure.

Your grocer, druggist or department store has Lux. Lever Bros. Co., Cambridge, Mass.

Use Lux for all these things

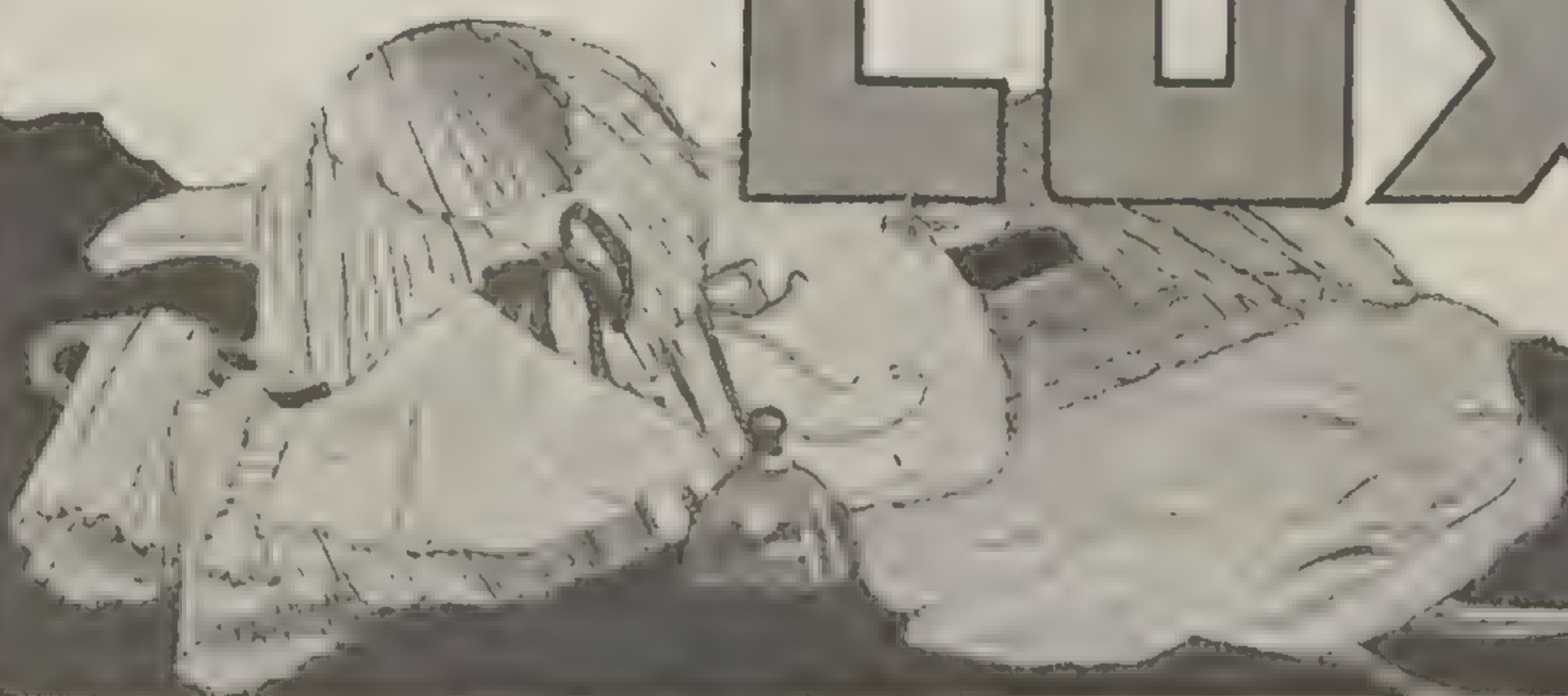
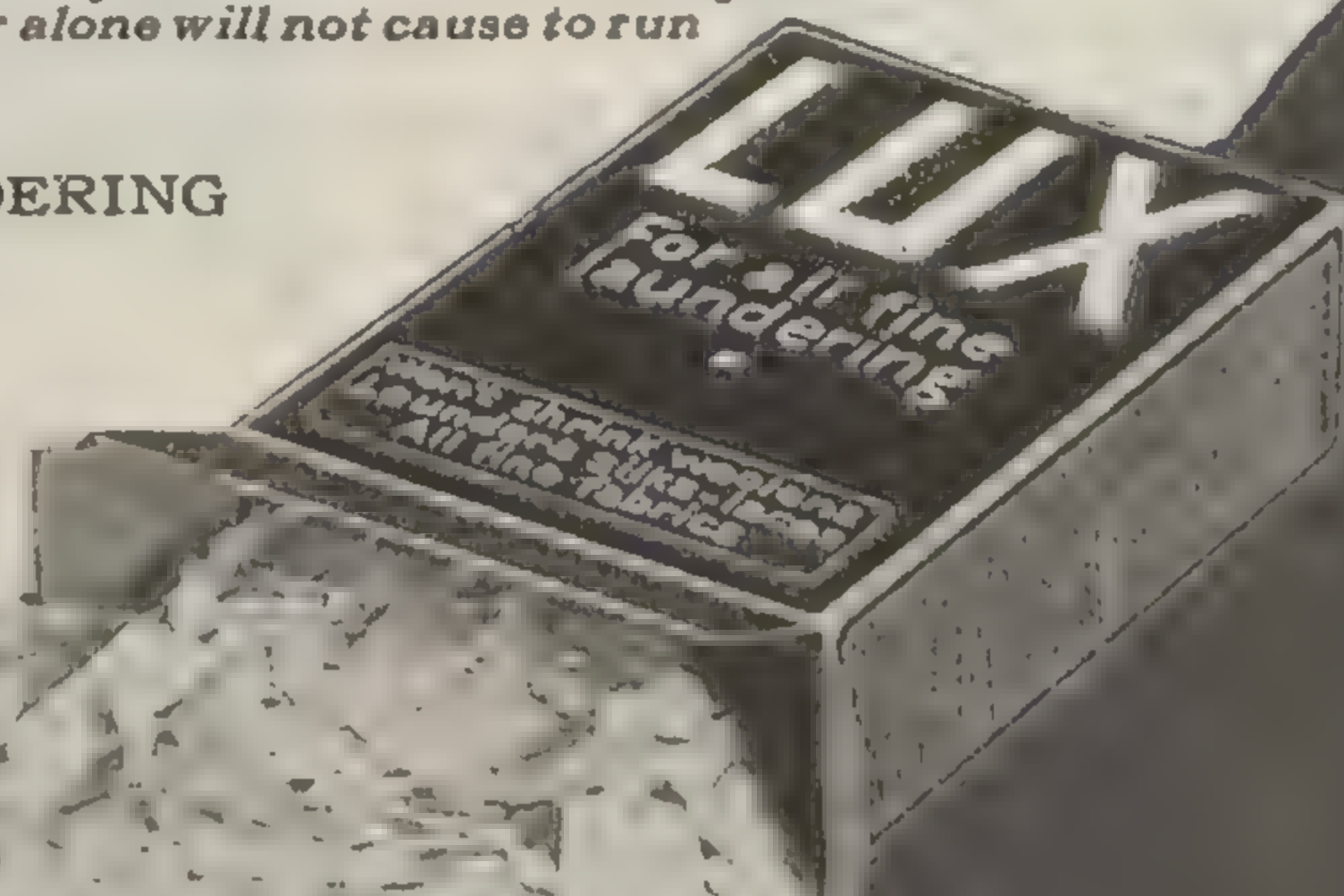
Lace Collars	Silk Stockings
Lace Jabots	Washable Gloves
Washable Satin	Babies' Flannels
Washable Taffeta	Georgette Blouses
Voiles	Organdie Blouses
Chiffons	Crêpe de Chine Blouses
Sweaters	Corsets
Blankets	Spats
Silk Underwear	Damasks

If you are not sure a color is fast

First wash a sample and dry it. If the color runs, try to set it before washing, by soaking in half a cupful of vinegar to a gallon of cold water, *first testing sample*. Then rinse before washing. *Lux won't cause any colors to run which pure water alone will not cause to run*

THERE IS NOTHING LIKE LUX FOR FINE LAUNDERING

LUX





How much wit, good nature, indulgences, how many good offices and civilities, are required among friends to accomplish in some years what a lovely face or a fine hand does in a minute! —Bruyere.

THE woman who is unbeautiful must work hard for all she gets. The pleasures of life that come freely to her fairer sisters can be hers only through constant exercise of intelligence, wit and tireless self-adaptation to the moods and desires of others. A small portion of the thought and effort thus expended, if turned to the cultivation of physical charm, would free her from the handicap of homeliness and lift her into the class of the personally attractive.

A beautiful skin, clear eyes, lustrous hair and sweet expression make any woman lovely, and these can all be acquired. Elizabeth Arden will tell you how to establish the right foundation for good looks, how to improve each detail of your appearance and even advise you about accentuating your best features and the most becoming way to arrange your hair.

This service is at the disposal of all who write her their problems, but she is able to give most efficient direction to those who take up her HOME COURSE, which systematizes self-improvement so that results are rapid and permanent. For full information, write for booklet about the Elizabeth Arden Home Course.

The Arden Venetian Preparations

THESE specialized preparations are used in connection with the famous Arden Muscle-Strapping methods, both at Elizabeth Arden's Salon and in any home treatments she may suggest. They are the only preparations which utilize every aid the world can provide for correcting defects of skin and contour and enhancing beauty. You should not fail to profit by the wonderful benefits they offer. For a complete list, send for the Arden booklet, "The Quest of the Beautiful."

VENETIAN CLEANSING CREAM—Used before any complexion treatment, this frees the pores of all foreign matter and leaves the skin soft and receptive. It liquefies immediately, therefore does not stretch the skin or clog the pores. \$1, \$2, and \$3.

VENETIAN ARDENA SKIN TONIC should be used after the Cleansing Cream. A mild astringent, it tones, whitens and refines the skin, making it brilliantly fresh and clear. \$1.75, \$3.25.

VENETIAN SPECIAL ASTRINGENT—A stronger tonic, for flabby, wrinkled skins. It firms sagging muscles, reduces puffiness under the eyes and by gradually tightening the skin, eliminates deep wrinkles. Made of astringent essences and imported herbs, it is a truly wonderful rejuvenator. \$3.50.

VENETIAN ORANGE SKIN FOOD—A deep tissue builder of exceptional potency. It is both food and tonic to thin faces and is excellent for filling out hollows in cheeks and around the eyes and forehead. \$1.75, \$2.75, \$3.75.

VENETIAN VELVA CREAM nourishes a delicate skin without fattening the tissues and produces a charming, satiny texture. \$1, \$2, \$3.

VENETIAN AMORETTA CREAM—A delightfully fragrant day cream to use before powdering. It gives the skin a velvety softness and protects it from wind and sun. \$1 and \$2.

VENETIAN LILLE LOTION—A sunburn lotion which forms a perfect protection for the skin and gives a lovely, natural finish. Mildly astringent, it is especially beneficial for an oily skin, acne and flushing. Ideal for evening; does not rub off. Blanche, Cream, Naturelle, Spanish Rachel. \$1 and \$2.

VENETIAN PORE CREAM—An infallible remedy for enlarged pores and blackheads. Restores smoothness and daintiness of texture to the coarsest skin. \$1.

VENETIAN BLEACHING CREAM—A mild but effective preparation for removing tan. It nourishes as well as whitens the skin and is especially recommended for making the hands plump and youthful. \$1.

VENETIAN ARDENA HAIR TONIC—An agreeable and efficacious hair invigorator which prevents dandruff, stops falling hair and retards grayness. \$2.

VENETIAN EYELASH GROWER—Enhances the witchery of beautiful eyes by growing long, sweeping lashes. For short, stubby lashes, it has proved a wonderful stimulant. \$2.

POUDRE D'ILLUSION gives the skin a peach-like bloom. Inimitable in color and quality; exquisitely perfumed. \$2.75.

VENETIAN ROSE COLOR—Liquid rouge that duplicates nature in its fresh, delicate tone. Good for the skin; waterproof; does not rub off. Imperceptible. \$1, \$2.

Mark the Preparations you wish and mail with address and cheque or money order. Add postage unless order exceeds \$10. In writing for preparations or for either of the Arden booklets, address Elizabeth Arden personally at her New York Salon, Suite 507.

ELIZABETH ARDEN

SALON D'ORO, 673 FIFTH AVENUE, NEW YORK
WASHINGTON, D. C., 1147 CONNECTICUT AVE.
BOSTON, MASS., 192 BOYLSTON STREET
NEWPORT, R. I., 184 BELLEVUE AVENUE



The envelope chemise over her arm is pale pink crêpe de Chine with cream Valenciennes lace; \$3.90. She wears one of crêpe de Chine with Val. insertion; \$3.90. Crêpe de Chine camisole with tucks, hemstitching, and ribbon; price, \$1.90

As dainty as it is inexpensive is this lingerie set consisting of a short chemise and knickerbockers of flesh pink batiste edged with Valenciennes lace and net casings run with pale blue ribbon. Chemise; \$1.95; knickerbockers; \$1.95

LINGERIE TO PEEP

THROUGH SUMMER

FROCKS AND DIP

IN SUMMER TUBS



Batiste camisole, hand-made lace; \$3.95. Hand-made batiste petticoat with hand-embroidery and Irish lace; \$14.63, including a tax of 88 cents. Hand-made batiste nightgown with Irish lace; \$5.83, including tax, 8 cents



A durable and attractive batiste chemise has, for trimming, a band of Cluny lace run with flesh coloured ribbon; \$2.90

A nightgown of flaxon has shirring and picot-edged ruffles; \$3.90. The envelope chemise, also of flaxon, has a broad band around the top which forms a yoke and which is gathered with pink or blue ribbon; \$1.90



First impressions make lasting memories

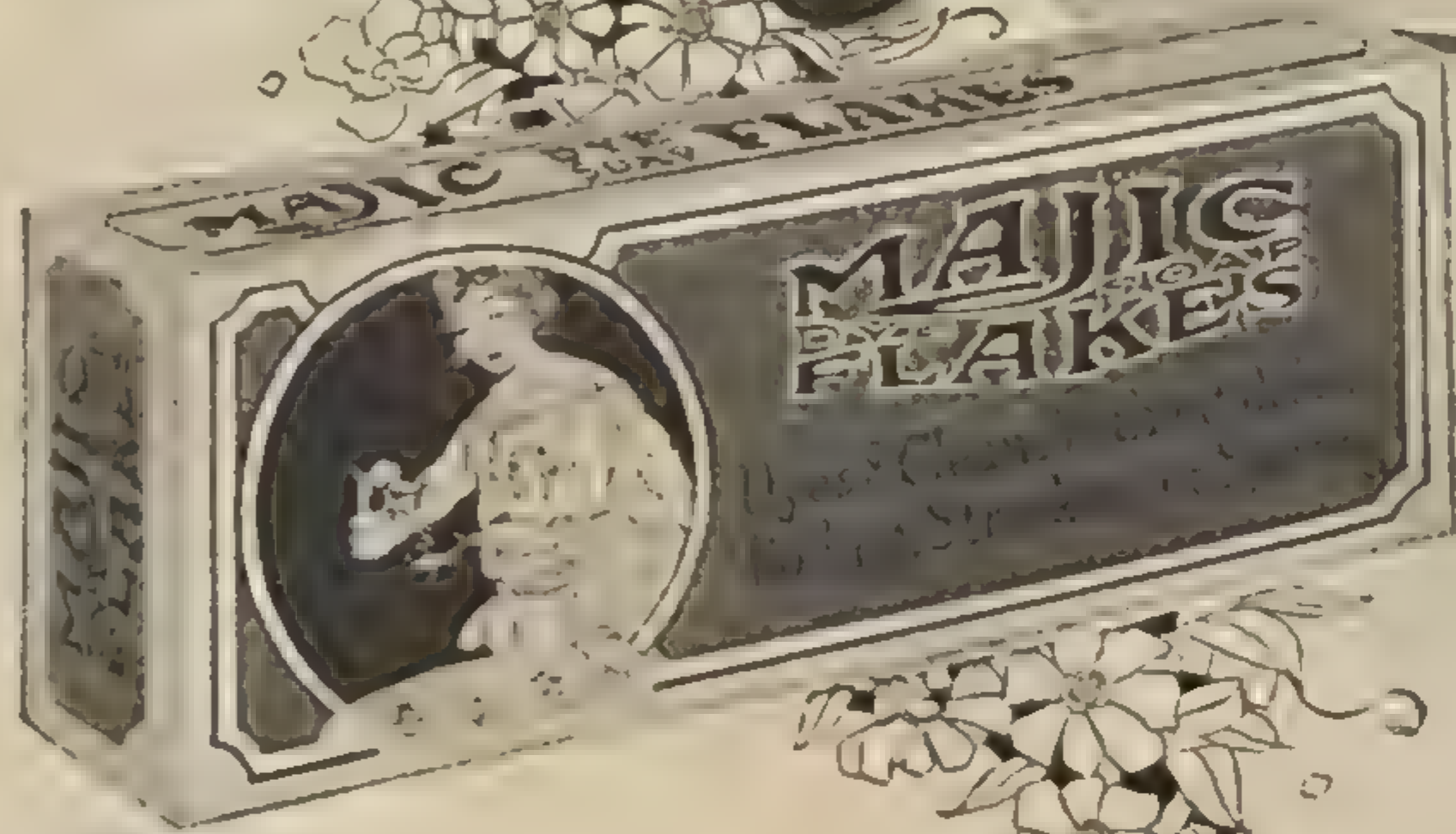
Most of us are apt to form opinions very quickly. On being introduced we unconsciously begin to measure up our likes and dislikes of the person before us. As a general rule it is not the voice, nor the hair, nor even the clothes that attract first attention,—it is the face. A faulty complexion therefore seldom creates favorable impressions,—and many suffer severe injustices because their otherwise admirable personality is disfigured by a face that is

subject to blemishes. The soothing and healing ingredients of Resinol Soap are of the utmost value for reducing such disfigurements. Not only does it remove dust, dirt, and waste matter from the skin, but at the same time it benefits the skin cells, soothes irritation, and exerts a healing, tonic action. Hence for general toilet purposes Resinol Soap is most agreeable and beneficial.

Resinol Soap is sold by all druggists and dealers generally. For free sample, together with booklet on how to treat and overcome complexion troubles, write Dept. A-55, Resinol, Baltimore, Md.

Quicker results are generally obtained by first bathing the face with warm water and Resinol Soap, then rinsing with cold,—as cold as possible.

Resinol Soap



Silk, Linen, Cotton, Wool—Dye Anything with Majic

MAJIC DYE SOAP FLAKES

The First Flake Dye Soap

**No Rubbing, No Boiling
Does not stain or injure hands**

A garment can be given five regular washings before re-dyeing is necessary in any Majic color:

Pink	Blue	Fawn
Lilac	Flesh	Coral
Black	Henna	Cardinal
Light Red	Old Rose	Nile Green
Navy Blue	Dark Brown	Dark Green
Quaker Gray	Burnt Orange	Ocean Green
Ashes of Rose	Lemon Yellow	Primrose Yellow

Dark colors put up in special packages with special instructions for use.

Send for box of one dozen assorted—your own choice of colors—\$1.20, charges prepaid.

Available in twenty-one colors as listed, at 10c the package at your dealer's. Should you experience difficulty, kindly furnish us with his name, and we will fill your order direct. Canadian price 15c.

*M*AJIC Dye Soap Flakes are ready to give new life and charm and color to any textile fabric in your home. From your own daintiest undergarments or finest waists, to the heaviest portieres and curtains; from sister's sashes and ribbons, to the baby's woolens; from men's negligee shirts, to sweaters, any garment, any fabric, can be almost instantly dyed and cleaned with Majic Dye Soap Flakes.

Two or three minutes—it's the Flakes

Two or three minutes' whisking through the rich, creamy suds and bubbles of the Majic lather, makes them new. No rubbing or boiling; no injurious salt or vinegar; just a three minute immersion in always-ready-to-use Majic, pure as your own toilet soap—and out they come in one of the true, fast, even colors that are standard with the textile manufacturers. They are the colors of the label, the colors you intend.

Flakes have taught you how to launder sheer and dainty fabrics—and now these newest flakes, Majic Dye Soap Flakes, are ready to wash and dye your finest garments all at once.

MAGIC MANUFACTURING CO., INC.

75-77 WEST VAN BUREN STREET, CHICAGO, ILLINOIS

W. G. PATRICK & CO., LIMITED, Canadian Distributors
TORONTO MONTREAL WINNIPEG

MARY GARDEN

PERFUME



—la toilette de la Parisienne au bain de mer—

Mary Garden
Perfume

imparts its entrancing fragrance to the perfect

COLD CREAM

to the soft clinging

FACE POWDER

and to the delightfully refreshing

TOILET TALCUM

Rigaud
PARIS

MINER

The Pacific Northwest Invites You to Spend Your Vacation in a Charming Summer Wonderland

A land with the ceaseless fascination of mountains, streams and woodland; a thousand miles of coast line; seven thousand miles of tempting highways; an ideal climate; clean and beautiful American Cities—there is no more delightful region anywhere.

Here amid this charming setting is the city of Seattle where you may see the picturesque life of a world port; here are brought together the refinements of metropolitan life and the charm of the open woods.

When you come to Seattle you will enjoy a visit to the new FREDERICK & NELSON store, one of the outstanding stores of America. You will find in this store's distinctive service many interesting features and reflections of the picturesque city which may serve later as pleasant mementoes of the trip.

Among the store's comprehensive facilities is the Travel Office, which extends its service to put you in touch with local scenic points and helps to arrange interesting trips about the environs of the city; the convenient and commodious Tea and Grill Rooms; the Hair Dressing Department and the Individual Service Bureau, with competent attendants to render the visitor friendly assistance in shopping.

Visitors in Seattle are cordially invited to inspect this store and avail themselves of its helpful service. Such a visit will reveal the reason for the high position which this store holds in its own community—the friendly desire to serve, upon which the success of this institution is founded.

Inquiries and requests for booklets descriptive of the charms of the Pacific Northwest, when addressed to the Travel Office at Frederick & Nelson's, will be promptly complied with.

FREDERICK & NELSON
Fifth Avenue ~ Pine Street ~ Sixth Avenue
SEATTLE WASHINGTON



Chart of Marinello Seven Creams

Lettuce Cream for cleansing the skin. It cleans more thoroughly than soap and water and without irritation, 60c.

Tissue Cream for a rough, dry skin. It builds up the skin and gives it the extra nourishment which it needs, 60c and \$1.20.

Astringent Cream for an oily skin. It restrains the too abundant secretion of oil, 60c and \$1.20.

Whitening Cream for a sallow skin. Gives your skin that "pink and white" roseleaf quality, 60c and \$1.20.

Acne Cream for blemishes and blackheads. This disagreeable condition may be overcome in a short while if you are faithful to the use of this cream, 60c and \$1.20.

Motor Cream for skin protection. Neither wind nor weather can harm your skin if you fortify it with Motor Cream first, 60c and \$1.20.

Foundation Cream before using powder. It makes the powder go on so much more smoothly and stay longer, 75c.

Now sold by
Drug stores
Department stores
and 3500
Beauty Shops.

Your Skin~

May become several shades darker in a day

Whitening Cream is the special one of the "seven" to restore its fairness.

All skins have a tendency to become darker every year. Many tender skins after exposure to the sun and air actually become several shades darker in one day. This condition when not corrected leads to a permanent loss of complexion beauty. Your skin can grow sallow, faded and dingy before you realize what is happening.

Correct this condition in time. But don't use harsh bleaching preparations that ruin the quality of your skin. Use the cream that has been especially prepared for the sallow skin.

Whitening Cream—one of the seven Marinello Creams—is so compounded that it penetrates to the deeper layers of the skin in which the coloring matter is located and there gently and effectively does its work of removing sallowness and restoring the rosy glow of youth to the complexion.

Over two million women have benefited from Whitening Cream and endorsed it as the best preparation to make the skin delicately fair and fresh looking.

The best way to use Whitening Cream

After carefully cleansing your face and neck each night with Lettuce Cream, rub in the Whitening Cream until every bit has been absorbed into the deeper layers of your skin. In the daytime it is well to protect your skin with Marinello Powder, first rubbing in a little Foundation Cream to make the powder "stay on" longer and to double its value as a protecting agent. Within a few days from the time you begin this treatment you will notice a marked improvement in your skin—it will be several shades lighter, fresher, fairer, lovelier. To use three creams in the right way is no more expensive than to use one cream for three purposes and oh! how much more pleasing is the result!

Why there are seven Marinello Creams

The idea behind the seven Marinello Creams is the very sensible one of specialization—one cream for one purpose. For instance, in the case of dry skin and oily skin, Marinello skin specialists discovered that the cream which gave beauty to one was ruinous to the other. Therefore they perfected a different cream not only for each of these conditions, but also for every other kind of skin as well. Now if your skin is too oily, if it is too dry, if it is disfigured with blackheads, if it is sallow, you can get a Marinello Cream that will overcome its defects and restore its charm and loveliness.

To get an idea of how beautiful your skin can be with the right treatment, send fifteen cents for the Traveler's Trial Package. This includes miniature packages of the cream you select from the chart, Nardy's Face Powder, Nardy's Toilet Water, Rouge Vanitab, Rose Leaf Jelly and booklet on care of your skin.

MARINELLO COMPANY
Dept. V-3 Mallers Bldg.
Chicago

MARINELLO

"A Beauty Aid
for Every Need"





Gage
BROTHERS & CO.

have that touch of
DISTINCTIVE DIFFERENCE
that makes individuality in dress
easily attained.

If you are interested in this
advertisement, ask your dealer
to write us for definite infor-
mation as to the hat illustrated.

Gage
BROTHERS & CO.
PRODUCERS
OF CORRECT
MILLINERY

New York

Chicago

Paris



A dainty organdie collar
and cuffs set, embroidered
with white dots and edged
with pointed Valenciennes
lace, may be had in pink,
blue, tan, or white; \$3.95

WAISTCOATS AND WAISTS HAVE SHEER DAINTY WAYS

OF CONTRIBUTING TO THE WARDROBE OF SUMMER



A vest of plaited Georgette crêpe
hemstitched at belt and hem may be
had in blue, pink, tan, or white; \$4.50



A hand-made blouse that opens
in front is of white batiste dain-
tily hemstitched about the collar,
vest, and cuffs; price, \$5.95



An attractive blouse with frilly
cuffs and collar edged in net
footing is hand made in either
white or flesh colour; \$8.75



Another hand-made blouse of
white batiste is exquisitely trim-
med with hemstitching and fas-
tens with pearl buttons; \$6.75



Old-blue organdie marked in
checks by a fine white cord
makes this gilet. It may also
be had in rose and pink; \$3.75



WILSNAPS

—snap with a will!

CLICK Wilsnaps together between your fingers and you feel the firm action of the Wilsnap spring.

Unsnap Wilsnaps, and the same elastic Wilsnap spring releases without coaxing.

No matter what materials you sew them on—sheer or heavy—Wilsnaps positively *will* snap and stay snapped.

All sizes for all needs on the unmistakable Wilsnap orange colored card.

Wilsnaps—always will snap—wherever snap fasteners are used.

THE WILSON FASTENER COMPANY
117 East St. Clair Avenue Cleveland, Ohio

WILSNAP
FASHION'S
FASTENER

SNAP!
It stays
MADE IN U.S.A.

Rest Proof

Size 0

Look for this card
—orange colored—
10c everywhere

WILSNAP

REG. U.S. PAT. OFF.
Fashion's Fastener

S O C I E T Y



NONSPI

An antiseptic liquid

Keeps the Underarms Normally Dry and Absolutely Odorless

NO WOMAN can radiate that atmosphere of freshness and sweetness, which is her greatest charm, so long as she is annoyed by excessive perspiration. Neither can she avoid ruined gowns and continuous embarrassment. For her, summer is a dreaded season; her poise and self-assurance are always menaced. If you are such a sufferer, by all means

Use Reliable Time Tried Nonspi

NONSPI is a positively dependable remedy which harmlessly diverts moisture from the underarm to other portions of the body. It has a record of many years of honorable service; is used by millions of women; recommended by physicians, chemists and first-class toilet and drug dealers everywhere.

NONSPI is unscented and contains no artificial coloring matter whatever. It is not intended to appeal to sight or smell, but consists in its entirety of antiseptic and other beneficial ingredients. Daily baths do not lessen the effect of *Nonspi* and about two applications a week will free you from perspiration worry.

50c (several months' supply) of toilet and drug dealers or by mail direct. Or, send us 4c for testing sample and what medical authorities say about the harmfulness of excessive armpit perspiration.

THE NONSPI COMPANY

2626 Walnut Street, Kansas City, Missouri



Births

NEW YORK

Russell.—On May 26, to Mr. and Mrs. Henry Potter Russell, a daughter.

Schieffelin.—In May, to Mr. and Mrs. William Jay Schieffelin, junior, a daughter.

LENOX

Fitzgibbon.—On June 8, to Lieutenant Francis Dillon Fitzgibbon, British Navy, and Mrs. Fitzgibbon, a son.

Deaths

NEW YORK

Bacon.—On May 29, Colonel Robert Bacon, son of the late William Benjamin Bacon.

Blake.—On June 1, at Taft School, Waterbury, Connecticut, William Phipps Blake, son of T. Whitney Blake.

Flint.—On May 25, Austin Jermain Flint, son of Sherman Flint.

Glaenger.—On June 3, Alice Cary Butler Glaenger, widow of the late George A. Glaenger.

Potts.—On May 30, Rockhill Brevoort Potts, husband of Anita Tone Potts.

Sherwood.—On May 30, at Newport News, Virginia, Carlton Burr Sherwood, infant son of Philip Hyde Sherwood and Elsie Burr Sherwood.

BALTIMORE

Lee.—On June 6, Charles O'Donnell Lee, husband of Mathilda Jenkins Lee.

BOSTON

Thayer.—On May 16, Alice Robeson Thayer, widow of the late Stephen Van Rensselaer Thayer.

BROOKLYN

Ferris.—On June 2, R. Roosevelt Ferris.

MILTON

Herrick.—On May 31, Alice Taft Herrick, wife of Robert F. Herrick.

Engagements

SAINT LOUIS

Barnidge-Jones.—Miss Elsie Ann Barnidge to Captain John C. Colwell, U.S.A., son of Mrs. Breckinridge Jones.

NEW YORK

Barrett-Drexel.—On June 5, at New Rochelle, in the Methodist Episcopal Church, Captain William Barrett, Air Force, U.S.A., and Miss Alice Gordon Drexel, daughter of Mr. John R. Drexel.

Bentley-Anderton.—On June 19, in St. Stephen's Church, Ridgefield, Connecticut, Mr. Edward Salisbury Bentley and Miss Dorothy Anderton, daughter of Mrs. William Bancroft Anderton.

Cable-Scott.—On June 7, at Saint Thomas's Church, Mr. Philander Lathrop Cable, son of Mr. Benjamin T. Cable, and Miss Jeanne Marie Scott, daughter of the late George Isham Scott.

Dodge-Loomis.—On May 31, at Glenhead, Long Island, Mr. Percival Dodge, son of Mr. Arthur Murray Dodge, and Miss Elizabeth Dilworth Loomis, daughter of Mrs. John W. Dyer.

Schulz-Thompson.—On June 9, Mr. Carl H. Schulz and Miss Jane Remsen Thompson, daughter of Mrs. J. Todhunter Thompson.

di Zoppola-Mortimer.—On June 21, at Roslyn, Long Island, Count Mario di Zoppola, of the Royal Italian Air Force, and Miss Edith Mortimer, daughter of Mr. Stanley Mortimer.

BALTIMORE

Stone-Ruggles.—On June 2, in Christ Church, Lieutenant Emery Arthur Stone, Air Service, U.S.N., and Miss Alma L'Hommedieu Ruggles, daughter of Mr. Charles H. Ruggles.

NEWPORT

Grinnell-Eldridge.—On June 3, Mr. Edmund Grinnell and Mrs. Walter Norman Eldridge.

PHILADELPHIA

Cheston-Frazier.—On June 5, Mr. Charles Steele Cheston, son of Dr. Radcliffe Cheston, and Miss Harriet Morgan Frazier, daughter of Mr. George Harrison Frazier.

Fahnestock-Smith.—On June 2, in the Church of St. Luke the Epiphany, Lieutenant McClure Fahnestock, U.S.A., son of Mr. James F. Fahnestock, and Miss Edith L. Smith, daughter of Mr. Horace Eugene Smith.

LONDON

Ribblesdale-Astor.—On May 31, in St. Mary's Church, Thomas Lister, 4th Baron Ribblesdale, and Mrs. John Astor.

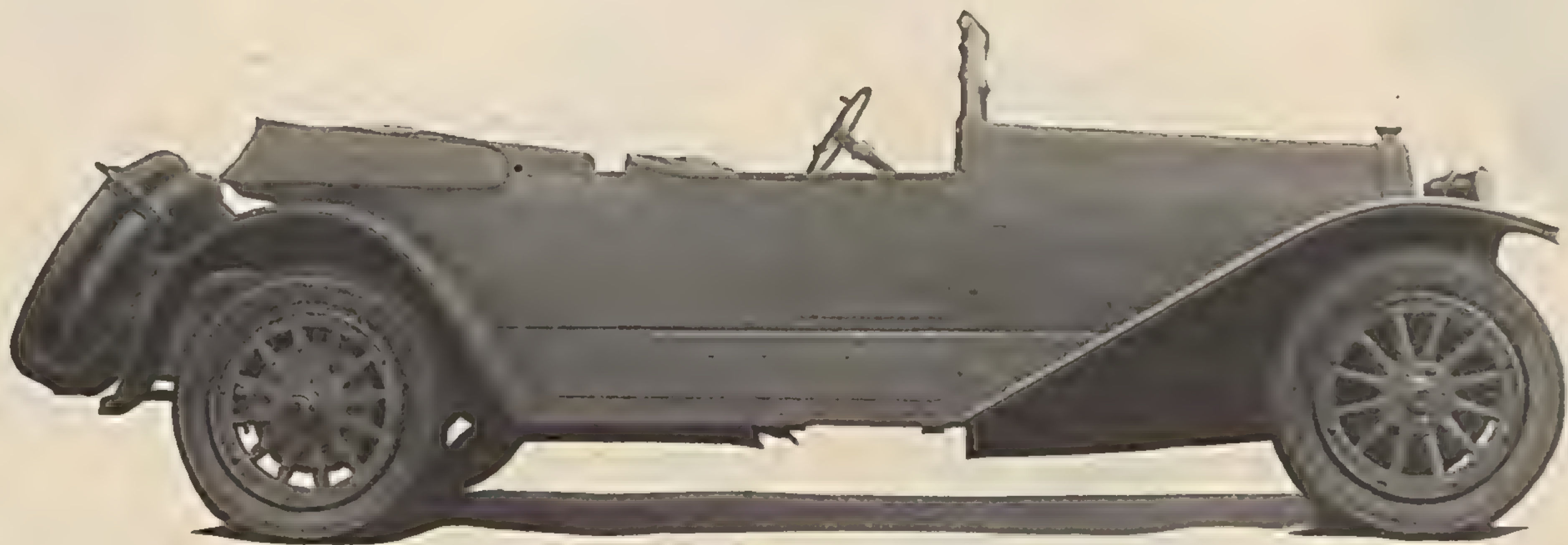
AMERICAN SINGERS' SOCIETY

A BRILLIANT list of opéra comique stars and an unusually interesting repertoire of light and comic operas are announced by William Wade Hinshaw, General Manager, for the next season of the Society of American Singers, beginning October 13 at the Park Theatre. Lucy Gates, Maggie Teyte, Ruth Miller, Blanche Duffield, Cora Tracy, Kate Condon, Gladys Caldwell, Elizabeth Campbell, Virginia Rea, Gertrude Shannon, and Caroline Andrews form the female contingent. Both William Danforth and Frank Moulan are to furnish fun in every comic opera. The list of male singers includes Craig Campbell, Francis MacLennan, Ralph Brainerd, Richard Bold, Morton Adkins, Bertram Peacock, John Quine, Henri Scott, and Herbert Waterous. The conductors are Richard Hageman and John McGhie; artistic and stage directors, Jacques Coini and Charles Jones; chorus master, Harry Gilbert. There will be the same brilliant orchestra as last year, under the management of Ernest Wagner, the flutist; and a chorus of forty, all Americans. Arrangements are being made with other artists who will be announced later. Twenty different operas are to be

given during the first twenty weeks, each opera being shown exactly seven times; no opera will be repeated on the same night. Subscribers to the first twenty weeks are given twenty per cent. reduction from the regular box-office prices for single seats.

The operas to be given will be taken from the following list: "Shamus O'Brien," "Falka," "El Capitaine," "Tales of Hoffmann," "Boccaccio," "Madame Butterfly," "La Bohème," "Mikado," "Yeoman of the Guard," "Gondoliers," "Princess Ida," "Iolanthe," "Ivanhoe," "Faust," "Romeo and Juliette," "Chimes of Normandy," "La Mascotte," "Geisha," "Le Jongleur de Notre Dame," "Robin Hood," "The Fencing Master," "Serenade," "Fortune Teller," "Thais," "Lakme," "Merry Wives of Windsor," "Mignon," "Impressario," "Bastien and Bastienne," "Il Seraglio," "Carmen," "Maid Mistress," "Pagliacci," "Cavalleria," "Dorothy," "Barber of Bagdad."

Subscriptions may be sent to William Wade Hinshaw, General Manager, 1 West Fifty-first Street. Applications are received by mail only, and reservations are made in the order received. The list of singers and operas promise a brilliant season.



Gunboat Roadster

Designed and built for Mr. Chase H. Davis of Cincinnati



Custom Department

THE LOCOMOBILE COMPANY OF AMERICA

Makers of Fine Motor Cars

*Fatimas—
surely*



*The
Original Turkish
Blend*

DU PONT AMERICAN INDUSTRIES



Be Sure It Is Genuine

Ivory Py-ra-lin is solid! The beauty so apparent on the surface goes straight through to the heart of every piece. The mark

IVORY PY-RA-LIN

is a bona fide guarantee of genuineness. Du Barry is our style mark—it establishes identity of one of our most popular, therefore most widely imitated designs.

You will find genuine Ivory Py-ra-lin at the shops of the better dealers everywhere—each piece daintily stamped in gold, as illustrated.

Booklet upon request.

THE ARLINGTON WORKS

Owned and Operated by

E. I. du Pont de Nemours and Company

Wilmington, Delaware

Branches, New York, Boston, Columbus, Chicago, St. Louis, San Francisco.
The Arlington Co. of Canada Ltd. Toronto, Ont. Montreal & Winnipeg.

DU PONT



Send
the
Sampler

and win
a smile!

\$1.25 the pound
at our agencies
nearly everywhere
(usually the lead-
ing druggist).



STEPHEN F. WHITMAN & SON, Inc., Philadelphia, U. S. A.
Makers of Whitman's Instantaneous Chocolate, Cocoa and Marshmallow Whip

TAVERNS *by the* SIDE of MOTOR ROADS

(Continued from page 49)

miles at dusk and at last, in the rustling scented silence of a country night, the winking lights of an Inn!

Really, Romance owes a debt to the motor. What would this century do without its latest touring-cars? No more the beat of hoofs on the moonlit road, it's true, but the evener beat of the engine means seventy miles instead of seven between office and dinner on the North Shore. It's the inn we need most sorely. Inns with personality, atmosphere, charm; inns with names of colour; inns that refresh the spirit as well as the flesh.

THE OLD ROMANTIC SIGN-POSTS

One looks back with a distinct regret to the days of Addison when the F. P. A. of his day received "contributions" from zealous individuals eager to clear London of "sign-post monsters, streets filled with blue boards, black swans, and red lions, not to mention flying pigs and hogs in armour." How much more interesting—if not how much more appropriate—some of the old names were. We confess to a complete lack of sympathy with the Spectator's contributor when he complained: "I would forbid that creatures of jarring and incongruous natures should be joined in the same sign: such as the Bell and the Neat's Tongue, the Dog and the Grid-iron. The Fox and the Goose may be supposed to have met, but what have the Fox and the Seven Stars to do together? And when did the Lamb and the Dolphin ever meet?" Only on a sign-board, no doubt, but what a tavern one visualizes beneath them.

Not that quaint names have entirely gone out, or that there are no more inns of character. There's the "White Turkey," near Danbury, Connecticut,—surely an appetizing title and a romantic juxtaposition of names. The little white New England farmhouse has an air, too, a very definite delightful appeal of its own. And one visualizes a dozen "Red Lion" Inns from Philadelphia to Bar Harbor. (Too many—there should be fewer lions and more porpoises. Where are the peacocks, the golden pheasants, the green parrots?) The little taverns are to be found, if one will only hunt for them. Just around some corner may lurk an unexpected house with hospitable door and seventeenth-century charm.

THE PHILADELPHIA REGION

The Philadelphia district has a number of them. One's mind returns instinctively to "Valley Green," a gem of a place—a green sparkling emerald that lingers in the memory. Just a small house, unpretentious, set by the road in a ravine that is really a part of the public park system of Philadelphia; yet quite unknown to the greater public and all the more alluring to the few that find it. A setting as gorgeously exotic as a canvas by Boucher or Gaston La Touche. A winding road; below the road, a curving stream, tranquil beneath high towering banks of greenery; beyond the quiet water, green trees, sweeping virginal foliage up into high clear airs. A wide cool forest glen, veiled by day in a dusty golden sunlight; a valley of repose, as aloof, as restful as the valley of the Wye where Wordsworth wrote his "Tintern Abbey." And at night, a wonder of shadows, pale moonlight, the yellow invitation of oil-lamps; a cool interior, filled with the faint fragrance of flowers. In the autumn, a table by the fire, and always—if you are wise enough to arrange it—the fare that goes with such a background.

And that, of course, suggests the in-

evitable subject of food. Our idea, frankly, is that of the Perfect Butler, in "Ruggles of Red Gap": better a simple dinner, well prepared, than an eternity of elaborate menus, botched. There are a few establishments, like the Eagleston Inn at Hyannis, Massachusetts, the very name of which sets the mouth a' watering. Here is an inn where cooking is still an art and where the appetite is whetted by dainty dish and quaint old-fashioned furnishings. But alas, how few of them there are. It isn't always convenient to start out for Cape Cod to find one's ideal meal—and it's a long drive from Forty-Second Street at best. Wallingford, Connecticut, used to boast a soul-seducing tavern known for fried chicken and waffles; and there's a little roadside inn across the Jersey line where they make an art of eating. Most of us know, perhaps, an inn or two where, at a pinch, one can take a discriminating guest, but the list is limited. The automobile clubs should go into the matter, seriously. There is a great opportunity here, and like most opportunities, it's overlooked by an unimaginative world.

THE VALUE OF ATMOSPHERE

Food isn't the only requisite, of course. There are certain wise proprietors who have seen the possibilities of history and tradition, and their inns inevitably come to mind in any hasty resumé. The Wayside Inn, for example, between Springfield and Boston, or Beekman Arms at Rhinebeck on the Hudson. The latter exemplifies what can be done to make an outwardly conventional exterior romantic. The building happens to be the oldest hotel in America; it has been used continuously since about 1700 when William Traphagen, its original owner, built it on the first piece of land sold from the famous "Beekman grant." Built partly as a place of refuge against redskins, the original walls are two to three feet thick; the oak floors are fastened by hand-made spikes, and the famous taproom is rich in legend and historic incidents. During the Revolution, Washington, Lafayette, Arnold, Hamilton, Burr, and Clinton found refreshment there; in the old dining-room, in 1813, there occurred the famous "boot-jack" affair when General Armstrong clashed with Aaron Burr. The dining-room mantel dates back to 1798 and was then the property of Janet, the widow of General Richard Montgomery. The big blue pitcher, three feet in circumference, came from Staffordshire and is probably without a counterpart in America. It was William Jacques, one of the early owners of this tavern, who is said to have been the only man of his day who could lift a barrel of cider from a cart by the chimes and carry it to its place in the cellar beside its fellows.

LET US HAVE MORE TAVERNS

So it goes. A name, the charm of an historic past—or the greater charm of perfect food—it really doesn't matter what the form of allurements, provided the allurements are there. The great, tired, eager automobiling public craves—and craves in vain—a wide variety of inns. Where are tavern-keepers with imagination, the inn-keepers with vision? Theirs is the chance and theirs the loss, at present. Like R. L. S., we think of what might be, and murmur, "Oh for a little bright café, in the corner of some port! Oh that we might sit down there, for twenty years, with tobacco and a drink, and talk of arts and women!"

Milo
VIOLETS

DELICATELY SCENTED
GOLD TIPS

25¢ for 10
BOX DELUXE OF
100 \$2.50

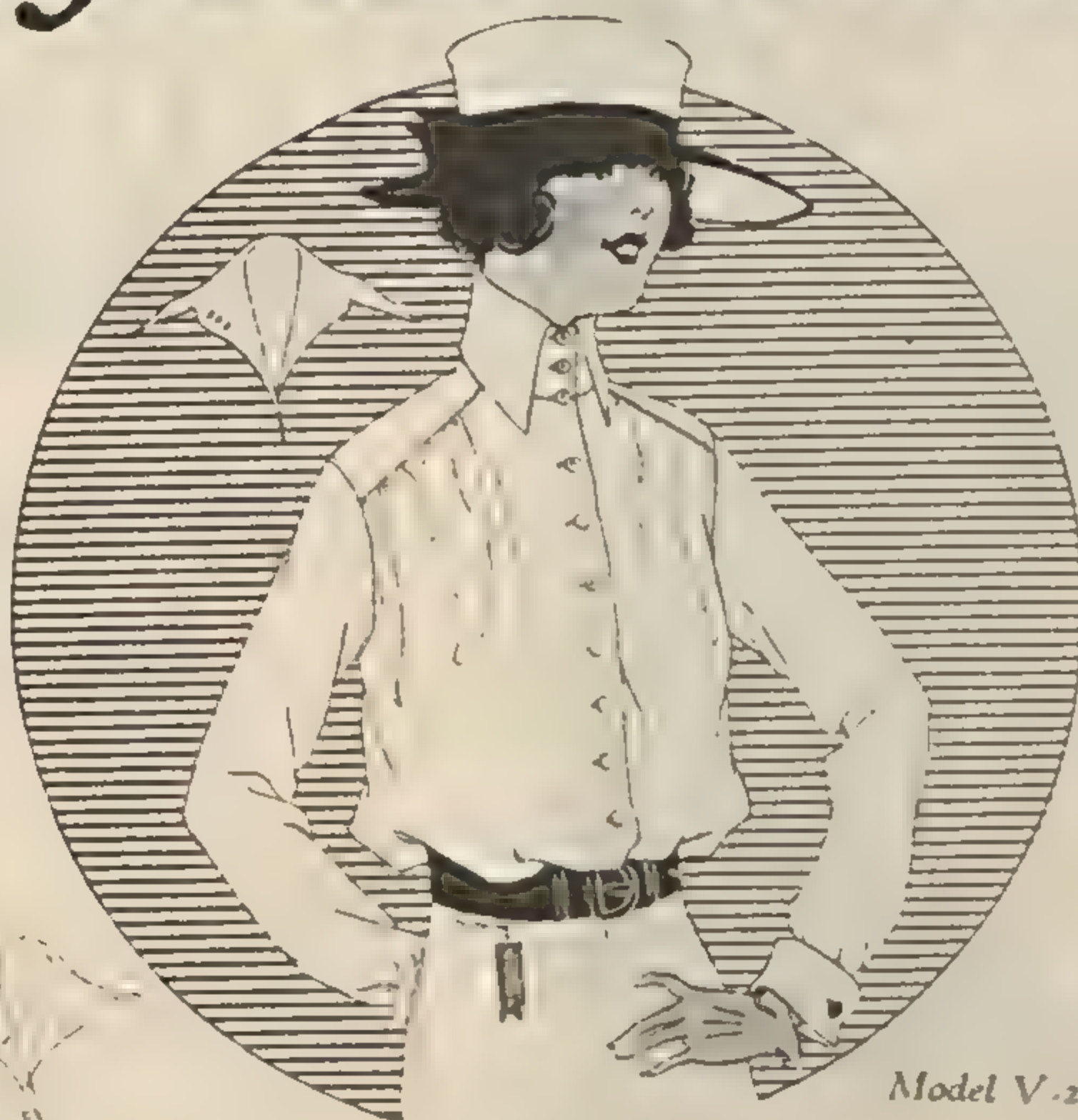
If your dealer cannot supply
you write Dept. M.V.
1790 Broadway
New York



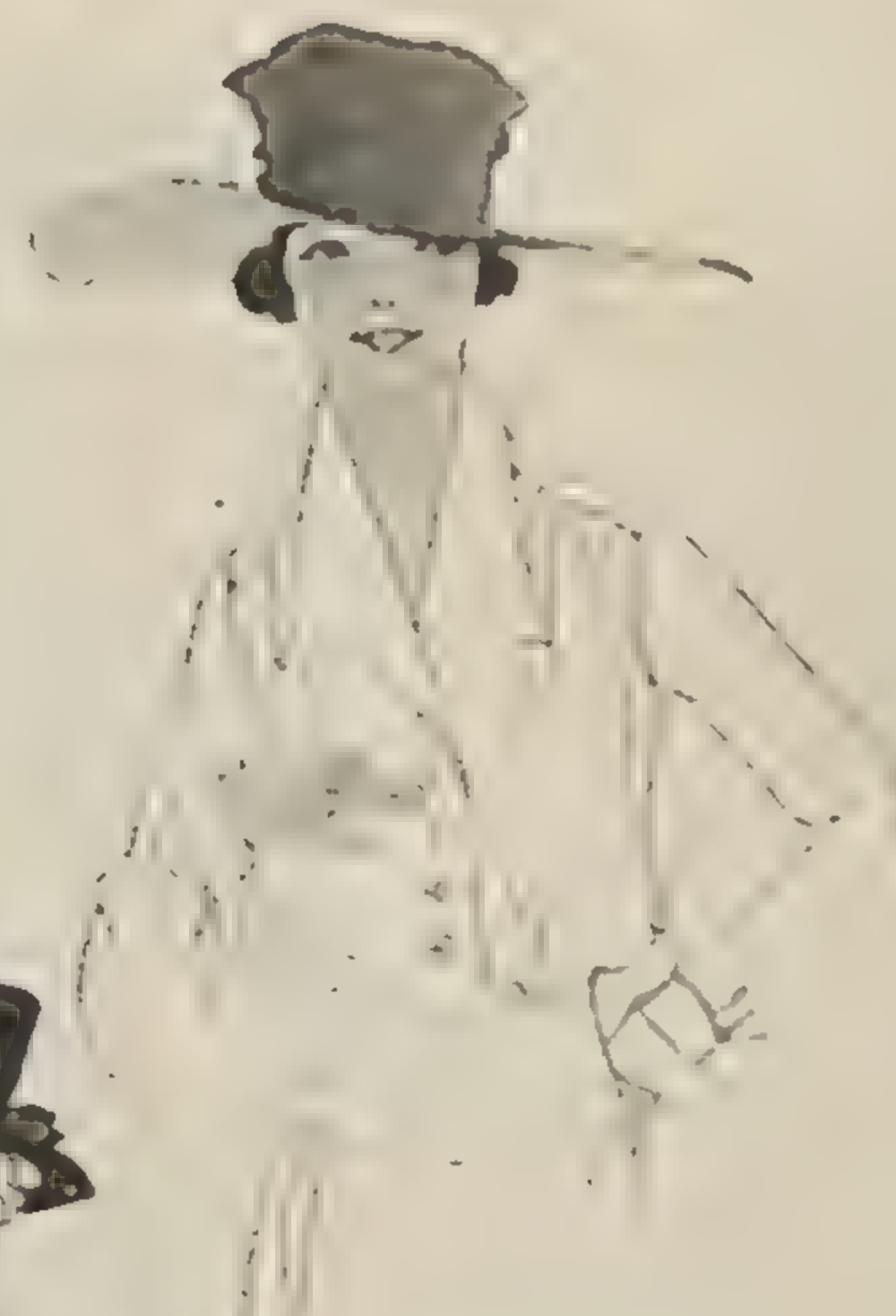
Forsythe Waists



Model V-19
\$3.50



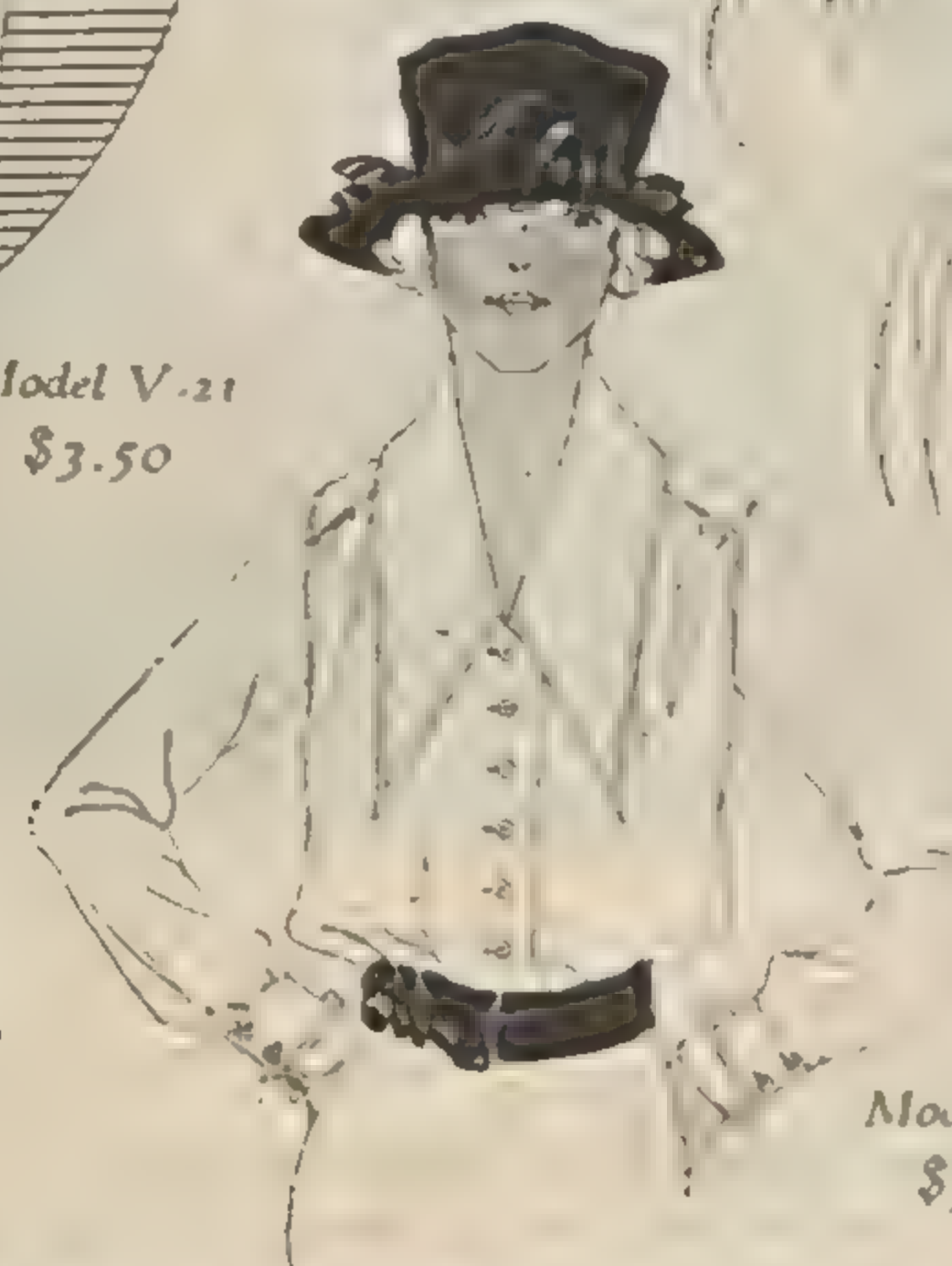
Model V-21
\$3.50



Model V-22
\$2.75



Model V-20
\$2.75



Model V-23
\$3.50

Mail Orders
Promptly Filled

Summer
Dimities
2⁷⁵ and 3⁵⁰

Catalogue
on Request

JOHN FORSYTHE & SONS, THE WAIST HOUSE

3 West 42nd St.

Phone Vanderbilt—2218. No Connection with Any
Other House Doing Business Under Name of Forsythe

New York

"Mum"

as easy to use as to say

takes all the odor
out of perspiration

and neutralizes all body odors, whether
from perspiration or other causes.

"Mum" doesn't smother one odor
with another; "Mum" does not check
perspiration or other natural functions
of the body; and it doesn't harm the
skin or stain the clothes.

"Mum", used after the bath, ensures
continued freshness of body and cloth-
ing throughout the hottest day or in the
most crowded assemblies.

25 cents at Drug and Department Stores or by
mail from us, postage and war tax paid, on receipt of
26 cents.

"Mum" is a trade-mark registered in U. S. Patent Office

"Mum" Manufacturing Company
1106 Chestnut Street Philadelphia

Fix Your Hair to Stay Fixed

No matter how carefully you arrange
your hair the effect is soon lost if you
do not protect it with a

UNICUM
Real
Human
HAIR NET

Once a "Unicum" Hair Net is adjusted, you
may rest assured that your hair retains its
"just fixed" appearance—with the "final
touch" you gave to it before your boudoir
mirror.

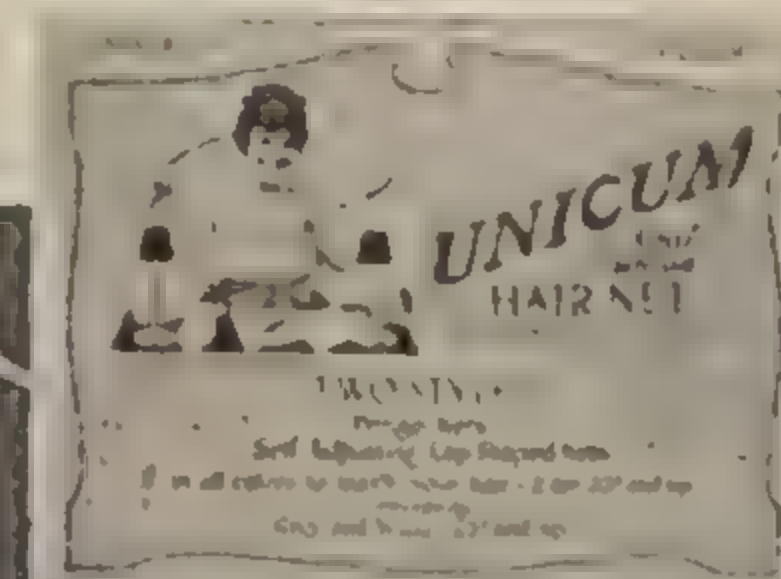
These nets are hand made of
real human hair in all shades.
They are so fine and so care-
fully matched for color that they
seem to "vanish" when you put
them on.

Two styles—Self Adjusting
"Cap-Shaped" and "Fringe-
Shaped" nets. Both easy to ad-
just. Both hold the hair securely.

Two for 25c and up
Gray and White 25c and up

THEO. H. GARY COMPANY
67-69 Irving Place, New York

Look for this envelope when buy-
ing and communicate with us if
your favorite dealer cannot sup-
ply you.



HARTMANN

TRADE-MARK



THE name Hartmann on a trunk is like the word "sterling" on silverware.

MANY years of leadership built the Hartmann trunk-making reputation.

Wardrobe Trunks with the name Hartmann
A catalog sent you on request

HARTMANN TRUNK COMPANY, Racine, Wis.



For warm
weather
Freshness
use—

EverSweet

TRADE MARK REG. U.S. PAT. OFF.

The Dainty Deodorant

Harmless: Cannot injure skin or clothing

Large Jar 50c
Small Jar 25c

At all first class stores, or you can order direct from us if you enclose price and send your dealer's name.

A free sample on receipt of a 2c stamp.

A dainty disappearing cream for neutralizing body odors. Does not clog the pores. Odorless and void of grease.

No need to suffer the unpleasantness of body odors. Apply EVERSWEET to any part of the body after the bath or before dressing.

Thousands of women have found Eversweet, ideal for Cleanliness, and Comfort. It is delightful to Use. Try it.

EVERSWEET CO., 68 Cliff Street, New York



The long slender lines which characterize the footwear of the smart American woman are illustrated in these types of summer pumps and oxfords; the prices of these shoes are given in the text of the article

AT THE FOOT OF THE MODE

THE American woman is reputed to have the most gracefully and most smartly shod feet in the world. The slender, long drawn-out lasts of the American bootmaker have about them an elegance and distinction all their own. There has been some discussion in regard to the adoption by the American woman of the short-vamped shoe of France, but so far this has not materialized. For midsummer, some of the bootmakers are showing extremely well-built models, although there are not a great many novelties, owing to the fact that the restrictions on the new things were not removed in time for the preparation of many innovations. Inasmuch, however, as conservatism is always the predominating note in smart footwear, this is not felt to be a serious loss.

REPRESENTATIVE MODES

At the left, in the sketch at the top of the page, is illustrated a rather formal oxford made of tête de nègre satin with a long slender last and high graceful arch. A shoe of this kind is very smart with summer afternoon frocks of soft silk or batiste. It costs \$12.20, including 20 cents luxury tax. Next in this illustration is a pump of white canvas with one of the new low French heels. The shoe has a little tongue at the front which adds to its grace of line; \$10.55, including tax of 5 cents.

Third from the left in this sketch is a pump of fine white kidskin which is one of the nearest approaches to novelty that has been brought out this season. The element of newness is represented by the high tongue and the two-button strap which fastens across the instep. This shoe may be had in brown or black leather. In patent leather or dull calf, it costs \$17.15, including a tax of 65 cents, and in white or brown kid, the price is \$18.80, including a tax of 80 cents. Directly below the little stand in the middle of the drawing is a shoe of white canvas with a black patent leather heel, a black-edged sole, and a black patent leather

buckle stitched down to the upstanding tongue. This shoe suggests various possibilities for midsummer wear for the woman with a gracefully shaped foot; \$10.83, including tax of 8 cents.

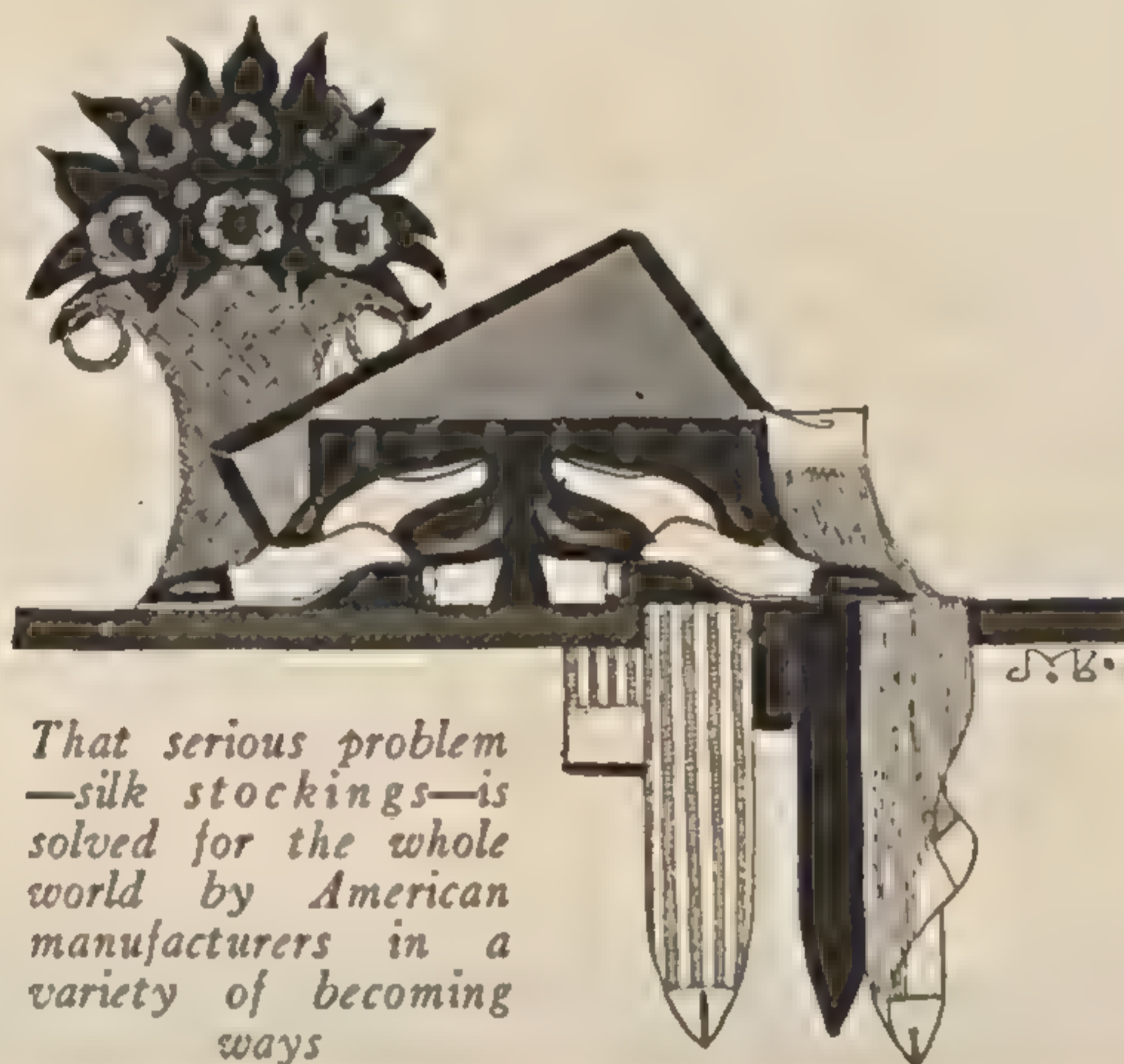
PUMPS AND OXFORDS

Second from the right in this sketch is a buckskin oxford of a type which, while it is preeminently sensible, is far from being devoid of the elements of smartness. The heel is by no means flat, although it is low enough to be comfortable, and while the last is one that gives plenty of room, it has distinct grace. The price of this shoe is \$12.75, including a tax of 25 cents, and it may be had in canvas also for \$8.75. The walking pump at the right may be had in either black or tan leather. It also has the very popular low French heel; \$14.40, including 40 cents tax.

At the bottom of the page is illustrated a pair of white canvas sports oxfords trimmed with dark brown leather; \$13.30, including 30 cents tax.

Stockings are likely to become a serious problem. Now that the war is over, all Europe wishes once more to have stockings of silk, and the only place from which she can expect to receive them is America. Consequently, just as fast as we make fine silk stockings here, France and England buy them, leaving America to be content with what is left.

The stocking at the top of the page is of heavy white silk with a black clocking. These stockings are priced at \$3.05, including a tax of 10 cents. The stockings with the sports shoes at the bottom of the page are two of the best types which are in vogue to-day. The pair at the left is made of a series of fine drop-stitch stripes clustered together. That at the right is made of a series of fine openwork stripes. Both are the type of stockings which one wears with the more formal kinds of white shoes or with slippers. Those at the right cost \$5.03, including a tax of 28 cents, and those at the left cost \$8.95, including a tax of 45 cents.



That serious problem—silk stockings—is solved for the whole world by American manufacturers in a variety of becoming ways



**“TREO”
GIRDLE**
PATENTED
The All-Elastic Corset
With the Feature Strip

**“TREO”
TRIUMPHS**

The “TREO” Girdle

THE TREO GIRDLE is made entirely of porous woven surgical elastic web, which “gives” freely to every movement of the body, yet firmly holds the figure. It lends grace with absolute comfort at all times. Our patented method of construction and character of materials used make it equally desirable for street, dancing, evening or sport wear; in short or long lengths; white or flesh. Retail, Misses’ lengths, \$3.00 to \$7.50; Adults lengths, \$4.00 to \$10.00.

CAUTION—The TREO GIRDLE has the feature strip of elastic above the elastic waist-line band and, therefore, supports the body above and below the waist-line. Other similar all-elastic garments are simply hip-confiners, and Not Elastic Corsets. Insist upon securing the TREO ELASTIC GIRDLE CORSET with the Feature Strip. If your dealer cannot supply you, write for FREE booklet.

TREO “Paraknit” Brassiere

The Treo “Paraknit” Elastic Brassiere is made of “Paraknit,” a new kind of light weight, open work, elastic material, invented by us which is very, very flexible, extremely stylish, and healthful.

Reinforced elastic diaphragm strip

at lower edge supports and reduces diaphragm without pressure, and is a very great advantage. Retail \$2 and \$2.50 at dealers, or write for illustrated booklet.

TREO COMPANY, Incorporated
160-V Fifth Avenue New York
In Canada, EISMAN & CO., Toronto



**“TREO”
“Paraknit”
Elastic Brassiere**
TRADE MARK
Reinforced Diaphragm Strip

MENDEL

**“DUSTPROOF”
WARDROBE
TRUNK**



A Trunk of Distinction

A MENDEL “Dustproof” Wardrobe trunk is baggage of distinction—known and appreciated for what it is in the great hotels and famous town and country houses in America, England, France and Italy. In the Mendel “Dustproof” Wardrobe Trunk your finest dresses, your most elaborate toilettes, are safe from rumpling, rubbing or injury in transit. Thanks to the Dustproof moulding they are safe from dust and dirt.

Mendel-Drucker Trunks are made in steamer, wardrobe, dress and hat types and in all grades. Write for booklet and name of nearest dealer.

THE MENDEL-
DRUCKER CO.
Dept. C.
Cincinnati, Ohio



ANNUAL FUR SALE

July 15th to August 30th, 1919



This Hudson
Seal Coat
(Dyed Muskrat)

\$289

This price for this
Annual Sale only

B ELTED 36 inch model with pockets—large cape collar and cuffs of natural skunk,—made of selected pelts.—The season’s wanted model—lined with pussy willow taffeta or soft finished brocade.

In ordering ask for No. 101, state size and lining preferred. Price includes delivery in United States.

Send for Illustrated
Catalogue of Annual
Sale of Furs

The above garment is one of many equally as attractive at Special Sale Prices.

Established
1868

THE ROSENBAUM CO.
PITTSBURGH, PA.

Satisfaction
Guaranteed

When you travel, rely on Huyler's

The vacationist who relies on Huyler's need never fear disappointment when buying candy.

Wherever you go, look for the Huyler agent. You will find one at every good summer place, and in practically every city.

And the variety of Huyler's is so wide that you can always get a candy that suits the mood or taste of the moment.

Ask for your favorite

Huyler's
NEW YORK
67 Stores - Agencies
almost everywhere

In Canada-many agencies; factory and store in Toronto
Prices Higher in Pacific Coast States



PALL MALL

Famous Cigarettes

Where particular
people congregate

Plain Ends



WHAT THEY READ

UNCENSORED CELEBRITIES, by E. T. RAYMOND, stands in no perceptible need of censoring. It tells no dark and dire secrets of the men who have led England's war work. On the contrary, it presents with pithy phrase, without rancour, and with sufficient frankness to be interesting, something over thirty of the men who have been leading figures in the public life of England during the past five years, and ends with a high and well-deserved tribute to our own Mr. Samuel Gompers.

The civil, not the military leaders of England are the theme of this book. In fact, General Smuts, of South African fame, is the only military leader who appears in its pages, and he is there by reason of his statesmanship and his inclusion in the War Cabinet rather than his military prowess.

"There are two men," says the author in opening his discussion of General Smuts, "who most nearly express the inarticulate heart of half—and that not the least intelligent half—of the English people. And neither of these men is English. One is the exceedingly powerful personage who speaks for the American people. The other is the South African Dutch barrister who eighteen years ago took the field against us under Delarey.

"The fact, superficially surprising, is capable of ready explanation. President Wilson and General Jan Christian Smuts represent things which the great dumb England has really had in mind during decades of Whig-and-Tory, Imperialist-and-Little-Englander nonsense."

There is stimulating discussion of the English newspapers, and "The Morning Post" and "The Daily Telegraph" come in for some severe raps from a discerning and fearless critic. Lord Northcliffe is cleverly summed up in the statement that, "He has generally contrived to put himself wrongly on the right side."

"His purely official work," we are told with a temperance which makes for conviction, "is said to have been fairly successful, but certainly of no such inspired character as to justify the arrogance with which he declines to join a Government without ruling it. One distrusts entirely the 'strong' man who can only work in conditions he himself prescribes. We have to take the world and the British Constitution as we find them; both are profoundly unsatisfactory, but not to be changed in a hurry."

It is no small feat to hold the attention of the reader through thirty-three successive character sketches, but this feat the author of "Uncensored Celeb-

rities" accomplishes. Though his criticism is often biting, his attitude remains impersonal, and he has a gift for quick satire, clever turns of phrase, and unexpected humour which serve the double purpose of rousing the imagination of the reader and presenting the character in question with the clear definiteness of an artist's sketch. Among the celebrities included in this volume are Mr. Lloyd George, Mr. Bonar Law, Sir Edward Carson, Mr. Balfour, Mr. Arthur Henderson, the Marquess of Landsdowne, Viscount Grey, and Lord Robert Cecil. (London: T. Fisher Unwin, Ltd.; 10/6 net.)

A LITTLE GRAY HOME IN FRANCE, by HELEN DAVENPORT GIBBONS, appropriately bound in a little grey binding, gathers up the loose threads of many scattered stories of American boys in France and presents them in the form of a readable record for those boys themselves and all who care to follow their war-time adventures and thoughts.

Mrs. Gibbons' "little grey home" was situated not far from Paris, at Loyer, but a few miles from one of the big American base hospitals and on a direct line of army communications, and it was her purpose to make it in pleasant reality a home for every wandering soldier or war worker who passed that way. One can imagine what the sunny home with its open fires and great guest rooms always in readiness, its stocks of chocolate and comfort kits, its hot coffee on chilly mornings, and, best of all, the generous welcome which went with it, must have meant to homesick soldiers going up to the front or coming back for the welcome rest.

Of all who spent happy hours within "the little grey home," no one assuredly was happier than the hostess who dispensed its hospitality. The soldiers were all her boys, to be cared for and managed with the same understanding and tact with which she managed her own small children. If ever a person was born for a position, this would seem to have been the woman and the position. It should not be assumed from this, however, that the author has written a book about herself in the guise of a story of our Army in France. It is the tone of joyous action which pervades the book which carries its own conviction of the success attained by Mrs. Gibbons in her attempt to create in France a real, though temporary, home for every wandering boy from her native land. (New York: The Century Company; \$1.50 net.)



Are you awake
when you should
be sleeping?

Innocent indul-
gence in a cup or
two of coffee at
dinner — — —
sometimes causes
wakefulness after-
wards.

POSTUM

possesses delight-
ful flavor and has
the advantage of
never preventing
sweet slumber.

ANNETTE KELLERMANN
*Bathing Apparel
of Distinction*

FASHIONABLE sports-
women everywhere are ir-
resistibly attracted by the
incomparable style, the "refine-
ment of daring", radiated by the
famous Annette Kellermann Bath-
ing Suits and Swimming Tights!
In purchasing, however, one should
guard against substitutes. All
genuine Annette Kellermann suits
and tights bear a label showing
her name **WOVEN IN RED**. In-
sist on seeing it!

All better shops sell this
season's stunning models
—in Wool Jersey and
shimmering "Silcoknit"—
sizes for Ladies, Misses,
Juniors, and Tots young
as Two. If you have diffi-
culty in obtaining them,
write us direct giving your
dealer's name.

ASBURY MILLS
New York Office 200 Fifth Ave.



"American Beauties"

owe much of their attractiveness to their
beautiful Eyes adorned with long, luxuriant
silkly Eyelashes and perfectly formed Eye-
brows—"those Fringed Curtains which Veil
the Eyes," and give to them that rare charm
of expression, which all women prize so
highly, and which is so greatly admired by
women and men alike. If Nature has denied
you these *Beauty Aids*, do not despair. You
can now have them by applying a little

Lash-Brow-Ine

persistently for a short time. Its purpose is
to nourish and stimulate the Eyelashes and
Eyebrows in a natural manner, thereby pro-
moting their growth and adding beauty to
the face. Results will delight and amaze
you. "Lash-Brow-Ine" is a pure, delicately
scented cream, guaranteed absolutely harm-
less, tested and endorsed by chemists and
beauty specialists all over America. An in-
valuable aid to beauty. Thousands have used
it successfully, why not you?

AT YOUR DEALER
or direct from us by mail, in plain cover,
prepaid 50c. **SATISFACTION ASSURED**
OR PRICE REFUNDED. AVOID DISAP-
POINTMENTS WITH INFERIOR IMITA-
TIONS. GET THE GENUINE. REMEM-
BER the full name, "Lash-Brow-Ine," and
insist on getting it.
There is only one, genuine "Lash-Brow-Ine."
Look for the "Lash-Brow-Ine Girl", same
as above, which appears on every package.
You can identify the genuine by this picture.
MAYBELL LABORATORIES, 4305-93 Grand Blvd., Chicago



Why Have Freckles

—when they are so easily re-
moved? Try the following treat-
ment:

Apply a small portion of Still-
man's Freckle Cream when re-
tiring. Do not rub in, but
apply lightly. Wash off in the
morning with a good soap. Con-
tinue using the cream until the
freckles entirely disappear.

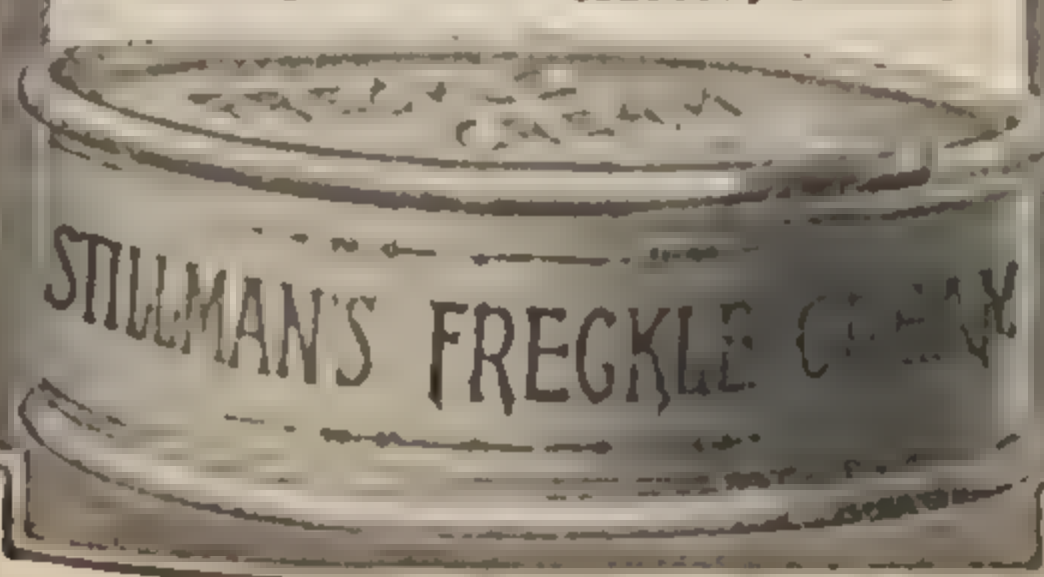
Start tonight—after two or three
applications you will see results.

After years of research specialists
have created this delightful, harm-
less cream which leaves the skin
without a blemish. If your druggist
hasn't it, write us direct. 50c per jar.

Stillman's Face Powder 50c
Stillman's Rouge 25c
Stillman's Tooth Paste 25c

At Drug Stores everywhere. Money
refunded if not satisfactory. Write
for booklet—"Wouldst Thou Be
Fair?" for helpful beauty hints.

STILLMAN CREAM COMPANY
Dept. A Aurora, Illinois



JEWELRY ESTATES
PRIVATE COLLECTIONS
Individual Pieces of Jewelry
BOUGHT OUTRIGHT
Appraised for Insurance
or Inheritance Tax

20 Years Experience Absolutely Confidential

Frank G. Hutchinson
366 FIFTH AT 35th ST
TELEPHONE GREELEY 5489 New York

V O G U E
will attend to all your shopping.
Its corps of expert shoppers will
save you time, trouble, and expense,
VOGUE SHOPPING SERVICE
19 West 44th Street, New York City

CANTRELL & COCHRANE
THE STANDARD
Ginger Ale
OF TWO CONTINENTS
Order by the dozen
for use at home

Reduce Your Flesh
Exactly where desired by wearing
**Dr. Walter's Famous Medicated
Reducing Rubber Garments**
For Men and Women
Cover the entire body or any
part. Endorsed by leading
physicians. Send for illus-
trated booklet.

Dr. Jeanne B. Walter
353 Fifth Avenue, New York
(Billings Bldg., 4th Floor)
(Entrance on 34th St., 3rd Door East)
Philadelphia Representative:
Miss Mary Kammerer, 1029 Walnut St.
Pacific Coast Representative: Adele Millar
Co., 345 Stockton St., San Francisco, Cal.

Brassiere, Price \$6.50
Neck and Chin Reducer \$3.00

Bust Reducer, \$5.50
Chin Reducer, \$2.00



HYGIENOL
The STERILIZED
POWDER PUFF

Finest Quality Lamb's Wool

Six Popular Sizes
10¢ 15¢ 20¢ 25¢ 35¢ 50¢
At All Best Dealers'



Look For The TRADE MARK
—LAMB'S FACE IN CIRCLE—
On All HYGIENOL Envelopes

ILLUSTRATED BOOKLET showing
the making of HYGIENOL
POWDER PUFFS Sent on request

MAURICE LEVY.
15W. 38th Street, New York City

G. Washington's

COFFEE

The Secret

The secret of G. Washington's Coffee is simple. *It is coffee minus the waste.* It is just coffee—with the wood, and all that's not coffee in the berry eliminated. Try it for iced coffee.

Ready instantly when you pour on the water—hot or cold.



Went to War! Home Again.

THE LAND OF DREAM CASTLES

(Continued from page 45)

enjoy dancing, music—and here are some of the best concerts in the world—or perhaps an occasional trial of luck at roulette.

Those who prefer a quieter, more retired life may find it pleasant to have their headquarters at Fuenterrabia which is quite close to the frontier, or at Zarauz or Deva along the coast and at less than an hour's distance from San Sebastian. Here one may enjoy a simple way of life and yet be within call of gaiety.

Next in importance to San Sebastian is Santander, situated half way down the northern coast of Spain. Santander has been chosen by the young Queen Victoria as her summer resort ever since King Alfonso, with characteristic sportsmanlike spirit and enthusiasm, went in for yachting. There the Royal Palace of "La Magdalena," a present from the loyal Santanderinos to the Monarch, makes an ideal country home. It is little wonder that the King and Queen and royal children should dearly love the long days spent on the free open beach, in climbs up the rugged mountain sides, in sailing over the wild high crested waves, or simply in strolling through the old town under the shadow of its great Gothic cathedral.

Where the Court goes, however, fash-

ion will follow, and Santander is yearly becoming more crowded and more fashionable. Theatres are kept open throughout the season, and diversions of every sort may be found at the Casino; but the great attraction at Santander is offered by the yacht races in which King Alfonso takes part, matching his white-winged squadron against those of his friendly rivals.

Beyond Santander and following the railway line along one of the loveliest coasts imaginable, one comes upon other such delightful spots as San Vicente de la Barquera, Ribadesella, Llanes, and Aviles. All are charming, and the succeeding resorts grow more and more attractively Spanish the further one gets away from the fashionable centres. Life in these picturesque little towns is inexpensive, the hotels are plain but comfortable, and the railway along the coast makes communications very easy.

As for dress in these small resorts, the simplest gown will answer a great many requirements, and as the weather is generally very cool, one should be careful to have a sweater at hand if not over one's shoulders. This is not true at San Sebastian, however, nor even at Santander where the most advanced and modish fashions are in evidence at all hours of the day.

BEATRIZ GALINDO.

WOMAN as the LABOURING MAN

(Continued from page 31)

and nothing can make her divorce it.

In vain the weary householder tries advertising. Her plea from the heart is but one of thousands of similar pleas. It lies all unnoticed in the crowded help-wanted columns. No one pays the slightest attention to it; those women who might, in other and happier days, have been applicants are now too busy answering the great black advertisements for "500 experienced caulkers wanted, immediately."

All this has come about more or less gradually. At first, just a few daring souls ventured forth into the milder varieties of what have heretofore been known as men's professions. Here and there, a woman would cause a slight stir, and get her name and picture on the front page of her home town gazette, by throwing off the shackles of her feminine job and becoming a yeoman in the Navy, a conductor, or an elevator girl. Those first emancipated positions had the lure of the uniform to attract women to them. It's a curious thing, that mysterious fascination of the uniform for a woman. Every woman yearns to don a uniform; every woman sees visions of herself dressed in the severe, sensible costume exact replicas of which are worn by a myriad other women. But if clad in her, so to speak, civilian's clothes, she should go out on the street and see one other female wearing a dress something like her own, she all but has a nervous breakdown about it. But then, women are like that. Ask any married man.

Well, anyway, those dauntless spirits who first started out into the Great Unknown of men's jobs filled only the lighter and gentler positions. But then, owing to woman's celebrated instinct for making things more intricate, such careers were found mild to the point of monotony. Lovely woman longed to show what she really could do when she got started. She tried being a chauffeur, a traffic policeman, and a farm hand; she went in for the clean wholesome pastimes of running an engine and cleaning a street; she dabbled a bit in plumbing, riveting, and stoking. She has even invaded the air—

heretofore man's undisputed domain. You have but to glance up at any tall building to see a tiny speck high above the earth—in reality, the over all figure of a woman, swung in her perilous perch, painting the flagpole or washing the windows and whistling cheerfully at her dizzy task, secure in the knowledge that Heaven will protect the working girl.

All the most masculine of the professions she has made her own; figuratively and literally, it is she who wears the trousers. It will soon come to the point where a woman wearing skirts will look positively mediæval. And woman has evidently come to the conclusion that a man's profession is the only thing for her—it keeps her out in the open air. She seems to have no intention of going back to her pre-war washboard, or gas range, or manicure table, or such like feminine fripperies. It takes a woman, she has decided, to run a man's job well. She really can't be annoyed with her frivolous little ante-bellum diversions of cooking, nursing, and all that—it would cramp her style horribly, after she has known the glorious freedom of being a steeple-jack. There seems to be no inducement that can intrigue her into a domestic life again. According to her new conception of life, the hand that rocks the cradle also rocks the boat.

Just how it's going to come out no one seems able to prophecy. Now if the men would only listen to reason and take up the women's jobs, business could go on as usual. But somehow the returned soldiers don't seem particularly thrilled about going in for a life of manicuring; they can't seem to feel the urge of dressmaking; they don't realize the opportunities of the career of a parlormaid. Possibly after a while, the women, having tried everything once, will want a complete change of career and will go back to their old vocations. That seems to be the only way things will ever get settled again.

But until that happy day, it looks as if the only man's profession that is safe from feminine invasion is that of female impersonator.

Ralc

The Essence of Daintiness

A DEODORANT toilet water—the newest and the best. Dries perspiration but does not check it. Applied two or three times a week, it destroys all odors and keeps you fresh and sweet. Delightfully cooling. Use whenever convenient—no precautions necessary. Harmless as water to skin or clothing.

If Ralc is not at your dealers, we will supply you.
Two sizes, 75c and \$1.25.

OGILVIE SISTERS
505 FIFTH AVENUE, NEW YORK

DEALERS: Write for
Introductory Offer



Your search for Smart Silks End with this Label



It's the hall mark of excellence in printed silks.

There's an exquisite smartness in design and coloring that makes them the choice of Fashion's most critical leaders.

Yet they cost no more than ordinary printed silks.

For your new Frocks and Linings see the charming new

HALEDON PRINTS

If You Were Acquainted With Every School

There Would Be No Reason for the Existence of The Vogue School Service

It is impossible for you to know all the schools, but the manager of the VOGUE SCHOOL SERVICE is familiar with all the worth-while schools of America. Why don't you write to him of your school problem?

Somewhere in the United States is a school just fitted to the needs of your son, or daughter. You may never have heard of it, but the manager of the Vogue School Service has. Whatever the information you may require, whether on

**Boy's Schools
Girl's Schools
Art Schools
Vocational Schools**

write today and you will receive promptly, unbiased information and advice on your problem. It is yours for the asking.

THE VOGUE SCHOOL SERVICE
19 West 44th St. New York City

Purity Cross WELSH RAREBIT

Creamy, aged, June Cheese, blended and seasoned by our master chef—that is rich, smooth, golden, velvety, Purity Cross Welsh Rarebit! Perfect always—and with a flavor so delicious that the memory of it lingers.

*Try it
on toast*

Back to Pre-War Prices — 25c. and 45c.

Also—PURITY CROSS Chicken a la King, Creamed Spaghetti au Gratin, Creamed Finnan Haddie, Lobster Newburg, Chop Suey, and Corned Beef Hash—all in two size tins—ready for your instant convenience.



Sold at the better stores.

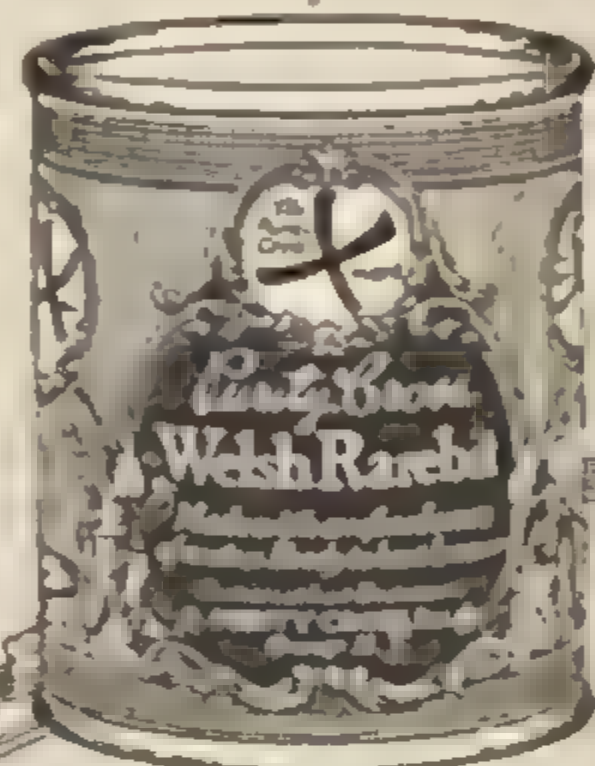
The illustration shows Welsh Rarebit on toast. This, and helpful suggestions of other delicious dishes in Purity Cross Book, "The Daily Menu-Maker"—sent free for name of best dealer.

Special Get-Aquainted Assortment Offer

If your dealer hasn't Purity Cross Delicacies—send us his name and \$2.00—and receive 5 regular size tins assorted prepaid.

PURITY CROSS MODEL KITCHEN
Dept. 4-C, Orange, New Jersey

David Strigman President



If You Were Acquainted With Every School

There Would Be No Reason for the Existence of The Vogue School Service

It is impossible for you to know all the schools, but the manager of the VOGUE SCHOOL SERVICE is familiar with all the worth-while schools of America. Why don't you write to him of your school problem?

Somewhere in the United States is a school just fitted to the needs of your son, or daughter. You may never have heard of it, but the manager of the Vogue School Service has. Whatever the information you may require, whether on

**Boy's Schools
Girl's Schools
Art Schools
Vocational Schools**

write today and you will receive promptly, unbiased information and advice on your problem. It is yours for the asking.

THE VOGUE SCHOOL SERVICE
19 West 44th St. New York City

Your Awnings

OBTAIN SMARTNESS OF APPEARANCE AS WELL AS DURABILITY BY ORDERING

"CURTINMADE" AWNINGS

They are absolutely color fast and give the utmost in wear

Our made-to-order awnings improve the appearance and add to the comfort of your country home, apartment or place of business

Representative will call anywhere in the vicinity of New York

PHONE: BROAD 6006

REG. U. S.

PAT. OFF.

WRITE DEPT. K

**JOHN CURTIN
CORPORATION**



**48 Front St.
New York City**

PARIS TAKES TO SUMMER SPORTS

(Continued from page 30)

her hat, from Reboux, was invented for her and actually made on her head and is in very dark grey satin; the crown is a draped bonnet, and the brim is flattened in front like that of a harlequin's hat; in the back it forms the points of a cocked hat. She has chosen grey because black shows the dust, but it is dark enough to be becoming to the complexion, for we all know that there is nothing more becoming to the face than a black hat. Her veil is of plain tulle in the same shade. It is worn "en fanchon" with all its thickness gathered on the left shoulder.

In spite of presence of the Peace plenipotentiaries at Versailles, the gaiety of the royal town has not been interrupted; but it is no longer at the Trianon Palace that one takes tea. Before going to see the sunset from the terrace overlooking the fountains, one takes tea at the home of one of the inhabitants of Versailles, whose residences make part of this marvelous town with its noble architecture and its air of aristocracy which even the Revolution was powerless to destroy. At the home of Princess Murat or of Madame Charles Max, whose

apartment at the Réservoirs is that in which Massenet composed "Werther," or of Madame Raymunde de Madraze, or Miss de Wolfe, one takes tea in a frame of elegance in the midst of flowering parterres.

It is at Versailles before the gates of the park that we have sketched Madame Théodore Mante, dressed for walking in her "Tuxedo" of black serge, on page 27. She goes, like Madame Errazuriz, the Countess de Beaumont, the Countess de Roche, Madame Martinez de Hoz, or the Marquise de Salamanca, almost every week to Versailles to visit the shops of the dealers of antiquities, where until lately there was an abundance of fine pieces to be had, but which nowadays are almost stripped, in spite of prices. For, even without the added celebrity of the Treaty of Peace, the Ville des Rois will always draw visitors through its art and its beauty . . . this city which in the words of the delicate savant and author, Jean de Bonnefon, "in the freshness of the evening, breathes out mingled odors of the palace, the sky and the forest."

J. R. F.

FOR THE MODERN LUCULLUS

(Continued from page 58)

is removed and the fish is decorated with tarragon leaves or chervil. Then it is covered with a clear fish jelly and arranged on a platter. It is garnished with tomatoes stuffed with celery and mayonnaise, with horn-shaped cucumbers filled with a paste of anchovies or sardines, eggs filled with caviar, green pimientos stuffed with a paste of horseradish, and a variety of small tartlets of vegetables. The entire dish is covered with jelly and served cold.

CANETON MONTMORENCY

The duckling is roasted, but kept rare, and then allowed to cool. The breast is cut off and the bones are taken out, the meat cut in fillets. The bird is then built into shape again with a paste made of foie gras mixed with chopped duck livers and the remnants of the meat. Afterwards, the fillets are placed on top and immersed in a cold thick sauce (either white or cream sauce) and decorated with truffles, vegetables leaves, or egg whites.

Another way of arranging this dish is to immerse the duck in a thick brown sauce, decorate it with vegetable leaves or whites of hard-boiled eggs, and glaze it with jelly. This is garnished with suprême of duckling, four or five to each breast, placed about the duck on beds of foie gras paste. In either case, pitted cherries are arranged around the dish and covered with a duck jelly.

POULARDE VENDÔME

The chicken is boiled and allowed to cool. Then the breast is taken off, and five to six hashed parts are made of each side, according to size. A cold white sauce is poured over the whole, and the bird is decorated with tarragon leaves or chervil glazed with jelly. Meanwhile, the bird is stuffed with a foie gras paste. A cold white sauce is poured over it, and it is decorated with truffles according to taste, glazed with jelly, and placed on an oval dish. It is served on a bed of foie gras paste and around it is placed in deco-

orative bits a *suprême*, consisting of a paste of the giblets and the wings of the chicken; between these are shells filled with iced foie gras covered and decorated with jelly.

GALANTINE DE VOLAILLE

The bones are taken out of the fowl which is to be made into galantine, and the meat is placed on a napkin after the skin has been removed. It is then cut up into medium-sized strips such as are used for larding, seasoned with salt and spices, and marinated with cognac. Then half the quantity of the fowl is added with fat pork, ham, tongue and quartered truffles. Meanwhile, a stuffing is made from the legs and wings mixed according to quantities with veal, fat pork, lean fresh pork, and whole eggs, using one part and a half of fat, and one part of veal and fresh pork to two parts of fowl meat. It is seasoned with salt, spices, and a little brandy.

The skin of the fowl is then put on a napkin, and a layer of the stuffing is placed upon it. On this is placed a bed of the different larding strips already prepared, together with fresh pistachios, all giving a layer of varied colour. A layer of stuffing follows. Then the larding strips, and the process is continued until the skin is filled. Afterwards, the skin is so rolled that the ends may be brought together and sewed. It is then rolled up in rashers of pork and tied up in a napkin with a strong string at both ends. It is cooked in a broth with veal bones and the remainder of the fowl and vegetables. It should be allowed to boil lightly, counting about fifteen minutes to a pound of galantine. When the galantine is fully cooked, it is tightened in another cloth and tied up strongly. Then it is placed on a long dish or plank and allowed to cool under a press which is not too heavy. When it has cooled, the cloth is removed and a cold white sauce is poured over the galantine, which is then decorated with truffles and glazed with jelly.

In Grandmother's Day

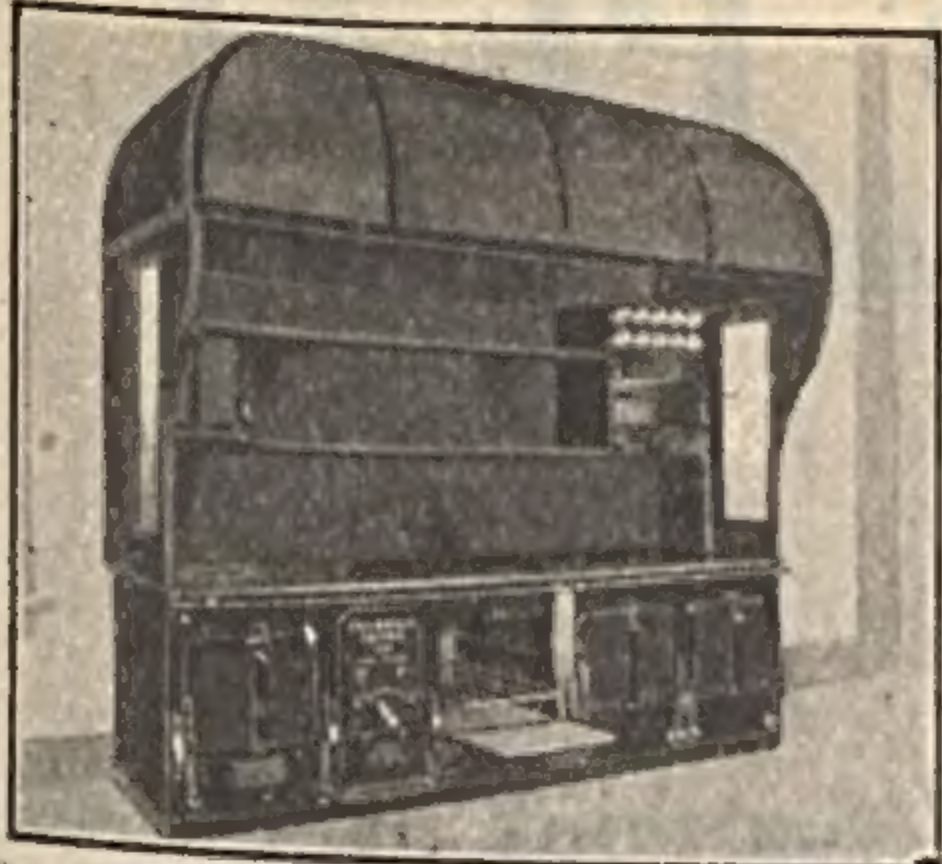
"My Dear, we didn't go away in automobiles but DEAN'S attended to all the details of our wedding just the same. You have DEAN'S, too, so you need not worry your pretty head as the appointments will be in perfect taste and everything will be a success."

DEAN'S WEDDING SERVICE includes the Bride's Cake and Knife, Wedding-cake in monogrammed boxes, Bridal Candle Shades, Place Favors and all other requisites. Especial facilities for out-of-town weddings. Illustrated booklet, "Wedding Requisites," on request.

Dean's

628 FIFTH AVENUE, NEW YORK
Established Eighty Years AgoBERGDORF
GOODMAN616 FIFTH AVENUE
NEW YORK

New and Exclusive Gowns,
Wraps and Country Clothes
also
The New Furs for which orders
may be placed very advantageously
during the summer months



Deane Combination Coal and Electric Range in Home of Dr. N. Beckers, Bolton-on-Lake George, N. Y. Fred'k Roosa, Architect

The Heart of the Home

Do you erect a splendid home, handsomely decorate its interior, and install an ordinary kitchen range? If you do, you neglect the most vital part of your home, because on the range depend the appetizing qualities of the foods that sustain life.

Deane's French Range

Solves the perplexing kitchen problem for it is built to order to fit special needs. The one shown burns coal and electricity singly or in combination, has four large ovens, two heated by coal, and two by electricity, electric broiler and electric breakfast oven. The French hood disposes of food odors.

This range is only one of the many designed and built by us for discriminating people. Deane's French Ranges burn coal, wood, gas, or electricity, singly or in any combination. Several as installed in the more exclusive homes of America are shown in our portfolio. May we send you a copy?

BRAMHALL, DEANE CO.
263-269 West 36th St., New York, N.Y.

Cultivate Your Beauty

Have a youthful appearance, clear complexion, magnetic eyes, pretty eyebrows and lashes, graceful neck and chin, luxuriant hair, attractive hands, comfortable feet. Remove wrinkles, lines, pimples, blackheads, strengthen sagging facial muscles—all through following our simple directions. Thousands have done so. No drugs, no big expense and quick results. Send for latest catalog and many Beauty Hints—all free.

GRACE MILDRED CULTURE COURSE
Dept. 46, 624 So. Michigan Ave., Chicago, Ill.
(A Branch of Susanna Cocroft's Work)

It is requested that mail orders for the

Sherry Candies

and all requirements for Private Catering be sent to our new establishment at

Fifty-Eighth Street
and Fifth Avenue
New York

Louis Sherry

Pride

THAT pride, born of a consciousness that her hat is a style leader, increases the pleasure and satisfaction a woman takes in her appearance, if she always insists on her milliner supplying her with

Fishhats

These dominant, individualized creations, each establishing a vogue in fine millinery, are shown by those milliners who cater to the most particular women. Fishhats lead in quality, both in material and workmanship, just as surely as they lead in style.

D. B. Fisk & Co.

CHICAGO NEW YORK



8 East 46th St.
New York

How Can You Be Without It?
"JOSEF"
COMBINATION CHAIR
(Four-in-one)



Made entirely of white enameled wood. Readily interchanged into Nursery Chair, High Chair, Low Chair and Play Chair. Can be rolled anywhere (has 4 metal wheels). Colored counters attached on both sides of table for baby's amusement. **\$39.50**

Exclusive Models in Wearing Apparel for Children up to 4 years.

LAYETTES, NURSERY FURNITURE, FURNISHINGS, TOYS AND NOVELTIES.



Chic Sport Clothes for Stout Women

Special models that are ultra smart in style yet cleverly designed to make the wearer appear much smaller. Everything needed for links, beach and mountain or town wear.

Sizes up to 56 bust

If impossible to visit our stores, write to Dept. V9 for free Style Book.

Lane Bryant

21-23 W. 38th St., New York
CHICAGO 17 N. State St.
SAN FRANCISCO I. Magnin & Co.
DETROIT 255 Woodward Ave.
WASHINGTON Woodward & Lothrop

REDUCE Easily & Naturally

Three slices of Basy Bread a day - -
Reduces your weight in a natural way

What one woman says:

Doctors' Essential Foods Co.
Orange, N. J.

April 16th, 1919.

Gentlemen:—I am on my eighth week now and have lost twenty pounds. Please see that there is no delay in the delivery of my Bread. It has done all that you claim for it for me.

Very truly yours,

Mrs. W. H. B.,
Williamport, Me.

Your friends must have told you about Basy Bread, now recognized as the standard weight reducing ration.

Basy Bread is not a medicine or drug, but a wholesome and delicious food, scientifically prepared.

By simply eating three slices of Basy Bread a day, thousands of people have regained their normal weight. No dieting. No medicine. No irksome exercise.

You will be very much interested in the Basy Booklet, which is an authoritative statement on Obesity, its cause and cure. Write for your copy today.

DOCTORS' ESSENTIAL FOODS CO. 37 Oakwood Avenue
Orange, New Jersey



DeMiracle

Every
Woman's
Depilatory



The Perfect Hair Remover

OF course you have removed hair in various ways: most women have, but to know the difference between De Miracle and other methods try it just once, and if you are not convinced that it is the perfect hair remover, return it to us with the De Miracle guarantee and we will refund your money.

Three sizes: 60c, \$1.00, \$2.00
At all toilet counters, or direct from us, in plain wrapper, on receipt of 63c, \$1.04 or \$2.08, which includes war tax.

DeMiracle

Dept. D-40, Park Av. & 129th St.
New York City



Danersk Decorative Furniture

New and original effects can not be obtained with inferior materials. DANERSK Furniture is the best in workmanship, finish and originality of execution that is produced today.

Picture a guest room done in the cool tones of antique ivory with exquisite design theme in lavenders and old rose that pick up the colors of a graceful English print in windows and upholstery. Your own color scheme without added cost. Buy NOW and have the pleasure of placing the new things this summer.

Send for Valuable Catalog "B-1"
ERSKINE-DANFORTH CORPORATION
2 West 47th Street NEW YORK
First Door West of Fifth Avenue, 4th Floor

VOGUE

will attend to all your shopping. Its corps of expert shoppers will save you time, trouble, and expense.

VOGUE SHOPPING SERVICE
19 West 44th Street. New York City

A BOON TO THE SMOKER

To insure clean teeth, a sweet, wholesome breath and improved appetite for breakfast, use—



THE ANTIDOLOR MFG. CO.
200 Main St., Springfield, N.Y.

SEND SAMPLE TUBE FREE

Name

Address

YOUR OWN LITTLE VISTA OF PEACE

WHITE treads and spindles on the graceful staircase—a gleaming mahogany handrail—and here, at the turn, a single lovely window with every slim line in silhouette through the cream coloured scrim.

THERE are curtains of Roman striped silk to carry up the rich colour of the stair carpet, and a single fat cushion lolls against the window seat where blossoms lean from an old brown pottery Chinese jar that used to hold scented rice wine.



DON'T you think such a serene little vista would make going up and downstairs when you're tired, a little less of a labour, and more of an adventure in beauty?

MAYBE you can't arrange your vista on a staircase—perhaps you want square settles and a back log at the end of it—or a window full of oak leaves and the journeyings of birds.

HOUSE & GARDEN is the magazine of homes that are good to live in, and any number—almost any illustration—will give you workable suggestions.

This is just one of the fascinating glimpses of well-planned homes that form such a valuable part of House & Garden every month. And if you want your own home modelled along the same lines, House & Garden's Shoppers will advise you and purchase for you without charge.

Special Offer—5 Issues of.

House & Garden

Six, if you mail the coupon now

For \$1

Will You Build or Remodel?

House & Garden has invaluable articles on building—informative, architecturally correct, but at the same time full of unexpected ideas, charmingly written, well illustrated. There are articles, too, on remodelling that save the remodeler from the period hodge-podge in which remodelling often results.

Will You Decorate—Or Redecorate?

Old and new chintzes will be the subject of a coming talk on decoration—three centuries of mirrors—French wall papers—the use of wrought iron—the vogue for the long table—the how and when of the rag mat—there isn't a subject in the realm of decoration that doesn't have its chance at least once a year. Then there are pages dealing with the problem of the odd window, the unwanted door, the puzzling corner. And—best of all, perhaps—the Little Portfolio of Good Interiors where one can peep through the window into charming homes all over the world.

Will You Buy for Your House?

The buyers' series gives you the benefit of House &

Garden's knowledge of values. Every article shown is carefully chosen for line, colour, quality, workmanship, correspondence with the mode. The pages on kitchen equipment, the selections of furniture, china, glass, linen, lighting fixtures—all are actually purchasable through House & Garden's Shopping Department.

Do You Collect?

Whether you love old Chelsea china, quaint bookplates, or yellowed lace, you'll enjoy the leisurely, authoritative discussions of your own hobbies and those of your fellow collectors.

Have You a Garden?

As the season changes, there will be all sorts of lovely pages of formal gardens and gardens run wild with bloom, gardens of one colour, gardens of all colours, gardens with pergolas and tea houses and fountains and bird baths; the garden in its garden hat cutting roses, and the garden in its overalls digging potatoes.

Are You a Soldier of the Soil?

The Garden Department will plan, diagram, advise, show you just how much to plant for such-and-such return. It will even play alarm clock in the Gardener's Kalendar, and warn you lest you forget until it's too late.

But What If Your Problem Is Left Out?

If the chair you need isn't illustrated? The flower you love isn't shown? Why then—there are three departments that work with you: The Information Service that answers all questions; the Shopping Service that buys anything you want without extra charge; the Advertising Department that introduces you to the best and most reliable firms carrying house and garden requisites.

\$1 Invested in House & Garden

a tiny fraction of your loss on a single ill-chosen chair

Will Save You \$100

Just one trifling dollar—a tiny fraction of your loss on a single ill-chosen chair—will bring you House & Garden's staff of experts for five delightful months—six, if you mail the coupon now. Connoisseur, architect, kennel expert, landscape gardener, interior decorator, sanitarian, saleswoman, shopping commissioner, and friend, are all packed between the covers of House & Garden. You need not send money now. Just mail the coupon today. Your subscription will begin at once.

House & Garden, 19 West 44th St., New York City
Send me the next FIVE numbers of House & Garden beginning with the next issue. It is my understanding that if this order is received promptly, you will send me an extra complimentary copy of the current number, making SIX issues in all. I enclose \$1 (OR) you may bill me for \$1 in due course.
Name.....
Street.....
City.....
State.....
V 7-15-10



*"Where bees are thickest
the flowers are sweetest"*

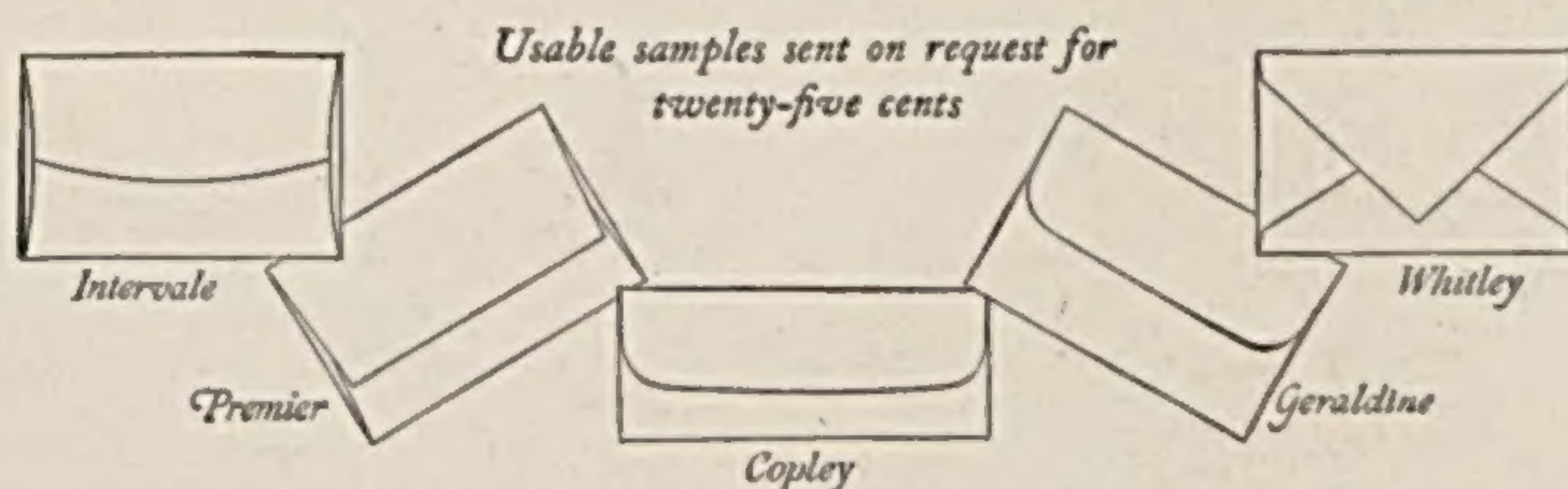
THE confidence that supported the Crane Mills in the days of hoopskirted ladies and silver-buckled gallants is placed as securely to-day by their descendants in

Crane's Linen Lawn

[THE CORRECT WRITING PAPER]

Crane's was the favored paper then, as it is in present days, of those whose choice set the mode of their community—and whose writing paper was not only fine in quality but smartly correct.

All good stationery departments can show you the five new, smart envelope shapes—Whitley, Premier, Intervale, Geraldine and Copley—any one of which you may select with confidence.



EATON, CRANE & PIKE COMPANY, New York, and Pittsfield, Mass.

VANILLA BEANS

SAUER'S
OLD
VIRGINIA

FRUITI-PUNCH

Something you have been looking for

A New Temperance Beverage and a New Flavor—

ALWAYS ready for any occasion as a beverage, served with plain or carbonated water. A base for fruit punches, blends with any fruit or can be combined with Sauer's Pure Strawberry, Raspberry or Pineapple Flavors for sherbets, water ices, milk shakes.

A Flavor which is adaptable for any use.

A 35c bottle makes 35 glasses of punch. For sale by all good grocers. If you cannot get it at your grocers send us 10c together with the name of your grocer, and we will send you sample, enough for a pint of syrup.

QUALITY HAS MADE SAUER'S THE

Largest Selling Brand in the United States

Quality Has Won for Sauer's

**Seventeen Highest Awards for
PURITY, STRENGTH and FINE FLAVOR**

including four conferred at expositions held in London, England, Antwerp, Belgium, Rome, Italy, and Paris, France—countries now allied with us. Manufacturers of 32 other flavors including Vanilla, Lemon and Spice Flavors.

The C. F. SAUER CO.

C. F. Sauer President

RICHMOND, VIRGINIA

Send for our recipe booklet "Table Treats."
It's valuable and free.



THE SUNNY SPACIOUS HOME OF SAUER'S EXTRACTS